CITY OF RANCHO CORDOVA

CONCURRENT MEETING
CITY COUNCIL/SUCCESSOR AGENCY TO THE COMMUNITY REDEVELOPMENT AGENCY (CRA)/RANCHO CORDOVA FINANCING CORPORATION (RCFC)

City Hall
2729 Prospect Park Drive, Rancho Cordova

Tuesday, June 30, 2015

5:30 PM – Special Meeting
David B. Roberts Council Chambers

AGENDA

1. SPECIAL MEETING - CALL TO ORDER / ROLL CALL

Council Members Budge, Sander, Skoglund, Terry and Mayor McGarvey.

2. METRO CABLE TV TELEVISION ANNOUNCEMENT

The Clerk will announce the meetings video recording and playback schedules.

3. PLEDGE OF ALLEGIANCE

The Mayor will call on someone in attendance to lead the Pledge.

4. PUBLIC COMMENT

At a special meeting, citizens wishing to address the Council for any matter on the agenda may do so at the time the matter is discussed. Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking action on any item not on the agenda.

5. SPECIAL MEETING ITEM

Subject: Measure "H" Implementation and Budget Discussion.
Recommendation: Staff recommends that the City Council discuss and give direction on the preliminary budget for the Measure H fund, including: funds expended to date (as part of the FY 14-15 budget); recommendations for the planned FY 15-16 budget; and, implementation structure for the administration of Measure H, including Community Grants, City Council project recommendations, and Staff project recommendations.
Staff Report: Brian S. Nakamura, City Manager.
Advances Goals: 1, 2, 3, 4, 5, 6.

Presentations will be made by the following:

- Grant Applicants
- City Staff
- City Council

6. ADJOURNMENT

Mayor McGarvey will adjourn the meeting to closed session in the Community Board Room.

7. CLOSED SESSION - CALL TO ORDER/ROLL CALL

Council Members Budge, Sander, Skoglund, Terry and Mayor McGarvey.

8. CLOSED SESSION

Council may adjourn to Closed Session to discuss the following item: City Manager Evaluation of Performance (Government Code §54957).

9. OPEN SESSION - REPORT FROM CLOSED SESSION

The City Attorney will report on action taken in Closed Session.

10. ADJOURNMENT

CERTIFICATION OF POSTING OF AGENDA

I, Mindy Cuppy, MMC, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the Tuesday, June 30, 2015 Special Meeting of the Rancho Cordova City Council/Successor Agency to the CRA/RCFC was posted and available for review on Thursday, June 25, 2015 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city website at www.cityofranchocordova.org.

Signed Thursday, June 25, 2015 at Rancho Cordova, California.

Mindy Cuppy

Mindy Cuppy, MMC, City Clerk

MEMORANDUM

DATE: June 30, 2015

TO: Honorable Mayor and Council Members

FROM: Brian S. Nakamura, City Manager

SUBJECT: **MEASURE "H" IMPLEMENTATION AND BUDGET DISCUSSION**

RECOMMENDATION

Staff recommends that the City Council continue the preliminary budget discussions for the Measure "H" fund, including: Community Grants presentations; City Department presentations; discussion and direction for the planned FY 15-16 budget; and, implementation structure for the allocation and administration of Measure "H".

BACKGROUND

At the June 15, 2015 City Council meeting, significant progress was made with the implementation of the inaugural Measure "H" program. The Council deliberated over the list of 82 Community Grant applications, as well as City Department requests for Measure "H" funds. The Council also identified their potential projects, programs and services for consideration of Measure "H" funding.

As part of the discussion, the Council separated the Community Grant applications into the following categories: those supported for funding; those needing a presentation for further consideration; and, those not supported for funding. This same process was also applied to the City Department projects. For a complete summary of how the community and city department projects were categorized, please refer to Attachment 1.

The next step of the implementation process is to conduct the presentations from those applicants who applied for Community Grants as well as from the applicable City Departments.

DISCUSSION

The first nine projects listed on Attachment 1 are those projects that were supported for funding by the Council. These projects total $350,339. The next ten projects on the list represent the projects that the Council requested presentations by the applicants prior to making a decision about awarding funding for the request or not. These projects total $762,296. Presentations from these applicants will be made in the numerical order that they are listed on Attachment 1. Each applicant has been provided instructions regarding the time limits and details to cover as part of their presentation.

These will then be followed by presentations from the next two applicants on the list which are private applications that require some level of collaboration with City staff. The format for questions and decisions regarding funding or not for each applicant will be left to the Council to

determine. It should be noted that also included on Attachment 1 are those "like" projects that the Council agreed to group under common categories entitled "Community Garden Fund", "Arts Fund", and "After School Programs Fund". These three categories (or "buckets") were identified by the Council as projects that should be grouped together and allocated a dollar value to maximize the funding opportunities for these like projects and services.

In the event that there are other applicants in attendance who were not invited to make a presentation to the Council but want to discuss the merits of their application that those discussions occur prior to the City Department presentations. Once all Community Grant applicants have been heard, presentations from City Departments could begin.

As previously noted, the Council applied the same "sorting" process to the projects proposed by City Departments. Attachment 1 identifies all of the projects (by Department) supported for funding and those that require a Council presentation. To assist the Council with a better understanding of the proposed projects, staff has prepared application summaries for each of the projects requiring a presentation. These summaries are included as Attachments 2-26.

As the Council makes additional decisions about projects to award funding for, staff will provide the Council with a "real time" total dollar value of funds allocated. This will hopefully aide the Council with finalizing the first budget for Measure "H".

NEXT STEPS

Following the completion of all presentations the only remaining projects, programs, and services to be identified and evaluated are those of the Council. Once those are identified and agreed upon, the Council can begin to finalize the budget for Measure "H".

As previously discussed in prior meetings on this subject, the budget for Measure "H" will also require the Council to make important decisions regarding the following elements of the Measure "H" implementation program:

- Division/allocation of funds
  - Allocation of agreed upon dollar values for specific categories (to be determined)
- Programming of funds
  - Annually versus bi-annually (to match budget process)
  - Establish a reserve amount for larger projects (similar to a five-year CIP)
  - Use of funds to leverage additional monies
- Incorporation of town hall suggestions into future funding discussions
- Fund administration
  - Establish a capital account for unused funds

Another key next step in the implementation process will be the establishment of a City/Applicant Agreement to ensure that the awarded monies are utilized properly and achieve the desired result. While staff anticipates that each future agreement will be uniquely different in some aspects, the basics will be fairly similar. Staff anticipates that a similar process used for the City's Community Development Block Grant (CDBG) funding process could be utilized. This process requires all fund recipients to enter into a "sub-recipient agreement" with the City which identifies all terms, conditions and stipulations for approval of the project. This is where the Council's decisions regarding critical details of the implementation structure will be of most value to ensure proper implementation of the funds and deliverables. It should be noted that

this sub-recipient agreement process will require time to achieve and that some applicants may be unable to comply with all of the anticipated terms and conditions. In those cases, staff will be certain to keep the Council apprised as the projects proceed forward.

ATTACHMENTS

1. Project Summary List
2-26. Applicant, City Staff and Council Project Summaries (in presentation order)
27. Town Hall Summary List

Pending Funding - DRAFT Measure H Funding Grant Applications - FY 2015/16

#	Application Name	Contact Name	Project Description	Total Project Cost	In-kind Contributions	Matching Funds	Pending FY 2015/2016 Funds Requested	Multi-year Request - Total Funds for Period	FY 2015/16 Council Recommended Funding Amount	FUTURE YEAR Council Recommended Funding Amount	Note
KEY - COUNCIL RECOMMENDED FUNDING ON 6/15			KEY - COUNCIL ASKED FOR PRESENTATION ON 6/30		KEY- COUNCIL DID NOT NEED PRESENTATION					KEY - NOT RECOMMENDED	
2	Sacramento Children's Museum Cultural Connections Trunk Program (direction on 6/15)	Sacramento Children's Museum Sharon Stone Smith, Executive Director	Cultural Connections on-the-go trunks expose students to other countries. Trunks consist of five lesson plans and all the materials to teach a classroom (preschool through first grade).	$10,000			$10,000		**$10,000**		
44	Folsom Lake College - Scholarship Program for All Rancho Cordova High School Graduates (direction on 6/15)	Sally Howard/Rachel Rosenthal Folsom Lake College Director of College Advancement	Folsom Lake College, in partnership with the City of Rancho Cordova, Folsom Cordova Unified School District and other participating school districts (which may include Sacramento				$68,400	$7,137,236	**$68,400**		
49	Rancho Cordova Whisker Warriors - Spay/Neuter Services (direction on 6/15)	Tera Kolvenbach	Enhance the quality of life in Rancho Cordova by offering and promoting spay/neuter services for canines and felines in our community and caring for Community (Homeless) Cats.			$3,000	$22,339		**$22,339**		
61	Cordova Community Council - Positive Coaching Kick Start (direction on 6/15)	Shelly Blanchard	Train up to 900 coaches in Rancho Cordova Youth Sports Leagues in cutting edge techniques which adhere to the "Better Athletes, Better People" philosophy represented by the Positive				$19,200		**$19,200**		
62	Cordova Community Council - Facility Improvement Fund for Rancho Cordova Sports Fields (direction on 6/15)	Shelly Blanchard	Establish a fund for materials to improve fields located on Folsom Cordova Unified School District Property using labor provided by the school district.				$50,000		**$50,000**		
63	Sacramento Valley Live Steamers - Railroad Museum Landscape Irrigation Project (direction on 6/15)	Lee Frechette	Capitalizing on years of dedicated volunteer effort and monetary investment by Live Steamer members and the Rancho Cordova community, this project will complete the				$67,200		**$67,200**		
70	Folsom Cordova Community Partnership - Youth Incentive Trip Activities for CDBG Funded Group Mentoring Program (direction	Renee John	The Folsom Cordova Community Partnership (FCCP) seeks funding to provide Incentive Trip Activities for 80 youth participating in the Youth Group Mentoring program operated				$3,200		**$3,200**		
72	Big Brothers Big Sisters - Workplace Mentoring Program (direction on 6/15)	Rhonda Staley-Brooks	Big Brothers Big Sisters will use this funding to match children from low-income households with stable, caring, adult mentors in a new Program called Workplace Mentoring Program.				$35,000		**$35,000**		
75	Mercy Housing - Mather Veterans Village Phase III Predevelopment (direction on 6/15)	Lynne McGillivray	Mather Veterans Village (MVV) will provide veterans with critically needed housing options and supportive services located adjacent to the Sacramento Veterans Administration				$75,000		**$75,000**		
3	Paws in the Park - Dog Park	Mike and Sunnie Griffith	Construction of Dog Park at Lincoln Village Park, 3480 Routier Road	$30,000			$30,000				
9	Sierra Service Project - Volunteer Home Repair and Improvement Program	Rick Eaton Sierra Service Project	The Sierra Service Project, in partnership with the City of Rancho Cordova, will operate a program of home repair and yard cleanup/enhancements for low-income	$41,310			$41,310				
10	Rancho Cordova Chamber of Commerce - Welcome to Rancho Cordova Program	Diann Rogers Rancho Cordova Chamber of Commerce	The City, residents and business community are in need of a robust, flexible "Welcome to Rancho Cordova" program. We are missing opportunities to share all types of information	$115,000		time and managemen t provided	$52,000	$115,000			
12	Soil Born Farms - Chase Drive Corridor: A Healthy Living Corridor	Shawn Harrison Soil Born Farms	The terminus of Chase Drive in Rancho Cordova offers direct access to a rare and relevant combination of community amenities not found anywhere else in the Sacramento Region.	$253,000			$253,000				
45	Frisbee Golf Course	Mike Scheele	Design and build a frisbee golf course in Rancho Cordova.	$20,000			$20,000				
47	Sunriver Neighborhood Association - Physical Fitness Par Course in Sunriver Park	Pam Britton, Sunriver Neighborhood Association Steering Committee, Volunteer Coordinator	A Par Course is an outdoor circuit training system having physical obstacles and challenge stations. Each exercise station will provide a balanced approach that reaches all areas of				$11,000				
48	Rebuilding Together Sacramento - Rebuild Day Home Repair Event	Carrie Grip Executive Director	The Spring Rebuild Event will draw approximately 400 volunteers and 20 organizations to repair 10-15 homes on September 30, 2016. The homes will vary in scope based on	$113,000	$122,217	$44,000	$70,000				

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69	Folsom Cordova Community Partnership - Get To Work Project	Renee John	The Folsom Cordova Community Partnership (FCCP) seeks funding to provide resources to the residents of Rancho Cordova to eliminate transportation barriers to secure and				$26,325				
71	Folsom Cordova Community Partnership - Youth Employment Readiness Project	Robert Sanger and Renee John	The Folsom Cordova Community Partnership (FCCP) seeks funding to engage youth from high risk environments, ages 16 to 21, in Job Readiness training and workplace learning through				$135,661				
77	Rancho Cordova Taste Festival	Randall Willhite DBA: SacFestivals and Events	Create a Major City-Wide Food, Wine, Beer and Entertainment Festival that helps to Promote it's Identity, while giving back to the community. To bring Together and Showcase the Best of All				$60,000				
COMMUNITY GARDEN FUND							**Request = $45,070**				
	Expand to citywide/all school districts										
17	Folsom Cordova Unified School District (FCUSD) - Navigator Elementary School Garden	Carole Vargas Principal, Navigator Elementary	Navigator Elementary has wanted to establish a school garden for some time. We have ample space available for a raised bed garden and would like to put in several raised beds for grade				$2,070				
23	Folsom Cordova Unified School District (FCUSD) - School Community Gardens for Every Pre-K site in Rancho Cordova (8)	Jacqueline Wyse Cordova Lane Elementary	School Community Gardens. Gardens for every pre-K site in Rancho - Rancho Cordova Elementary, Williamson Elementary, Cordova Villa Elementary, Cordova Gardens Elementary,				$16,000				
35	Folsom Cordova Unified School District (FCUSD) - Irrigation to School Garden and Landscape Area Behind Office	Sandy Spaulding White Rock Elementary	Irrigation to school garden and landscape area behind office. Garden irrigation benefits the community in that it beautifies the school from the street, and students have food to share				$10,000				
38	Folsom Cordova Unified School District (FCUSD) - Peter J. Shields Elementary School Garden Materials	Judy Delise Peter J. Shields Elementary	Funding to purchase school garden materials to teach students about science and agriculture and ecology. Students and parents will care for the garden with community support.				$5,000				
53	Vertical Aeroponic Gardens for Culinary Arts Program in High School	Jeanne Bauer	Purchase, maintain, and install vertical aeroponic gardens for the creation of a continuous source of fresh food for the culinary arts programs that already exist in the high schools.				$12,000				
AFTER SCHOOL PROGRAMS FUND							**Request = $265,202**				
6	Playmakers - Reading and Sports Program	Fadia Desmond	This project is a year-round reading and sports program that provides tutoring and mentoring to children in grades 3, 4 and 5 when developing strong reading skills is critical to student				$74,000				
13	People Reaching Out - Youth Advocacy Program and Youth @ City Council Program	Staci Anderson President & CEO People Reaching Out	People Reaching Out is proposing to provide two programs in the City of Rancho Cordova; our Youth Advocacy Program and our Youth @ City Council Program. Each of these programs are	$187,808	$12,600	$91,166	$84,042				
14	Folsom Cordova Unified School District (FCUSD) - After School Education and Safety Program	Debbie Bettencourt Superintendent	After School Education and Safety Program. After School program will consists of three components: 1) academic, 2) enrichment, and 3) recreational. The education component				$65,160				
22	Folsom Cordova Unified School District (FCUSD) - Pilot Program Parent/Teacher Home Visit Program	Debbie Bettencourt Superintendent	Pilot Program – Parent/Teacher home visit program with family engagement that will help to end the cycle of blame between families and school staff by building trust and respect, instilling				$33,000				
32	Folsom Cordova Unified School District (FCUSD) - English as a Second Language Classes for Parents	Larry Mahoney Rancho Cordova Elementary	The purpose of this project is to provide parents with English as a Second Language. These classes will help English Learners improve their ability to communicate using English. A project				$4,000				
36	Folsom Cordova Unified School District (FCUSD) - Peter J. Shields Elementary Adult Education Classes in English for Spanish	Judy Delise Peter J. Shields Elementary	Start Adult Ed classes in English for Spanish families to better their communication not only with school staff but also their children and the community.				$5,000				

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ARTS FUND (no presentations, discussion only)							**Request = $283,395**		**$300-320,000**		
55	Cordova Community Council - Digial Grapevine Archive	Shelly Blanchard	Create an online searchable archive of 46 years of Rancho Cordova's hometown newspaper, The Grapevine Independent and arrange for web hosting options.				$30,000				
57	Cordova Community Council - Public Art Model Ordinance and Toolkit Study	Shelly Blanchard	The Public Art Modle Ordinance and Toolkit Study will build the legal infrastructrue and Public Art Implementation Toolkit for coordination of long term, consistent, incremental place-				$60,000				
58	Cordova Community Council - Art for Our Kids	Shelly Blanchard	Capitalizing on the growth of arts in the Rancho Cordova Community, help it bloom among our children by bringing a high quality art experience to each elementary school in				$56,750				
59	Cordova Community Council - Rancho Cordova Civic Light Orchestra Enhancements	Shelly Blanchard	The Rancho Cordova Civic Light Orchestra seeks funding for educational and equipment related expenses. We seek money to find (a) professional coaching scholarships for students and				$18,600				
60	Cordova Community Council - Rehearsal Space for Rancho Cordova River City Concert Band and Rancho Cordova Civic Light Orchestra	Shelly Blanchard	The Rancho Cordova River City Concert Band and Rancho Cordova Civic Light Orchestra seek funding for three years' rental expenses that reimbure the Folsom Cordova Unified				$15,200	$45,600			
64	Cordova High School Performing Arts Center - Pianos	Kevin Sims	Provide two Yamaha Grand Pianos for the Cordova High School Performing Arts Center. The smaller of the two (mobile) pianos will be used daily in the classrooms and the due to its size, the				$102,845				
54	Cordova Community Council - Folsom Boulevard Historic Lincoln Highway Project (Staff Collaboration S-11)	Shelly Blanchard	Install pole banners following the route of the Lincoln Highway along Folsom Boulevcard, install a commemorative marker and host a community event to celebrate the fascinating history of				?				
56	Cordova Community Council - Mills Station Arts and Culture Center (Staff Collaboration S-9)	Shelly Blanchard	Match Sacramento County funds allocated to renovations for the historic Mills Station Building for use as a center for arts and culture in Rancho Cordova.				?				
LITTLE LEAGUE FUND (no presentation, discussion only)											
67	Rancho Cordova Little League - Revitalize Baseball Complex	Kristy Elder	Rancho Cordova Little League (RCLL) is seeking Measure H funding to revitalize our current baseball complex that is located at the closed Cordova Lane Elementary school site. We				$5,000,000				
STAFF REQUESTS											
33	**STAFF LEAD** (FCUSD) - Design and Preengineering Report for Potential Remodel of Mills Middle School	Cyrus Abhar Peter Maroon Mills Middle School	Remodel the corner of Coloma and Chase on the Mills Middle School campus. This is a public safety as well as a visible area to public. It is the gate way to Mills, Cordova high School and				$75,000				
76	**STAFF LEAD** 4 Rivers Neighborhood - Ambassador Drive/Back Entrance to School Fencing	Cyrus Abhar Conrade Mayer	Ambassador Fence - Safety between school and Ambassador				unknown				
S-1	RCPD-CSU Team	Chief Michael Goold	CSU Team Four Sworn and two marked Patrol cars	ongoing			$790,000	$786,000			
S-3	Public Works	Steve Harriman	To provide additional needed funds to resurface all the roadways and provide ADA upgrades in the Cordova Town and White Rock neighborhoods. Total project cost is $5 million.	$2,000,000			$2,000,000				
S-4	Public Works	Cyrus Abhar	Sidewalk Infill; ADA improvements street lights, path improvements (measure H funds may be used as matching funds for State and Federal Grants)	$200,000			$200,000		**$200,000**		
S-5	Public Works	Cyrus Abhar	Landscape Improvement/redo old landscape corridors, Zinfandel near Mitchell, Coloma near Sunrise	$200,000			$200,000		**$200,000**		

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S-6	Public Works	Cyrus Abhar	Bike improvements including painted lanes, more access to American River Parkway, Class 1	$200,000			$200,000		**$200,000**		
S-7	Public Works	Cyrus Abhar	Revive the City's Neighborhood Traffic Management program to provide traffic calming measures throughout the community	ongoing			$150,000	$150,000	**$150,000**		
S-8	Public Works	Cyrus Abhar	Enhanced trash pickup along busy corridors including Highway 50 interchanges	$100,000			$100,000		**$100,000**		
S-9	Public Works (CCC Grant Application 56)	Cyrus Abhar Shelly Blanchard	Mather Mills building as a center for history, arts and culture	$500,000			$500,000	$100,000			
56	Cordova Community Council - Mills Station Arts and Culture Center (Staff Collaboration S-9)	Shelly Blanchard	Match Sacramento County funds allocated to renovations for the historic Mills Station Building for use as a center for arts and culture in Rancho Cordova.				$95,000				
S-10	Public Works	Cyrus Abhar	Replace old wooden and other walls with new walls in existing neighborhoods. Cordova Lane, Routier, Folsom Blvd. near the Highway 50 crossing	ongoing			$100,000	$100,000	**$100,000**		
S-11	Public Works (CCC Grant Application 54)	Cyrus Abhar Shelly Blanchard	Lincoln highway, historic railway, historic Mather Field, etc. markers and interpretive signage	$70,000			$70,000		**$70,000**		
54	Cordova Community Council - Folsom Boulevard Historic Lincoln Highway Project (Staff Collaboration S-11)	Shelly Blanchard	Install pole banners following the route of the Lincoln Highway along Folsom Boulevcard, install a commemorative marker and host a community event to celebrate the fascinating history of				$59,250				
S-12	Public Works	Cyrus Abhar	Directional signage in Rancho Cordova highlighting community assets (Aemrican River, Parks, etc.)								
S-13	Public Works	Cyrus Abhar FCUSD	Digital sign at the intersection of Chase and Coloma to advertise community events	$100,000			$100,000				
S-14	Public Works	Cyrus Abhar	Entryway monument to neighborhoods	$20,000			$20,000				
S-15	Public Works	Mark Thomas	Expand Cordovan to existing neighborhoods	$300,000			$300,000	$300,000			
S-16	Public Works	Cyrus Abhar	Partnership with Sacramento Tree Foundation for Tree Friendly City (David Sander asked if this is enough, he wants to be the most tree friendly city)	ongoing			$75,000	$75,000	**$75,000**		
S-17	Economic Development	Curt Haven	Rancho Cordova Revolving Loan Fund program to provide financial resources to grow existing businesses and establish new business in the City, and to support business enterprises	$500,000			$500,000				
S-18	Economic Development	Curt Haven	Business Assistance Program to provide funds to incentivize Council priority projects such as greenfield step center development. Funds may also be used to assist businesses to	$750,000			$750,000				
S-19	Neighborhood Reinvestment	Curt Haven	Neighborhood Revitalization Program - Development of Reinvestment programs based on Municipal police powers rather than statutory law that can be used to respond quickly	$1,000,000			$950,000				

Pending Funding - DRAFT Measure H Funding Grant Applications - FY 2015/16

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S-20	Community Development/Community Engagement	Curt Haven	Boys and Girls Club	$200,000			$200,000				
S-21	Community Development/Community Engagement	Aaron Busch	Micro Grants/small community grants to catalyse powerful community projects. The City would provide up to $500. one time, cash awards to groups for implementing special projects	$10,000			$10,000		**$10,000**		
S-22	Community Development/Community Engagement	Aaron Busch	Beautification Projects: provide resources to non-profits and businesses to help with community/residential service projects. Increase engagement, volunteers, beautify neighborhoods	$15,000			$15,000		**$15,000**		
S-24	Public Information	Troy Holt	Open Data - making data freely available to the public; encourage digital innovation to enhance citizen communications, support and improve services	ongoing			$30,000	$30,000			
S-25	Public Information	Troy Holt	Digital Citizen Engagement - Digital citizen engagement allows people to attend public meetings anytime and anywhere, and express opinions and share feedback and great ideas.	ongoing			$18,000	$18,000	**$18,000**		
COUNCIL REQUESTS											
C-1	Budge-Zinfandel Square (Ross Plaza) development plan	Linda Budge									
C-2	Budge-Neighborhood plans	Linda Budge									
C-3	Budge-City to acquire Pfingst Building	Linda Budge									
C-4	Terry-City Year (10 Mentors)	Donald Terry		$250,000			$250,000				
C-5	Terry-Abraham Lincoln Elementary	Donald Terry	Garden Supplies: $5000. Books to support balanced literacy common core: $15,000. Security Camera & Installation: $20,000. Laptop Cart MACs: $35,000.	$75,000			$75,000				
C-6	Terry-George Washington Carver	Donald Terry	Laptop Cart MACs: $35,000. Kitchen on Wheels: $12,000 for 2 carts. Waldorf Teacher Training Completion: $37,000 (5 teachers). Books for Common Core" $25,000.	$109,000			$109,000				
C-7	Terry-AM Winn Elementary	Donald Terry	Music Instruments: $30,000 (Complete set they have nothing). New Security Cameras: $16,000. Waldorf Training: $16,000 (2 teachers). Additional Desk and Chairs for 7-8 Grade expansion:	$65,000			$65,000				
C-8	Terry-Expand Contract with Pacific Community Solutions	Donald Terry	Expand program to Lincoln Village	$50,000							
C-9	Sander-Bolster property values: blight busters, home rehabilitation	David Sander	Was this satisfied by grant applications recommended for funding?								
C-10	Sander-Chain link fence buy back program	David Sander	Was this satisfied by grant applications recommended for funding?								
C-11	Sander-Police Activities League (PAL)	David Sander									

AGENDA ITEM 8

Pending Funding - DRAFT Measure H Funding Grant Applications - FY 2015/16

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C-12	Sander-Graffiti removal: citywide, parks, Highway 50 wall	David Sander	Was this satisfied by grant applications recommended for funding?								
C-13	Sander-Youth Sports Facilities Study	David Sander	Study to determine which sports facility should be next								
C-14	Sander-Support for Innovation	David Sander									
C-15	Sander-Cooperative Business Efforts	David Sander	Grouping of sectors/clusters to do joint marketing	$50,000-100,000							
C-16	McGarvey-Garbage cans by all bus stops and new bus shelters	Robert McGarvey	Being done by RT/Clear Channel Contract. Do we need to also support this effort financially?								
C-17	McGarvey-Expand Cordovan to Ambassador Drive (north to south)	Robert McGarvey	Was this satisfied by staff request S-15?								
C-18	McGarvey-Office location for veterans	Robert McGarvey	McGarvey and Terry discussing. Do we need to provide some funding?								
TOTAL FUNDING REQUESTED							**$6,643,302**		**$1,488,339**	**$0**	

PAWS IN THE PARK PROJECT SCOPE

May 16, 2015

OVERVIEW

1. Project Background and Description

Construction of Dog Park at Lincoln Village Park, 3480 Routier Road,

2. Project Scope

Construction of a 3 section dog park. Sections to include small dog area, Large dog area, and most importantly an area for old or recuperating dogs. This last section would set Rancho Cordova apart from other dog parks in the area. There is NO area where pet parents can take their older or recuperating dogs for an off-leash outing. We have submitted signatures from our community to animal control in Rancho Cordova in favor of all three areas. This project would bring our community here in Rancho Cordova even closer. It would stop the calls to animal control for dogs being off leash. It would keep riff raff out of the park.

3. Project Team

Agencies include Rancho Cordova Parks and Rec. Water Company, Land Management

4. Funding Request

Approximate Total Project Cost around $30,000.00 using Measure H Funding This would be for fencing for 3 sections. 3 Water spigots for doggy watering stations. 3 Mutt Mitt dispensers. 3 waste containers.

5. Project Timeline

ASAP would be wonderful since the community has spoken positively about this project!

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

Sierra Service Project

- 40-year-old Sacramento-based not-for-profit.
- 2,300 volunteers annually in 10 different communities. Primarily youth.
- Focus: home repair and community-based projects.
- $1.2M annual budget. Five FT staff members.
- Expertise:
  - Volunteer recruitment
  - Home repair project management

Sierra Service Project

Proposal: Volunteer Home Repair & Improvement Program

- Work to be done:
  - Build or repair wheelchair ramps, fences, stairs, porches
  - Exterior painting
  - Chain-link fence removal
  - Yard cleanup
- Volunteers from churches, businesses, civic groups, schools, general public
- Two-month period from mid-September to mid-November

Sierra Service Project

Roles and Responsibility

- Publicity and work solicitation
  - Primarily responsibility of City Volunteer Coordinator
  - Assisted by Sierra Service Project
- Work organization, project management, volunteer scheduling and coordination
  - Sierra Service Project
- Financial and Activity Reporting
  - Sierra Service Project

Sierra Service Project

Challenges

- Work to be completed depends upon:
  - Type of repairs requested
  - Number of volunteers recruited
- Cost of program depends upon:
  - Above factors
  - Corporate contributions tied to volunteers
- Reimbursement
  - City and SSP must agree on basis for reimbursement and full transparancy

Sierra Service Project

APPLICATION 10 - Rancho Cordova Chamber of Commerce - Welcome to Rancho Cordova Program

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA

FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description

The City, residents and business community are in need of and deserve a robust, flexible "Welcome to Rancho Cordova" program. The Rancho Cordova Chamber of Commerce is well positioned and prepared to meet this need on behalf of the City, our residents, businesses and affinity partners. The long-term objective is to become as self-sufficient as possible at the end of thirty months. Outreach examples may include:

- Relocation information provided to families and potential residents interested in making Rancho Cordova their home.
- Hundreds of new residents receive a "Welcome to Rancho Cordova" bag with local offers, community information/contacts, calendar of events and local resources.
- Hundreds of conference and convention visitors made welcome and encouraged to remain in our city before and after their visit.
- Over 100,000 hotel guests provided information on what to do, where to go and how to enjoy Rancho Cordova.
- Over 40,000 folks employed in Rancho Cordova receive information about our community.
- Hundreds of thousands of visitors to the Aquatic Center and Sports & Events Center receive information about our businesses, hotels and special events.

Project Team

- The Rancho Cordova Chamber of Commerce staff and board of directors
- Diann Rogers, President & CEO will have direct responsibility for the project

Project Goals

Primary Goal: to develop, manage and maintain a "Welcome to Rancho Cordova" program that eventually is primarily self-sustaining. The funds requested represent a thirty month development time frame.

- Monthly - Companies within city limits will be contacted and asked about new employee counts, welcome materials for each new employee will be provided
- Ongoing – Regular contact will be made with sports entities holding or hosting events within Rancho Cordova to ensure materials are distributed to visiting teams, participants and guests
- Monthly – Contact will be made with representatives of our 16 hotel properties to ensure information is current and meeting the needs of our guests
- Monthly – Contact will be made with local real estate entities (new and existing sales) to identify new Rancho Cordova residents and ensure they are welcomed and receive information on the city
- Monthly – Reach out to entertainment settings such as craft beer venues or sporting locations ~ where folks visit but don't necessarily live in Rancho Cordova can be provided information on activities within the city
- Ongoing – Employers will be provided information to post, print, or distribute regarding special events, opportunities, etc. to their staff

Funding Request

Total Project cost: $191,500
In-kind contributions: Chamber volunteers, VOA, RCTT, material donations
Matching funds: $81,500
Total Measure H funds requested: $110,000

Project Schedule - Project timeline and anticipated start and completion date.

- Project begins immediately upon approval.
- Program coordinator will be hired within three months
- A multi-tiered distribution process will be in place within 45 days of hiring
- Program elements would be identified within two months
- Program elements would be produced and secured within four months
- Distribution will begin within six months
- Our objective is to continue the program indefinitely while reducing the financial role of the City

Submitted by: Diann H Rogers, President & CEO - Rancho Cordova Chamber of Commerce
Contact Information: DHRogers@RanchoCordova.org

Welcome to Rancho Cordova!

A project to share, promote, inform and celebrate Rancho Cordova

Residents

Visitors

Employees

Employers

Guests

Athletes

Groups

Affinity Partners

AGENDA ITEM

The Numbers

- Hundreds of new residents
- Hundreds of conference & convention visitors
- Over 100,000 hotel guests
- 40,000+ employees
- Over 3,000 businesses
- Hundreds of Thousands of visitors to the Aquatic Center and Sports & Events Center
- Who knows how many resident relocation packets
- Materials for business relocation

AGENDA ITEM

What We Could Share!

- Welcome letters from elected officials
- City contact information
- Apps & website information
- How to . . . .
- Calendars
- Maps
- What to do in Rancho Cordova
- Restaurant lists
- Entertainment opportunities
- Coupons
- Specialty items and Give-a-ways
- Special event details
- This list is endless . . . .

AGENDA ITEM

The Plan . . .

- Managed by Chamber
- Thirty months to put in place
- Long term goal = self sustaining program
- Have In-Kind Support *(VOA, Ambassadors, Affinity Partners)*
- Matching funds and support from Chamber board, volunteers and staff
- Measure H funds requested: $115,000 over a thirty month period
- Decreasing each year
  - Year One: $52,000, Year Two: $42,000, Year Three: $21,000

AGENDA ITEM

The Results!

- **Community Pride –** Showcase all that is fantastic about Rancho Cordova
- **Civic Engagement –** Draws attention to opportunity and encourages engagement in Rancho Cordova
- **Quality of Life –** Promoting our city and encouraging visitors, new residents and employees to view, visit and enjoy our city
- **Public Safety –** Civic pride drives an engaged community to focus on public safety
- **Arts and Culture –** We have so much to offer and we need to let folks know!
- **Children and Youth –** By valuing our city we value our children
- **Leverage –** Diverse group of organizations, partnerships and entities will be engaged
- **ROI –** Immediate and demonstrable benefits to our City

City of Rancho Cordova
Residents
Employers
Athletes
Groups
Affinity Partners
Employees
Visitors
Guests

AGENDA ITEM

APPLICATION 12 - Soil Born Farms - Chase Drive Corridor - A Healthy Living Corridor

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

The terminus of Chase Drive in Rancho Cordova offers direct access to a rare and relevant combination of community amenities not found anywhere else in the Sacramento Region. The 55 acre historic American River Ranch (home to Soil Born Farms Urban Agriculture and Education Center), 63.5 acre Hagan Park, and the American River Parkway currently attract a diversity of visitors and provide dynamic recreational, agricultural, environmental and culinary experiences. The signage, parking, and access for vehicles, pedestrians and bicycles to these collaborative community resources are currently lacking, which discourages diverse public engagement.

This project would provide the engineering and planning necessary to redevelop the terminus of Chase Drive into a more formal community gateway that highlights the diverse recreational and educational amenities available at this location in Rancho Cordova. Current partners include project lead Soil Born Farms; Cordova Recreation and Park District; and Sacramento County Regional Parks. Project features include a proposed roundabout, driveway and parking lot into the American River Ranch; redesign of the entrance to Hagan Park and its community center parking lot; and improved pedestrian/bicycle connectivity and thematic way-finding signage at key locations.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Shawn Harrison from Soil Born Farms, Jim Rodems from Cordova Recreation and Park District and Jeff Leatherman from Sacramento County Regional parks will work with their staff and City of Rancho Cordova planners to oversee this project. Engineering and design services provided by the Mark Thomas Company.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Conduct topographic, civil engineering, landscape architecture, electrical engineering, structural engineering and geotechnical engineering for the key design elements including main roundabout, new two-way driveway to and parking lot at the American River Ranch, redesigned entrance road into Hagan Park, redesigned community center parking lot for Hagan Park, Monument and related way-finding signage.

Funding Request

Total Project cost:	$ 253,000.00
In-kind contributions:	Staff labor from Soil Born and CRPD
Matching Funds:	$ 0.00
Total Measure H funds requested:	$ 253,000.00

Project Schedule - Project timeline and anticipated start and completion date.

Project design work will commence upon successful award of funds and be completed by end of 1st Quarter 2016. Cost estimates will help project partners phase the various construction projects. Requests for subsequent Measure H dollars will be solicited for the construction phase, in addition to solicitation of County, Park District, donor advised and grant funds.

Submitted by: Soil Born Farms
Contact Information: Shawn Harrison: sharrison@soilborn.org and 718-3563

Shawn Harrison

Chase Drive:

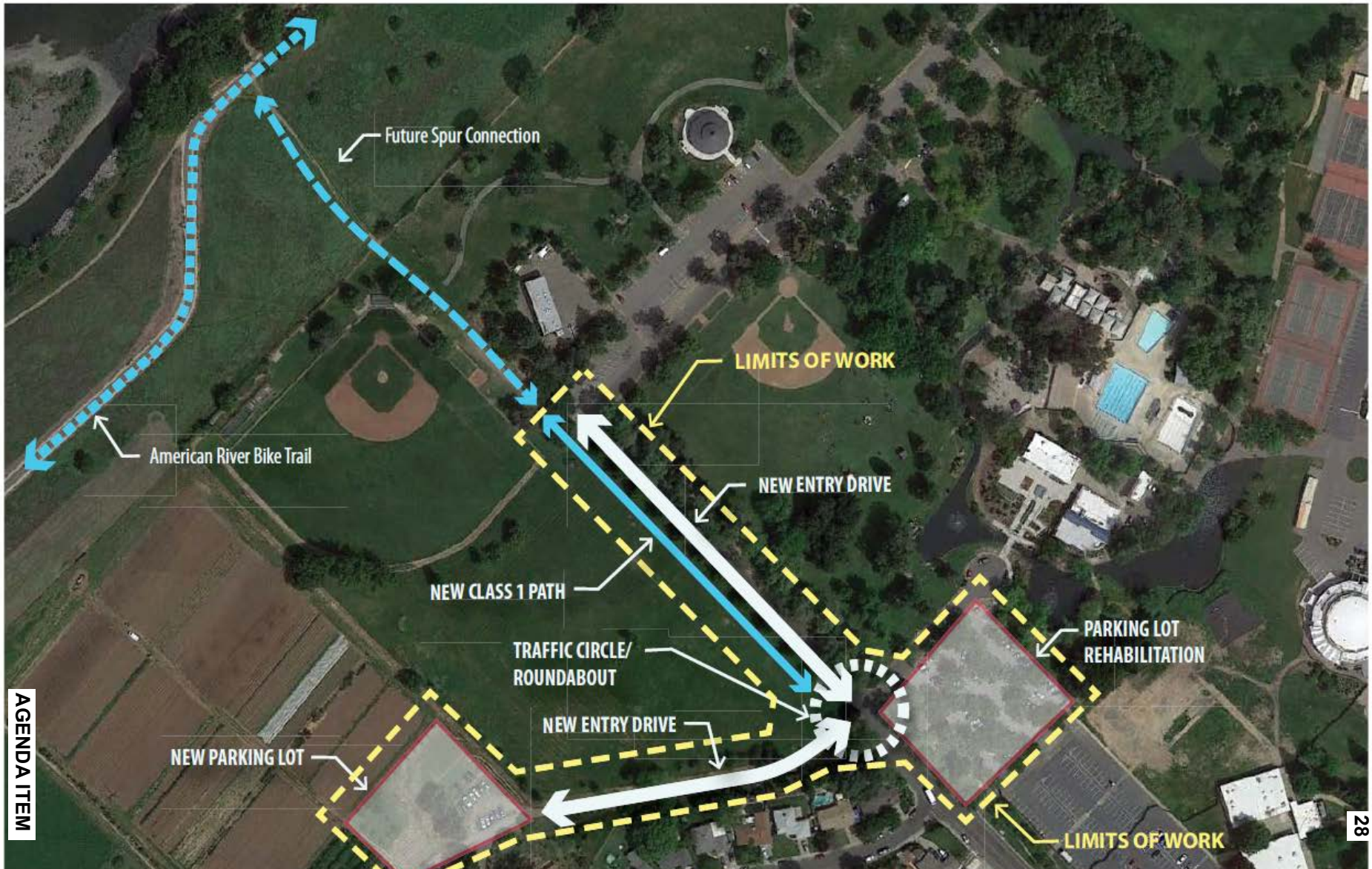
A Healthy Living Corridor

Current Conditions:

Current Conditions

Current Conditions

Proposed Planning Scope



Application Summary

City of Rancho Cordova

Fiscal year 2015/2016 Fresh Take on Rancho Cordova Grant Application

Project Description

Physical Fitness Par Course in Sunriver Park

A Par Course is an outdoor circuit training system having physical obstacles and challenge stations. Each exercise station will provide a balanced approach that reaches all areas of physical fitness including stretching, strengthening and cardiovascular conditioning. The exercises at each station are easily adaptable for all ages and can be modified to accommodate individual fitness levels and physical limitations.

Project Team

Our Project team will consist of the Sunriver Neighborhood Association Steering Committee which includes Jessica Ocenosak, Ginger Enrico, Mary Jo and Rob Towns, Deanne Sherman, Sandy Kerouac and Pam Britton, Volunteer Coordinator. The Sunriver Neighborhood Association volunteers will provide approximately 50 hours of work for completion of this project. Our Association has the ability (through our 500 member e-group) to bring all needed volunteers to this project. Our community-minded neighborhood has a wonderful history of support for projects in Sunriver.

Project Goals

The goal of this project is to bring a 7 station out door fitness Par Course to Sunriver Park in Rancho Cordova, California. All ability levels will have access to each fitness station. The Par Course will bring members of our neighborhood, young and old, out of doors, to exercise and socialize, improving health, longevity and the enjoyment of life. Parents with children will be able bring the little ones along for physical activity as they exercise. The Par Course will offer total physical fitness opportunities for all, be free of charge, and provide users the opportunity to be outside year round and stay physically active.

For our community, this project will bring together all ages and all fitness levels and abilities. Sunriver Park, as well as the surrounding Sunriver neighborhood, in Rancho Cordova, is the true embodiment of a beautiful, friendly and safe place to live. We take pride in our neighborhood and in our park.

Funding Request

Total Project cost to be $11,000.00
Cost includes cost of 7 Par Course Fitness Stations, delivery, concrete, and ground cover costs.
Estimated time dedicated to the project will be approximately 50 hours volunteer time to install.

Total Measure H funds requested: $11,000.00

Project Schedule

The fitness equipment will be delivered 2 to 4 weeks after ordering.
During that time, arrangements with volunteers will be made.
Installation will take approximately 50 volunteer hours to complete.
No special equipment is required.

Upon acceptance of this grant collaboration will take place with Rancho Cordova Parks and Recreation to determine placement/location of equipment so as not to conflict with existing or future use planning.

Thank you for the opportunity to apply for this grant.

Pamela Britton

Sunriver Neighborhood Association Steering Committee
Volunteer Coordinator
11030 Mammoth River Court
Rancho Cordova, Ca 95670
916-638-1328
imbritton@yahoo.com

APPLICATION 47 – Sunriver Neighborhood Association – Physical Fitness Par Course

A FRESH TAKE FOR RANCHO CORDOVA

UP

TO

PAR

AGENDA ITEM

MANY RESIDENTS SPEND THEIR WEEK WORKING HARD BEHIND A DESK, IN THE FIELD OR EVEN LONG DISTANCE DRIVING.

CHILDREN SPEND 56 DAYS A YEAR PLAYING VIDEOGAMES AND WATCHING TV!

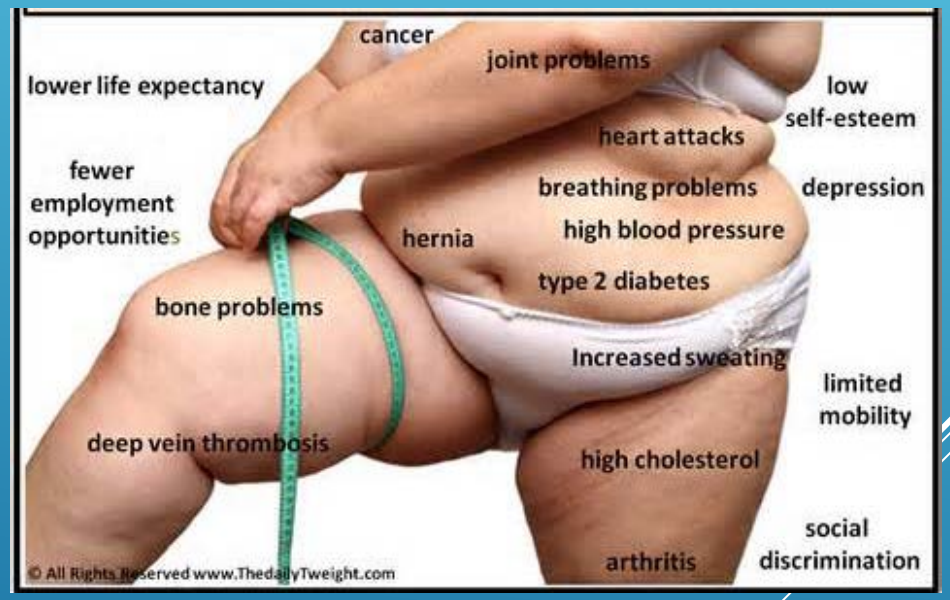
AGENDA ITEM

NEGATIVE EFFECTS ON OUR HEALTH & LIFE

People have become increasingly sedentary and our nation faces a health crisis due to declining fitness levels and growing rates of obesity even among our youth.

Sedentary adults AND children can suffer from illnesses such as cancer, breathing problems, diabetes, and high cholesterol.

Then there's depression, low self-esteem, and lower life expectancy.



THE BIGGEST OBSTACLES REMAIN PERSONAL MOTIVATION AND AVAILABLE OPPORTUNITIES

AGENDA ITEM

CITY COUNCIL INITIATIVES

Growing Strong Neighborhoods

Assemblyman Ken Cooley's Great Health Challenge (2010)

Neighborhood Walks with the Mayor

"Exercise your freedom!"

CORDOVA COMMUNITY COUNCIL

AGENDA ITEM

IT'S TIME FOR MORE…

Today we all realize that fitness activities and an active lifestyle are essential to improved health, longevity and the enjoyment of life.

A 7 station Outdoor Fitness Par Course at Sunriver Park will offer this along with an opportunity to socialize and have some family fun.

This project will bring together all ages surrounding the Sunriver community where residing neighbors take pride where they live.

AGENDA ITEM

LOCATION, LOCATION, LOCATION

A Par Course at Sunriver Park allows access for Rancho Cordova residents in all shapes, sizes and age ranges that utilize the park on a daily basis.

Whether a day at the playground, group celebration, a walk or run, bike ride on the American River Bike Trail, stretching before soccer or a frisky game on the basketball court, this Par Course will be an IDEAL LOCATION.

- Access to AR Bike Trail
- Basketball Court
- Soccer
- Baseball

AGENDA ITEM

ADAPTABLE FOR ALL AGES

Outdoor-Fitness Equipment is an important part of the solution. Schools, parks, trails, community organizations, military units, businesses and individuals can benefit from installing an effective and substantial outdoor exercise and fitness area.

The Outdoor Fitness concept assures that everyone can make important fitness gains in an enjoyable outdoor exercise environment.

AGENDA ITEM

NEXT STEPS…

- Total Project Cost is $11,000.00
- Allows for the purchase of 7 Par Course Fitness Stations along with delivery, concrete, and ground coverage costs
- Collaborate with Cordova Recreation and Park District to determine location as well as further approvals
- Order equipment – allow for 2-4 weeks for delivery
- Set an install date and gather volunteers from all over Rancho Cordova
- Estimated time dedicated will be 50 hours of volunteer time
- We are impressed with what Outdoor-Fitness has to offer - http://outdoor-fitness.com/

FITNESS FOR EVERYONE

AGENDA ITEM

THANK YOU FOR THE OPPORTUNITY TO PRESENT OUR FRESH 'HEALTHY' TAKE REQUEST.

WISHING GOOD HEALTH & WELLNESS FOR ALL OF US IN OUR FINE CITY OF RANCHO CORDOVA!

PRESENTED BY
PAM BRITTON & JESSICA OCENOSAK

AGENDA ITEM

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

The funding will be used to improve homes in Rancho Cordova during a "Rebuild Day" event on April 30, 2015. The event will result in improved housing stock, and living conditions for homeowners who have low and moderate income and are elderly and disabled. This funding would expand our home improvement efforts beyond the work we'll do during a similar event in September, 2015.

The event benefits the community in the following ways:

Community Pride: residents know that the City cares about the health and safety of its residents. The homeowner and neighbors will feel pride when they drive by the home after it is completed. The value of the home will increase which benefits the entire neighborhood.

Community Engagement: the event involves residents, businesses, faith organizations, city government and other groups in repairing homes for those in need. Over 400 volunteers from 20 organizations will participate on the day of the event. There is nothing more rewarding then making a significant impact in one day.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Rebuilding Together has coordinated Rebuild Days since 1991. The seasoned staff manages the planning process from beginning to after the event. They manage the home selection process, scope of work creation, resource development, volunteer management, logistics, followup and recognition.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

The primary goal is to improve the health, safety, efficiency and curb appeal of 10-15 homes.
Engage 400 volunteers and 20 organizations in the event.
Perform a minimum of eight repairs/improvements in each home.

Funding Request

Total Project cost:	$ 113,000.00
In-kind contributions:	$ 30,000.00
Matching Funds:	$ 44,000.00
Total Measure H funds requested:	$ 70,000.00

Project Schedule - Project timeline and anticipated start and completion date.

August - December, 2015: Conduct homeowner outreach, fundraise
January - February, 2016: Home previews and selection, scope of work created, fundraise, volunteer recruitment
March - April, 2016: Volunteer training, logistical coordination, coordinate leveraged services, event day

Submitted by: Carrie Grip
Contact Information: 916-455-1880 x 2 cgrip@rebuildingtogethersacramento.org

APPLICATION 69

2015/2016 Fresh Take On Rancho Cordova Grant Application

Folsom Cordova Community Partnership / Get To Work Project

Project Description:

Please describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria

The Folsom Cordova Community Partnership (FCCP) seeks funding to provide resources to the residents of Rancho Cordova to eliminate transportation barriers to secure and sustain stable employment. The purpose of the Get To Work Project is to improve quality of life for 130 individuals and families that reside in the City of Rancho Cordova by providing transportation assistance to individuals in their quest to become self-sufficient through job search and/or employment retention in the form of bus passes, vehicle repair assistance, and DMV/registration fees. Last year FCCP's Intervention Services Team provided basic needs assistance to 668 unduplicated families with 487 families receiving transportation support. These figures show 72.9% of families accessing Safety-Net services at FCCP sought transportation assistance. In most cases, they needed far more in transportation support than we were able to provide. Our current funding sources provide two bus passes per family twice per year. Two bus passes per family does not meet the need for the amount of transportation support needed to become self-sufficient through stable employment. At minimum two weeks to a month of bus passes are necessary when an individual receives a job before they receive their first pay check to devote funds toward transportation expenses. Even when families begin receiving income, it is estimated low income families spend 22.9% of their income on transportation which is more than they spend on food. Additionally, this cuts into the families' limited resources as they are estimated to spend 56.1% of their income on housing alone. [1]

The project will also support the healthy growth and development of children and youth by providing supports to lift families out of poverty. We further anticipate a positive impact on public safety as individuals are gainfully employed in Rancho Cordova. This project seeks to alleviate stress on individuals and families as they strive to become self-sufficient by providing public transportation assistance and resources to maintain their own vehicle in good working order for transportation to and from employment. A recent New York Times article profiled the importance of transportation in escaping poverty. [2] Additionally, this article references a Harvard University study from April 2015 and states "commuting time has emerged as the single strongest factor in the odds of escaping poverty." [3] Individuals with access to a vehicle have a greater chance of obtaining and maintaining employment due to reduced commute times and reliability of transportation schedules. Therefore this project seeks to provide funding for vehicle repair and DMV fees for individuals seeking to use private vehicles to obtain and maintain employment in addition to public transportation support.

1- http://www.ibtimes.com/consumer-spending-how-much-their-income-do-poor-rich-american-families-spend-housing-education-0.
2- http://www.nytimes.com/2015/05/07/upshot/transportation-emerges-as-crucial-to-escaping-poverty.html.
3- http://www.equality-of-opportunity.org/images/nbhds_exec_summary.pdf

APPLICATION 69

2015/2016 Fresh Take On Rancho Cordova Grant Application

Folsom Cordova Community Partnership / Get To Work Project

Project Team:

Please list individuals or organizations responsible for the development and delivery of the project.

FCCP's Intervention Services Team will collaborate with FCCP's Employment Services Team in providing services under this project. Key staff providing project implementation include:

Resource Center Aide/AmeriCorps Member – This individual would be selected upon project funding. FCCP has prior experience with AmeriCorps Members. This individual will conduct intake interviews with individuals requesting support, determine needs based on project guidelines, provide appropriate transportation support, provide referrals to other support services identified and provide connection to the Folsom Cordova Sacramento Works Training Center. Additionally, this individual will track individuals served, employment outcomes, and transportation support documentation.

Jasmine Hill Wilson, Crisis Intervention Manager, will oversee implementation of this project. Jasmine has 6.5 years of experience providing services to families in need. She has a track record of providing basic needs to families including providing transportation resources for the past 1.5 years. In the past year FCCP's Intervention Services Team has provided basic needs support to 2468 individual.

FCCP's Employment Services Team will collaborate with the Intervention Services Team on this project. The Employment Services Team has six years of workforce development experience including working with individuals with transportation barriers to employment. The Employment Services Team will provide job search support, job readiness training, career coaching, and job retention strategies to individuals being served in this project through the Folsom Cordova Sacramento Works Training Center located on FCUSD's Community Education Campus at 10826 Gadsten Way.

Project Goals:

Please clearly state goals, outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

This project will provide transportation support for Rancho Cordova residents seeking to secure and sustain stable employment. This support will be provided in the form of bus passes, up to 20 per individual, to serve 100 individuals. This support will allow individuals dependent on public transportation to have resources to conduct job search activities, begin and maintain work. This project also seeks funding to support 20 individuals with vehicle repair to be able to use their private vehicle to job search and obtain or maintain employment. Additionally, this project seeks funding to assist with vehicle license and registration fees to assist 10 individuals seeking or maintaining employment with the opportunity to use their private vehicle for these efforts. All individuals served through this funding will receive employment assistance through Folsom Cordova Sacramento Works Training Center. Individuals seeking work will be connected with current, local job openings posted in the Training Center and

connected with a job coach for individual assistance with their employment goals. Job Coaches will provide job readiness assistance including resume preparation, job search tools, interviewing skills, and career planning.

Project Goals	Measurements	Short Term Benefits	Long Term Benefits
70% of individuals will obtain or retain employment through receipt of transportation assistance	Track attendance and connection to Folsom Cordova Sacramento Works Training center, follow up with individuals and job sites to track employment	Immediate income to family, more income available for healthier food, building stable work experience, addition of consumer funds in Rancho Cordova	Family self-sufficiency, healthier children, less education loss for children of families due to changing schools for employment, lower unemployment, less families in poverty
100% of individuals will receive assistance with job attainment or job retention coaching	Track attendance at Folsom Cordova Sacramento Works Training Center and connection to job coaches for skill development	Connection to immediate job openings, improved job search and job attainment skills, effective resumes, interviewing skills, access to job coach wrap around employment support	Employment, family self-sufficiency, connection to ongoing resource for employment openings and support, less time out of work when transitioning employment
100% of individuals served through this project will receive access to additional family supports including food insecurity needs, parenting supports, services for youth, medical resource needs, housing resource supports, etc.	Track connection to FCCP's Intervention Services and Family Resource Center suite of services	Assistance with additional immediate basic needs, resource referrals to mental health, housing assistance, parenting skills, supports for youth, connection to other families in the community, support with medical resource referrals	Healthy functioning families connected to the Rancho Cordova Community
25% of individuals served through this project will receive referrals to low cost or no cost trainings to increase their employability	Track connection to education/employment specialist at Training Center, referrals and entry into career technical trainings	Engagement in skill attainment in a viable career, connection to the community, building confidence and employability	Employment in a viable, local industry, family self-sufficiency, healthier children, lower unemployment, less families in poverty

APPLICATION 69

2015/2016 Fresh Take On Rancho Cordova Grant Application

Folsom Cordova Community Partnership / Get To Work Project

Funding Request:

Total Fresh Take Grant Funds Requested: *$26,325.00*

Resource Center Aide/AmeriCorps Member Host Site Match Funds - .5 FTE (Sub-contracted to the Child Abuse Prevention Center)	$9,293.00
Communications • Landline and Internet connections = $120.00 ($20.00 x 12 months x .5 FTE) • Cell Phone = $180.00 ($30.00 x 12 months x .5 FTE)	$300.00
Mileage (50 mile x 12 months x $0.52 per mile)	$312.00
Insurance / Audit Fees ($50.00 x 12 months x .5 FTE)	$300.00
Supply Costs • General Office Supplies = $120 ($10.00 x 12 months)	$120.00
Transportation Supports to Individuals • Public Transportation = $7,000.00 (20 daily bus passes per individual x 100 individuals x $3.50 per bus pass) • Vehicle Repair* = $7,000.00 (20 individuals x $350.00 average expense) * http://articles.latimes.com/2012/jun/25/business/la-fi-travel-briefcase-20120625 • DMV Fees = $2,000.00 (License and Vehicle Registration Fees, 10 individuals at 200.00 average expense)	$16,000.00

Total In Kind Contributions/Matching Funds: *$48,293.00*

Crisis Intervention Manager Staff Time .15 FTE	$8,190.00
Employment Services Team Staff support for Job Search activities	$15,000.00
Admin/Accting Staff Time .05 FTE	$4,849.00
Resource Center Aide/AmeriCorps Member Host Site Match Funds (Part Time) (Provided by FCCP Birth & Beyond program)	$9,293.00
Resource Center Aide/AmeriCorps Member Match Funds from AmeriCorps Contractor (Provided by the Child Abuse Prevention Center)	$9,725.00
Communications	$420.00

APPLICATION 69

2015/2016 Fresh Take On Rancho Cordova Grant Application

Folsom Cordova Community Partnership / Get To Work Project

- Landline and Internet connections = $168.00 ($20.00 x 12 months x .70 FTE)
- Cell Phone = $252.00.00 ($30.00 x 12 months x .70 FTE)

Mileage (50 mile x 12 months x $0.52 per mile)	$312.00
Insurance / Audit Fees ($50.00 x 12 months x .70 FTE)	$420.00
Supply Costs	$84.00

- General Office Supplies = $84.00 ($10.00 x 12 months x .70 FTE)

Total Project Cost: $74,618.00

Project Schedule

Please identify the project timeline and anticipated start and completion date.

The project will begin immediately upon funding with individuals seeking assistance being identified through FCCP Family Resource Center and Folsom Cordova Sacramento Works Training Center. Individuals' job search and employment outcomes will be tracked. Program outcomes will be compiled and reported to the City of Rancho Cordova quarterly.

APPLICATION 71 - FCCP - Youth Employment Readiness Project

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

Youth Employment Readiness Project

Fresh Take on Rancho Cordova Grant
FY2015-2016

Submitted by the

AGENDA ITEM

The Need

- Targeted youth lack exposure to professional/work environments.
- Targeted youth lack motivational support in the home.
- No job history = difficulty securing first job.
- Work-based learning can provide relevance to continued education for high risk youth.
- Disconnected youth (not in school or working) are more susceptible to offending.
- National statistics indicate one in seven young people are disconnected.
- The effects of disconnection include —limited education, social exclusion, lack of work experience, and fewer opportunities to develop mentors and valuable work connections – all occurring at a critical time in the development of youth toward self-sufficiency.
- Results include greater need for public assistance; the high costs of crime, incarceration, and poor physical and mental health; and a heightened risk that the next generation will be caught in the same cycle

– One in Seven Report – Measure of America.org

Project Description

- 25 at-risk youth ages 16 to 21. (low income families, foster youth, parenting teens, and disconnected)
- Youth will receive Work Readiness training. (employment and soft skills development)
- Youth will be placed in paid internships at local Rancho Cordova businesses.
- Youth will have coaching support through Work Readiness training and paid internship.
- Youth will receive additional support in their career pursuit via education and employment coaching through the Folsom Cordova Sacramento Works Training Center.

Work Readiness Activities

- 20 hours of Work Readiness Training.
- Employment Skills including Job Search Strategies, Interviewing Techniques, Resume Building, and Professional Appearance.
- Soft Skills including Professionalism, Communication, Career Planning and Goal-Setting, Teamwork and Timeliness.
- Additional support in career pursuit via education and employment coaching through the Folsom Cordova Sacramento Works Training Center.

Internships

- 20 hours per week for 16 weeks.
- Youth get to practice new skills.
- Youth have career focused opportunities.
- Internships in local Rancho Cordova businesses.
- Business Leaders have an opportunity to interact with youth in a positive way.
- Job opportunities after internship ends.

Why Paid Internships?

- Youth have incentive to be successful and to encourage deeper participation.
- Businesses have incentive to participate in the project. (youth are not on their payroll)
- Wages support youth toward self-sufficiency and reduce financial stress.
- Additional human capital in the work force without additional cost to employer.

AGENDA ITEM

Measure H Criteria

- Community pride : Provides opportunity for local businesses to offer workplace skill development to at-risk youth in the community they operate in. Provides opportunity for youth to connect to a meaningful activity creating a deeper connection to the community they live in.

- Quality of Life : Provides youth opportunity y to engage in productive, employment-based learning and goal setting for their future careers. Additionally, income through internships will assist in alleviating financial stress.

- Children and Youth : Engages at-risk youth ages 16-21 in work readiness activities and employment-based learning opportunities.

Project Team

- Folsom Cordova Community Partnership to provide youth recruitment, Work Readiness training, develop internship opportunities for youth, coaching to youth participants.
- FCUSD Adult School to assist in youth recruitment and additional education support.
- Child Abuse Prevention Council of Sacramento to provide match for Job Coach AmeriCorps member.
- Community College Foundation to handle internship wages and employer of record for youth.

Project Goals

- 100% of youth in program will receive 20 hours of Job Readiness Training / Attendance records of youth in Job Readiness Training prior to connection to host site for work-based learning
- 100 % of youth in program will create a professional resume / Resumes completed and tracked by Folsom Cordova Sacramento Works Training Center Job Coaches
- 75% of youth will report an increase in employment confidence as measured by pre and post project questionnaire / Pre and Post Test administered
- 85% of youth in program will complete 16 weeks of employment / Time cards and attendance records
- 75% of youth will sustain employment or enroll in/continue education or both by the end of the project timeline / Data tracking of youth entering education and/or employment
- 75% of youth will receive monthly rating by host employer site of satisfactory attendance and performance or better during paid internship / Monthly employer survey

Funding Request

- Total Fresh Take Grant Funds Requested: $135,661.00
- Total In Kind Contributions/Matching Funds: $41,395.00
- Total Project Cost: $177,056.00

AGENDA ITEM

Project Schedule

- August 1 to August 15 – Recruit and select Job Coach/ AmeriCorps Member
- August 15 to November 30 – Identify youth participants ages 16 to 21
- September 1 to December 31– Develop host business sites based on youth interests, schedule interviews and screenings, match youth to businesses.
- September 1 to December 31 – As youth are identified they will be provided job readiness training and preparation (20 hours) prior to being considered for an internship position.
- December 1 to May 31 – Youth receive regular check-ins and site visits from the Job Coach when place at a host business site. Job Coach and Employment Specialist/Job Developer will check in with employer on youth progress and employer satisfaction. Youth receive job coaching, life skills coaching, resource referrals and support throughout 16 week paid internship.

Project Schedule cont.

- December 1 through May 31 – Youth receive career tracking, job search assistance, and education coaching as they complete internship to continue engagement. Outcomes are measured based on youth employment and/or enrollment in education.

- July 1 to June 30 – Project outcomes are compiled and quarterly reports are provided to funder, both data and anecdotal information.

- Post June 30, 2016 – Young receive additional support in their career pursuit via education and employment coaching through the Folsom Cordova Sacramento Works Training Center and the FCCP.

Questions?

Thank you for your time.

APPLICATION 77 - Rancho Cordova Taste Festival

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

RANCHO CORDOVA - TASTE FESTIVAL

"A new TASTE on Rancho Cordova"

AGENDA ITEM

Labor Day Weekend: Annual Food, Beer and Wine Festival celebrating the Best Restaurants, Food Trucks, Breweries and Wineries.

RANCHO CORDOVA

TASTE

FESTIVAL

FOOD·BEER·WINE

RCTASTE.COM

"A fresh TASTE on Rancho Cordova"™

AGENDA ITEM

Entrance Starts at Cordova Casino - Street Closure and continues throughout Prospect Park Drive alongside the 50 Freeway Corridor for Advertisement Exposure

AGENDA ITEM

Examples of Similar Event Images

AGENDA ITEM

Food Vendors:
Restaurants and Food Trucks

AGENDA ITEM

Many “Taste” Choices to choose from
Or you can choose an Entre.

AGENDA ITEM

“Tastes” can be presented in many forms such as Mini Containers or Sliders.

AGENDA ITEM

The Festival also allows the Opportunity to Showcase Rancho's Diverse Ethnic Food Scene.

AGENDA ITEM

VIP Booth available with Pre-Sell Purchase.

AGENDA ITEM

VIP Packages have different Accesses and Benefits including All-Inclusive.

AGENDA ITEM

Social Media Photo-Booth and Stage for “Live Entertainment”

AGENDA ITEM

Simulation of Event with similar Layout

AGENDA ITEM

APPLICATION 6 - Playmakers - Reading and Sports Program

APPLICATION SUMMARY
CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

This project is a year-round reading and sports program that provides tutoring and mentoring to children in grades 3, 4 and 5, a time when developing strong reading skills is critical to student success across all academic areas. The project is run by Playmakers, a youth mentoring non-profit organization which uses sports to motivate at-risk youth to improve grades and become more accountable. Playmakers mentors boys and families in core values that include academics, serving others, and winning with honor. The Playmakers program is well-aligned with two of the Measure H guidelines and selection criteria:

CHILDREN & YOUTH: This project supports the academic and socio-emotional growth and development of children. Academically, their reading and study skills are enhanced through regularly engaging in the after school reading component of the program. The mentoring the students receive enhances their self-worth and self-confidence. Furthermore, older students in the program have the opportunity to take on peer mentoring roles where they work one-on-one with students in a lower grade.
CIVIC ENGAGEMENT: This project provides opportunities for residents of the City of Rancho Cordova to serve their community. After School Classroom Volunteers are welcome to provide tutoring and mentoring.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Playmakers Executive Director, Greg Roeszler. Volunteers/Mentors: current and retired teachers, educators, and professionals; 3-6 student athletes from CSUS; and former Stanford football player and Sacramento native Jordan Richards and current football player Harrison Phillips.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

The ultimate goal of Playmakers is to build uncommon young men in the Rancho Cordova community who are working toward developing reading skills. The goal of this project is to expand into two additional elementary schools in Rancho Cordova so that a total of 3 school sites have Playmakers after school and summer program to offer their students. In the future, Playmakers would like to have a program running at every elementary school in the school in Rancho Cordova.

Funding Request

Total Project cost: $74,000
In-kind contributions:
Matching Funds:
Total Measure H funds requested: $74,000

Project Schedule - Project timeline and anticipated start and completion date.

Academic School Year: August 2015- June 2016
Summer Component: June 2016 - August 2016

Submitted by: Playmakers (Fadia Desmond, Ph.D. – Playmakers Board of Directors)

Contact Information: 916-390-6686 or fhdesmond@alumni.stanford.edu

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

Inspire • Educate • Mobilize

OUR MISSION

People Reaching Out **inspires**, **educates**, and **mobilizes** young people to build a healthy future for themselves, their families, and their communities.

Civic Engagement

PEOPLE REACHING OUT

The Program

- Designed to promote and encourage young people to learn about the core values of democracy.
- Teaches youth to create change by becoming advocates for their communities.
- Curriculum focuses on the inner-workings of municipal government by following the four "C's":
  - City
  - County
  - Capitol
  - Community

Youth Advocacy
Investing Back Projects

You must be the change you wish to see in the world. - [Mohandas Gandhi]

Project outcomes

Serve 100 youth, ages 9-18, and their surrounding communities:

- To build civically engaged young people who become involved stakeholders in the city's success
- To support the healthy development of youth in the Rancho Cordova community
- Improve public safety through youth-led projects in schools and in the community
- Develop employable young people

Category	Total Project Costs	In-Kind Contributions	Matching Funds	Measure H Funding
Site Program Coordinators – 1.5 FTE's	$100,800		$50,400	$50,400
Program Manager – .50 FTE	$38,400		$19,200	$19,200
Benefits @ 15% of Personnel – Cost of Medical, Vision, Dental, Life Insurances and Federal & State Payroll Taxes	$20,880		$10,440	$10,440
Rent – will negotiate a free space in the community	$12,000	$12,000		
Travel – 3500 miles x .51/mile for staff to travel in and around the city.	$1,785		$1,785	
Supplies – costs for art supplies, paper, students' journals and evaluation surveys.	$5,000		$5,000	
Indirect Costs – based on 5% of total program costs	$8,943	$600	$4,341	$4,002
Total Program Costs	$187,808	$12,600	$91,166	$84,042

- Staff trained and ready to go
- Request is 45% of full budget

Questions & Answers

Thank you!

For more information contact:
Staci Anderson, President & CEO
stacia@peoplereachingout.org
916-576-3300 x302

PEOPLE REACHING OUT

www.peoplereachingout.org

APPLICATION 14 - FCUSD - After School Education and Safety Program

City of Rancho Cordova
Measure H – Request for funding

From: Folsom Cordova Unified School District

Submitted by:
Name: Superintendent Debbie Bettencourt Contact Number: 916-294-9000 ext. 104500

School: Folsom Cordova Unified School District Email Address: DBettenc@fcusd.org

Project Description:
After School Education and Safety Program. After School program will consists of three components: 1) academic, 2) enrichment, and 3) recreational. The education component consists of curriculum that reinforces the school's academic program. The enrichment component will include, but will not be limited to visual and performing arts, music and fitness. Funding requested for 2 hours after school for 10 Rancho Cordova Elementary schools and two Rancho Cordova Middle schools.

Project Team:
School Administrators and teachers

Project Goals:
After-school hours are the peak time for juvenile crimes and risky behaviors. Kids are also at the highest risk of becoming a victim of violence after school. The highest amount of juvenile crime occurs between 3 p.m. and 4 p.m., the hour after most children are dismissed from school. After-school activities can serve as important strategies for youth violence prevention and intervention, and can also help students develop into responsible adults.
When after-school programs succeed and communities come together to address the need for after-school programs, new family-school-community partnerships can form, benefiting all involved. Research has shown that the when families become more involved with schools, the students in those schools do better.

Funding Requests (Including total project costs, in-kind contributions, matching funds and total funds requested.)
$5,430 per school
Requesting $65,160

Project Schedule:
2015/2016

Students living within the City of Rancho Cordova who attend Folsom Cordova Schools

- 7,177 Students
- 1,859 English Learners (25% of RC FCUSD Students)
  - Limited English comprehension that affects access to curriculum
- 5,299 Low-Income (74% of RC FCUSD Students)
  - Qualifies for state/federal free lunch program
    - Examples: Household of five with income less than $37,000 or household of three with income less than $26,000

- Afterschool child care and supervised activities are needed for working families

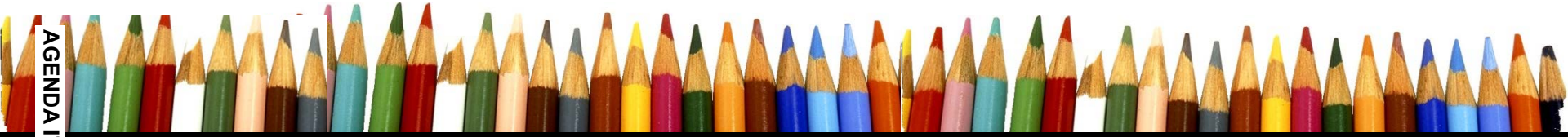
Afterschool Programs Background and Benefits

- Afterschool programs have the power to reduce crime, increase safety, bring neighbors together, and foster community pride and ownership

- Afterschool programs help young people succeed by providing academic support and the chance to form meaningful relationships with adults in their community

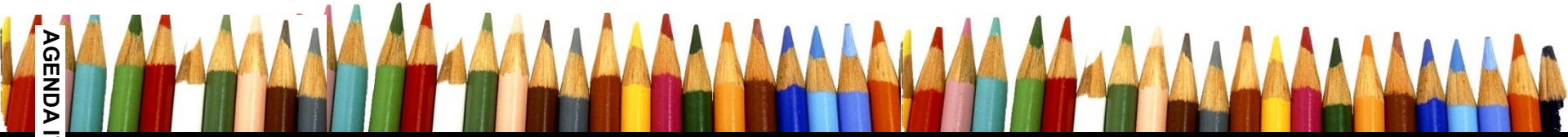
- Afterschool programs have proven to lower juvenile crime rates and generally improve neighborhoods

(Penn State – Say Yes to Youth Engagement 2010)



Research

- What types of outcomes can afterschool programs foster in youth?
- Can we identify the program features that lead to better youth outcomes?
- Research by Weissberg & Durlak (2012) www.casel.org
- Youth benefit in three areas:
  - Feelings and attitudes
  - Behavioral adjustment
  - School performance

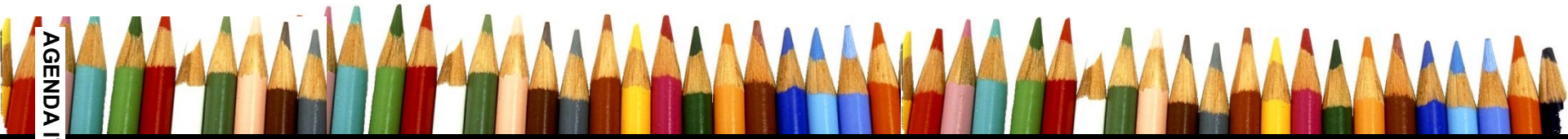


Afterschool Programs Outcomes

- Feelings and attitudes
  - Child self-perceptions
  - School bonding
- Behavioral adjustment
  - Positive social behaviors
  - Reduced problem behaviors
  - Reduced drug use
- School performance
  - Attendance
  - School grades
  - Achievement test scores

Criteria for Effective Programs

- ***S***equential: Sequenced activities to teach skills
- ***A***ctive: Active learning to practice skills
- ***F***ocused: Focused time on skill development
- ***E***xplicit: Explicit targeting of specific skills



Policy Implications

- Invest in evidence-based afterschool programs that offer broad opportunities to enhance social, emotional, and academic development.

- Align effective interventions during the school day with those occurring after school to maximize the benefits for participating youth.

NATIONAL LEAGUE of CITIES | INSTITUTE FOR YOUTH, EDUCATION & FAMILIES

Reducing Chronic Absenteeism: The Power of Afterschool Programs to Improve School Attendance

Tuesday, June 1, 2011

AGENDA ITEM

Introduction: Attendance Works

Attendance Works

Advancing Student Success By Reducing Chronic Absence

Attendance Works is a national and state initiative that promotes awareness of the important role that school attendance plays in achieving academic success.

It aims to ensure that schools and communities not only monitor chronic absence but also intervene to ensure children are in school so they can learn.

Founded in January 2010, Attendance Works seeks to:

- Build public awareness and political will about the need to address chronic absence
- Foster state campaigns to advance state and local policy
- Encourage local practice by showcasing examples of what works, offering on-line tools and increasing the availability of needed technical assistance.

QUESTION

Why should the community care about the about chronic absence and the link to low academic success?

Why Does Attendance Matter?

1. Research and field experience show afterschool programs can help improve attendance in school.
2. By increasing school day attendance, afterschool programs help improve the academic success and reduce drop-out.

Research Shows Impact of Afterschool Programs

- 7th and 8th graders attending afterschool programs skipped school fewer times, increased school effort and gained academic confidence. (2009)
- Afterschool participants attending Pathways to Progress in Minneapolis and St. Paul came to school an average 18.4 more days than their peers. (2004)
- School-day attendance improved for students in California's Afterschool Learning and Safe Neighborhoods Partnerships Program**.** Students absent 10 % of the year came another 11 days. (2002).

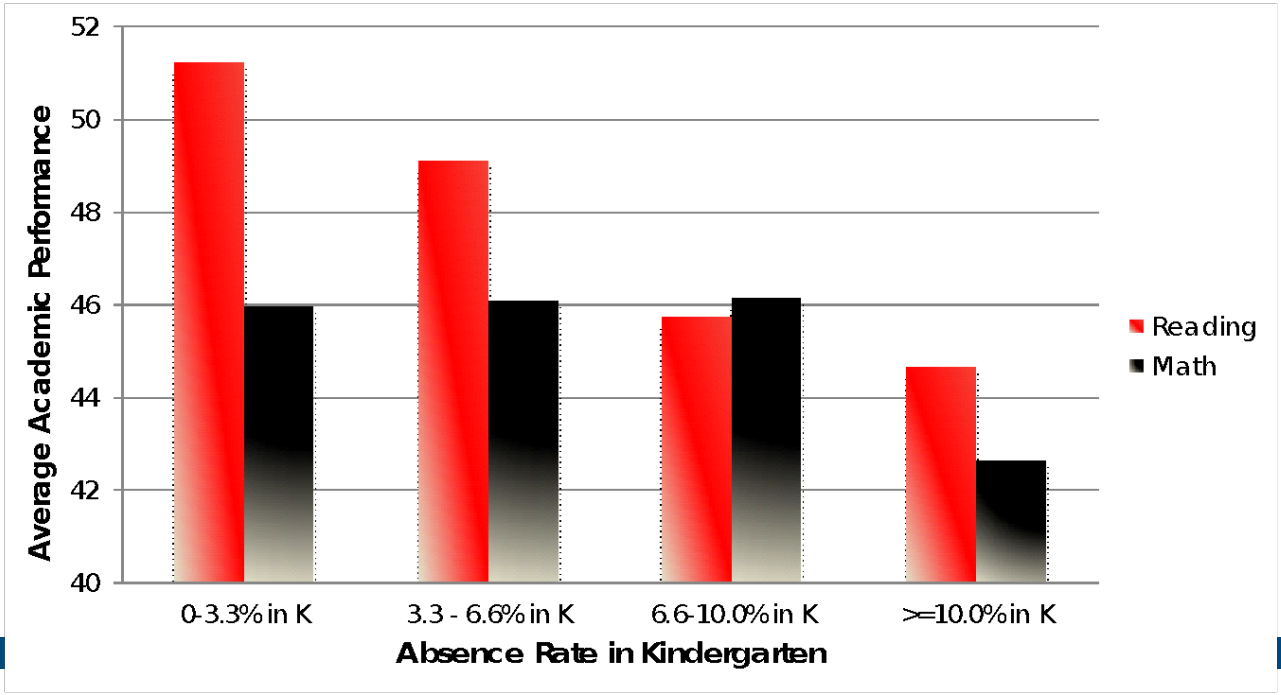
High Quality Afterschool Programs

- Provide socialization and peer attention in a supervised venue
- Re-establish the link between **effort and results**—first in a non-school activity
- Engage students in challenging activities that help them **develop persistence**.
- Provide consistent contact with caring, stable adults.
- Increasing a sense of belonging at school.

Chronic Early Absences Have Long Term Impact

Chronic K Absence predicted lower 5th grade performance even if attendance had improved in 3rd grade.

5th Grade Math and Reading Performance By K Attendance



Source: ECLS-K data analyzed by National Center for Children in Poverty (NCCP)
Note: Average academic performance reflects results of direct cognitive assessments conducted for ECLS-K.

Chronic Absence Is More Common For Low-Income Children

- Poor children are **4 X** more likely to be chronically absent than their high-income peers.

- Children in poverty are more likely to face systemic barriers to school:

  - **Unstable Housing**
  - **Lower expectations by Adults in Household**
  - **Unreliable Transportation**
  - **Inadequate Food and Clothing,**
  - **Lack of Safe Paths to School Due to Neighborhood Violence**

* (Romero & Lee 2007)

Chronic Absence Impact on Low-Income Children

- Kindergarten and 1st grade can reduce the achievement gap for low-income vs. middle class students, but only if they attend school regularly. (Ready 2010)

- The negative impact of absences on literacy is **75% larger** for low-income children whose families often lack resources to make up lost time on task. (Ready 2010)

- Only **17% of low-income children** in the United States read proficiently by 4th grade. (NAEP 2009)

Schools + Communities CAN Make a Difference

Characteristics of Successful Attendance Initiatives

- ❑Partner with community agencies to help parents carry out their responsibility to get children to school.
- ❑Make attendance a priority, set targets and monitor progress over time.
- ❑Examine factors contributing to chronic absence, especially from parent and student perspectives.
- ❑Clearly communicate expectations to parents.
- ❑Begin early, ideally in Pre-K.
- ❑Combine universal strategies that create and engaged learning environment & build a culture of attendance with targeted interventions.
- ❑Offer positive supports before punitive action.

What Can Cities Do?

Partner with Schools to:

1. Analyze and report on levels of chronic absence
2. Make student attendance a community priority
4. Nurture a culture of attendance via public education campaign, rewarding good & improved attendance, & leveraging investment in afterschool & early childhood education.
5. Identify and address barriers to school attendance
6. Use chronic absence to allocate relevant resources including afterschool programming

Additional Resources

- Attendance Works Web site
  - provides extensive research on the impact of afterschool on school-day attendance as well as tools and other resources
  - www.attendanceworks.org

- *The Hours of Opportunity* , *Volume II*
  - Compiled by the RAND Corporation, commissioned by the Wallace Foundation.
  - Study of data systems used by eight major U.S. cities as part of the OST system-building efforts.
  - Available at: www.wallacefoundation.org or www.rand.org

- *AfterZones, Part II*
  - To be released this summer by Public/ Private Ventures
  - Study of the citywide middle grades afterschool system created in Providence, RI.
  - Part II includes information about the use of data systems to track school-day outcomes

- *Collecting and Using Information to Strengthen Citywide OST Systems*
  - To be released this summer by the National League of Cities
  - Report focuses on strategies cities' can use to infuse data in decision making when creating OST systems

Request to Fund Additional Afterschool Programs

- Currently, the State funds 500 slots of afterschool programming through ASES
  - Cordova Gardens - 38 afterschool slots/367 enrollment
  - Cordova Meadows - 47/348
  - Cordova Villa - 74/451
  - PJ Shields - 38/353
  - Rancho Cordova - 77/420
  - White Rock - 80/506
  - Williamson - 54/582

  - Mills 55/747
  - Mitchell 33/738

  - Note: Navigator doesn't have any state-funded afterschool program

Request to Fund Additional Afterschool Programs

- Targeted slots for students with chronic absenteeism and referrals
- Approximately 200 students
- Two hours per day
- Monday – Thursday
- SAFE activities (Sequential, Active, Focused, Explicit)
  - STEM fulfills all of these criteria
- Track school attendance and progress

APPLICATION 22 - FCUSD - Pilot Program Parent Teacher Home Visit Program

City of Rancho Cordova
Measure H – Request for funding

From: Folsom Cordova Unified School District

Submitted by:
Name: Superintendent Debbie Bettencourt Contact Number: 916-294-9000 ext. 104500

School: Folsom Cordova Unified School District Email Address: DBettenc@fcusd.org

Project Description:
Pilot Program – Parent/Teacher home visit program with family engagement that will help to end the cycle of blame between families and school staff by building trust and respect, instilling cultural competency and increasing personal and professional capacity for all involved. This program will increase communication, trust and support between families and teachers.

Project Team:
School Administrators and teachers

Project Goals:
Home visits will provide a positive opportunity to meet federal and state mandates that families be meaningfully informed of their child's academic standing. This program will increase student attendance and test scores and decrease suspensions, expulsions, and vandalism at school sites.

Funding Requests (Including total project costs, in-kind contributions, matching funds and total funds requested.)
Training is $3,000 for 60 educators
Home visits $30,000 per year.
Total requesting $33,000

Project Schedule:
2015/2016

APPLICATION 33 - FCUSD - Remodel Mills Middle School

City of Rancho Cordova
Measure H – Request for funding

From: Folsom Cordova Unified School District

Submitted by:
Name: Peter Maroon

Contact Number: 916-363-6544

School: Mills Middle School

Email Address: pmaroon@fcusd.org

Project Description:
Remodel the corner of Coloma and Chase on the Mills Middle School campus. This is a public safety as well as a visible area to public. It is the gate way to Mills, Cordova high School and Hagan Park. Make the area safe for students walking to and from school. Place digital display board to advertise community events and public awareness; add cameras to support RCPD crowd control for 4th of July Parade.

Project Team:
FCUSD facilities department, City of Rancho Cordova civil engineers, Park and Rec dept., RT representative, and RCPD.

Project Goals:
Goal is to provide a visibly appeasing area that is safe for students walking; a gate way to school and parks. An area that is used to improve 4th of July Parade visibility. A welcoming area to post community events and public awareness information.

Funding Requests (Including total project costs, in-kind contributions, matching funds and total funds requested.)
Project cost would be based upon design and development of the area and what the city and district would like to see developed in this area. Estimate $75,000 for design and pre-engineering work for feasibility.

Project Schedule:
Schedule would be based upon design and development of the area and what the city and district would like to see developed in this area.

APPLICATION S-3 - Resurface Roads and ADA Upgrades

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

APPLICATION S-9 - Mather Mills Building

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

APPLICATION S-11 - Lincoln Highway

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

APPLICATION S-13 - Digital Sign at Chase and Coloma

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

APPLICATION S-15 - CordoVan

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

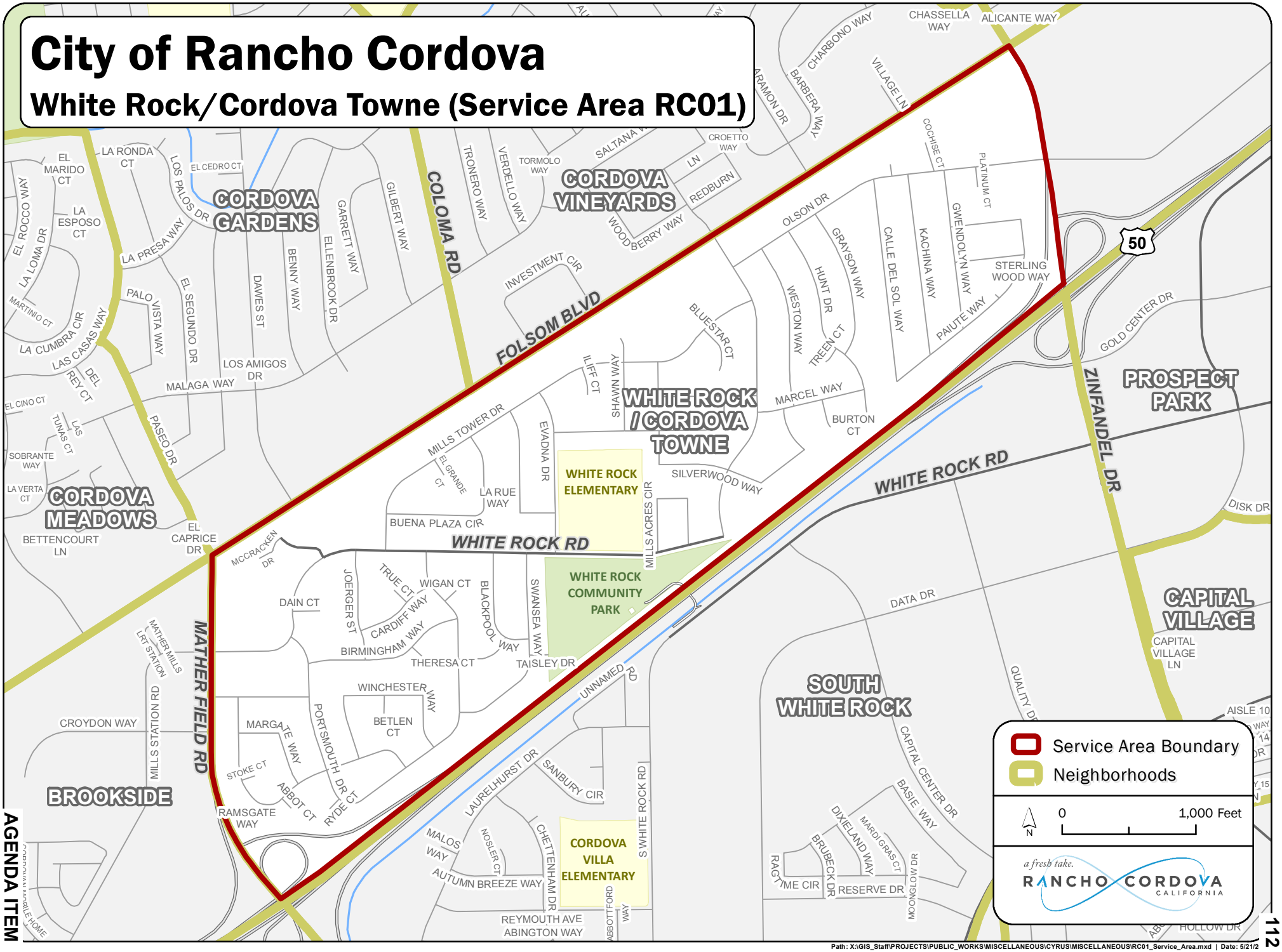
Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

City of Rancho Cordova

White Rock/Cordova Towne (Service Area RC01)



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APPLICATION S-17 - Revolving Loan Fund Program

Economic Development Measure H Program 1 - Revolving Loan Program

The City and the Economic Development Department pride themselves on being nimble and ready to respond to requests. Businesses and site selectors want certainty. One of Rancho Cordova's strengths is its political certainty, but businesses and site selectors want to know that their project will not hit a major road block. Organizations want to get through the process as quickly as possible and they want to know that staff are serious about maintaining their timelines.

For new businesses to Rancho Cordova incentives can make or break a deal. The business wants to see that incentives have been approved and are ready to be utilized, and there is a road map to follow with a set timeline. For all businesses time is money.

Some programs are more geared to business retention. Retention is the foundation of any plan as it is better and easier to keep those businesses happy than recruit new businesses.

As a City we would like our vacant buildings filled with thriving businesses and to see construction begin on vacant commercially zoned land. For some businesses one time assistance can mean an existing business will expand or a new business would choose to locate here. Any assistance would require the applicant to describe what the City should expect as the outcome of the project, such as new permanent jobs, return on investment, improving the image of Rancho Cordova, etc. These projects would also need to demonstrate how the project would provide a public benefit to the City.

Economic Development staff have proposed four (4) new incentive programs. The programs were drafted as they would pertain to new businesses entering our market and to assist existing businesses expand and thrive. In addition to the proposed programs, the City does have an existing fee deferral program. Measure H funds are needed to implement the programs that require some upfront costs or matching by the applicant.

Revolving Loan Program (Request ($500,000)

When businesses need funding resources the first step is to help them locate sources of funds. Some such sources include: local lending institutions, Small Business Administration (SBA), Northeastern California Small Business Development Center (SBDC), Sierra Economic Development Corporation (SEDCorp), Grow Sacramento Fund, Recycled Materials (RMDZ) Loan, and others.

In some cases business are looking to expand and traditional lenders will not loan to businesses as they already have loans in place. This would be a program to fill in the financing gaps. As many jurisdictions utilized Community Development Block Grant (CDBG) funds for these programs, we will have the flexibility to modify the terms on a case-by-case basis. Certain types of loans may trigger a "prevailing wage" requirement. These funds would be paid off over time and the funds would be used to loan to the next business.

Low interest loans could be made up to $99,999, loans over this amount will be approved on a case-by-case basis. Loans may be utilized for uses such as tenant improvements (TI's), equipment purchasing, building and impact fee loans and other business related expenses. The loans must document job creation, sales tax revenues, property tax revenues, and/or other economic benefit. A loan committee consisting of the City Manager, Finance Director, and Economic Development Director or Council Member, or their designees, will be established to review the loan recommendations made by a third party underwriter and issue an approval or rejection of the loan.

APPLICATION S-18 - Business Assistance Program

Economic Development Measure H Program 2 - Business Assistance Program

Business Assistance Program ($750,000)

Use of any of the below programs may trigger "prevailing wage" requirements. Also any assistance over $100,000 will require a public hearing and associated reporting in compliance with Assembly Bill 562.

Business Fee Assistance*.* The City will consider the reduction or waiver of certain building and/or development fees for industrial and commercial projects. This Assistance would be a one-time incentive and eliminate or reduce impediments for development in order to benefit the City of Rancho Cordova's long-term economic development goals. Each project will be reviewed on a case-by-case basis and any incentive will be dependent on the type of project and its capital investment, employment, or potential sales tax, property tax, or transit occupancy tax generation. This Assistance would be given to a project that might not otherwise move forward on its own and has substantial economic development to the City. Funds may also be used to assist businesses locate in vacant, underutilized space throughout the City. Eligible applicants are any legal business located in Rancho Cordova or seeking to locate in Rancho Cordova that provides jobs, goods or services, or a developer or property owner acting on behalf of a legal business.

Economic Development – Sales Tax Reimbursement Grants. The City will consider sales tax grant reimbursements for both new businesses and existing businesses that expand in the City and generate significant new retail sales. There must be a clear public benefit to the project that outweighs the reimbursement and may be defined as increased sales or property tax, significant employment generation, extension or upsizing of needed public infrastructure. New business costs that are eligible include public infrastructure, tenant improvements, equipment purchases that result in sales tax and property tax growth, and building and public facilities element fees. Existing businesses that either expand on-site or into a new location are eligible for reimbursement of similar costs.

- Program 1: This program is for new businesses to Rancho Cordova that have over $3 million in sales annually and improvements costs over $250,000. Costs associated with the installation of public infrastructure, entitlement fees and development impact fees paid to the City are eligible for reimbursement over a 5 to 10 year period. Reimbursements will occur after the first four quarters of the sales tax dollars being received by the City. The City will reimburse up to 50% of the sales tax dollars collected by the City over a period of years to reimburse the identified costs.
- Program 2: This program is for existing Rancho Cordova businesses that have over $1 million in sales annually and a minimum of $100,000 in costs to construct improvements. Permit and capital costs are reimbursed over a period of 5 to 10 year. Reimbursements will occur after the first four quarters of the sales tax dollars being received by the City. The City will reimburse up to 50% of the sales tax dollars collected by the City over a period of years to reimburse the identified costs and improvements.

Commercial Sign & Façade Grants. The City may provide a match- up to $2,000 for the cost of new signs that are considered exemplary and comply with the City's sign program. A sign improvement agreement will be executed which requires the maintenance of the sign for five years. The City will also provide a match up to $7,500 for exemplary new façade improvements (not including normal maintenance), which may include accessible doors, windows, paint, new construction, landscaping, lighting or other improvements. A façade improvement agreement will be executed which requires the maintenance of the improvement for five years. City Staff will review and approve the grants, and enter into the maintenance agreements.

APPLICATION S-19 – Neighborhood Revitalization Program

Neighborhood Revitalization Program

The Background:

When the City of Rancho Cordova lost our Redevelopment Agency (RDA) in 2012, a valuable and versatile tool that jurisdictions had relied upon for decades became functionally useless. While the City's RDA was still young, the potential that it had posed for challenged neighborhoods was great, and without the RDA, the City and Staff have struggled to find new and different ways to fill the gap and to keep our neighborhoods safe and stable.

Over the last year, there have been a handful of opportunities that have given Staff a chance to revisit our Redevelopment Plan, as was adopted by the Council in 2006. The goals identified in the 2006 RDA Plan have become even more important now, as the City continues to deal with the fall-out of the housing crisis and the impacts of legislation changes the State's justice system.

In May 2015 the City Council passed Resolution 55-2015 which intended to breathe new life into the Redevelopment Plan so that we could modify it to the new environment of neighborhood revitalization. This new environment includes not only new State money, in the form of the Affordable Housing and Sustainable Communities funding from the Cap and Trade legislation, but the City's own new Measure H funds, as well as funding for Veteran Housing, and potentially new State funding intended to replace RDA's 20% Set Aside for affordable housing. While these other new funding sources require leveraging and competitive application processes, our own Measure H structure currently has the flexibility to be the seed that makes real Neighborhood Revitalization possible.

The Measure H Ask: $1,000,000

The Deliverables:

- **An updated and legally sound Neighborhood Revitalization Plan**, based on the existing Redevelopment Plan, that gives the City the flexibility and the statutory capacity to respond to neighborhoods in crisis or that are facing long-term challenges to safety and stability.

- **Neighborhood Specific Plans for Existing Challenged Neighborhoods**, tiered from the Revitalization Plan, that are tailored to the specific needs of each neighborhood – because we recognize that each neighborhood will have some unique challenges and needs, and so that the residents, who will be deeply involved in the creation of the Neighborhood Specific Plans, can get their priorities met.

- **Seed funding for High Priority Opportunity Projects** – these funds can be used to leverage other funding sources, such as state/federal grants, tax credits, and private investment to help facilitate projects that will have a direct benefit to the City and the Neighborhoods, under the above plans, and that will flexible enough to immediately address crisis or unique opportunities.

The Proof of Concept:

This City has been uniquely successful, even during a down economy, in leveraging funds and partnering with non-profits and other agencies to create unique and beautiful projects that serve the greater good of our community, and bring value and reinvestment to our neighborhoods. With this funding, we can continue to develop the projects and plans that have the best chance at deeply impacting our most challenged neighborhoods.

APPLICATION S-20 – Boys and Girls Club

BOYS & GIRLS CLUBS
OF GREATER SACRAMENTO

Measure H Proposal Summary

The Boys & Girls Clubs of Greater Sacramento has been the leading provider of youth development programs and services to underserved youth in high poverty communities in the urban core for over 15 years. Located in housing projects, Juvenile Hall, on Priority 1 school sites and purposefully placed in highly distressed neighborhoods, the Boys & Girls Club reaches youth and families who need us most. We have built a solid reputation within the academic, health, business and law enforcement community due to the high impact programs we provide and for the opportunities we deliver to our youth and their families.

As we have been meeting with Rancho Cordova community leaders one of the immediate needs identified for youth in the community was opportunities for teen employment and job training. In order to best meet these needs the Boys & Girls Club proposes to implement our Summer Jobs Program, which has been highly successful in both Sacramento as well as Natomas. This multi-faceted program includes a career preparedness program (Career Launch), paid summer internships at local Rancho Cordova businesses, and ongoing mentoring and training to develop the youth workforce. At the conclusion of the summer program, the Club would stay on campus at Cordova High to provide a comprehensive after-school program. This program would run Monday-Friday and focus on priority outcomes for Cordova High Students including academic success (homework help and tutoring), character & leadership (mentoring at local elementary/middle schools), and healthy lifestyles (fitness and nutrition programming). In addition to these programs and services, the Club would offer a free summer camp to youth in need at Cordova Meadows Elementary.

Between the Career Launch program, summer camp at Cordova Meadows, and an after-school program on the campus of Cordova High the Boys & Girls Club would look to enroll over 200 youth as Club members. The Club would also seek to engage the local business community, opening doors for youth to employment in Rancho Cordova. In addition to those 200 members an additional 500 youth would be the beneficiary of other Boys & Girls Club programs and services (Career Fairs at Cordova High, mentoring and other special events at local elementary schools).

With current support provided by the City of Rancho Cordova, the Club will continue in its efforts to conduct its pre-development survey. With the need of so many youth in the community (and an existing model that has proven successful in Natomas) the Boys & Girls Club views this program proposal as an effective means to begin programs and services in Rancho Cordova while continuing to pursue its larger goals.

BOYS & GIRLS CLUBS
OF GREATER SACRAMENTO

Boys & Girls Clubs of Greater Sacramento Measure H Proposal

Project Description

The Boys & Girls Clubs of Greater Sacramento has been the leading provider of youth development programs and services to underserved youth in high poverty communities in the urban core for over 15 years. Located in housing projects, Juvenile Hall, on Priority 1 school sites and purposefully placed in highly distressed neighborhoods, the Boys & Girls Club reaches youth and families who need us most. We have built a solid reputation within the academic, health, business and law enforcement community due to the high impact programs we provide and for the opportunities we deliver to our youth and their families.

As we have been meeting with Rancho Cordova community leaders one of the immediate needs identified for youth in the community was opportunities for teen employment and job training. In order to best meet these needs the Boys & Girls Club proposes to implement our highly successful Summer Jobs Program. This multi-faceted program includes a career preparedness program (Career Launch), paid summer internships at local Rancho Cordova businesses, and ongoing mentoring and training to develop the youth workforce. At the conclusion of the summer program, the Club would stay on campus at Cordova High to provide a comprehensive after-school program. This program would run Monday-Friday and focus on priority outcomes for Cordova High Students including academic success (homework help and tutoring), leadership (mentoring at local elementary/middle schools), and healthy lifestyles (nutrition programming and cooking).

This proposal addresses and meets several of the application criteria including:

<u>Children & Youth</u>

- Without a formal after-school program on the campus of Cordova High school, this project could help meet that need. Youth engaged in the Summer Jobs Program would attend Career Launch programs held at Cordova High after school. With the proper outreach to students, the Club could comfortably serve approximately 100 youth on a weekly basis.
- In our discussions with community leaders, teens and a lack of opportunity for teen employment has been highlighted as a need. The Summer Jobs Program would provide teens the opportunity to complete “Career Launch”, Boys & Girls Club’s premier employment preparedness program. At the conclusion of the program 100 youth would have a complete and up-to-date resume’, cover letter, and the skills and know-how to successfully apply, interview, and earn their first job. Of those 100 program graduates, 25 would be selected for placement at summer internships within the Rancho Cordova business community.
- The need for low-cost or no-cost summer camps for elementary-aged youth has also been identified. To address the need, the Club would propose to run an eight week summer camp at Cordova Meadows Elementary School. The camp would serve approximately 50 youth ages 6-12 and offers parents a robust alternative to having their children home for the summer.
- With only 11% of elementary and middle school students enrolled in after school programming, there is a distinct opportunity for students at Cordova High School to become mentors and role-models for youth who are not being served. Part of the after-school program at Cordova High would focus on mentoring and building relationships with elementary-aged youth after school. Cordova Meadows has expressed interest in utilizing Cordova High students to work with some

of their youth after school who otherwise would have nowhere to go. The Club would also be interested in exploring other schools that may be in need of a similar mentoring program.

Civic Engagement

- One major aspect of the Summer Jobs Program is to provide ongoing support for youth who are selected for summer employment. One way this is achieved is to provide interns with "development days" every Friday of the program. On these days youth meet with local business owners, community leaders, and city employees to discuss and map out their best path for success in the future. This is a tremendous opportunity for youth to learn more about their community and what it offers, and provides them with the mentoring and guidance for future success.
- As mentioned above 25 youth in the Summer Jobs Program would be placed at local Rancho Cordova businesses for employment.

Community Pride

- By gaining the skills necessary to go out into the community and earn their first job, this can do wonders for a young person's self-esteem as well as provide them with a more positive view of their community.
- Local businesses who took on these interns would not be required to pay them. All funding for employment would come from the Measure H proposal. Free labor could assist local businesses in furthering their reach and positive impact on the community.

Project Team

The project team would consist of Shannon McPhedran (Boys & Girls Club), Jon Rango (Boys & Girls Club), Peter Ibrahim (City of Rancho Cordova), Jessica Hayes (City of Rancho Cordova), as well as Boys & Girls Club staff that would be hired for the program.

Project Goals

- 100 youth (4 cohorts of 25 youth each) ages 14-18 go through a career education and employment program (Career Launch) facilitated by Boys & Girls Club staff at Cordova High School.
- All graduates of the program will have completed a resume', cover letter, professional interview process, and networking training.
- 25 youth placed at Rancho Cordova businesses for paid summer internships.
- Partner with 10-15 local businesses to participate in the summer jobs program and place Boys & Girls Club interns with them.
- 50 youth enrolled in the Boys & Girls Club's summer camp. Camp would be for youth ages 6-12 and would run for 8 weeks, Monday-Friday, 12pm-5pm. Camp would be free for youth attending Rancho Cordova schools.
- Facilitate an after-school program on the campus of Cordova High beginning for the 2016-2017 school year.

BOYS & GIRLS CLUBS
OF GREATER SACRAMENTO

Boys & Girls Clubs of Greater Sacramento Measure H Proposal

Funding Request Breakdown

- See attachment for budget and breakdown
- The Boys & Girls Clubs will be seeking in-kind contributions to help support the program as well as potentially off-set costs.

DETAILED TIMELINE

January 2016	• Assign Project Director and support staff • Develop Press Release • Release Program application and youth program calendar and begin recruitment of Cordova High Students • Recruitment at Cordova High School, utilize existing student leadership programs as well as Cordova High's Career Center for "word of mouth" recruitment • Revise and release packets for local businesses explaining the program and soliciting interest • Update curriculum plan for Career Launch and add enhancements/guest speakers • Hold weekly parent/participant informational meetings at Cordova High School. • Youth applications due and selection into program would take place in the last week of January.
Februar y2016	• Summer Jobs Program Orientation/Game of Life Event • Career Launch program would begin at Cordova High with 4 cohorts of 25 students each. • Continue Job Site outreach and recruitment • City of Rancho Cordova Career Launch Media Launch event at location TBD
April 2016	• Final selection of participating businesses complete • Continue Career Launch Classes • Recruitment for summer camp program at local elementary schools begins
May 2016	• Continue Career Launch Classes and Financial Literacy Training • Group interview day • Final Career Launch classes • Career Launch completion party/event • Job notification letters go out to selected youth in the last week of May. • Summer camp parent/child orientations at local school camp site
June 2016	• Job on boarding days: job orientation, meet your job coach, public transit vouchers, help with bus/light rail routes to worksite, work shoe vouchers, Q&A, teambuilding activity • Business luncheon: on boarding/orientation/Q&A opportunity for our partner job

BOYS & GIRLS CLUBS
OF GREATER SACRAMENTO

Boys & Girls Clubs of Greater Sacramento Measure H Proposal

	sites. • Internships begin (week 1)! • First Development Day: Interns will complete team building exercise and begin the leadership training process of planning and executing a community service project and/or a large scale event for our summer camp. • Summer Camp begins at local elementary school
July 2016	• Internships continue • Summer camp continues
August 2016	• Summer Camp concludes • Internships conclude • Job Site Surveys go out
August 2016	• End of August: Follow up with partner businesses, internal program evaluations. Check in with partner businesses to see if they'd be willing to partner again for job placement in January 2017 • Recruitment for fall after-school program at Cordova High begins
Sept. 2016	• After-school program begins at Cordova High School • Update and program report to City of Rancho Cordova – evaluation/decision on funding for programming in 2017
Dec. 2016	• Continue after school program • Begin recruitment for Summer Jobs Program (if funded)

Boys & Girls Clubs of Greater Sacramento Measure H Proposal

Jon Rango
Program Director
Boys & Girls Clubs of Greater Sacramento

AGENDA ITEM

BE GREAT.

BOYS & GIRLS CLUBS

Boys & Girls Clubs of Greater Sacramento: A Brief History

•BGC SAC started providing programs in July of 1996 at Sacramento housing complexes.

•Our first free standing Clubhouse (Raley Branch) opened in September 1999 in downtown Sacramento. In 2004 we opened our second free-standing clubhouse (Teichert Branch) in South Sacramento.

•We currently have 11 Clubs in the greater Sacramento area, 8 of which are on school sites and 1 located inside of Sacramento County Juvenile Hall.

We're there for the Kids who need us most.

- Nearly **one-quarter** of our Club Members live in families that make less than $9,000 per year.
- 71% of Club Members live in families at or below the poverty level.
- 65% are living with only one parent, grandparent, guardian or are in foster care.

AGENDA ITEM

BE GREAT.

BOYS & GIRLS CLUBS

Program Phase One

•Initial feedback from the Club's Rancho Cordova pre-development study has identified a lack of employment training and opportunities for underserved teens in the area.

•For the past three years the Boys & Girls Club has been running the PG&E Summer Jobs Program. Throughout the course of the program we have had over 600 youth complete the program, with over 150 of them earning paid internships at local businesses .

•Beginning in January 2016, the Club would begin to run its premier job preparedness program "Career Launch" at Cordova High School. The program would last 20 weeks and would have four cohorts of 25 youth each. 100 youth would graduate from the program in May of 2016.

•Upon completion of the program participants will have a professional cover letter, resume, and three letters of recommendation.

Program Phase Two

•At the conclusion of Career Launch all graduating participants will have the opportunity to interview for 25 paid, 6-week summer internship positions with Rancho Cordova businesses.

•While the Career Launch program is going on (January-May) Boys & Girls Club staff will work with local businesses to secure locations for internship positions.

•Interns would be Boys & Girls Club employees, and B&G would take care of all required employment paperwork.

•Each Friday interns would participate in "development days". These days are designed for civic engagement with their community, where local business owners would come in to share their stories and successes with program participants.

•Transportation vouchers would be provided for youth who needed them.

BE GREAT. BOYS & GIRLS CLUBS

Program Phase Three

•In an effort to assist families who are in need of no-cost, low-cost recreation summer camp, the Club would offer a free 8-week camp located at Cordova Meadows Elementary School.

•The summer program would accommodate 50 elementary-aged youth.

•Camp would run from 12pm-5pm and we would look into utilizing the summer foods program, which provides free meals to youth.

•Approximately 5 youth who were selected for the Summer Jobs Program would be placed as Counselors In Training (CIT's) at the camp.

AGENDA ITEM

BE GREAT.

BOYS & GIRLS CLUBS

Program Phase Four

•At the conclusion of summer, the Boys & Girls Club would begin a comprehensive after-school program at Cordova High School.

•The program would focus on three major components:

- academic success (homework help and tutoring)
- character & leadership (mentoring at local elementary/middle schools)
- healthy lifestyles (fitness and nutrition programming)

•The Club will coordinate special events designed to enhance youth employment (job/career fairs, guest speakers, etc.). These events would be available to all students at Cordova High School, not just Boys & Girls Club members.

•Outreach and mentorship to elementary-aged youth will be a priority for the program. The Club will seek opportunities to have its members mentor youth after school. There will be a programmatic component, as teens would facilitate programming with the youth they are mentoring.

Program Deliverables

•At the conclusion of year one, over 200 underserved Rancho Cordova youth will become members of the Boys & Girls Club

•In addition to those 200 youth, another 500 Cordova young people will receive additional programs and services from the Boys & Girls Club (career/job fairs at Cordova High, mentoring at local elementary schools, other special events)

•The Boys & Girls Club will continue toward completion of its pre-development survey with a target date of September 15.

•With the success of this existing program model in Natomas, this proposal is an opportunity to provide programs and services in the interim while still pursuing its larger goals within Rancho Cordova.

APPLICATION S-24 - Open Data

APPLICATION SUMMARY

CITY OF RANCHO CORDOVA
FISCAL YEAR 2015/2016 FRESH TAKE ON RANCHO CORDOVA GRANT APPLICATION

Project Description - Describe the project and how it benefits the community based on the City's Measure H Project Guidelines and Selection Criteria.

Project Team - Individuals or organizations responsible for the development and delivery of the project.

Project Goals - Goals, and outline metrics by which progress in reaching goals can be measured and the project team's efforts can be focused.

Funding Request

Total Project cost:
In-kind contributions:
Matching Funds:
Total Measure H funds requested:

Project Schedule - Project timeline and anticipated start and completion date.

Submitted by:
Contact Information:

City Year Sacramento

June 30, 2015

NATIONAL LEADERSHIP SPONSORS

aramark BainCapital Bank of America CISCO Foundation COMCAST NBCUNIVERSAL CSX Deloitte. Microsoft PEPSICO Foundation

Who are we?

APPLICATION C-4

The ABCs of reducing dropouts

B

Behavior

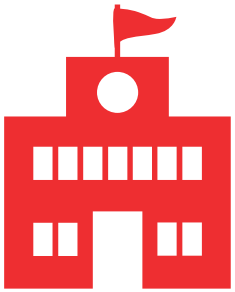
A

Attendance

C

Course Performance

City Year Sacramento 2012 Pilot



Oak Ridge
Elementary
School

1 Elementary School
10 Corps Members

Today, City Year Sacramento. . .

Father Keith B. Kenny K-8

Fern Bacon Middle School

Leataata Floyd Elementary School

Oak Ridge Elementary School

Rosa Parks K-8

Sacramento Charter High School

Has grown to 60 AmeriCorps members serving 3,500 students across six schools spanning K-12

Our Results

ABCs - Results

A

Attendance

95% average attendance rates retained

B

Behavior

More than **30%** reduction in suspension or expulsion

C

Course Performance

Nearly **80%** improvement in coursework (ELA/Math)

(B) - Behavior

Behavior

2011 Oak Ridge Suspensions YTD:

88

Today

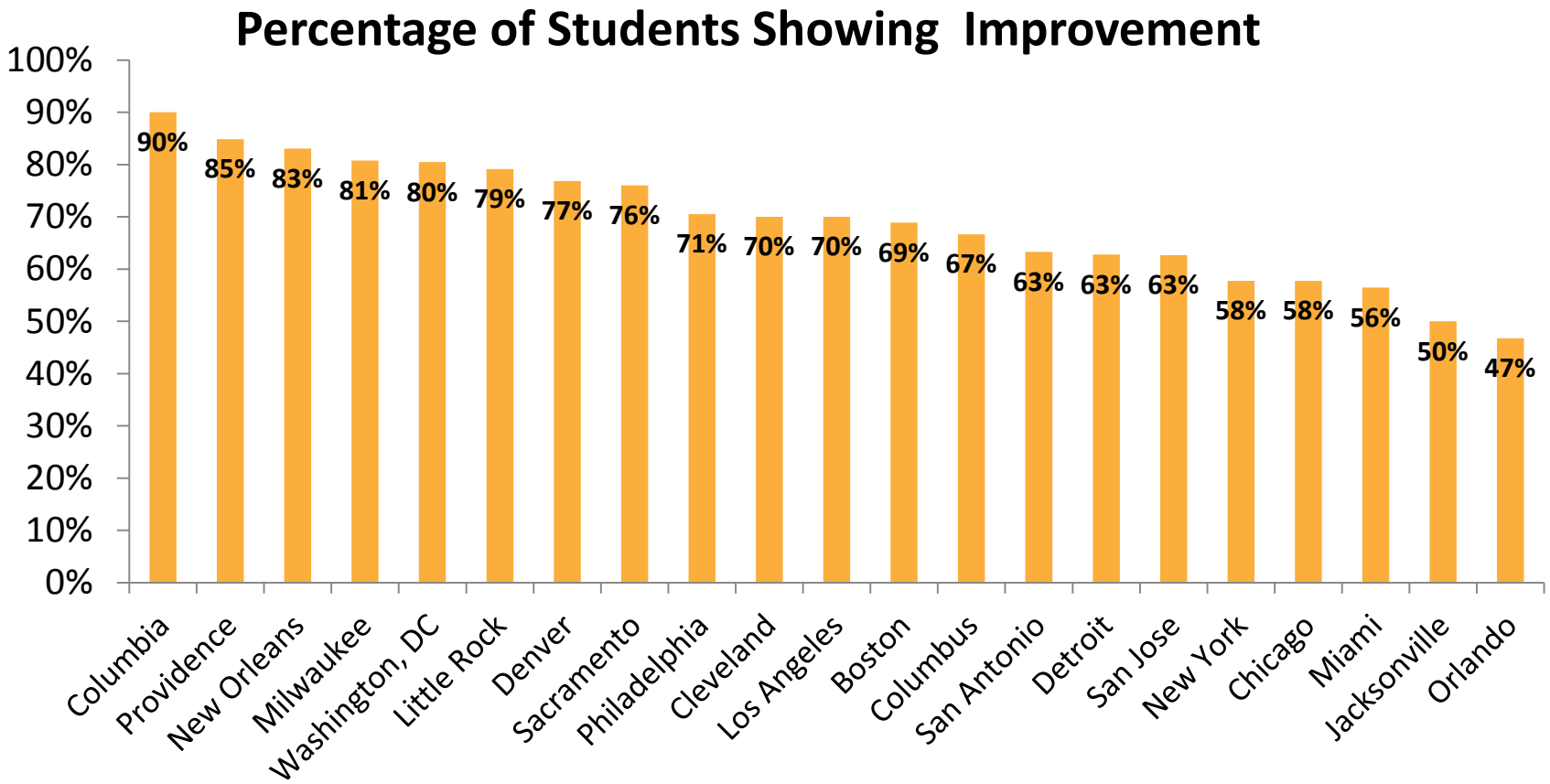
2015 Oak Ridge Suspensions YTD:

5*

(C) – Course Performance

Math

#1 on the West Coast, #8 Nationally



ELA

English Language Arts (ELA)

After aggregating student data from City Year sites at the conclusion of the last school year. . .

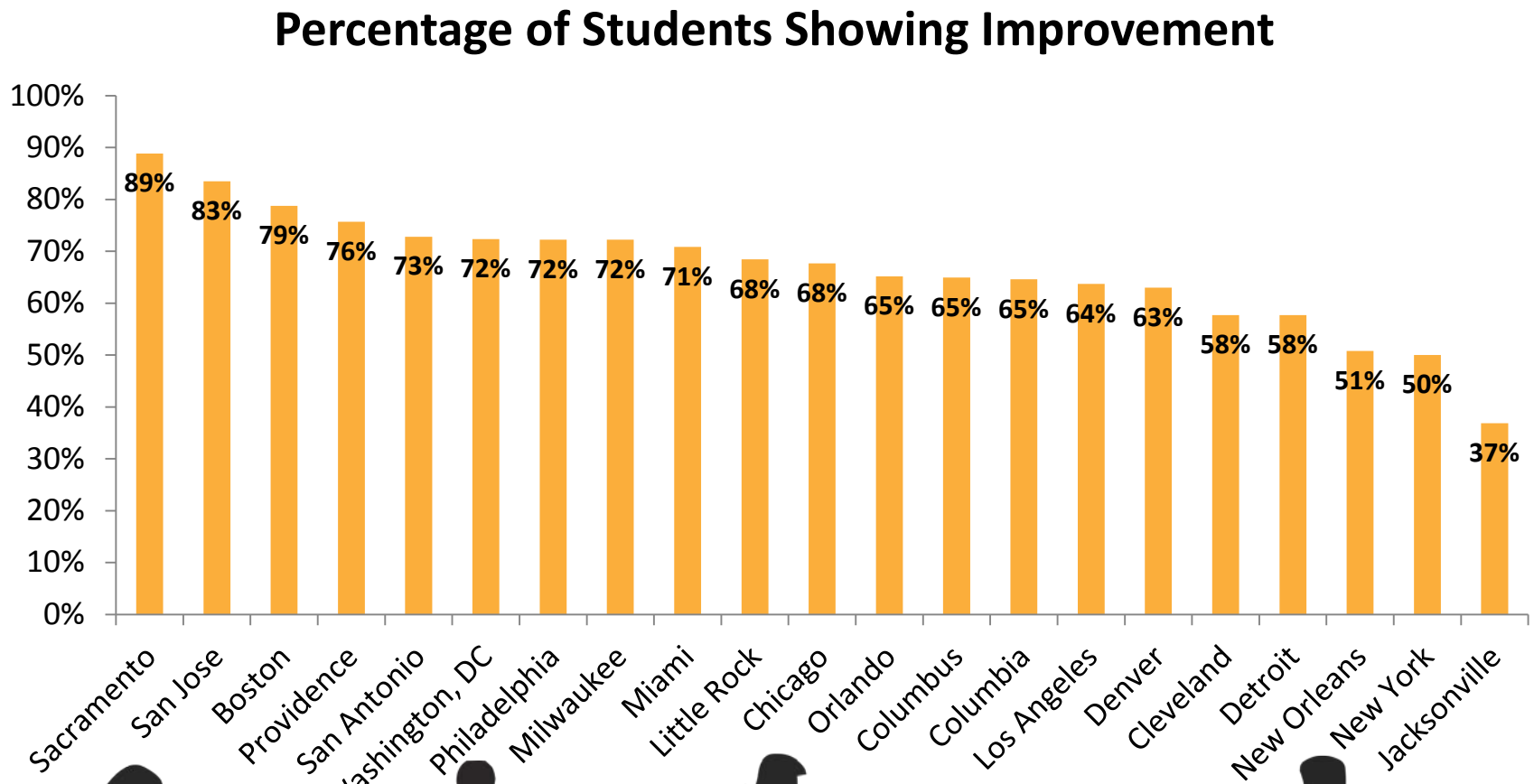
#1 in the Nation

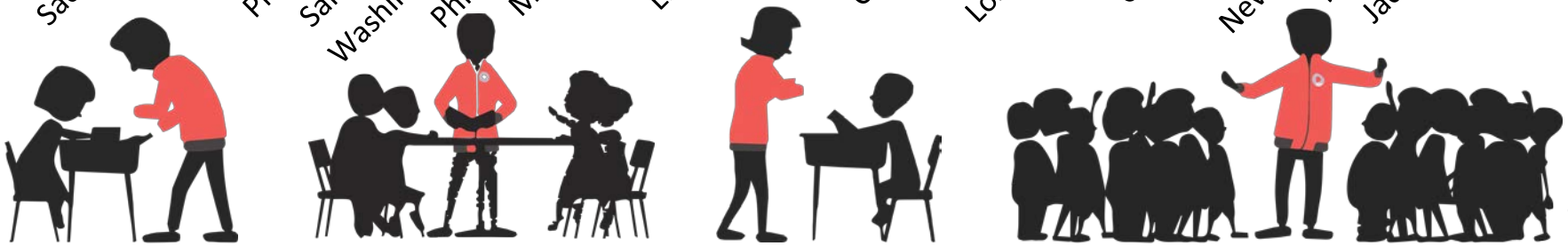
City Year Sacramento was

<u>the top performing site</u>

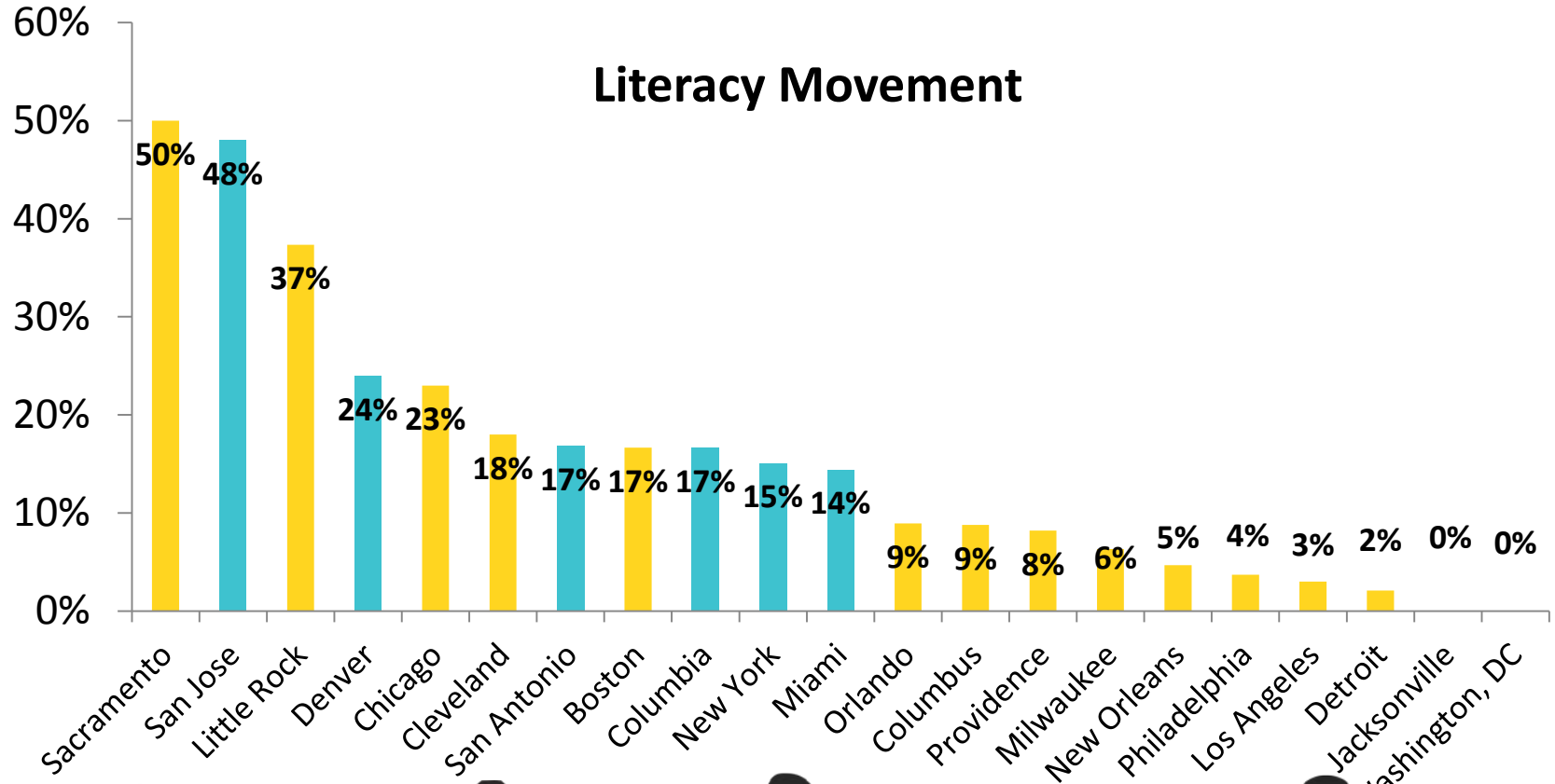
in the entire nation for student improvement and movement (off-track to on-track) in ELA

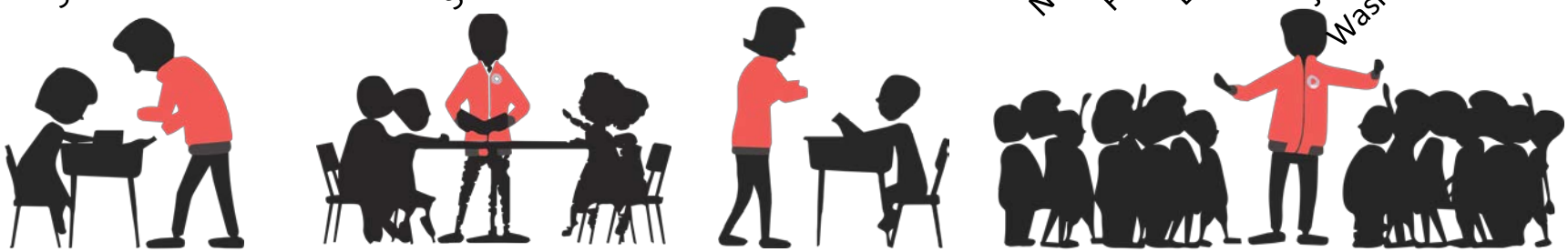
Leading the way nationally





Leading the way nationally





Leading the way nationally

FY13 Network Result: 15% On Track	FY14 Network Result: 40% On Track
Virgil MS (LA) 64%	Fern Bacon (SAC) 70% (64% of conditions in place)
East Technical HS (CLE) 55%	Johnson School of Excellence (CHI) 63% (100% of conditions in place)
J.A. Fair HS (LA) 50%	J.A. Fair (LA) 54% (82% of conditions in place)
Fischer MS (SJ) 47%	McClellan HS (LR) 30% (no data)
Charles Deenan (CHI) 43%	Fischer MS (SJ) 28% (64% of conditions in place)

More Good News

The community is recognizing our results

Regional Transit

The community is recognizing our results

at&t

KAISER PERMANENTE®

Thank You

Paul Willis
City Year Program Manager, former City Year AmeriCorps Member

Thank You

#	Community Member Comment	Mention
ARTS AND CULTURE		
Criteria: The City continues to seek projects that support the arts as a positive outlet for self-discovery and inquiry.		
1	Museums -history -old building preferred -dinosaur -larger Children's Museum -discovery museum -hall of fame -science/technology -exploratorium -aviation -joint use for American Legion -museum district (Kilgore) -on property designated for entertainment center	41
2	Performing arts theater (indoor/outdoor)	11
3	Art facility for local/regional artists (Folsom example) -school for arts/dance studio -enhance art and music in the community -symphony -art/statues in city by local artists	9
4	History -historical assets/buildings -Pony Express -home for historical society -celebrate heritage -city grant to upgrade Grange Hall	7
5	Purchase and develop property next to Folsom Lake College -"Revolving Gold Nugget"/Rancho Cordova Gold Rush Tower: museum, place for historical society, etc.	6
6	Pony Express -representative on reenactment, recognition for our involvement -stopping centers named around theme	3
7	Grand piano at Cordova High School	3
8	Live action role playing	1
9	Interactive landscape design in public places (Rose Garden in San Jose)	1
10	Theater at Cordova High (City/District partner to add seating to 800-1000) - bring people, tax nomey, cultural center	1
11	"First Saturday" - bring arts to Rancho Cordova	1

#	Community Member Comment	Mention
CHILDREN AND YOUTH		
Criteria: The City seeks projects that support the growth and development of children and youth.		
12	More activities and places for youth -i.e. Boys and Girls Clubs -jobs and employment centers for youth -after school programs -free tutoring -summer programs -teen, pre-teen and college kids -grants for after school programs -teen center (monitored) -safe places to go -college/career center for youth -better connectivity with schools to ensure kids behave off campus -programs to connect retired community with youth	55
13	Improve educational opportunities -better performing high school -ensure schools are using mental health funding effectively -technology and instructional tools for Riverview STEM -new middle school, Mills overcrowded -more charter schools -make sure schools keep up with technology -100% literacy rate/partner regarding dyslexia programs -provide scholarships with local businesses -enhanced school facilties -middle school, high school and second elementary school in Anatolia -Encourage preschool enrollment/participation -support school by helping attendnace -art/music in local schools -5th/6th grade Sly Park field trip -classrooms need supplies (paper, kleenex, etc.) -spelling bee -make schools more desirable so people stay -upgrade reputation of local schools -bring back Cordova Lane Elementary -world class schools -more elementary schools -new high school -stop export of students -schools and parks define a community -city sponsored STEM program -state university	46

#	Community Member Comment	Mention
14	More jobs -jobs for youth -career fair -skills for youth -employment skills center (businesses, schools, community organization collaboration) -apprentice programs for youth -increase minimum wage -awareness of job opportunities for our young adults and help create roadmap to them	14
15	4-year college/our own college -big name recognition	13
16	More vocational/trade schools -at high schoools	9
17	Own school district/split district	5
18	Youth/young adult mentoring	4
19	Parenting education classes/services for children and families	4
20	Job training program: utilize businesses with pathways to job placement (youth and adult)	4
21	Youth/young adult internships/employment programs	3
22	Non-profits get involved in driver training -for low income students/in school	3
23	Cub Scouts -scout store	2
24	Businesses involved in schools	1
25	Make school projects are leveraged with school money	1
26	Assure that every graduating senior gets at least 2 years of college or vocational training	1
27	Sex offenders living near school on Benita Way	1
28	Health education programs/nutrition	1
29	Strategic character development for youth in sports	1
30	Funding for PAL (Police Activities League)	1
31	Even Start and Healthy Start programs	1
32	More education from police at schools regarding drugs, harrassment, bullies	1
33	More suppport for people in need (special needs population)	1
34	Immunization for kids and adults	1

#	Community Member Comment	Mention
CIVIC ENGAGEMENT		
Criteria: Projects should promote opportunities for civic engagement because the City views stakeholder involvement as crucial to citywide success.		
36	Grassroots volunteer efforts (youth too) -more opportunities for people to get involved -programs for youth that promote civic service	5
37	Get garbage cans put away/in rear yard	4
38	Keep community meetings going, updates on website	3
39	Improve partnerships to improve non-city services -government agencies getting along and working together toward aligned goals	2
40	Building upkeep (West La Loma) - water leak	1
41	Encourage and respect diversity	1
42	District (6) council seats, voted by residents in that area	1
43	Elected Mayor and term limits	1
44	Public education on goals and progress of General Plan	1
45	Citizen recogniation: formal dinner, volunteer, kids	1
46	Citizen youth trainee on city council/mentoring program	1
47	Live electronic feedback during Council meetings	1
48	Rancho Cordova calendar: not just city hall calendar, community	1

#	Community Member Comment	Mention
COMMUNITY PRIDE		
Criteria: The project should create pride by making residents happy to call Rancho Cordova their home.		
49	Clean, tidy, no trash -increased frequency of trash pickup -White Rock -Folsom/Aramon/Police Station -Highway 50 at Sunrise/Olsen -improve appearance along major corridors/folks walking -garbage cans along Folsom Boulevard and at bus stops -West La Loma/Coloma -need City garbage cans -shopping centers-Walmart/Safeway -Folsom/Dawes very dirty -litter around schools -volunteer corp to clean up -empty lots and along streets	29
50	Improve image, tell our story, envy of region -we are job center but people don't know -pride -grow and attractive community for young families -people have pride, develop sense of community	15
51	Bigger/more community events -cultural -better 4th of July parade -4th of July fireworks in other parts of town (Stonecreek) -Olympics or Olympic traininc center -5K runs/promoting good health -additional support for community events -more childrens festivals -ensure sustainability and funding -first ever Drone Festival Extravaganza -fund airshow -big headliner 4th of July	15

#	Community Member Comment	Mention
52	City landscaping -in front of Mitchell Middle School -Folsom Boulevard -main streets -established neighborhoods -replace/add heritage trees -dead tree Ellenbrook -more trees -city of trees -along Folsom walls to decrease graffiti -Chinese Pistachios aren't doing well, trees in Stonecreek shou;d be bigger by now -repair wall on Mather Field Road - entrance to city	8
53	Capitalize on local events -sporting events/triathlon -utilize Nimbus lake -hotels to provide incentives -promote to get bigger attendance -more concerts	5
54	Report how Measure H money is spent -city keeps promises -oversight committee -Town Hall meeting to say how spending, update on progress	4
55	Graffiti -plant landscaping along Folsom walls to decrease graffiti -on private buldings on West La Loma -paint to match original paint color	3
56	More frequent street sweeping	2
57	Shopping cart retrieval program	2
58	Create "old" Rancho Cordova More investment/emphasis into older areas	2
59	Subsidized or starter home loans	2
60	Holiday decorations lining streets and buildings (festive)	1
61	Look at options for hiring more City employees that live in Rancho Cordova, contract less	1
62	Digitize past editions of the Grapevine	1
63	Fun theory projects	1
64	Take into account ongoing cost, strategic investments, ROI	1
65	Rancho Cordova telphone directory, including businesses	1
66	Training on how to use Fresh Connect	1

#	Community Member Comment	Mention
INFRASTRUTURE		
Criteria Added: projects to support council recommended criteria.		
67	Traffic calming/safety -Laurelhurst-Briddlewood Drive/Anza Way -concern over increased traffic at Sunrise/Coloma -cross walks on Coloma between Sunrise and Benita -Kalammath River speed tables, concerns about traffic calming -Olson Island -Gardens/Cordova High -traffic light at International/Reserve -traffic light Folsom/Mather -remove some, stop signs may be better -improve, use rubber -Chettenham -Aramon -Swansea -near schools -El Pavo speed bump near West La Loma -Coloma speeding -Folsom near new college -Dawes -northbound Zinfandel near highway 50, lane configuration unsafe -traffic safety at Sunrise/Zinfandel -Folsom/Mather/New college traffic -right turn only on West La Loma/Folsom (NW corner) -westbound Aramon to Chardonnay -speed bumps on Barbera, Ribier, Aramon, Mills Park, Malaga -Olsen/Post Office -Woodlawn in front of school and at Coloma	53

#	Community Member Comment	Mention
68	Street lights -whole city solar -older neighborhoods -El Manto/Oakton light dim -West La Loma by apartments -La Loma -at all retail centers -Aramon/Chardonnay -Vineyards -Dolcetto/Coloma -Douglas/Grantline -Sunriver not bright enough -Bridlewood/Coloma -provide light to sidewalks and street (new ones don't light sidewalks) -Meadows -Cordova Park neighborhood -Ellenbrook -Ambassador/Coloma -McGregor/Forest Lake -main arteries and corners (Dawes) -Coloma between Folsom and Chase	45
69	Signage -decorative -"river access" -Coloma/Chase improvements -electronic at Chase/Coloma -wayfinding -gateways -community identity markers -Lincoln Highway historical markers -Marker for PFinst (produce shippers) -advertise upcoming events (mobile) -clean up current gateway sign on Sunrise, trim trees that block view -banners over key entrances announcing community events -monument signs with GPS	34

#	Community Member Comment	Mention
70	Sidewalks -to library -Briddlewood trip hazzard -Aramon, Chasella, Pedro, Malaga, Furmint, Savda -around schools -widening at corner of Coloma/Chase -fix/repair -Vineyards -handicapped access -and fencing Ambassador near school -Cordova Park neighborhood -Ellenbrook -repair Pleton -curbs/gutters on Alicante	24
71	Road repairs/fix potholes sooner -Mills Station -encourage utility street cuts before resurfacing -better quality pavement, resurface not slurry seal -potholes on Sunrise -after utilities are put in spend the extra money to fix the roads correctly -smoother roads -pave Sunrise from Coloma to bridge -Bronwood way has had potholes for 48 years	23
72	Drought aware practices/education -rebate for water conservation -incentive for landscaping -drought innovation center-be the first in California -residentian and business -no more lawns, aesthetically pleasing landscape -water efficient botanical garden -rainwater collection system -secure water supply for the future	19

#	Community Member Comment	Mention
73	Major transportation/roadway improvements to alleviate current and future traffic -Sunrise from Rancho Cordova to Fair Oaks -expand Douglas Boulevard between Mather and Cordova shooting Range -double decker Sunrise to alleviate traffic -Rancho Cordova Parkway connection to Highway 50 -better construction of infrastrucutre improvements -pave Eagles Nest to provide additional access to Mather -pave Kiefer from Rancho Cordova Parkway to Grantline -fix turn out of Walmart -grade separation at Zinfandel -more freeway access -build connector -double deck Sunrise	16
74	Bridge over American River	13
75	Underground power lines/utilities	13
76	Smart growth -master planned communities -master plan for city -infrastructure first and growth second -transportion and amenities such as quality retail as city grows -preserve and improve existing infrastructure: water, roads, etc. -preserve open space	11
77	Pedestrian overcrossing -Sunrise/Highway 50 to lightrail -Folsom Lake College/RT station -over Folsom Boulevard -over White Rock	8
78	Expand Rancho CordoVan -to Sunridge -link to business centers -to new college -use for wine tasting shuttle on weekends	7
79	Bike lanes on residential roads -Coloma -wider -stand out (Folsom makes them bright green)	5
80	Fiber optics/redundency -older parts of the city	5
81	Expand wrought iron fencing -school/park from Ambassador to River Edge -on Coloma from Chardonnay to Chase/Octavia -along high school to prefent jay walking	3
82	Data and power infrastructure, redundant electric power needed	2

#	Community Member Comment	Mention
83	Kilgore Cemetery complete/Larger cemetery	2
84	Hagan Park road	1
85	Electrical at Sunriver Park for events	1
86	Parking near stop signs -at schools/White Rock -Trinity/Klamath in Sunriver	1
87	Plan for long-term maintenance of facilities	1
88	Replace gate at Dedo Way -make similar to Levee Road -missing bollards recently replaced and already retaining bolts have pulled out of the road	1
89	Paint lines on Aramon	1
90	Larger City hall	1
91	Build interchange	1

#	Community Member Comment	Mention
PUBLIC SAFETY		
Criteria: Attention is given to improving public safety to promote the welfare of our community.		
92	Lightrail station enhancements -improve look/design -safety -city share cost of safety/city to own safety -clean up tracks -locking gates for pedestrians -must have ticket -city to own security in Rancho Cordova -WiFi -expand north and south -station at library -clean and modernize cars -crossing guard at lightrail for kids -new station at Horn Road -clean up Sunrise station -restrooms -subsidized rides for people who can't afford to ride to work	50
93	More police -enforce all laws in effect now -high tech police technology -our own police department -extend hours for non-emergency phone calls -POP, proactive vs. reactive -patrol after midnight -River Vista, McGregor/El Manto at night -West La Loma -Malaga/Folsom -take care of older Rancho Cordova -patrols at Ambassador/Rossmoor (car break ins) -more and improved community policing -presence after school for street safety -paid volunteers to do security -presence in Anatolia and Sunridge Park -presence at school -improve community relations with police activities -better response to domestic violence (and training)	43

#	Community Member Comment	Mention
94	Homeless -safety concerns at White Rock Park -need alternatives -transitional housing with counseling/job training -AA -no panhandlers -better indigent housing -less indigent housing -better monitoring of homeless camps at Horzons vacant lot -transition to move up -prevent camps -camps at Sunrise/Coloma and Bradshaw -transitional housing -near Stonecreek Park/Spotto -break cycle of poverty -need a big solution -need more police presence to handle	40
95	Security cameras -more -near schools -streets -shopping centers -parks -coordinate a network of people who have private cameras, somewhat like a neighborhood watch, network like Facebook page/Neighbors List -Roseglen -concern about more police: not spying/cars/ drones	15
96	Increased traffic police enforcement -electronic speed signs fro Douglas to White Rock on Zinfandel and Baroque beteen North Mather and Kilgore -change name of Zinfandel to Zinfandel Autoban or Zinfandel Raceway -one more motor officer	11

#	Community Member Comment	Mention
97	Increased foot patrols/presence -White Rock Park -West La Loma -Malaga/Folsom -bicycle officers in residential area/get to know residents -presence after school for street safety -crossing guards at schools -truancy officers -in schools -at 4th of July event/in surrounding neighborhoods -after school -traffic control -in neighborhoods -explore partnerships for promoting safety with other agencies	10
98	Reduction/enforcement of panhandlers -safety issues: personal and traffic	10
99	Crime, drugs, robbery, safety -drug programs and prevention programs -problem at White Rock/West La Loma -eliminate gangs -thieves on Lincoln Village Drive	10
100	Fire station -new building on Folsom Boulevard -finish 61 -much improved fire department -city owned fire department	7
101	Public safety in general -no gunshots/helicopters -better communication regarding safety efforts	6
102	Police station -Community station at White Rock Park -bigger police station -substation in Anatolia -substation in Lincoln Village	4
103	Concerns of safety at Walmart and Safeway after dark	3
104	Theft: -problem with mailbox theft: cameras, what is solution, neighborhood watch is aware -new LED lights have had wire theft on Airpark Drive	3
105	Neighborhood watch	3
106	Disaster preparedness for senior and vulnerable people, information and training	2
107	Bicycle training/encourage helmet use	2
108	Provide police and fire resources for community events performed by local and small businesses, food and wine festival event	1
109	Reduce scavenging in trash cans	1

#	Community Member Comment	Mention
110	Phone line for after hours emergencies	1
111	Less loitering (adults and kids)	1

#	Community Member Comment	Mention
QUALITY OF LIFE		
Criteria: The City encourages projects that provide a socio or economic benefit to the City by promoting community relations, residents' well-being, attracting new businesses and providing jobs for the City.		
112	Convention/Community center -events -theater -festivals space -music/concerts -town square/Mills Center -cultural center/diversity -indoor/outdoor -Civic Light Orchestra -ballroom that could hold weddings -plaza, central point on Folsom Boulevard, Christmas Tree lighting more center to city, gathering place	51
113	More retail shopping opportunitites -clothes -shopping center development Sun River -higher scale (Trader Joes, Harbor Freight, Bath and Body Works, Winco, Bed, Bath and Beyond, Mel's, Macy's) -Anatolia area -Harbor Freight in Mills Center -more Starbucks -more chocolate shakes/malts -near college -artisan shops -ice cream parlor -more mom and pop shops -hobby shops (Hobby Lobby) -to create jobs -leather store -toy store -nursery to buy plants -fill vacant buildings (Sunrise next to Home Depot, China Star, etc.) -fill existing buildings before building new -fabric store -boutique -south of Douglas -destination -nail salons -buy local program	51

#	Community Member Comment	Mention
114	Parks In General Updated -upgrade older parks with active equipment and shade structures -lighting -parking -bathrooms -but keep homeless out of them -shade structures and trees -gazebos -speed up refurbishment of Clifton Park -benches along the levee -upgrade Dave Roberts Park (as promised) -amenities in smaller parks: picnic tables, fountains -solar panels on shade structures at parks -big parks -new parks in older areas -tot lots -schools and parks define a community -drinking fountain/Kavala Park -bathroom in Sun River park, host soccer tournament and its a health and safety issue -more active things for kids (McKinley Park) -large interconnected park system with off street trails	50
115	Hospital -Mineshaft at interchange -in Westbourough or in the middle -ER training center -urgent care center -emergency services	47

#	Community Member Comment	Mention
116	Redevelop/revitalize Folsom Boulevard -help businesses clean store fronts -beautification incentive/contest/game -matching funds/rebate to businesses that improve their building appearance -revitalize buildings and businesses -Folsom Boulevard as historic city center -northeast corner of Bradshaw/Folsom -more public facilities in area -landscape maintenance for safety -local business ownership loan stimulus package, subsidized loans, commit to hiring locally -force businesses to be better stewards of their property/maintain -streetscaping -fascade improvements (Folsom and FOZ) -higher safety fence on median -improve Mills Center -less low income housing -safer -create image like route 66 -facilitate sale to responsible owners -add upscale retail and apartments -build a north side of Folsom Boulevard -eliminate as throughfare -public art/beautification (art on utility boxes)	46
117	Grocery store -fresh/organic -name brand (Raley's, Safeway) -Sprouts -Trader Joes -Decent grocery in Mills Center (like Winco) -Stonecreek -on Folsom Boulevard	44

#	Community Member Comment	Mention
118	American River Parkway improvements -river walk -beachfront improvements -more public use -jurisdictional decision on who is responsible for maintenance of parkway -separate walking path along parkway -playground -reduced cost to park in lots along parkway, folks now park in neighborhoods rather than pay -safety/security -bathrooms along parkway (used to have) -more native plants along river -bike facility along parkway -El Manto access to parkway -fix gates properly (appropriate access and maintenance)	40
119	Pool (Hagan) -Hagan or elsewhere -with classes for 3-5 year old kids/affordable -more pools (3 gone in 20 years) -Stonecreek Park -zero entry pod -need for swim practices/meets -improve quality and add -dive pool -swim school like Vista de Lago	34
120	Library -state of the art -modern -close to transit -central -connectivity -expanded hours -in city limits -second library -computer lab -in middle of city -mini library/mobile -3D printer -near Boys and Girls Club -gathering place for community	34

#	Community Member Comment	Mention
121	Entertainment -movies -drive in movies -bowling -music clubs -casino -movies, plays in park -take advantage of local talent and promote in advance -stays and expands -arcade -ice rink -John's Incredible Pizza	31
122	Sports center/complex/parks/athletic fields (indoor and outdoor) -Mills/Mitchell -create teen jobs -field for soccer -need benches, maintenance, snack bar -lighting -olympic quality -infill recreation opportunities -for kids with disabilities (Challenger Sports)	31
123	More restaurants -sit down -Golden Corral -upper scale -Sizzler -Johns Incredible Pizza -Sonic Burger -white linen -less fast food restaurants	23
124	Code enforcement -proactive -to improve image -need to educate renters, landlords don't -address blight/improve image -encourage homes and businesses to maintain high property maintenance -program for low income to finance trash cans behind fence -educate/enforce trash cans behind fence -neighborhood flip program -apartments and buildings -firmer ordinance regarding front lawns -slow to respond to Sunriver, take pictures -people to take care of their yards	23

#	Community Member Comment	Mention
125	Hagan Park improvements -baseball -soccer -playground equipment -pools -ponds and waterfall -spray park -major improvements needed -make a centerpiece -maintain facilities better -lights -city to control -finish electrical upgrades -improve access to Live Steamers/ADA -in ground irrigation for Live Steamers -make crown of the community -better access to attractions in park/better promotion of sites and events in park -solar units at Live Steamers pool (electricity and shade)	22
126	Bike trails and greenways, connect with city -canal needs entrance to Anatolia -more north of Jackson Highway -connect Stonecreek trails -connection to Folsom South Canal from Kiefer -link Sunridge Park, IKavala and Anatolia -friendly bikking lanes and conductive to pedestirans and bicyclists -bike trail connectioin, crosswalk on Zinfandel	21
127	Shopping mall -indoor/outdoor -like Palladio/Fountains (entertainment, restaurants, shopping)	20
128	Water/splash park/aquatic center	19
129	Recreation Options -bike park -hockey rink -paintball course -snow board -rock climbing -yoga/pilates studios -soccer -rugby -skate park -miniature golf -archery	19

#	Community Member Comment	Mention
130	Better communication -buy newspaper/real/hand deliver Grapevine -City Views -better communication with residents about programs/projects/community events -make sure public knows about community events, attract people -increased marketing/advertising of community events -social media -marque to advertise events at Chase/Coloma -regarding safety efforts -crime updates -CCTV in community -TV channel to advertise events, like in hotels -more public outreach and community meetings	18
131	City of Rancho Cordova transit system/hub -trolley on Coloma -transit connection to new areas -extensions locally -start planning for long range transit issues -commuter train	17
132	Build entertainment center -maybe 2 smaller ones -assist with financing	16
133	Community gardens -Terra Loma -near schools -throughout city -organic education gardening in schools -schools have them and could use support from city	15
134	Destination Creation -Disneyland Theme Park -water world/water slides -amusement park -Field of Dreams -aquarium -Six Flags	15
135	WiFi citywide -especially residential neighborhoods	14
136	Expand Mather Airport -passenger flights -establish better relationship -enhanced businesses in Mather area	14

#	Community Member Comment	Mention
137	Downtown/define -music, energy, food -walkable -bike friendly -mixed use (not mall) -nightlife that stays open -Second Saturday event like downtown	13
138	Arena for pro teams/pro team	12
139	More transportation options, local extensions -express bus to downtown -for seniors -bus to Anatolia -rideshare van -rideshare to downtown	11
140	Elderly/senior support -home services -home improvements/handyman -resource database -assisted living -city to fund education facility combining western and eastern medical practices/methods	11
141	Street beautification -landscape maintenance on Coloma from Folsom to McGregor needs improved -Folsom -Coloma -more money for landscaping owned by Park District in Stonecreek -revitalize Sunrise south of 50 - entry point to Anatolia -along major streets -maintenance for safety	11
142	Premier golf course -synthetic turf -9-hole -par course on Sunriver Park	10
143	Reduce undesirable businesses: smoke shops, liquor stores, adult clubs -revisit zoning -regulations on billboards/modest	10
144	Animal services / animal control -24/7 staffing -increased staffing -easier access -state of the art facility and service -better cat control -feral cat population (low/no cost spay and neuter) -health -no kill shelter	10

#	Community Member Comment	Mention
145	Dog Parks -Folsom/Routier/Lincoln Village, area for older dogs, brought plans -dog/pet friendly events, dog/pet parks -Lincoln Village	9
146	Affordable senior housing -single story -with porches, assisted living cottages -accessible	9
147	New events/shows -renaissance fair -ice skating in winter -continue 4th of July 5K -pumpkin chucking festival -paper mache festival/contest -movies in the park -concerts at Hagan Park	8
148	Access to Hagan Park at Ambassador - make it safe, lights	8
149	Senior center/upgraded	8
150	Create downtown -activities -liveliness -parades -liveliness (like midtown meetup.com	8
151	Additional pedestrian paths through city, improved walkability -Coloma and Georgetown intersection (southbound) pedestrian ramp around hazard -safer walking paths -connect to Keifer -safer pedestrian and bike access to light rail, restaurants, park -connect Zinfandel to Mather -more safe routes to school	8
152	Destination retail/amenities -people want to work and live here	7
153	Zoo -with banana trees	7
154	Improve little league and softball fields -little league funding -restrooms -best little league complex in region	7
155	Community sports programs/events -city coordinated youth sports programs -scholarships for low income kids in sports -more recreation programs -shade, bleachers, bathrooms at sports venues	7

#	Community Member Comment	Mention
156	Annexation -Mather Air Force base -Gold River -Mather	7
157	School facilities -new/bigger MP (multi-purpose) room at Cordova Meadows Elementary -fix running park at Coloma/Chase (Mitchell) -make Riverview STEM a K-8 school -fence separating schools from parks	7
158	Marketing program to tell the Rancho Cordova story and let people know what is going on in Rancho Cordova, community identity	6
159	Apartments, clean up -yards -Coloma -upgrade apartment ordinance -upgrade/improve -Coloma, concerns for crime, raise the value within the community -take over apartments that consume police calls -matching funds to rehabilitate apartments	6
160	Retirement community (like Sun City) -independent living -active living	6
161	Animal Control/Services -easier access -state of the art facility and service -better cat control -subsidy for spay/neuter -24 hour veterinarian -rescue	6
162	Improve transportation options -to school -for seniors -new homes	6
163	Better senior activities	5
164	Solar -make affordable -streamline review/approval process with solar companies -solar power station -more solar structures in community	5
165	Canal Utilization -Build wall to prevent pedestrian access to canals -maintenance and beautify -amenities -security -café	5

#	Community Member Comment	Mention
166	Affordable housing (apartments and homes)	5
167	Brew pubs/brewerys -brewfest	4
168	Economic Development -attract desirable businesses -provide economic incentives for new businesses	4
169	Tennis courts -Hagan Park -Stonecreek/Capital Village	4
170	Lincoln Village Park Improvements (one substantial submission) -Replace decomposed granite and old hazardous asphalt sidewalks with concrete -Remove old hazardouls asphalt parking lot located at the southwest end of the park and replace with new grass or possibly a community garden -Replace basketball practice area with a new offical size basketball court -Replace old hazardouls concrete pad located just west of the swimming pool with new restrooms	4
171	Parks filled with activities, small parks, city sponsored	4
172	Recruit clean tech companies: solar, energy, street lights, water, some are already local -state of the art water, energy, food technologiese -become known as an eco city: buildings, streetscapes, education programs, new businesses	4
173	Less check cashing, liquor and auto parts stores	4
174	Bike rental in parks / city bike sharing program	4
175	New high school (big)	4
176	Fairgrounds - save for it -Mud Run course	4
177	Relocate rendering plant	4
178	Healthy tree canopy/more trees -mistletoe removal	4
179	Marketing of what is coming, what businesses do, used to have signs saying what a company did so kids could see what they could be doing, instruction in schools of what companies in our city do, mesh public education andn businesses in the community. -road map to jobs	3
180	Auto mall	3
181	Sustainable revitalization of Rancho Cordova -keep fresh -change culture, become something new while still honoring the past	3
182	Rancho Raceways (cards, ponys)	3
183	Assistance/funding to Hagan Park petting zoo	3
184	Basketball court/hoops	3

#	Community Member Comment	Mention
185	Playground with building, tools for kids to build, create, imagine (like Berkeley Marina Park)	3
186	Baseball field improvements -Cordova Gardens baseball field, scorekeepers building should be repaired -Cordova Lane	3
187	Save some funds for emergency situation/rainy day	3
188	Mental health facilities/services for youth and adults -link to marriage/familiy therapists to community programs (school	3
189	American River Parkway safety -life vests -add patrols	3
190	Remove/resolve blighted properties faster -Georgetown Drive - house burned down 2 years ago and still there	3
191	Equestrian Center	3
192	Improve connection between old and new Rancho Cordova	3
193	Encourage residents to shop local	3
194	Cordova Meadows Elementary -more parking at drop off, too many red areas -bigger parking lot	2
195	Better website -dedicated website for events -wireless friendly	2
196	Ongoing public/private investment to keep Rancho Cordova fresh	2
197	Car race with airshow and concert	2
198	Abandoned homes -City buys -more attention	2
199	Provide other options for RV storage, alternatives to storing onsite	2
200	Access to Lakes -Mather Lake (trolling boats) -paths/picnicing	2
201	Federspiel Park Improvements bathrooms, lights, community center, covered picnic tables, pool back	2
202	All weather safe walking track/trail -Cordova High track	2
203	Exo-friendly development/electric car charging station	2
204	Small business development -Green Municipal Tax Base Recapitalization Program	2
205	Water - be a leader in California solving problems -aquaphonics training center	2
206	Lower taxes	2
207	Remove junk yards/auto wreckers -or have higher fences, don't pile cars so high so they look better from street	2

#	Community Member Comment	Mention
208	Close Mather Airport due to noise	2
209	Encourage large companies to come to town	2
210	Clean up pet waste on walkways -Stonecreek	2
211	City loans: home/commercial	2
212	High class hotels	2
213	Southeast Connector	2
214	Buy the Cordova Recreation and Park District parks in Rancho Cordova -annex CRPD	2
215	Laurelhurst paving, adequate notice to residents	1
216	Develop South Sunrise	1
217	Bring in new vineyard/wine industry along Grantline	1
218	Trim trees at Mitchell Middle School (visability)	1
219	Visitors bureau	1
220	Plan for vacant lots at Aramon and Coloma	1
221	Lights at Cordova Meadows Elementary between park and school (safety at night)	1
222	Old railroad bridge converted to a trail	1
223	Clifton drain area, speed up implementation of creek trails	1
224	Park and recreation center in Anatolia	1
225	Business improvement grants to improve appearance of store/site -target specific locations	1
226	School district job creation	1
227	Soil Born education center	1
228	Create wildlife habitat/native plant environment learning center	1
229	Add block wall along canal at back of Cordova Gardens	1
230	Loud noise -boom box -cars with no mufflers	1
231	Cooling stations	1
232	Bring back Cordova Jets Youth Football	1
233	More active use of water ways	1
234	Improved drainage in Raley's center	1
235	Stop illegal fireworks taskforce	1
236	Stop ignoring the Vineyards neighborhood	1
237	Concern for high marijuana smell when walking in neighborhood	1
238	Develop Folsom/Mather high rise	1
239	Drone park	1
240	Verdeca bike trail -canal stagnant water, mosquito problem -squirrel dens compromising integrity of levy	1
241	Remove abandoned cars	1
242	Tourist maps	1
243	Require new development on larger lots (1/4 acre)	1
244	Have local businesses give back locally	1
245	Demolish all dilapitated buildings on Don Juan Drive	1

#	Community Member Comment	Mention
246	Bicycle parking at Capital Village, in front	1
247	Make Rancho Cordova second to none in technology	1
248	D&A Detox Center - no methadone clinic	1
249	Powerlines hanging down at Woodlawn and Coloma	1
250	Rotary would like funds to expand their literacy program: dictionaries to 3rd graders, B Street Theater, book fair for title 1 schools now/expand to	1
251	Cordova Lane school area -drug deals at park -revitalize park, add zip line like Arcade Creek park -workout equipment for adults to engage	1
252	Infill development, center of it all, tax relief for businesses to come to core of Rancho Cordova	1