

CITY OF RANCHO CORDOVA



CITY COUNCIL MEETING

Tuesday, March 29, 2022

5:30 PM Special Meeting/Work Session

City Hall

2729 Prospect Park Drive, Rancho Cordova

Pursuant to California Assembly Bill 361 amending the Ralph M. Brown Act (Govt. Code 54950-54963), the City has declared a state of emergency relating to COVID-19 and imposed measures to promote social distancing.

Join the Meeting Via Zoom Link:

<https://cityofranchocordova.zoom.us/j/89865540593?pwd=bVpFSnpjS01tV1k0ck9lSk1JOEh5dz09>

Join the Meeting via the Zoom Phone Number

Zoom Phone Number: +1 669 900 6833, +1 253 215 8782

Webinar ID: 898 6554 0593

Password: 578969

Instructions to Make Public Comment

Submitting Public Comment via Email

Members of the public who wish to provide public comment via email will need to submit comments to CityClerk@cityofranchocordova.org no later than 3:00 p.m. on Tuesday, March 29, 2022. All comments submitted later than 3:00 p.m. will be sent to the City Council for their review and may not be read during the meeting.

Listening to a Zoom Meeting by Zoom Video Conference

To make a public comment using the Zoom platform, please use the “raise hand” feature at the bottom center of the screen. Please make sure to enable audio controls once access has been given by the City Clerk’s office to speak. Please wait to be called upon by the City Clerk.

Listening to a Zoom Meeting by Phone Only

You can join a Zoom meeting via teleconferencing/audio conferencing using a cell phone or traditional landline phone. To request to make a public comment by phone press *9 to raise your hand. Please wait to be called upon by the City Clerk.

All public comments will be limited to three-minutes.

If you have questions related to the City Council Meeting or the use of Zoom, please contact the City Clerk's Office at (916) 851-8720 Tuesday, March 29, 2022, before 3:00 p.m.

AGENDA

1. SPECIAL MEETING - CALL TO ORDER/ROLL CALL

Council Members Linda Budge, Garrett Gatewood, Siri Pulipati, David Sander, and Mayor Donald Terry.

2. PUBLIC COMMENT

At a special meeting, citizens wishing to address the Council for any matter on the agenda may do so at the time the matter is discussed. Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking action on any item not on the agenda.

3. SPECIAL MEETING ITEMS

- 3.1. **Subject:** Discussion of Proposed Projects/Programs for American Rescue Plan Act (ARPA) and Fiscal Year 2022/23 Measure R Funds.

Recommendation: Receive presentation and provide direction.

- 3.2. **Subject:** Rancho Cordova Youth Center Branding Discussion.

Recommendation: Council discussion and direction to staff.

4. ADJOURNMENT

ADDITIONAL INFORMATION

SPECIAL MEETINGS LISTED BELOW ARE SUBJECT TO CHANGE/CANCELLATION WITHOUT FURTHER NOTICE.

Public documents related to items on the open session portion of this agenda, which are distributed to the City Council less than 24 hours prior to the meeting, shall be available for public inspection at the time the documents are distributed to the Council. Documents are available for inspection at the City Clerk's office located in Rancho Cordova City Hall.

The agenda items are accessible on the City's website at www.cityofranhocordova.org on Fridays prior to the Special City Council Meeting.

UPCOMING MEETINGS

April 4, 2022	5:30 PM Regular Meeting
April 18, 2022	5:30 PM Regular Meeting
April 26, 2022	5:30 PM Special Meeting/Work Session
May 2, 2022	4:00 PM Special Meeting/Regular Meeting
May 16, 2022	5:30 PM Regular Meeting
May 24, 2022	5:30 PM Special Meeting/Work Session
June 6, 2022	4:00 PM Special Meeting/Regular Meeting
June 20, 2022	5:30 PM Regular Meeting

If you have any technical questions related to the agenda items, please contact City Hall at (916) 851-8700.

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 851-8720 at least 24 hours prior to the meeting.

CERTIFICATION OF POSTING OF AGENDA

I, Stacy Leitner, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the March 29, 2022 Special Meeting of the Rancho Cordova City Council was posted and available for review on March 25, 2022 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city website at www.cityofranhocordova.org.

Signed March 25, 2022 at Rancho Cordova, California.



Stacy Leitner, CMC
City Clerk

MEMORANDUM



ITEM 3.1.

DATE: March 29, 2022
TO: Honorable Mayor and Council Members
FROM: Kim Juran, Administrative Services Director
SUBJECT: **DISCUSSION OF PROPOSED PROJECTS/PROGRAMS FOR
AMERICAN RESCUE PLAN ACT (ARPA) AND FISCAL YEAR 2022/23
MEASURE R FUNDS**

RECOMMENDATION

Receive presentation and provide direction.

RESULT OF RECOMMENDED ACTION

This presentation will provide the City Council with an opportunity to receive and discuss potential projects and programs to be funded by the City's American Rescue Plan Act (ARPA) funding allocation. The presentation will also initiate discussions on the City's Fiscal Year 2022/23 Measure R allocation.

BACKGROUND

On May 10, 2021, the U.S. Department of the Treasury announced the launch of the Coronavirus State and Local Fiscal Recovery Funds, established by the American Rescue Plan Act of 2021 (ARPA), to provide \$350 billion in emergency funding for state, local, territorial, and Tribal governments. Treasury also released guidance on the ways funds can be used to respond to acute pandemic-response needs, fill revenue shortfalls among state and local governments, and support the communities and populations hardest-hit by the COVID-19 crisis.

The City of Rancho Cordova's total allocation is \$15,588,333; the first installment of 50% of this amount was received by the City in May 2021 and the second installment of the remaining 50% is anticipated to be received in May 2022. These funds can be used for costs incurred beginning March 3, 2021. Plans for the use of the ARPA funds must be finalized by the end of 2024 and all funds must be expended by the end of 2026.

The City Council received a report on eligible uses of ARPA funds and began initial brainstorming at the August 2, 2021 meeting and then continued this discussion at the November 9, 2021 meeting by reviewing a list of potential projects and programs for further discussion. Since the last council discussion on ARPA funds, the Treasury released its Final Rule on how ARPA funds can be spent on January 6, 2022. The final rule provides more direction and recognizes a broader set of eligible activities for use of ARPA funds. In addition, the Final Rule modified the revenue loss component of ARPA and now offers a standard

allowance for revenue loss of up to \$10 million for local governments with streamlined reporting requirements. This final guidance identifies the following funding objectives for the use of ARPA funds:

- Support urgent COVID-19 response efforts to continue to decrease the spread of the virus and bring the pandemic under control. This objective can be met by funding public health response and mitigation efforts along with certain public safety enhancement strategies.
- Replace lost public sector revenue to strengthen support for vital public services and help retain jobs. The recently released final guidance provides a standard allowance of \$10 million for revenue loss without the need to complete additional supporting calculations.
- Address the negative economic impacts and support immediate economic stabilization for households and businesses impacted by the COVID-19 pandemic. This objective can be met by providing financial assistance to workers, families, businesses and non-profits impacted by COVID-19.
- Address systemic public health and economic challenges that have contributed to the unequal impact of the pandemic. Under this category, local governments can support additional projects and services if they are provided within a Qualified Census Tract (a low-income area as designated by the Department of Housing and Urban Development).
- Investing in Water and Sewer Infrastructure, which includes Stormwater operations. Funds can be used for infrastructure improvements in these identified areas.
- Investing in improving broadband infrastructure with a focus on households and businesses with poor broadband connectivity and delivering reliable download/upload speeds of 100 Mbps minimum.
- Provide premium pay for essential workers in key sectors such as healthcare, grocery and food services, education, childcare, sanitation, and transit.

The attached presentation provides staff recommended projects and programs to be considered for ARPA funding. This list of proposed ideas includes an allocation of \$2.5 million for neighborhood investment based on a community input process. Based on feedback from the City Council, the intent is to finalize ARPA funding priorities and begin moving forward with these initiatives.

In addition, the presentation will provide a recap of fiscal year 2021/22 Measure R projects and programs and begin discussion on the fiscal year 2022/23 Measure R allocation process.

FISCAL IMPACT AND FUNDING SOURCE

This report is for informational purposes only and to provide direction on the funding priorities for the City's \$15.58 million ARPA allocation.

ATTACHMENT(S)

1. ARPA Presentation 3.29.22

City Council Work Session

American Rescue Plan Act Funding Allocation & Measure R Update

March 29, 2022



Goals, Objectives & Expected Outcomes

Continue discussion on American Rescue Plan Act Funds and finalize funding priorities

Recap of Fiscal Year 2021/22 Measure R commitments and begin discussion for Fiscal Year 2022/23 Measure R Allocation process

Rancho Cordova Allocation

Total Allocation \$15,588,333

- First allocation of \$7,794,166 received May 2021
- Second allocation of remaining amount anticipated in May 2022

Timeline for Use of Funds

- Funds can be used for costs incurred beginning March 3, 2021
- Plans must be finalized by end of 2024 and spent by end of 2026

American Rescue Plan Act – Prior Council Discussion

Prior City Council discussions on August 2, 2021 & November 9, 2021

- Themes and Priorities Identified
 - One time money/one time cost
 - Projects/Programs should have a link to COVID-19
 - Broadband
 - Small Business Support
 - Addressing Negative Economic Impacts and Childcare
 - Food Locker/Food Access
 - Council direction was to return with a proposed spending plan
- Final Guidance released in January 2022 provides greater flexibility on how funds are spent

American Rescue Plan Act – Neighboring Agencies

- City of Citrus Heights: \$15.7 Million (partial allocation)
 - Restore Public Safety positions: \$5.3M
- City of Folsom: \$8.4 Million (allocated first round only)
 - Revenue Loss: \$4.2 Million
- City of Sacramento: \$112 Million
 - Revenue Loss: \$112 Million then being reallocated to priority projects/programs
- City of Elk Grove: \$21.9 Million (allocated first round only)
 - Business Support: \$6.5 Million
 - Government Support/Revenue Loss: \$2.7 Million
 - Disadvantaged Community Support: \$1.75 Million

ARPA Funding Recommendations

- Take standard allowance of \$10 million to replace lost public sector revenue for reporting purposes only and re-appropriate to ARPA eligible projects/programs
 - Would be maintained and accounted for in the ARPA fund – not the General Fund
 - Recommendation that funds still be utilized in accordance with intent of ARPA
 - Eliminates laborious reporting requirements and time constraints
 - Provides an opportunity for community input on how a portion of the funds are spent free of reporting restrictions
- Determine funding allocation for remaining \$5.58 million in accordance with ARPA guidelines

Potential ARPA Project Allocations

ARPA Category	Proposed Projects	Proposed Allocation	
		ARPA Categorical	Standard Allowance
Assistance to Businesses & Nonprofits	Workforce Development programs		1,000,000
	Other Non Profit Support		500,000
	Small Business Support		3,000,000
Assistance to Households & Communities	Mather Veteran's Village Phase IV (\$2M of matching funds from Sac County ARPA)	2,000,000	
	Crossings at Woodberry Phase II	1,000,000	
	Small Site Homeless Housing Program		300,000
	<i>Food Locker Capacity Building (in progress - commitment has been awarded)</i>		<i>350,000</i>
	Childcare support & assistance		250,000
Technology & Equipment to Enhance Law Enforcement			
	Public Safety investment in Shot Spotter technology	1,194,000	
Assistance to Disproportionately Impacted	Pedestrian improvements along Mather Field Blvd.	500,000	
	Pedestrian improvements in Countryside Neighborhood	917,000	
	Investment in neighborhoods to promote improved health outcomes (based on community input process)		2,500,000
Water, Sewer & Broadband Infrastructure	Stormdrain improvements to Monier Circle to provide relief to local businesses	2,000,000	
	Broadband and Public Wifi		500,000
	Subtotal	7,611,000	8,400,000
	Grand Total	\$16,011,000	

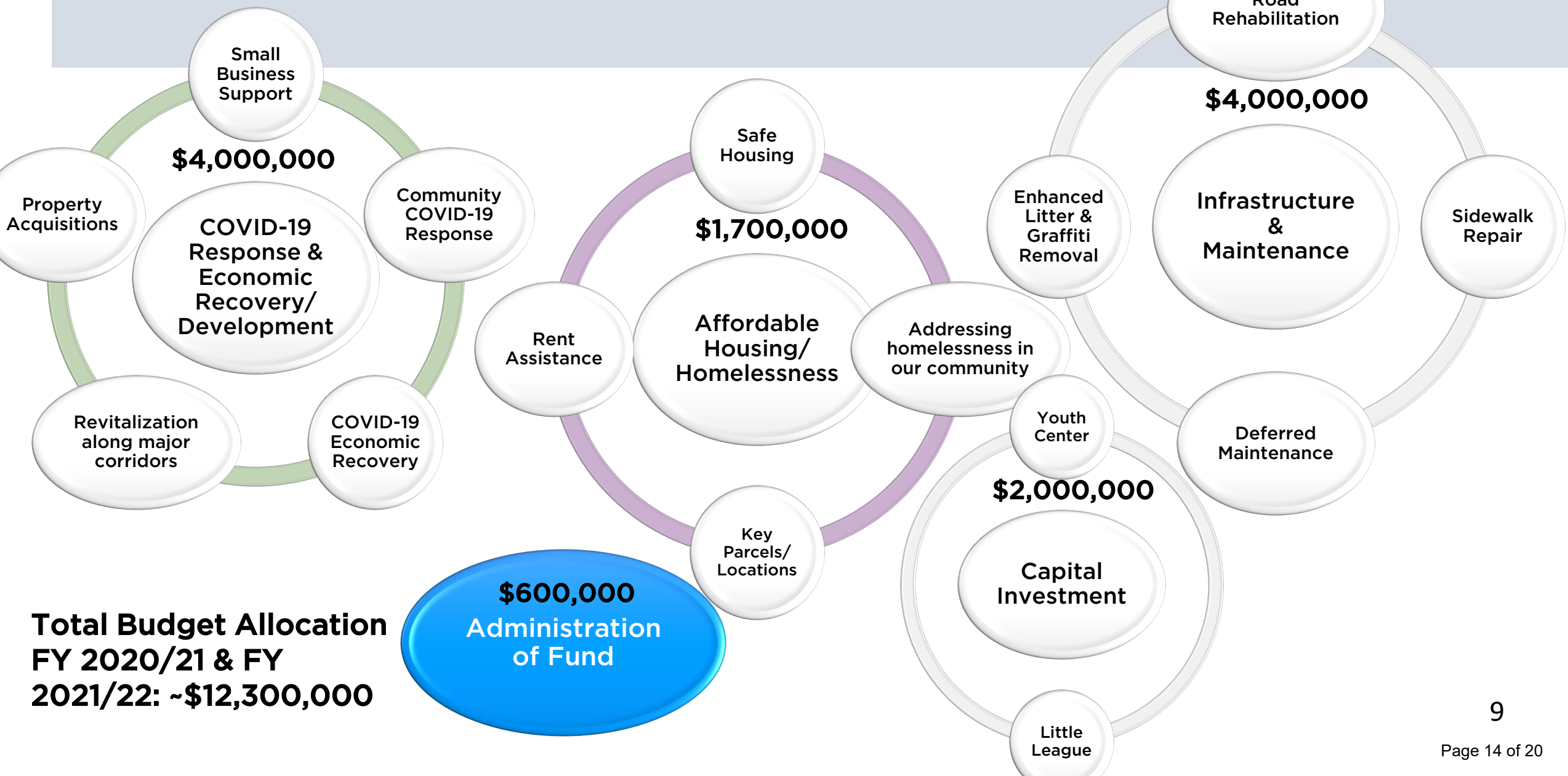
Neighborhood Investment Concepts

Potential Ideas

- Creation of neighborhood greens/community gardens
 - Expansion of good neighbor programs to help more households
 - Pedestrian improvements to promote neighborhood walkability
 - Other strategic acquisitions
-
- Recommend a community input process to solicit concepts and ideas
 - Continue to work within ARPA framework

ITEM 3.1 Measure R Recap – FY 20/21 & 21/22

ATTACHMENT 1



Measure R Recap – FY 20/21 & 21/22

ATTACHMENT 1

COVID-19 Response & Economic Recovery/Development

Committed Funds	
Workforce Development/Community Support	\$1,708,500
Business Support	\$2,291,500
Total COVID-19 Response & Economic Recovery/Development	\$4,000,000

Affordable Housing/Homelessness

St Anton Communities & Crossings at Woodberry	\$1,700,000
Total Affordable Housing/Homelessness	\$1,700,000

Infrastructure/Maintenance

Vineyards Neighborhood Streets Rehabilitation Project	\$4,000,000
Total Infrastructure/Maintenance	\$4,000,000

Capital Investment

Rancho Cordova Youth Center	\$1,000,000
Rancho Cordova Little League	\$1,000,000
Total Capital Investment	\$2,000,000

Administration of Fund

Administration of Fund	\$600,000
Total Administration of Fund	\$600,000

Total Measure R Committed	\$12,300,000
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- Potential Budget Amendment for FY 21/22
 - Budgeted \$12.3 Million between FY 20/21 & FY 21/22
 - Expected Commitments total \$12.3 Million
 - Anticipated Revenues \$13.85 Million
 - Budget the Additional Revenues to Property Acquisition in the amount of \$1.5 Million

Measure R – FY 22/23 Considerations

- Anticipated Revenue FY 22/23 - \$11.4 Million
- Recommendation to move COVID-19 relief and recovery programs to ARPA for FY 22/23 and reappropriate remaining Measure R funds
- Potential Projects/Programs for Funding Consideration:
 - Continue Neighborhood Pavement Rehabilitation: \$4 Million
 - Continue Affordable Housing: \$1.7 Million
 - Youth Center Operations: \$1 Million/annually
 - Property Acquisition/Redevelopment: \$4 Million
 - Capital Investment (Little League): \$2 Million
 - Any other?

Next Steps

- Begin moving forward with ARPA projects and community input process for neighborhood investment (if desired)
- Return with proposed FY 22/23 Measure R allocations tentatively April 26, 2022

MEMORANDUM



ITEM 3.2.

DATE: March 29, 2022
TO: Honorable Mayor and Council Members
FROM: Megan Siren, Senior Management Analyst
Ashley Downton, Senior Communications Officer
SUBJECT: **RANCHO CORDOVA YOUTH CENTER BRANDING DISCUSSION**

RECOMMENDATION

Council discussion and direction to staff.

RESULT OF RECOMMENDED ACTION

The City Council will receive brand options for the Rancho Cordova Youth Center and provide direction to staff on the preferred logo.

BACKGROUND

The Center of Praise Ministries, Inc. and the founding and Senior Pastor Bishop Parnell Lovelace, Jr. graciously offered to partner with the City of Rancho Cordova to establish a Rancho Cordova Youth Center at their property located at 10455 Investment Circle. With the City Council authorizing the lease agreement with Center of Praise Ministries, Inc. in January 2020, the location for the Rancho Cordova Youth Center was solidified at 10455 Investment Circle after many efforts over the years to bring a Youth Center to our community. The Youth Center is centrally located and will serve elementary and teenage students with a focus on equity and inclusion, mentorship, academic support and sports activities.

Since the lease agreement was executed, design options for the building renovation have been in the works. The Rancho Cordova Youth Center construction contract was awarded to Z Squared Construction in July 2021 with renovations currently underway. The project completion is expected in Summer 2022 with an opening date following completion. The operations plans for the Rancho Cordova Youth Center include the primary operator as Boys and Girls Club of Sacramento in partnership with the Rancho Cordova Police Activities League (PAL) and the City of Rancho Cordova.

The concepts for the Rancho Cordova Youth Center brand and logo are intended to be used in conjunction with all of our partners' logos and were created to support the mission and goals of the youth center. The concepts have been reviewed by the partners and Rancho Cordova youth.

FISCAL IMPACT AND FUNDING SOURCE

The preferred Rancho Cordova Youth Center brand will be incorporated into all materials for the Rancho Cordova Youth Center going forward.

ATTACHMENT(S)

None