

AGENDA
CITY OF RANCHO CORDOVA
CITY COUNCIL

Monday, April 18, 2005

4:30 p.m. – Closed Session
5:30 p.m. – Regular Meeting

Council Chambers
3121 Gold Canal Drive, Rancho Cordova, California



Ken Cooley, Mayor
Robert J. McGarvey, Vice Mayor
Linda Budge, Council Member
David M. Sander, Council Member
Dan Skoglund, Council Member

MAKING YOUR POINT – MAKING IT COUNT

Government decision-making takes time—time for public input, time for analysis, and time for weighing both sides of the issue before making an informed decision.

People sometimes complain that the process takes too long, delay progress, costs extra money and is frustrating for discussion participants. Others say that the process doesn't give people enough time to comment and that decisions are made too quickly without enough consideration for all sides of the issue.

The foundation for democracy in America is our constitutional right to tell our elected leaders what we think about issues that affect us. This right is enjoyed by all citizens, regardless of education, background, or experience. Rancho Cordova leaders welcome you to public meetings and encourage you to participate in discussions that affect you.

The way you present your message at the podium can help or hurt your ability to persuade your audience. It can either facilitate or obstruct the public participation process. Whether you are an experienced public speaker or speaking at the podium for the first time, it may be helpful to remember these public meeting tips:

- Identify your main points. Writing them down will help you organize your thoughts and remember them when you're at the podium.
- Check your facts. Accuracy improves your credibility and helps you make a positive impression.
- Handouts summarizing your position may be distributed to policy makers and staff before or after your presentation. Busy leaders appreciate clear, concise information (one or two pages) that helps them identify your key points and remember your presentation.
- Don't be nervous. If you are, don't apologize for it. Public Officials see many citizens who are nervous when speaking in front of an audience. It may help to take a deep breath and exhale slowly just before you approach the podium.
- As you begin to speak, state your name and address clearly for the record. If you represent a group or organization, please state that information as well.



- Make your position known at the beginning, then present supporting information. You will sound organized, which helps people to understand your position.
- Keep your presentation short and simple. Attention spans are brief and people will remember a short presentation better than they will one that rambles and includes too much information.
- Don't repeat yourself. It uses valuable time and people tune out when they hear the same thing over and over. If a previous speaker has already made the point you planned to make, simply refer to that speaker and emphasize your support for that position.
- Be cautious about using humor which is very subjective. While some may laugh, others may be offended.
- Persuade, don't badger your audience. Compelling presentations can be very persuasive to both policy makers and public meeting audiences; however, insulting or degrading language can make you appear belligerent, reducing your credibility as well as the power of your message.
- Close your comments with an action statement such as, "Adopt this resolution" or "I urge you to vote 'no' on this ordinance."

Rancho Cordova City leaders appreciate your interest in issues that affect the community. We hope these tips will help you prepare and present your remarks so they will be clear, concise, accurate and credible. If you follow these guidelines, your audience is likely to listen, pay attention, and maybe even agree with you!

Rancho Cordova City government is not the City Council, City staff or Rancho Cordova citizens – it's all of us working together to understand each others' opinions so we can make the best decisions for our community.

THANK YOU FOR PARTICIPATING!



CITY COUNCIL AGENDA
City Council Chambers
3121 Gold Canal Drive, Rancho Cordova

Monday, April 18, 2005
4:30 P.M. – Closed Session
5:30 P.M. – Regular City Council Meeting

Call to Order

Roll Call: Council Members: Budge, McGarvey, Sander, Skoglund & Mayor Cooley

Adjourn to Closed Session for the Following Purpose:

Conference with Legal Counsel – Anticipated Litigation. Significant exposure to litigation pursuant to Subdivision (b) of Government Code Section 54956.9 (two cases).

Reconvene to Regular Meeting

Reports from Closed Session

Metro Cable TV Telecast Announcement

Pledge of Allegiance

Invocation

1. Reverend Steven D. Krogh, Grace Lutheran Church, will give the invocation.

Presentations

None

Consent Calendar – Roll Call Vote

2. **Subject:** Minutes of City Council Meetings:
 - a. Regular Meeting of March 21, 2005
 - b. Special Meeting of March 29, 2005
 - c. Regular Meeting of April 4, 2005

Recommendation: Adopt Minutes.

3. **Subject:** Traffic Calming Contract Number 06-2005 Construction for Neighborhood Traffic Management Pilot Plan Bid Award
Recommendation: Award the contract, in the amount of \$137,775, to the lowest responsive bidder Martin Brothers Construction.
4. **Subject:** Resolution Creating Special Tax Area Zone 26 and an Ordinance Establishing a Special Tax for Police Protection Services for Capital Village Subdivision
Recommendation: Adopt Resolution No. 49-2005 and waive first reading and introduce Ordinance No. 10-2005.

Consent Public Hearing

5. **Subject:** Second Extension of Interim Traffic Impact Mitigation Fee
Recommendation: Adopt Resolution No. 48-2005 extending the authorization for an interim traffic impact mitigation fee for 30 days.

Oral Communications

6. Public Comment

Citizens wishing to address the Council for any matter not on the agenda may do so at this time. If you wish to be heard on a listed agenda item other than a Consent Calendar item, please wait until that point on the agenda. Comments on Consent Calendar items will be heard prior to action on the Consent Calendar by providing a Speaker Card to the City Clerk before the Consent Calendar is discussed. **Please keep your comments to three minutes or less and provide a Speaker Cards to the City Clerk.** Please state your name and community of residence. Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking immediate action on any unagendized item unless it can be demonstrated to be of an emergency nature or the need to take immediate action arose after the posting of the agenda.

Public Hearing

7. **Subject:** Terra Loma Apartments Rezone/Design Review/Special Development Permit.
Recommendation: Adopt Resolution No. 44-2005 approving the Tentative Parcel Map, Special Development Permit, and Design Review for Terra Loma Subdivision, Project No. 04-140, subject to the findings and Conditions of Approval and waive first reading and introduce Ordinance No. 09-2005 amending the Zoning Code to rezone property from General Commercial to RD-30 Multi-Family Residential on for the Project known as Terra Loma Subdivision.

***7:00 pm Break**

Regular Calendar Items

8. **Subject:** Discussion of Housing Policies and Options for the City of Rancho Cordova
Recommendation: Discuss and direct staff as deemed appropriate.
9. **Subject:** Village East Apartments – Rehabilitation of Lincoln Village Housing.
Recommendation: Adopt Resolution No. 50-2005.

Correspondence

Council Reports

Council Requests for Future Agenda Items

City Manager's Report

Adjournment

Upcoming Meeting Dates:

<i>Tuesday, April 26, 2005</i>	<i>Special Study Session – 2005-07 Strategic Planning Outcomes, Goals & Focus</i>
<i>Monday, May 2, 2005</i>	<i>Regular City Council Meeting</i>
<i>Tuesday, May 10, 2005</i>	<i>Special Study Session – Community Improvement Tool Box and Road Maintenance Strategy; Assessment for Maintenance of Roads</i>
<i>Monday, May 16, 2005</i>	<i>Regular City Council Meeting</i>
<i>Tuesday, May 24, 2005</i>	<i>Special Study Session – General Plan; Fire District Presentation for Serving Developing Areas; Water Update</i>

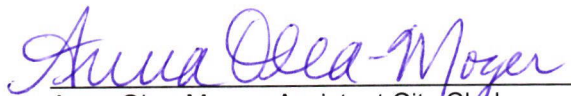
Tonight's meeting of the Rancho Cordova City Council is being telecast on Metro Cable TV, Channel 14, the Government Affairs Channel on the Comcast, SureWest and Strategic Technologies Cable Systems, and will be shown in its entirety. Tune to Metro Cable Channel 14, for playback times. It will be webcast at www.sacmetro cable.tv. The city does not control scheduling of this telecast and persons interested in watching the televised meeting should confirm this schedule with Metro Cable TV, Channel 14.

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 942-0255 or lhare@cityofranchocordova.org at least 48 hours prior to the meeting.

City Clerk's Certificate of Posting of Agenda

I, Anna Olea-Moger, Assistant City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the April 18, 2005 Regular Meeting of the Rancho Cordova City Council was posted on April 14, 2005 at the office of the City of Rancho Cordova, 3121 Gold Canal Drive, Rancho Cordova, California, 95670 and was available for public review at that location. The agenda is also available on the city web site at www.cityofranchocordova.org.

Signed this 14th day of April 2005 at Rancho Cordova, California.


Anna Olea-Moger, Assistant City Clerk