

AGENDA

CITY OF RANCHO CORDOVA

CITY COUNCIL

Monday, March 7, 2005

4:30 p.m. – Special Meeting
5:30 p.m. – Regular Meeting

Council Chambers
3121 Gold Canal Drive, Rancho Cordova, California



Ken Cooley, Mayor
Robert J. McGarvey, Vice Mayor
Linda Budge, Council Member
David M. Sander, Council Member
Dan Skoglund, Council Member

MAKING YOUR POINT – MAKING IT COUNT

Government decision-making takes time—time for public input, time for analysis, and time for weighing both sides of the issue before making an informed decision.

People sometimes complain that the process takes too long, delay progress, costs extra money and is frustrating for discussion participants. Others say that the process doesn't give people enough time to comment and that decisions are made too quickly without enough consideration for all sides of the issue.

The foundation for democracy in America is our constitutional right to tell our elected leaders what we think about issues that affect us. This right is enjoyed by all citizens, regardless of education, background, or experience. Rancho Cordova leaders welcome you to public meetings and encourage you to participate in discussions that affect you.

The way you present your message at the podium can help or hurt your ability to persuade your audience. It can either facilitate or obstruct the public participation process. Whether you are an experienced public speaker or speaking at the podium for the first time, it may be helpful to remember these public meeting tips:

- Identify your main points. Writing them down will help you organize your thoughts and remember them when you're at the podium.
- Check your facts. Accuracy improves your credibility and helps you make a positive impression.
- Handouts summarizing your position may be distributed to policy makers and staff before or after your presentation. Busy leaders appreciate clear, concise information (one or two pages) that helps them identify your key points and remember your presentation.
- Don't be nervous. If you are, don't apologize for it. Public Officials see many citizens who are nervous when speaking in front of an audience. It may help to take a deep breath and exhale slowly just before you approach the podium.
- As you begin to speak, state your name and address clearly for the record. If you represent a group or organization, please state that information as well.



- Make your position known at the beginning, then present supporting information. You will sound organized, which helps people to understand your position.
- Keep your presentation short and simple. Attention spans are brief and people will remember a short presentation better than they will one that rambles and includes too much information.
- Don't repeat yourself. It uses valuable time and people tune out when they hear the same thing over and over. If a previous speaker has already made the point you planned to make, simply refer to that speaker and emphasize your support for that position.
- Be cautious about using humor which is very subjective. While some may laugh, others may be offended.
- Persuade, don't badger your audience. Compelling presentations can be very persuasive to both policy makers and public meeting audiences; however, insulting or degrading language can make you appear belligerent, reducing your credibility as well as the power of your message.
- Close your comments with an action statement such as, "Adopt this resolution" or "I urge you to vote 'no' on this ordinance."

Rancho Cordova City leaders appreciate your interest in issues that affect the community. We hope these tips will help you prepare and present your remarks so they will be clear, concise, accurate and credible. If you follow these guidelines, your audience is likely to listen, pay attention, and maybe even agree with you!

Rancho Cordova City government is not the City Council, City staff or Rancho Cordova citizens – it's all of us working together to understand each others' opinions so we can make the best decisions for our community.

THANK YOU FOR PARTICIPATING!



CITY COUNCIL AGENDA
City Council Chambers
3121 Gold Canal Drive, Rancho Cordova

Monday, March 7, 2005

4:30 P.M. – Special City Council Meeting
5:30 P.M. – Regular City Council Meeting

Special Meeting

Call to Order

Roll Call: Council Members: Budge, McGarvey, Sander, Skoglund & Mayor Cooley

Oral Communications

1. Public Comment

Citizens wishing to address the Council for any matter not on the agenda may do so at this time. If you wish to be heard on a listed agenda item other than a Consent Calendar item, please wait until that point on the agenda. Comments on Consent Calendar items will be heard prior to action on the Consent Calendar by providing a Speaker Card to the City Clerk before the Consent Calendar is discussed. **Please keep your comments to three minutes or less and provide a Speaker Cards to the City Clerk.** Please state your name and community of residence.

Discussion Item

- 2. Subject:** Economic Development Vision Plan
Recommendation: Review, discuss and choose overall emphasis for the City's economic development priorities.

Call to Order

Roll Call: Council Members: Budge, McGarvey, Sander, Skoglund & Mayor Cooley

Metro Cable TV Telecast Announcement

Pledge of Allegiance

Invocation

1. Reverend Bruce Kellogg, Pastoral Care Minister, Christ Unity Church, 9249 Folsom Blvd.

Presentation

None

Consent Calendar

2. **Subject:** Minutes of City Council Meetings
 - a. Special Meeting of February 16, 2005
 - b. Regular Meeting of February 22, 2005

Recommendation: Adopt Minutes.

3. **Subject:** Resolution Authorizing the Public Works Director to Implement Traffic Control Measures

Recommendation: Adopt Resolution No. 38-2005 delegating the Public Works Director authority to place traffic control devices, including restriction or prohibitions, to parking on city streets and rights-of-way.

4. **Subject:** EDAW/Rio del Oro Contract Amendment – 03-014. Adoption of Resolution No. 37-2005, authorizing City Manager to execute an Amendment to the Consulting Services Agreement between the City and EDAW, Inc., for expanded services for the preparation of an Environmental Impact Report (EIR)/Environmental Impact Statement (EIS) for the Rio del Oro development project.

Recommendation: Adopt Resolution 37-2005, thereby approving the proposed contract amendment between the City and EDAW, Inc. for the Rio del Oro EIR/EIS.

Consent Public Hearings

None

Oral Communications

5. Public Comment

Citizens wishing to address the Council for any matter not on the agenda may do so at this time. If you wish to be heard on a listed agenda item other than a Consent Calendar item, please wait until that point on the agenda. Comments on Consent Calendar items will be heard prior to action on the Consent Calendar by providing a Speaker Card to the City Clerk before the Consent Calendar is discussed. **Please keep your comments to three**

minutes or less and provide a Speaker Cards to the City Clerk. Please state your name and community of residence.

Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking immediate action on any unagendized item unless it can be demonstrated to be of an emergency nature or the need to take immediate action arose after the posting of the agenda.

Public Hearings

6. **Subject:** Der Wienerschnitzel – RC-03-007 – Design Review. Applicant is requesting a Conditional Use Permit to allow a drive up window on a fast food restaurant within 300 feet of residential use and Design Review for a new Der Wienerschnitzel Restaurant on a vacant lot corner of Vehicle Drive and Coloma Road. **(continued from February 22, 2005)**
Recommendation: Adopt Resolution No. 25-2005 approving the Conditional Use Permit for the Der Wienerschnitzel restaurant subject to the Findings and Conditions of Approval.
7. **Subject:** R.E. Marketing – RC-04-138 – The applicant is requesting Design Review for the construction of an office/warehouse building with a total area of approximately 19,580 square feet in the MP (Industrial Office Park) zone. APN: 072-0490-007. Location: Gold Tailing Court, north of Sun Center Drive.
Recommendation: Adopt Resolution No. 27-2005 approving the Design Review for R.E. Marketing, Project No. RC-04-138, subject to the findings, Design Package and Conditions of Approval.
8. **Subject:** Capital Village – RC-04-123 – The applicant proposes to construct a 117 acre mixed-use development with 827 residential units and a Local Town Center. The project includes approximately 250,000 square feet of commercial and mixed-use on 27.6 acres; 562 single family homes on 56 acres; 222 town homes on 15.6 acres; 43 live-work units on 4.2 acres; 6.8 (net) acres of parks; 1.9 acres of open space; 4.9 acres of landscape corridors. The project is located at the intersection of Zinfandel Drive and International Drive in Rancho Cordova.
Recommendation: Hold Public Hearing, review Planning Commission recommendation and staff presentation, and provide direction regarding the following entitlements for the Capital Village project: General Plan Amendment, Rezone, Special Planning Area, Tentative Subdivision Map (TSM), and Development Agreement. Continue this item to the March 22, 2005 regular meeting of the City Council.
9. **Subject:** McDonald's – RC-03-006 – Conditional Use Permit Amendment - The applicant is requesting an amendment to the previously issued Conditional Use Permit to allow drive-thru lanes within 300 feet of residential use at a McDonald's Restaurant. The applicant is requesting the removal the condition requiring a pedestrian walkway from the adjacent parking area across the drive thru lanes due to construction cost, design feasibility and pedestrian safety.
Recommendation: Adopt Resolution 33-2005 approving the removal of Condition of Approval No. 11, requiring a pedestrian access for the adjacent parking area to the McDonald's Restaurant from the approved Conditional Use Permit.

***7:00 pm Break**

Regular Calendar Items

10. **Subject:** Park Impact Fees - Resolution Establishing the City of Rancho Cordova's Intent to Adopt a Modified Park Improvement Impact Fee. The proposed resolution will establish that a new park improvement impact fee is under preparation and that future development projects should anticipate compliance with the updated park fee.
Recommendation: Adopt Resolution No. 36-2005, thereby establishing the intent of the City of Rancho Cordova to modify its park improvement impact fee.
11. **Subject:** Study Session Dates for 2005
Recommendation: Finalize Dates
12. **Subject:** Discussion of the Need for a Historical Society for Rancho Cordova; What's the Best Format, a Commission or a Society, and Should it be a City Commission or Separate Volunteer Organization.
Recommendation: Discuss and direct staff as deemed appropriate.

Correspondence

Council Reports

Council Requests for Future Agenda Items

City Manager's Report

Adjournment

Upcoming Meeting Dates:

<i>Wednesday, March 16, 2005</i>	<i>Joint Special Study Session with Planning Commission & General Plan Advisory Committee – Housing & 2005-07 Strategic Planning Outcomes & Goals</i>
<i>Monday, March 21, 2005</i>	<i>Regular Meeting</i>
<i>Tuesday, March 29, 2005</i>	<i>Special Study Session – Total Community Pathway Connectivity System & Rio del Oro</i>

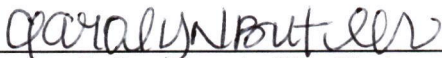
Tonight's meeting of the Rancho Cordova City Council is being telecast on Metro Cable TV, Channel 14, the Government Affairs Channel on the Comcast, SureWest and Strategic Technologies Cable Systems, and will be shown in its entirety. Tune to Metro Cable Channel 14, for playback times. It will be webcast at www.sacmetroable.tv. The city does not control scheduling of this telecast and persons interested in watching the televised meeting should confirm this schedule with Metro Cable TV, Channel 14.

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 942-0255 or lhare@cityofranchocordova.org at least 48 hours prior to the meeting.

City Clerk's Certificate of Posting of Agenda

I, Carolyn Butler, Deputy City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the March 7, 2005 Special and Regular Meeting of the Rancho Cordova City Council was posted on March 3, 2005 at the office of the City of Rancho Cordova, 3121 Gold Canal Drive, Rancho Cordova, California, 95670 and was available for public review at that location. The agenda is also available on the city web site at www.cityofranchocordova.org.

Signed this 3rd day of March 2005 at Rancho Cordova, California.



Carolyn Butler, Deputy City Clerk