

CITY OF RANCHO CORDOVA



CITY COUNCIL MEETING

City Hall
2729 Prospect Park Drive, Rancho Cordova

Tuesday, February 26, 2019

5:30 PM – Special Meeting
American River Community Room North

AGENDA

1. SPECIAL MEETING - CALL TO ORDER/ROLL CALL

Council Members Budge, Gatewood, Sander, Terry and Mayor McGarvey.

2. PUBLIC COMMENT

At a special meeting, citizens wishing to address the Council for any matter on the agenda may do so at the time the matter is discussed. Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking action on any item not on the agenda.

3. SPECIAL MEETING ITEM

- 3.1 **Subject:** Continued Discussion and Direction for the City's Long and Mid-Term Vision, Short-Term Goals and Priorities and Preparation of the Fiscal Years 2019-2021 Budget.

4. ADJOURNMENT

ADDITIONAL INFORMATION

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 851-8720 at least 48 hours prior to the meeting.

CERTIFICATION OF POSTING OF AGENDA

I, Stacy Leitner, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the Tuesday, February 26, 2019 Special Meeting of the Rancho Cordova City Council was posted and available for review on Friday, February 22, 2019 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city website at www.cityofranchocordova.org.

Signed February 22, 2019 at Rancho Cordova, California.



Stacy Leitner, City Clerk

MEMORANDUM

DATE: February 26, 2019

TO: Honorable Mayor and Council Members

FROM: Cyrus Abhar, City Manager



SUBJECT: CONTINUED DISCUSSION AND DIRECTION FOR THE CITY'S LONG AND MID-TERM VISION, SHORT-TERM GOALS AND PRIORITIES AND PREPARATION OF THE FISCAL YEARS 2019-2021 BUDGET

The City Council held a special work session on January 29, 2019 to discuss the City's long and mid-term vision and identify a number of short-term priorities for consideration in the Fiscal Years 2019-21 budget. The purpose of the continued discussion is for the Council to provide direction to staff on the long and mid-term goals and short-term priorities to ensure the FY 2019-21 budget is reflective of Council's goals and expectations.

The goals and priorities discussed at the January 29, 2019 Council Work Session are summarized into six categories that staff believes support City Council's current priorities for the community:

- **Ensure Availability of Best Public Services:** The City prides itself on being innovative in the manner in which it delivers City services and continually looks to improve to ensure excellent service to the public. Some of these efforts include investments in new technology and staff training to ensure the City is at the forefront of premiere service delivery.
- **Public Safety:** Ensuring all who live in and visit Rancho Cordova feel safe when enjoying the many amenities that the City has to offer. This includes not only the efforts of our Police Department, but also efforts in other City departments including Code Enforcement, Building and Safety, and Public Works.
- **Community Partnerships:** The City continues to build, enhance and invest in meaningful partnerships to build a stronger community. With our partners, we are improving the overall quality of life by creating cultural, business, educational, and recreational opportunities in Rancho Cordova. The City is committed to supporting artistic and athletic talent within our community and becoming a destination for cultural and recreational opportunities in the region. This includes investments in sports and arts facilities and programs, such as the Community Pool, Girls Softball California Capital Airshow and the MACC (Mills Station Arts & Cultural Center).

- **Economic Development:** The continued commitment to develop our local economy will provide more jobs and leisure opportunities for Rancho Cordova residents. This will increase the City's regional desirability, revitalize existing commercial areas, and improve the quality of life for all City residents.
- **Community Development and Infrastructure Investment:** Preparing our City for new growth, investing in our infrastructure, and continuing to reinvest in existing Rancho Cordova are key activities included in this category. These initiatives represent a variety of efforts in the City and include projects and programs that span several years.
- **Civic Engagement and Responsible Citizenship:** The City continues to support civic engagement and responsible citizenship through a comprehensive program approach that includes outreach, education, incentives and enforcement. The City's approach encourages community engagement, awareness, and resident interaction with the City to foster a livable and inviting community.

ATTACHMENTS

1. Long & Mid-Term Vision and Short-Term Priorities Matrix.



LONG & MID-TERM VISION AND SHORT TERM PRIORITIES MATRIX

Ensure Availability of the Best Public Services

Public Safety

Short Term Up to 3 Years		Mid-Term 3-7 Years	Long Term 7+ Years
	Budget		
•Technology Upgrades •<i>Redefining customer interaction with the City</i> • <i>Implement New Software Programs</i> •<i>Permitting & License Program in 2019/20</i> •<i>Records Management Program in 2019/20</i> •<i>Commence New Software Purchases</i> •<i>Agenda Management Program in 2019/20</i> •<i>Finance Program in 2020/21</i> •<i>Open Government</i> •<i>Continue building the backbone infrastructure</i> •<i>Smart City</i> •<i>Identify roadmap and requirements</i>	\$4,000,000 & Staff Resources	•Technology Upgrades •<i>Implement Agenda Management & Finance Programs</i> •<i>Refine business applications</i> •Continue to evaluate & implement latest technological trends •<i>Smart City</i> •<i>Implementation</i>	• Ensure highly responsive, efficient, non bureaucratic, modern and effective public services •Be Recognized as a Smart City
•RCPD •<i>Proactive Community Policing</i> • <i>Additional Focus on H.O.T. (Homeless Outreach Team) in coordination with Code Enforcement</i> •<i>Additional Resources to Focus on illegal cannabis enforcement in coordination with Code Enforcement</i> •<i>Enhance capacity & function of PAL</i> •<i>Enhance interaction with schools</i> •<i>Ensure patrol is appropriately staffed to meet the needs of the community</i>	~ \$24,500,000/yr	•Continue emphasis on proactive and robust community policing	• Create the Safest Community in the State

Definitions:	Short Term: Budget & Resources Allocated	Mid-Term: Continue efforts to understand and identify scope. Resources and budget are not allocated at this time.	Long Term: Aspirational. Budget, scope, specific action items not known at this time.
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Short Term Up to 3 Years		Mid-Term 3-7 Years	Long Term 7+ Years
Community Partnerships	• Children’s Museum • <i>Expand Existing Facility</i> • Enhance Educational Opportunities • <i>Promote achievements and improve perceptions of school districts</i> • <i>Continue to partner with school districts to support educational programs, including after-school programs</i> • Art Strategy • <i>Develop Vision</i> • <i>Develop Master Plan</i> • <i>Identify strategies and funding needs & opportunities</i>	\$200,000 & Staff Resources Staff Resources \$50,000 & Staff Resources	• Museums (History, Military, other, etc.) • Fisher House
	• Business Park Vitality • <i>Evaluate overall health of business park & identify opportunities for improvements</i> • Entertainment Center • <i>Select Site & Develop Agreement</i> • <i>Start Construction by 2021</i> • PBID • <i>Business Outreach & Vote in 2019</i> • Land Banking • <i>Explore opportunities for land banking</i> • Cultivate Small & Medium Size Businesses • <i>Provide incentives, streamline permitting process</i> • <i>Partner with Chamber of Commerce to support the business community.</i>	Staff Resources \$50,000 & Staff Resources \$95,000 & Staff Resources Staff Resources	• Business Park Vitality • <i>Viable, Robust Business Park</i> • Land Banking
Economic Development		• Art Strategy • <i>Implementation of Master Plan</i> • Entertainment Center • <i>Complete Construction</i> • Create Additional Night Life	

Community Development & Infrastructure Investment

Short Term Up to 3 Years	Budget	Mid-Term 3-7 Years	Long Term 7+ Years
• Civic Center • Preparation & Approval of Design Concept in 2019 • Potential Phase 1: Performing Arts, Youth Sports, Outdoor Gathering Space, Meeting Room Space & Create Maker Space Lab with Folsom Lake College • Prepare operational analysis in 2019 • Final Design & Construction Documents in 2020 • Bid & Award Construction in 2021/22 • Rio Del Oro • Develop agreement to commence project in 2019 • Annexations • Identify potential sphere of influence areas • General Plan Update • Update housing, circulation, land use & environmental justice elements • Undergrounding Utilities on Major Corridors • Explore funding options? • Facility Maintenance • Develop Master Plan for operation & maintenance of City owned buildings & facilities • Pavement/Sidewalk Maintenance • Evaluate Scope & Magnitude of Deferred Maintenance • Review potential funding opportunities and develop long term strategy • Rancho Cordova Parkway Interchange • Secure right-of-way	\$35,000,000 Staff Resources Staff Resources \$300,000 & Staff Resources Staff Resources \$50,000 \$7,500,000/year \$7,000,000	• Civic Center • Complete Construction of Phase 1 • Open/Operate Phase 1 • General Plan Update • Evaluate City Mission • Evaluate Civic Spaces/ Facilities & Job Centers • Facility Maintenance • Implement Master Plan • Pavement/Sidewalk Maintenance • Implement long term funding strategies • Rancho Cordova Parkway Interchange • Final design	• Civic Center • Evaluate Expansion of Civic Center/Phase II • Renovate Existing Commercial Corridors • Rio Del Oro • Future High School Site • Future Regional Park • Large scale commercial/industrial sites • Undergrounding Utilities on Major Corridors • Facility Maintenance • Implement Master Plan • Pavement/Sidewalk Maintenance • Address deferred maintenance (~\$110 million) • Rancho Cordova Parkway Interchange • Construction (~\$100 million)



