



**CONCURRENT MEETING
CITY COUNCIL/SUCCESSOR AGENCY COMMUNITY REDEVELOPMENT AGENCY
(CRA)/RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
2729 Prospect Park Drive, Rancho Cordova**

Tuesday, March 25, 2014

**5:30 PM – Special Meeting
American River Community Room North**

MINUTES

1. WORK SESSION - CALL TO ORDER/ROLL CALL

Mayor Skoglund called the special meeting to order in the American River Community Room North at 5:43 PM.

Council Members Present: McGarvey, Skoglund, Budge, Terry (at 5:51), Sander (at 6:32)

Council Members Absent: None

Staff Members Present: Cuppy, Abhar, Chinn, Silva, Gassaway, Junker, Simpson, Thomas, Haven, Jordan, Cook, Norton, Ulm, Goold

2. PUBLIC COMMENT

Mayor Skoglund opened the public comment period. The following individuals addressed the Council:

- Ken Kirby on item 3.2
- Philip Saunders on item 3.2
- Ron Baughan on item 3.2
- Vincent Vail on item 3.2

- Diann Rogers on item 3.2

Mayor Skoglund closed the public comment period.

3. SPECIAL MEETING ITEM

3.1 **Subject:** Update on March 28th Corporate Report.

ACTION: Discussion item only; no action taken.

3.2 **Subject:** Amendments to Chapter 23.743 Signs of the Municipal Code.

Recommendation: This work session will provide the City Council with an overview of the proposed amendments to the City's Zoning Code standards related to signage. Additionally, staff will lead focused discussion of four specific topics to receive direction for the forthcoming amended Sign Code.

Result of Recommended Action: Upon receipt of direction on the specific discussion topics, staff will prepare an amended Sign Code for the City Council to consider for action at a regularly scheduled meeting. Sign Code amendments are aimed at providing additional sign opportunities to the City's businesses and making the Code easier to use and understand.

Staff Report: Jessica Jordan, Senior Planner.

Advances Goals: 1, 2, 6.

ACTION: Discussion item only; no action taken.

Council gave staff the following direction:

- Electronic signs are acceptable
- Temporary signs are acceptable with standards
- Temporary Use Permit (TUP) should be \$60
- Do not proceed with sign amortization
- Mechanical manikin signs should not be allowed

4. ADJOURNMENT

Mayor Skoglund adjourned the meeting at 8:41 PM.


Mindy Cuppy, CMC, City Clerk