

CITY OF RANCHO CORDOVA



CITY COUNCIL MEETING

City Hall
2729 Prospect Park Drive, Rancho Cordova

Tuesday, January 29, 2019

1:00 PM – Special Meeting
American River Community Room North

AGENDA

1. SPECIAL MEETING - CALL TO ORDER/ROLL CALL

Council Members Budge, Gatewood, Sander, Terry and Mayor McGarvey.

2. PUBLIC COMMENT

At a special meeting, citizens wishing to address the Council for any matter on the agenda may do so at the time the matter is discussed. Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking action on any item not on the agenda.

3. SPECIAL MEETING ITEM

- 3.1 **Subject:** Discussion and Direction for the Preparation of the Fiscal Year 2019-2021 Budget.

4. CLOSED SESSION - CALL TO ORDER/ROLL CALL

Council Members Budge, Gatewood, Sander, Terry and Mayor McGarvey.

5. CLOSED SESSION

Council will go into Closed Session in the Community Board Room to discuss the following item(s):

CONFERENCE WITH LEGAL COUNSEL - ANTICIPATED LITIGATION: Significant

exposure to litigation pursuant to paragraph (2) of subdivision (d) of Section 54956.9 of the Government Code: (1 case).

6. OPEN SESSION - REPORT FROM CLOSED SESSION

The City Attorney will report on action taken in Closed Session.

7. ADJOURNMENT

ADDITIONAL INFORMATION

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 851-8720 at least 48 hours prior to the meeting.

CERTIFICATION OF POSTING OF AGENDA

I, Stacy Leitner, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the Tuesday, January 29, 2019 Special Meeting of the Rancho Cordova City Council was posted and available for review on Friday, January 25, 2019 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city website at www.cityofranchocordova.org.

Signed Friday, January 25, 2019 at Rancho Cordova, California.

A handwritten signature in blue ink that reads "Stacy Leitner". The signature is written in a cursive style.

Stacy Leitner, City Clerk

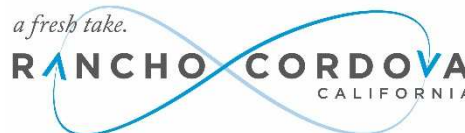
MEMORANDUM

DATE: January 29, 2019

TO: Honorable Mayor and Council Members

FROM: Cyrus Abhar, City Manager

SUBJECT: **DISCUSSION AND DIRECTION FOR THE PREPARATION OF THE FISCAL YEAR 2019-2021 BUDGET**



The purpose of this budget session is to provide information and receive direction to guide the preparation of the Fiscal Year 2019-21 Budget. We will focus on three key areas during our discussion to begin the next two-year budget setting process:

1. City Financial Overview
2. City Priorities for Fiscal Year 2019-21
3. Policy Direction for the preparation of the 2019-21 Budget

The City Financial Overview is intended to highlight the City's overall financial position as we head into the next two-year budget setting cycle. This overview will summarize key financial information to be considered as we begin to discuss funding priorities over the next two fiscal years.

The discussion of City Priorities for Fiscal Year 2019-21 will also provide an overview to the City Council of the major areas of staff work effort planned for the next two years. This work can be summarized into six categories that staff believes support City Council's current priorities for the community:

- **Public Safety:** Ensuring all who live in and visit Rancho Cordova feel safe when enjoying the many amenities that the City has to offer. This includes not only the efforts of our Police Department, but also efforts in other City departments including Code Enforcement, Building and Safety, and Public Works.
- **Ensure Availability of Best Public Services:** The City prides itself on being innovative in the manner in which it delivers city services and continually looks to improve to ensure excellent service to the public. Some of these efforts include investments in new technology and staff training to ensure the City is at the forefront of premiere service delivery.
- **Community Development and Infrastructure Investment:** Preparing our City for new growth, investing in our infrastructure, and continuing to reinvest in existing Rancho Cordova are key activities included in this category. These

initiatives represent a variety of efforts in the City and include projects and programs that span several years.

- **Economic Development:** The continued commitment to develop our local economy will provide more jobs and leisure opportunities for Rancho Cordova residents. This will increase the City's regional desirability, revitalize existing commercial areas, and improve the quality of life for all City residents.
- **Community Partnerships:** The City continues to build, enhance and invest in meaningful partnerships to build a stronger community. With our partners, we are improving the overall quality of life by creating cultural, business, educational, and recreational opportunities in Rancho Cordova. The City is committed to supporting artistic and athletic talent within our community and becoming a destination for cultural and recreational opportunities in the region. This includes investments in sports and arts facilities and programs, such as the Community Pool, Girls Softball California Capital Airshow and the MACC (Mills Station Arts & Cultural Center).
- **Civic Engagement and Responsible Citizenship:** The City continues to support civic engagement and responsible citizenship through a comprehensive program approach that includes outreach, education, incentives and enforcement. The City's approach encourages community engagement, awareness, and resident interaction with the City to foster a livable and inviting community.

This discussion will be an opportunity for the City Council to provide direction to staff on the long-term vision and the proposed work effort over the next two years to ensure the 2019-21 budget is reflective of council's goals and expectations.

FY 2019/20 & 2020/21 Budget

Visioning Session – January 29, 2019

AGENDA ITEM 3.1

a fresh take.
RANCHO CORDOVA
CALIFORNIA

CityOfRanchoCordova.org

Agenda

- Welcome
- City Financial Overview
- Current Organizational/Operational Programs, Projects & Priorities
- City Council Discussion & Direction
 - Vision
 - Strategic Planning

Draft Vision Statement - 2016

“Safe”

“Employment Opportunities”

**“Vibrant
Community”**

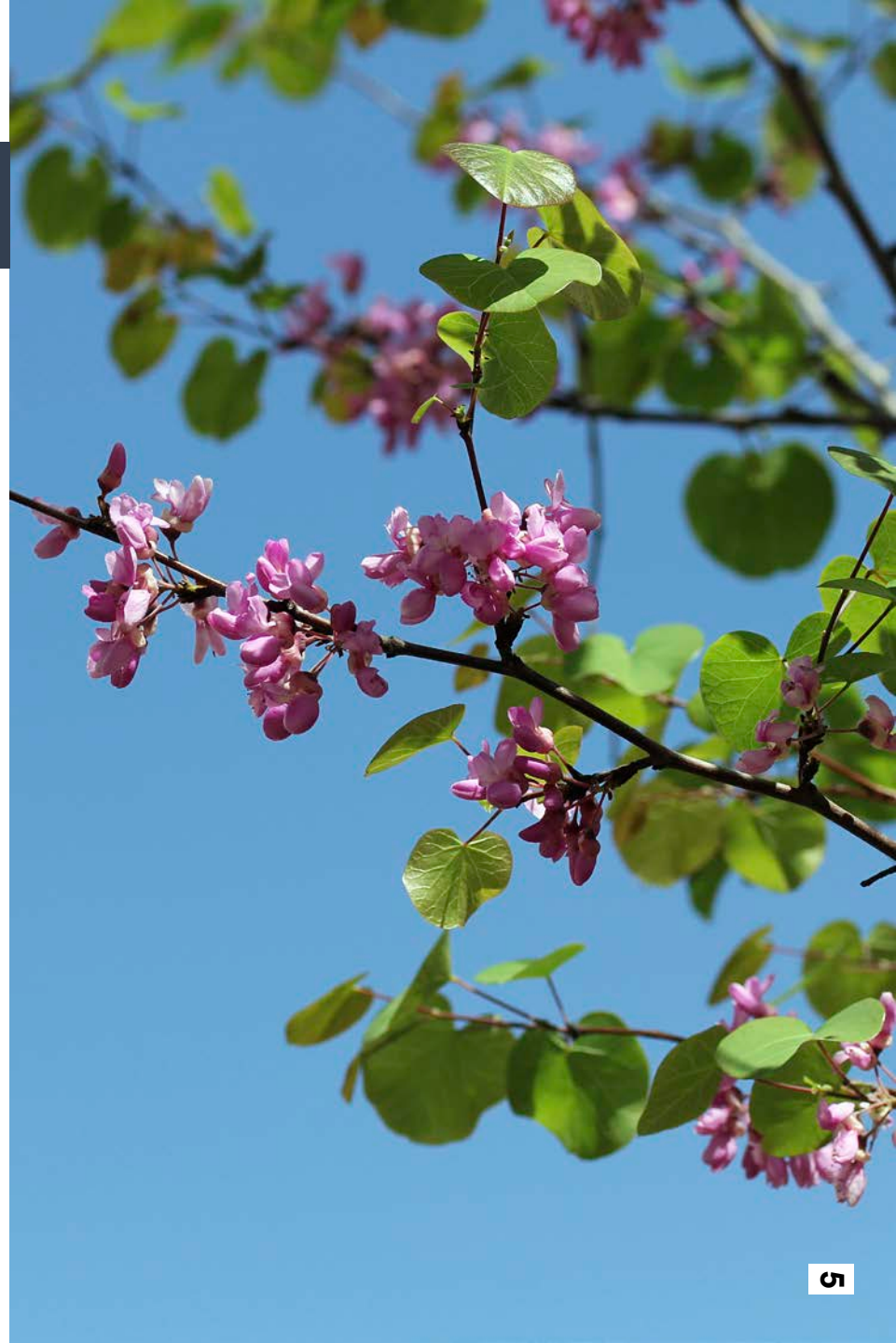
**“Urbanist Walkable &
Connected
Neighborhoods”**

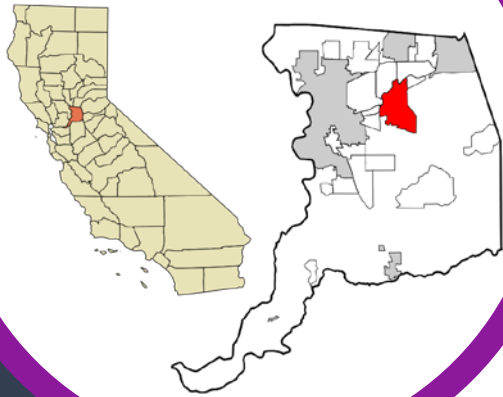
**“Variety of Housing
Options”**

**“Healthy
Environment”**

**“Maintain &
Revitalize our
Thriving Business
Park”**

**“Live, Work,
Learn & Play”**





Citywide Goals

1. Promote the positive image of Rancho Cordova.
2. Ensure a safe, inviting and livable community.
3. Empower responsible citizenship.
4. Establish logical City boundaries that provide regional leadership and address financial challenges.
5. Ensure the availability of the best public services in the region while practicing sound financial management.
6. Drive diverse economic opportunities.

Effective Planning

Instead of being a rote exercise followed by rote implementation of decisions, effective planning involves vigorous debate, infused with the brutal facts and insight seeking, from which comes an iterative series of decisions that add up over time.

[The Process] is driven by a search for the right questions more than a search for the right answers.

*Jim Collins, Author
Good to Great*

City Financial Overview

- Historical Perspective: City Finances 2003 - 2018
- Current Budget: Where Does the \$ Come From and Where Does it Go?
- Looking Ahead: Fiscal Year 2019-21 Budget Outlook

City Budget Overview

Operating Budget

Five Year Capital Improvement Program Budget

General Fund

**Community
Enhancement
Fund**

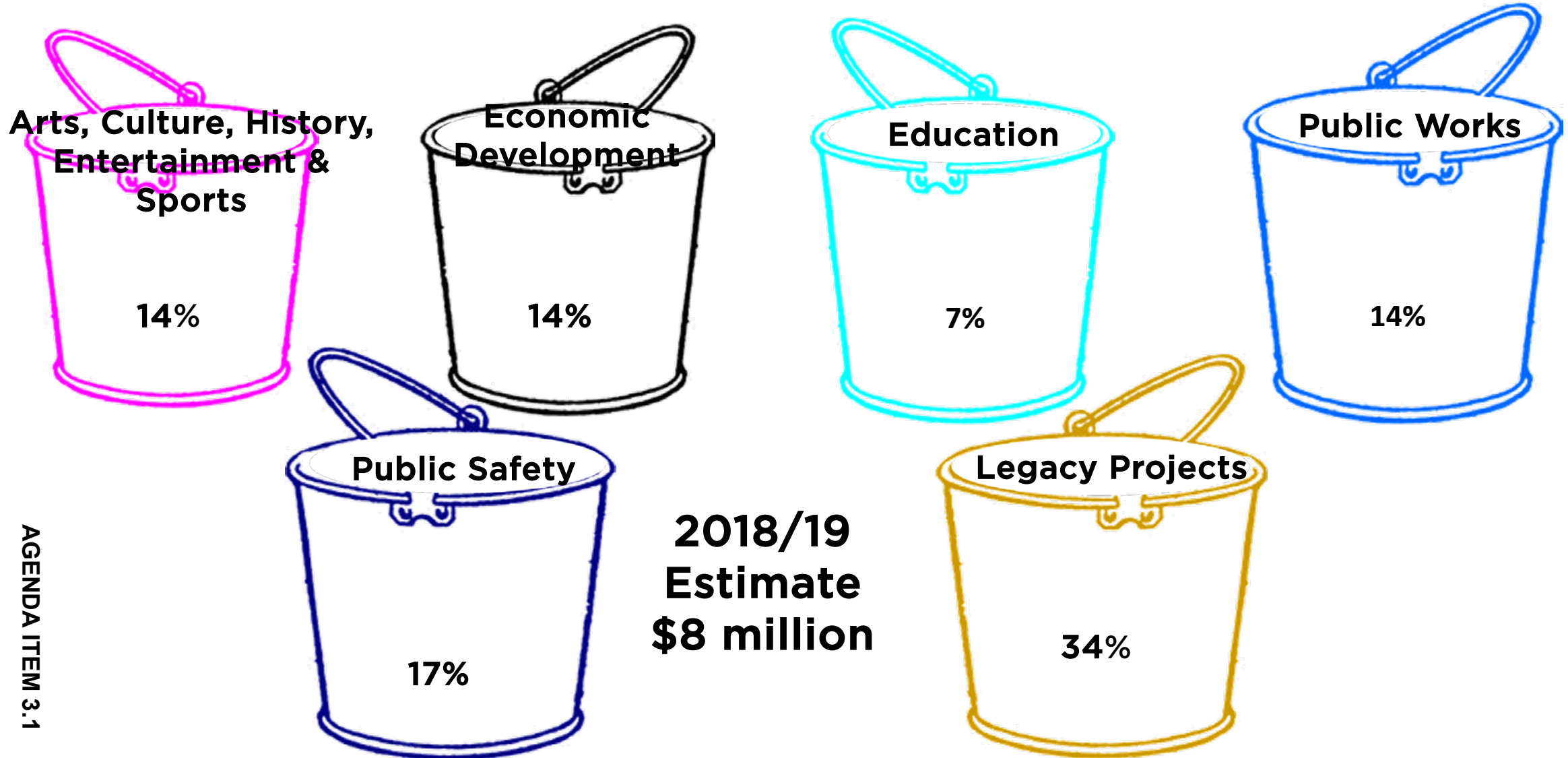
**Special
Revenue
Funds**

**Enterprise
Funds**

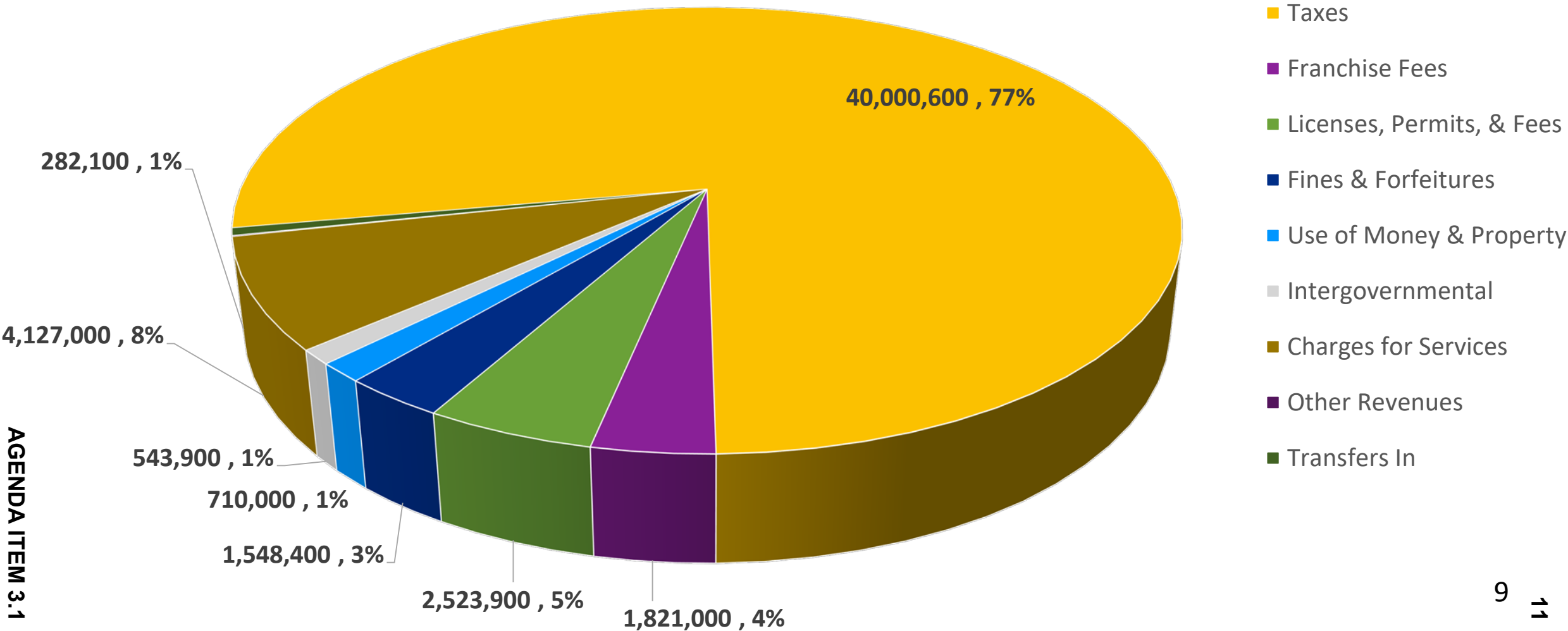
**Internal
Service Funds**

Capital Funds

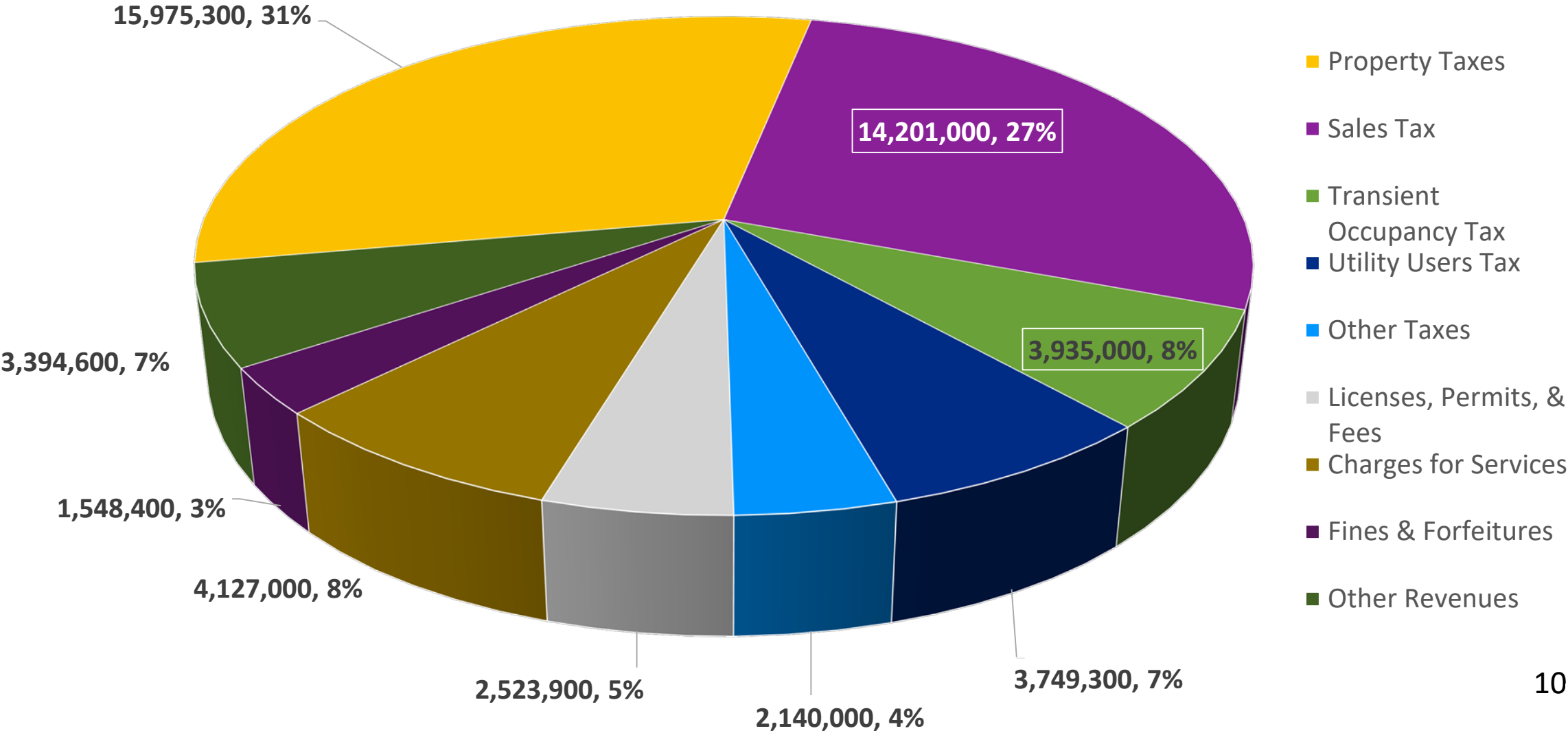
Community Enhancement



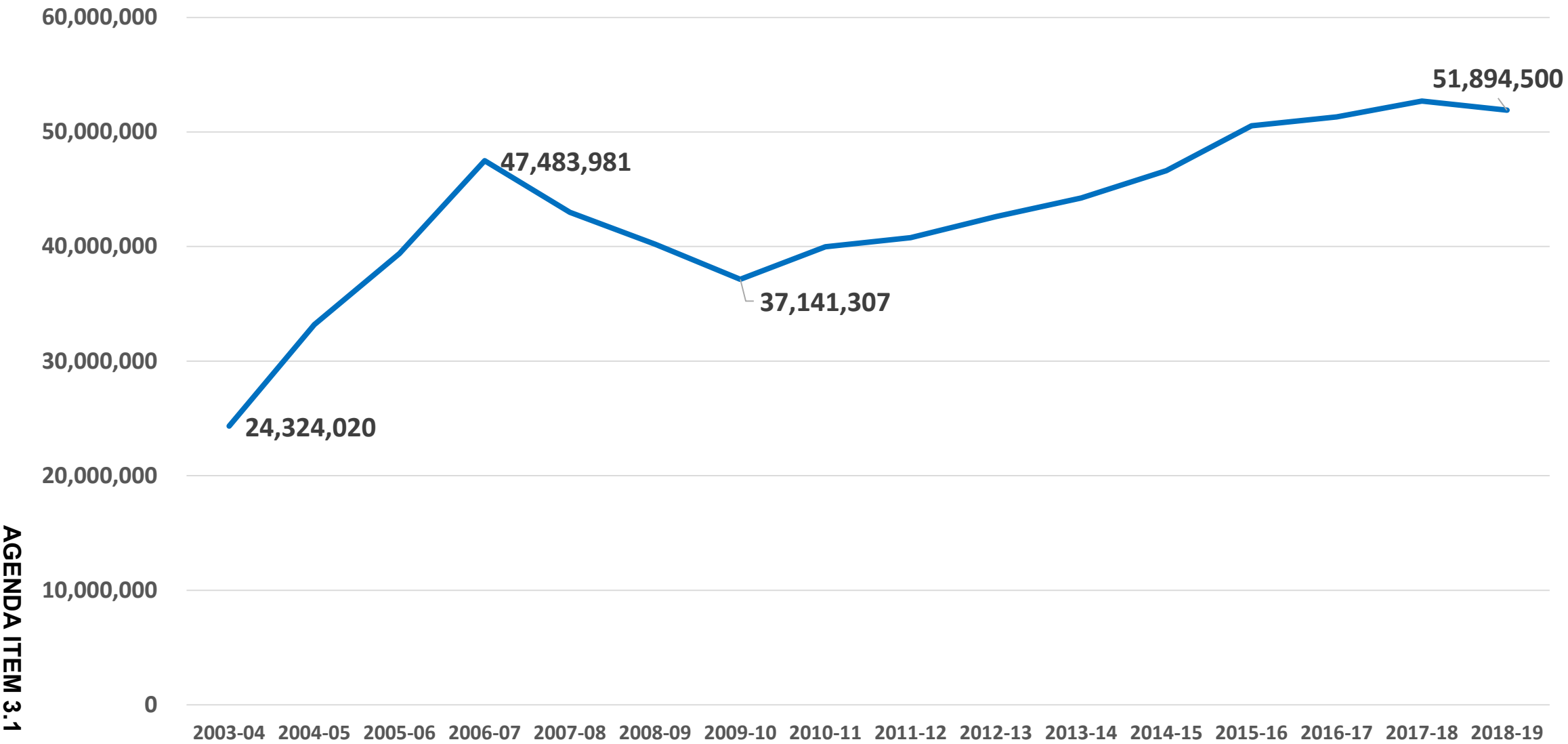
General Fund Revenues by Category



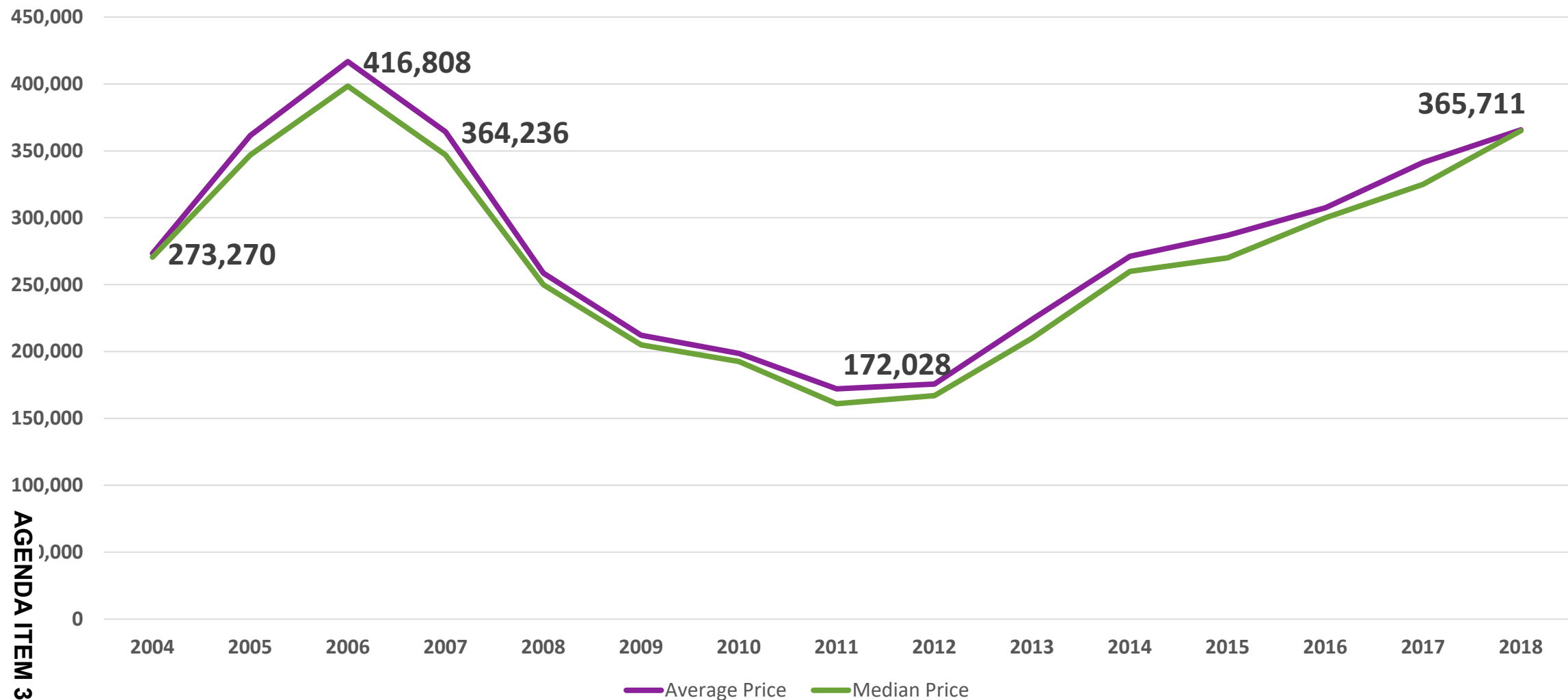
General Fund Revenues by Source



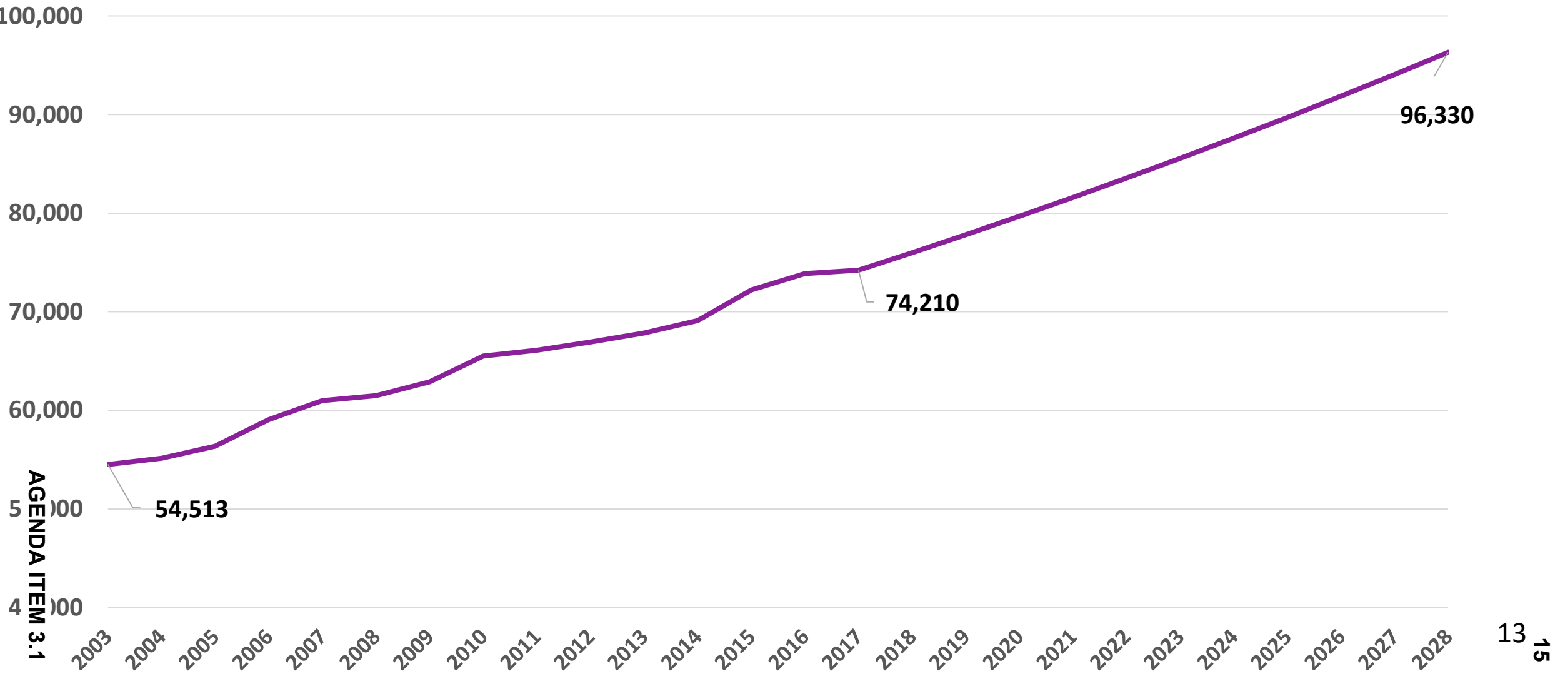
General Fund Revenues since 2003



Rancho Cordova Single Family Home Sales Value History

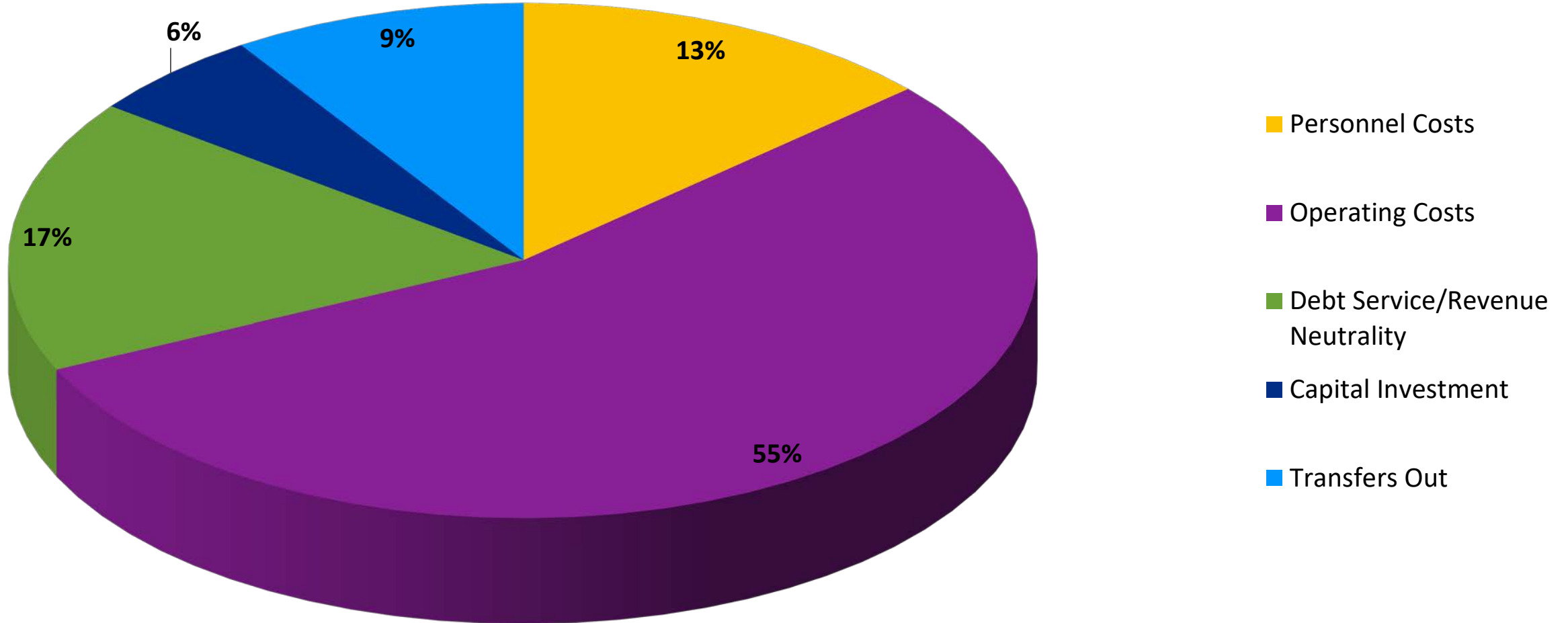


Rancho Cordova Population Growth

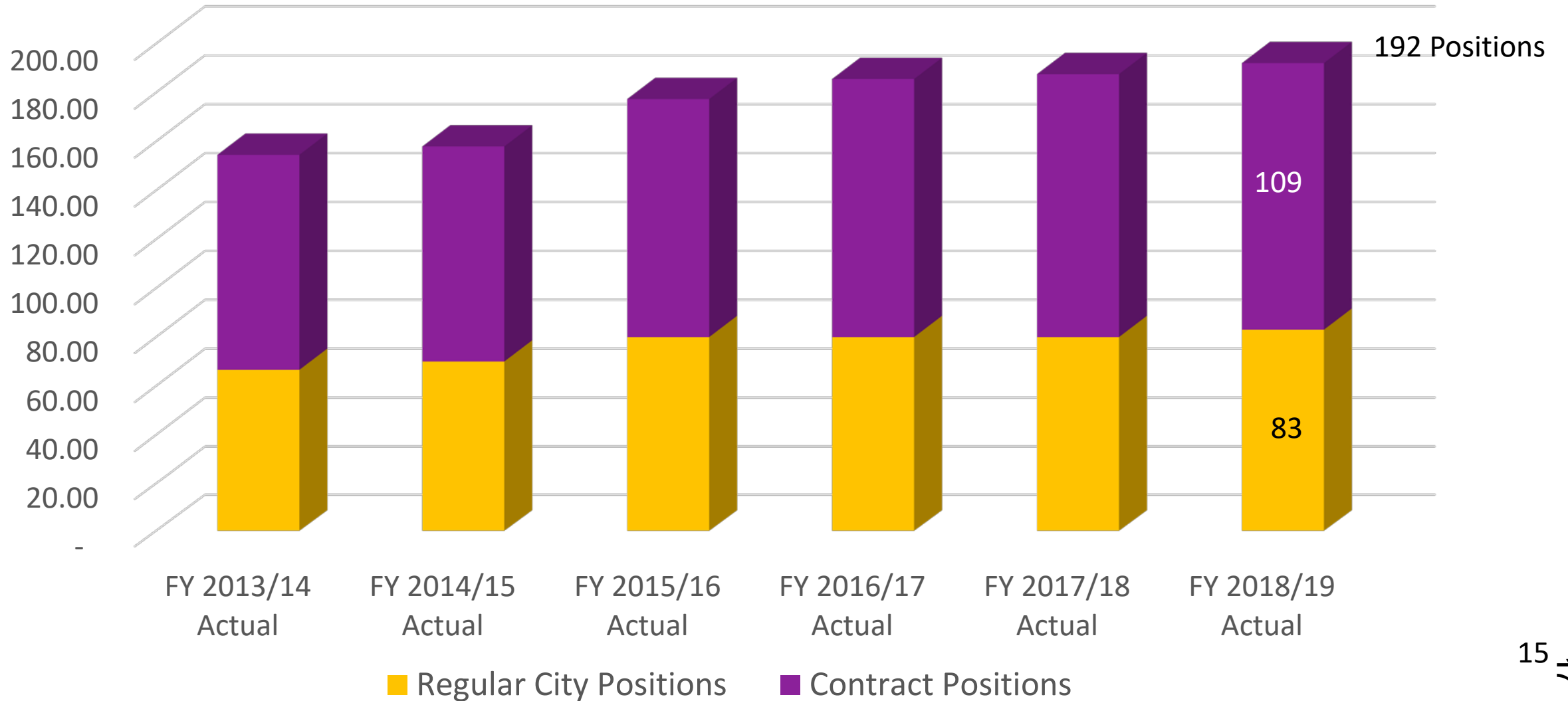


AGENDA ITEM 3.1

General Fund Expenditures by Category



Staffing

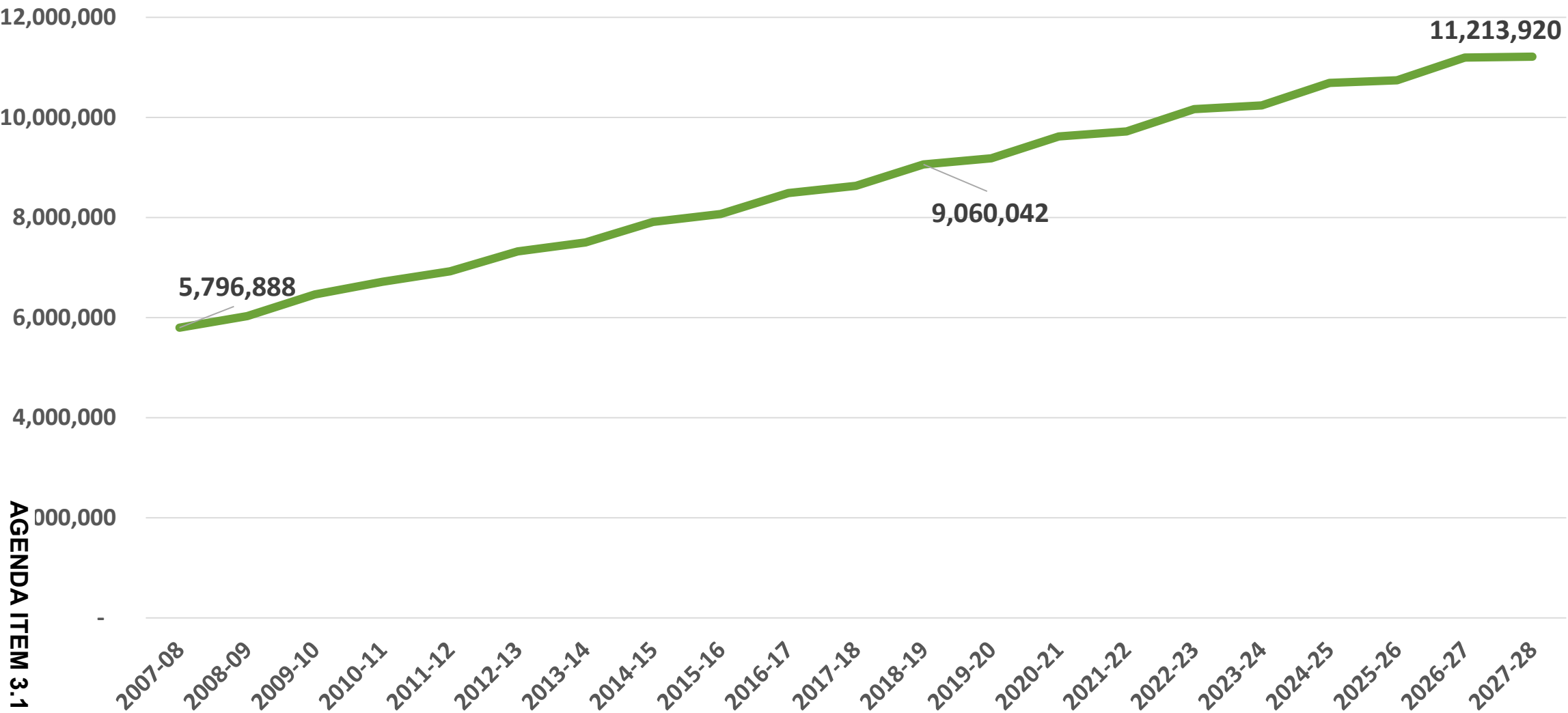


Retirement Costs

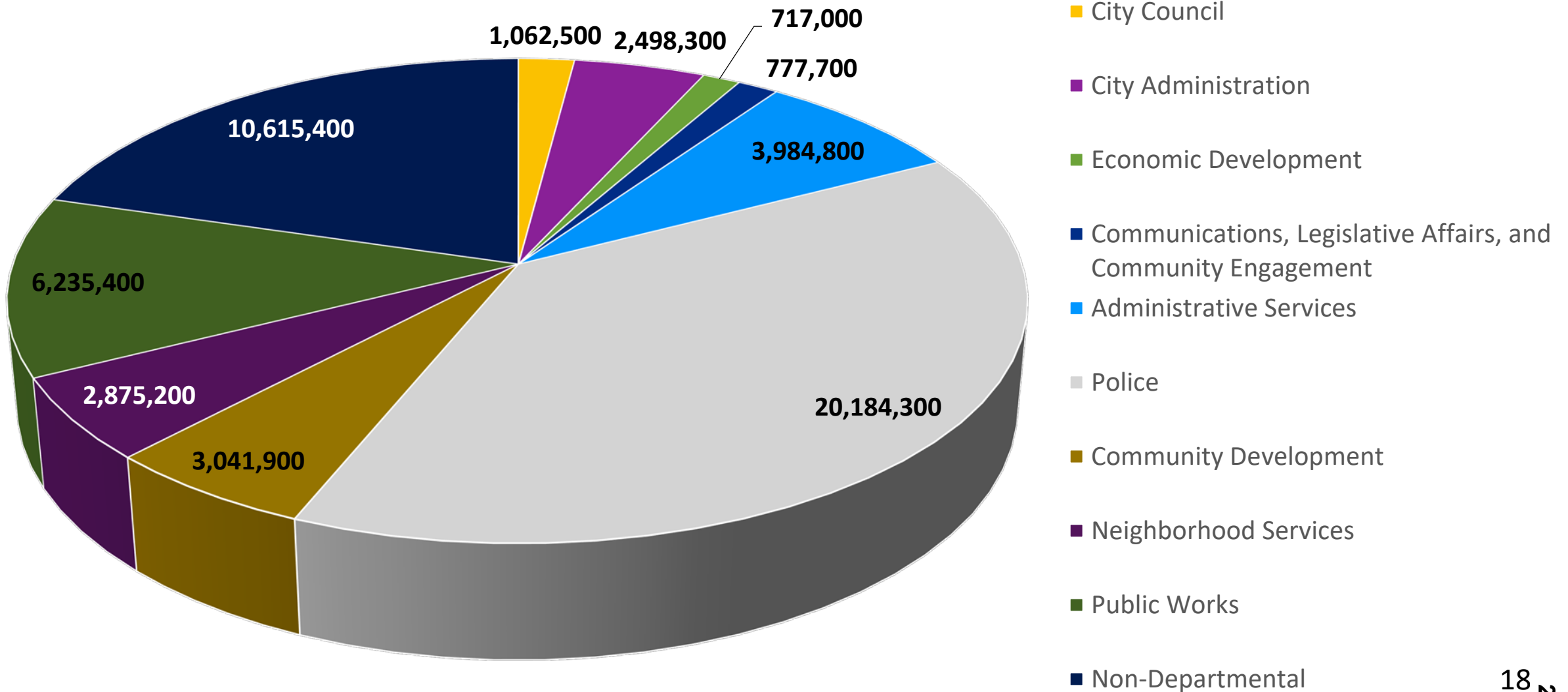
2018-19 Retirement Costs: \$6.7 million or 13% of budget

- CalPERS Payments for City Employees
 - Classic Employees
 - Normal Cost Rate: 11.56% or approximately \$560K/yr
 - Unfunded Liability: \$230K/yr
 - PEPRA
 - 6.89% or approximately \$100K/yr
- Sacramento County Employees Retirement (Police Contract)
 - 2018-19 Costs: \$5.8 million
- Forecasted to increase at approximately 3-4% per year

Revenue Neutrality Payment



General Fund Expenditures by Department



Public Safety

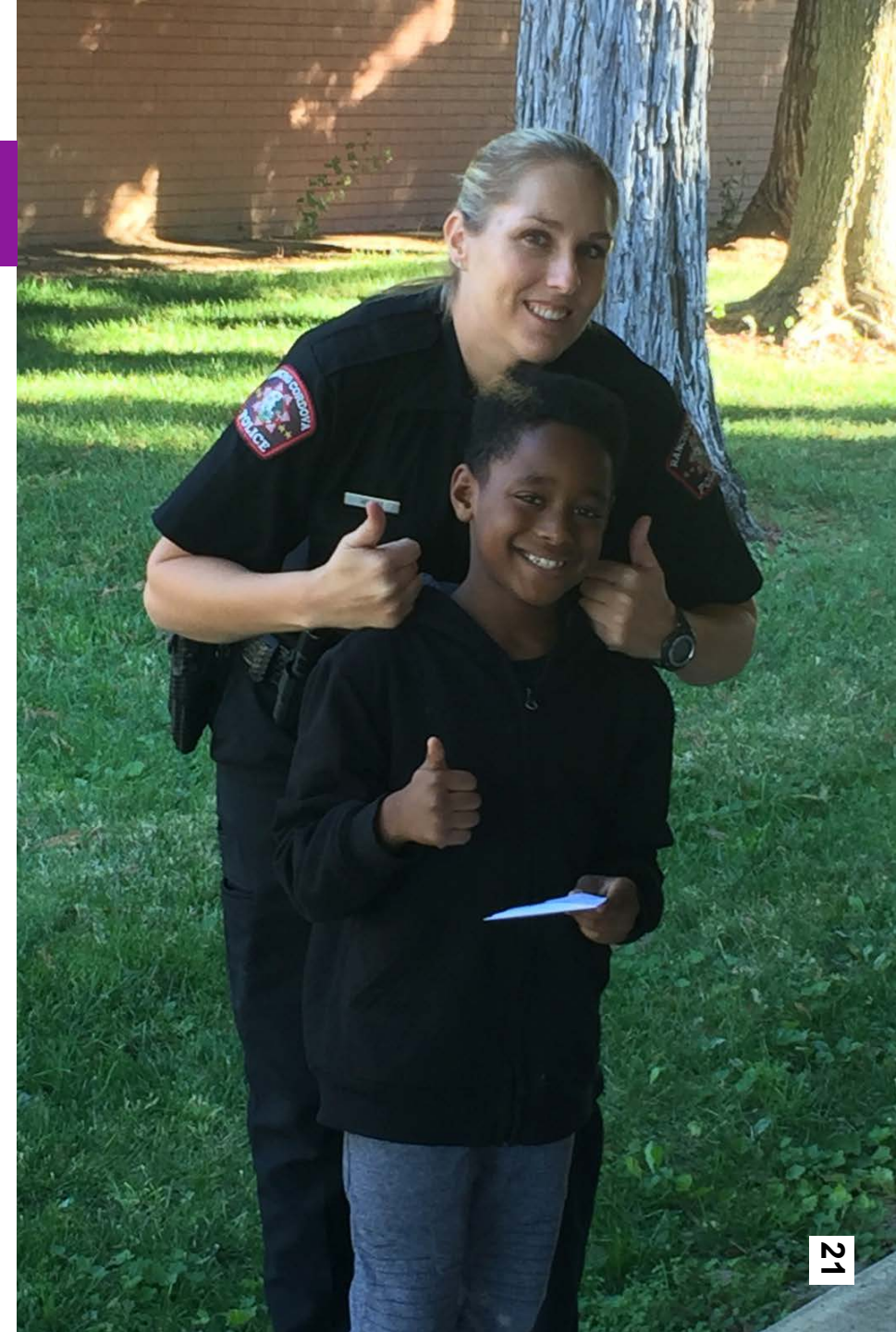
General Fund Budget: \$20.2 million/39%
75.6 FTE

Staff:

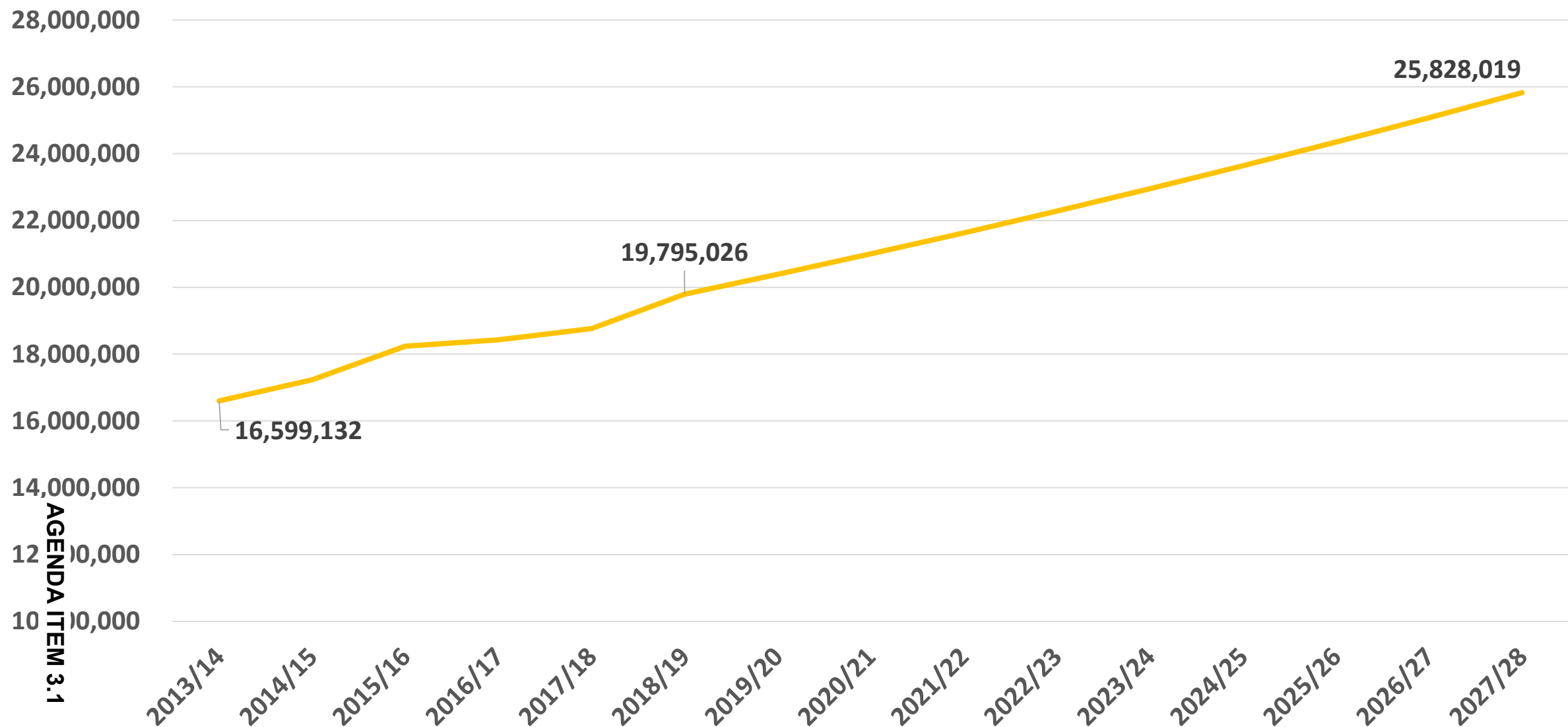
CEF Budget: \$1.35 million

Staff: 6 FTE

- Community Policing
- School Support
- Homeless Outreach Team
- POP
- Partnership with Regional Transit



Police Services Contract



Non Departmental

General Fund Budget: \$10.6 million/21%

- Revenue Neutrality Payment to Sac County
- Debt Service for City Facilities



Public Works

General Fund Budget: \$6.2 million/12% Staff: 38.25 FTE

CEF Budget: \$1 million

Storm Drain Budget: \$3 million

- Engineering/Capital Improvement Program oversight
- Storm Drain Program
- Infrastructure Maintenance and Operations
- Transportation Planning
- Facilities Management
- Development Services

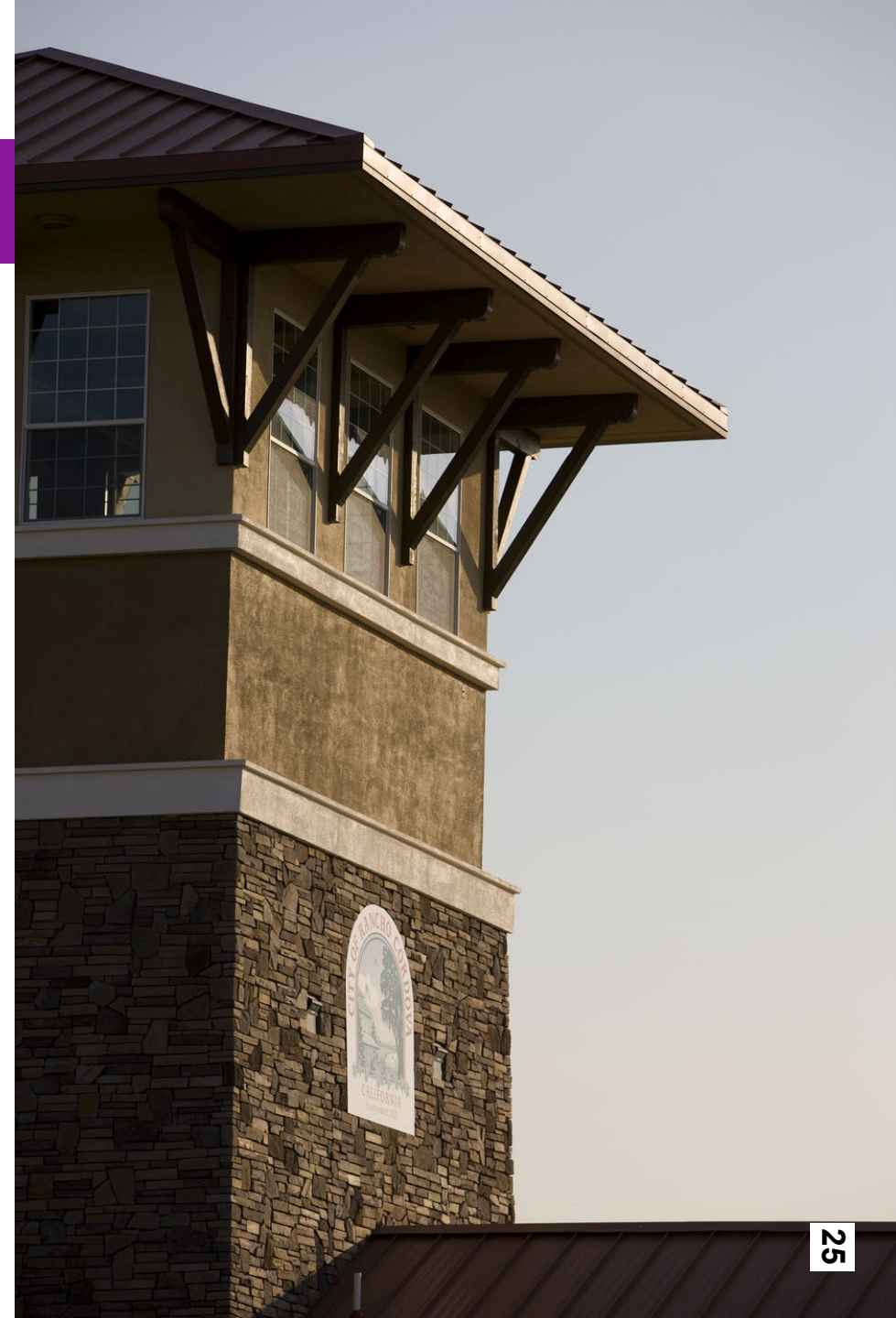


Administrative Services

General Fund Budget: \$4 million/8%
13.7 FTE

Staff:

- Finance Administration
- Payroll
- Accounts Payable/Receivable
- Business License
- Information Technology
- Human Resource Administration
- Risk Management



Community Development

General Fund Budget: \$3 million/6%
18.5 FTE

Staff:

- Planning Services
- New Development Services
- Building Permitting
- Building Inspection
- Housing/CDBG Administration



Neighborhood Services

General Fund Budget: \$2.9 million/6% Staff: 19 FTE

- Code Enforcement
- Homeless Outreach Team
- Cannabis Enforcement
- Rental Housing Program
- Animal Services



City Administration

General Fund Budget: \$2.5 million/5%

Staff: 13 FTE

- City Manager's Office
- City Attorney
- City Clerk's Office
- Administrative Support Services



Economic Development

General Fund Budget: \$717K/1%

Staff: 3 FTE

CEF Budget: \$900K

- Business Recruitment and Retention
- Cultivating and Maintaining Relationships
- Economic Development Incentive Program
- Façade Improvement Program



City Council

General Fund Budget: \$1.1 million/2%

- Community Sponsorships
- City Memberships

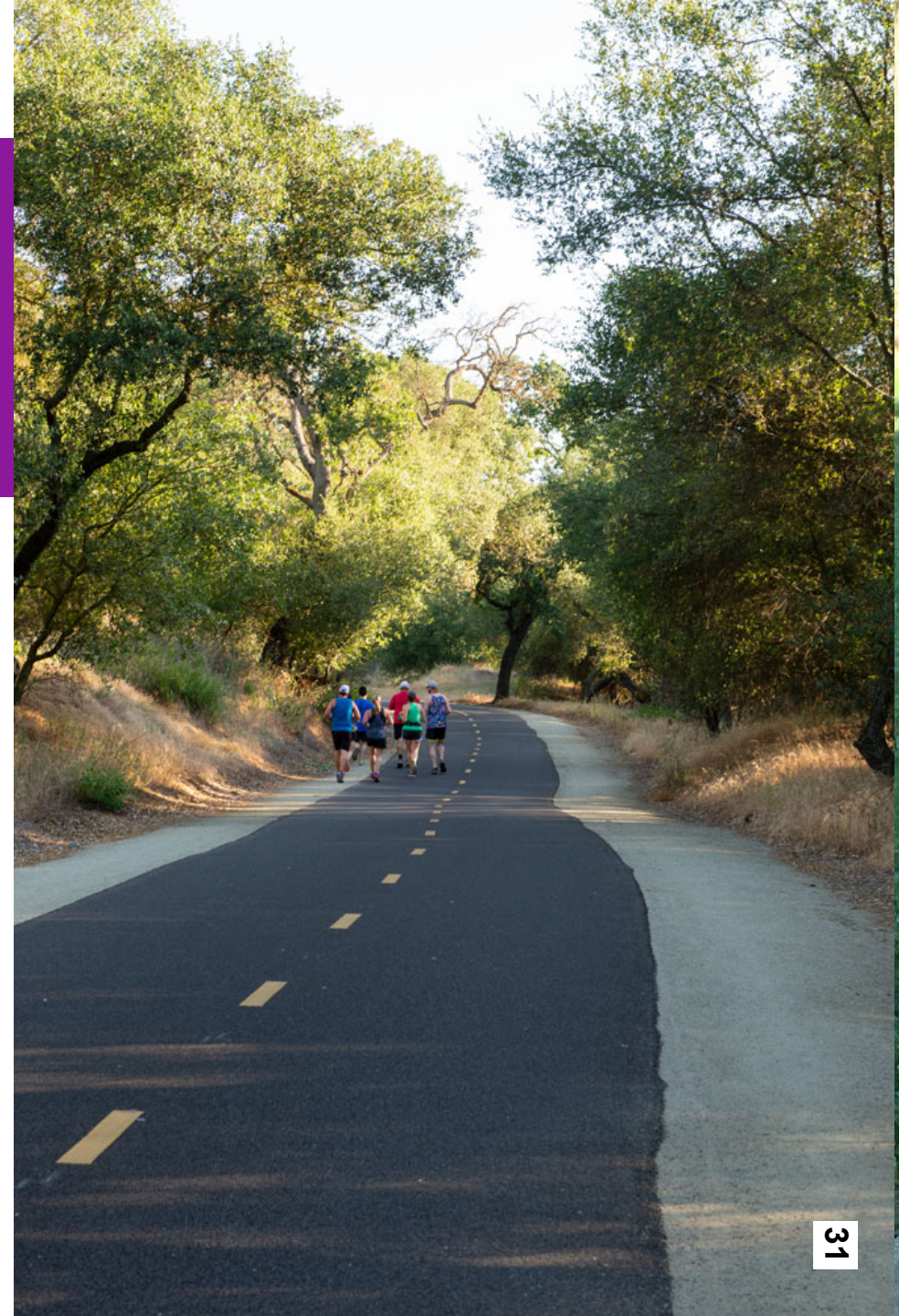


Communications, Legislative Affairs, and Community Engagement

General Fund Budget: \$777K/1%

Staff: 5 FTE

- Strategic Communications
- Media Relations
- Event Planning
- Legislative advocacy and support
- Neighborhood Engagement
- Community Relations



City Reserves as of June 30, 2018

Key City Reserves:



General Fund Unassigned Fund Balance

- General Fund Reserve of \$10.3 million/20% of GF Expenditures
- Unrestricted Reserve of \$19.5 million



Capital Facilities Reserve



Infrastructure Reserve

City Reserve Comparison

GFOA generally recommends maintaining a General Fund Reserve in the range of 15%-25%

City	General Fund Operating Budget	Reserve Level	
		% of Budget	\$ Amount
Citrus Heights	\$36.5 million	14.25%	\$5,201,250
Elk Grove	\$74.5 million	20%	\$14,900,000
Folsom	\$89 million	15%	\$13,350,000
Galt	\$13.4 million	25%	\$3,350,000
Rancho Cordova	\$51.5 million	20%	\$10,900,000
Sacramento	\$484 million	10%	\$48,400,000

City Liabilities as of June 30, 2018



**\$3.6
million**

CalPERS Unfunded Liability

Section 115 Trust Fund is an option to mitigate pension rate volatility



**\$16.8
million**

2017 Certificates of Participation

- Released City Hall from debt; secured by Police Station, Children's Museum, and Gold Tailings
- Annual debt service payment of \$1 million from the General Fund



**\$1.1
million**

OPEB Accrued Liability

Current trust fund value is \$727,199

City Economic Outlook

“Slowdown forecast for Sacramento region ahead of national economy”

Sac Business Journal article January 17, 2019

“Goldman Sachs predicts no recession in 2019 but sees a 'pretty sharp slowdown”

CNBC article January 15, 2019

“U.S. economy likely to slow this year, IMF says”

CBS article January 21, 2019

Fiscal Year 2019-21 Budget Outlook

- Economic slowdown anticipated to impact revenues
- New Development still expected to continue
 - 10 active new residential subdivisions
 - Homewood Suites expected to open in September 2019
 - TownePlace Suites expected to break ground in 2019/open in late 2020
- Planning for future projects and initiatives
 - Infrastructure
 - Technology
 - Economic Development
 - Community Partnerships
 - Public Safety

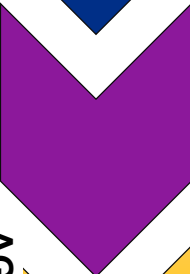
Budget Timeline



- Mid-Year Budget Report in March



- Draft Budget to City Council in May



- Budget Study Session on May 28



- Budget Adoption in June

Current Organizational/ Operational Programs, Projects & Priorities



Ensure Availability of Best Public

Innovative approach to providing services:

- Focus on a culture of efficient, effective and responsive service to our community.
- Upgrade and Replace Outdated Technology to Enhance Service Delivery to Customers
 - Electronic permitting, plan review, business license, and payment options (EnerGov)
 - Digital document/records retention (OnBase)
 - New Agenda Management System
 - New Finance System

Evaluate and Implement Initiatives to make Rancho Cordova a “Smart City”



Community Partnerships

Build and enhance meaningful partnerships and promote collaborations among all sectors – government, private, non-profit and residents to improve the overall quality of life by creating new cultural, business, educational and recreational opportunities:

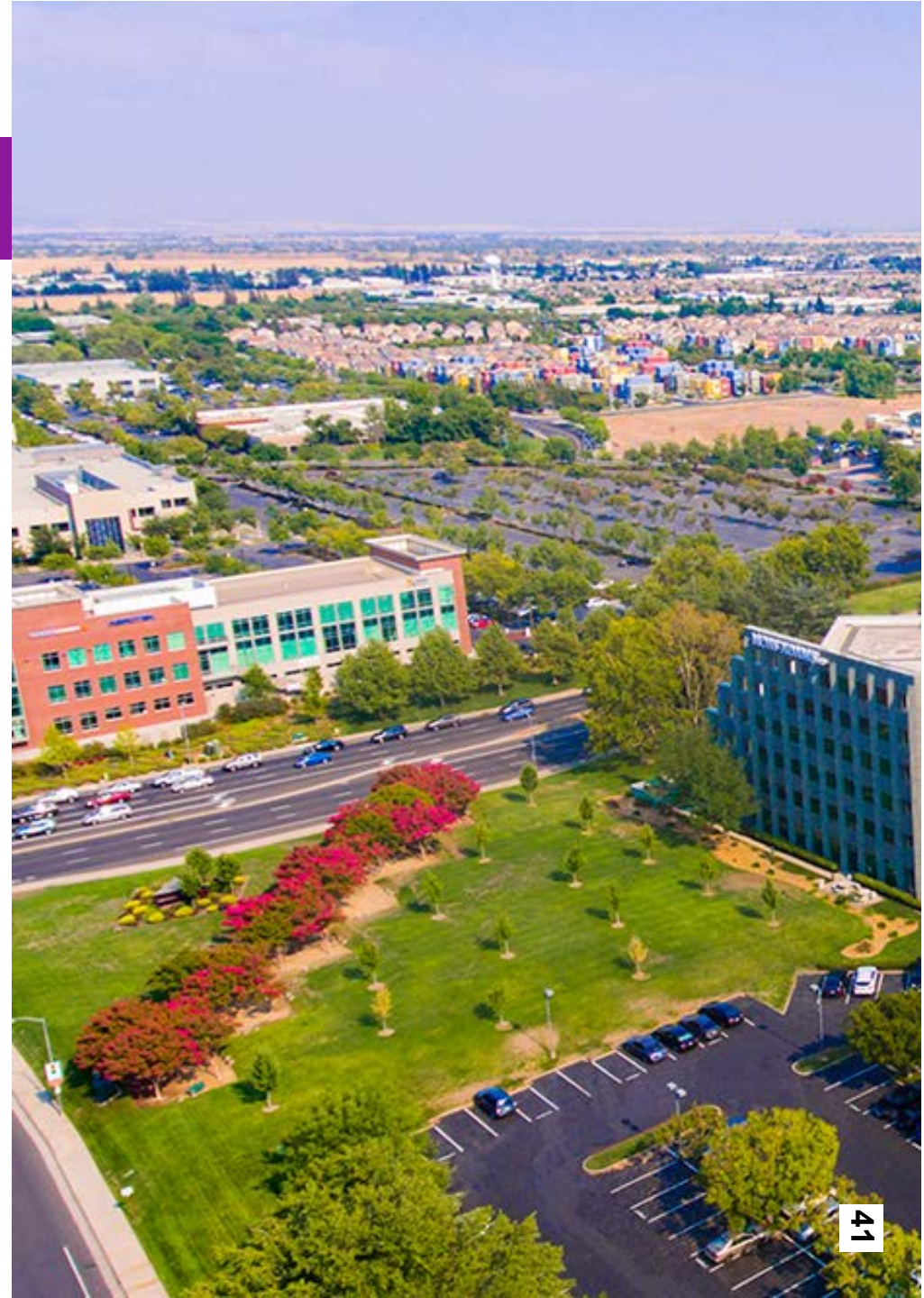
- Cordova Community Council
- Cordova Chamber of Commerce
- Children's Museum
- California Capital Airshow
- Mills Station Arts & Culture Center (MACC)
- School Districts & College District
- Cordova Recreation & Parks District – Community Pool
- Business Owners & Developers
- Faith Based Organizations



Economic Development

Commitment to promoting the positive image of Rancho Cordova and developing our local economy to provide more jobs and leisure opportunities:

- Continue as broker facilitator and focus on Economic Development Opportunities
 - Business Retention and Recruitment
 - Streamlined Permitting Processing
 - Business Assistance Programs
 - New Housing Starts
 - New High School
 - Entertainment Center
 - Revitalizing existing commercial corridors (e.g. Folsom Blvd, Sunrise Blvd, Coloma Rd, Mather Field Blvd.)



Community Development & Infrastructure Investment

Preparing our City for new growth, investing in our infrastructure, and continuing to reinvest:

- Zoning Code & General Plan Updates (Ongoing)
- South Sacramento Habitat Conservation Plan (SSHCP) – Environmental Permitting/Implementation
- Under Construction
 - Douglas 98, Grantline 208, Veranda, North Douglas
- Implementation
 - Suncreek Specific Plan & Development Implementation
 - Rio Del Oro Specific Plan & Development Implementation (Anticipated FY 19/20)
- Planning for the Future
 - The Ranch
 - The Preserve
 - Westborough



Future Residential Construction

**Anthology at Anatolia
Under Construction**

**Cresleigh Homes
Under Construction**

**North Douglas
Village 8
Under Construction**

**Douglas 98
Woodside Homes
Approved
Watt Communities
Under Review**

**SUNRIDGE
SPECIFIC PLAN
9,886 DU.**

**ANATOLIA I
RD-10 SITE
118 DU.**

**SUNRIDGE
LOT J
369 DU.**

**DOUGLAS 98
PROPERTY
528 DU.**

**MONTELENA
806 DU.**

**SUNRIDGE PARK
949 DU.**

**GRANTLINE 208
(PROPOSED)
503 DU.**

**Sundance
Pending Submittal**

**Montelena Villages 9 & 10
Approved**

**Grantline 208 - Lennar
Approved**

Community Development & Infrastructure Investment

Preparing our City for new growth, investing in our infrastructure, and continuing to reinvest:

- Civic Center – Programming & Design
- Rancho Cordova Parkway Interchange – ROW & Design
- Rod Beaudry / Routier Bikeway - Dedicated Bikeway Improvements
- Folsom Boulevard Complete Streets – Horn Road to Bradshaw Blvd
- Cordova Park Safe Routes to School – Sidewalk Improvements
- Zinfandel Interchange Improvements
- Zinfandel Interchange Pedestrian Improvements – Design Only
- White Rock Road Improvements – Sunrise to Rancho Cordova Pkwy
- School Zone Striping and Signage - Citywide
- Sunrise Boulevard Complete Streets – Folsom Blvd to White Rock Rd
- Safety Improvements on Sunrise Blvd & Folsom Blvd

~\$55 million budgeted investment



Civic Engagement & Responsible Citizenship

Support civic engagement and responsible citizenship:

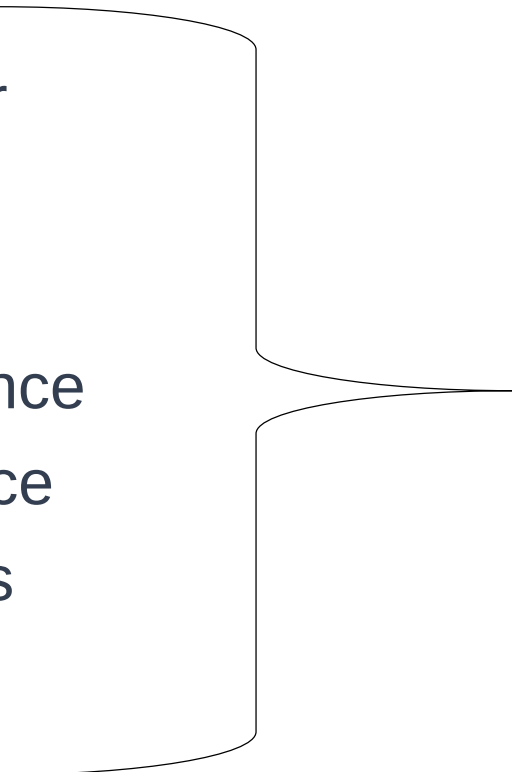
- Enhanced Community Engagement
 - Promote community awareness and involvement
- Holistic Approach to Building Stronger Neighborhoods
 - Outreach
 - Education
 - Incentives
 - Proactive Enforcement



Discussion

Outside of the 90%

- o Civic/Community Center
- o Fisher House
- o Deferred Maintenance
 - o Pavement Maintenance
 - o Sidewalk Maintenance
 - o City-Owned Facilities
- o General Plan Update



Cost Estimated
Over \$150,000,000



**RANCHO CORDOVA
POLICE DEPARTMENT**



2897 Kilgore Road
Rancho Cordova, CA 95670

916-875-9600

www.RanchoCordovaPD.com



City Manager's Public Safety Vision is to
become the safest community in the State.



VISION

To make Rancho Cordova a vibrant, crime free community where all feel safe to live, work and play.

- Service oriented
- Policing model
- Cultural transformation
- Tailored fit approach
- Police being part of the community



STRATEGY



Community
Oriented
Policing



Crime
Prevention



Problem
Oriented
Policing

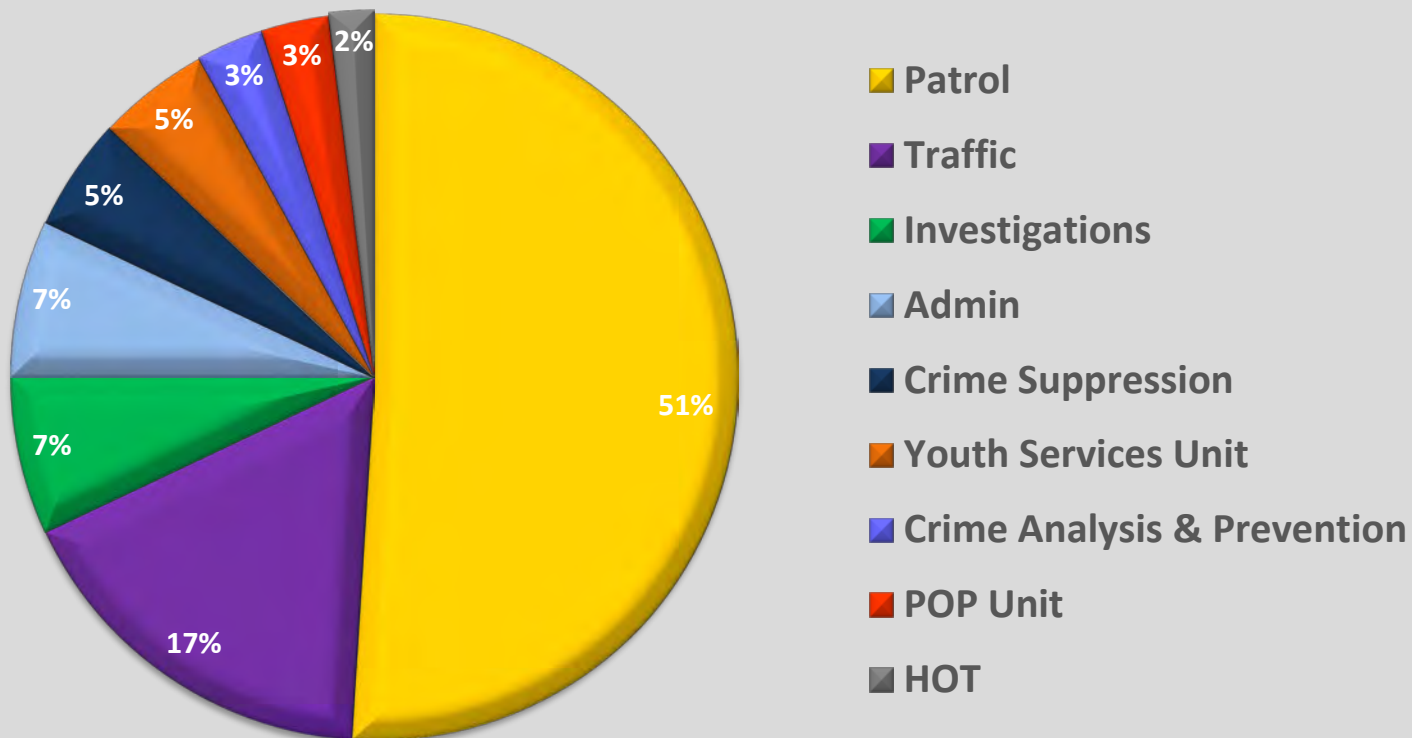


Intelligence
Led Policing





STAFFING BUDGET ALLOCATION





PATROL



Patrol Operations

- Team Policing Model
- Neighborhood Policing
- Conduct follow up investigation
- Patrol staffing issues

UCR vs. CFS

10 most common calls which constitute 65% of all calls for service are not crimes.

Call Data

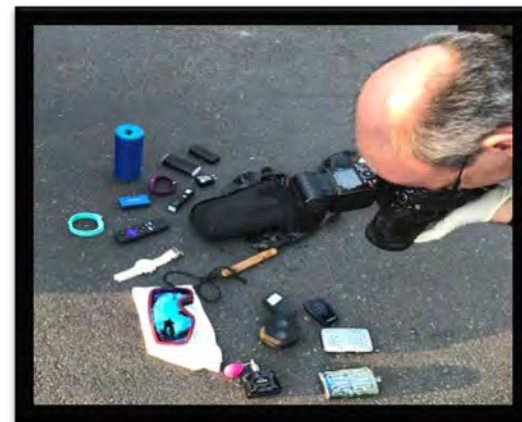
- RCPD Non- Emergency Calls Received: 42,517
- RCPD Emergency Calls Received: 32,034
- Total Public-Generated Calls for Service: 37,263 (2.24% increase over 2017)



INVESTIGATIONS



- Investigates all crimes which occur in the city
- Homicide, Sexual Assault and Child/Elder Abuse investigated by CID
- Recently began investigating Robberies





PROBLEM ORIENTED POLICING



- Community Partnership and Relationships
- Chronic Community Issues
- Community Prosecutor
- Regional Transit
- Marijuana Enforcement





HOMELESS OUTREACH TEAM

- Partnership with Code Enforcement and Homeless Navigator
- Works in conjunction with public works clean up crew
- Common goal of connecting people with services



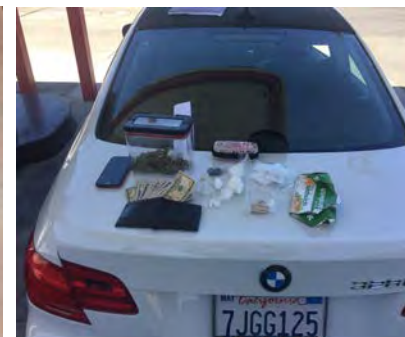
AGENDA ITEM 3.1





CRIME SUPPRESSION UNIT

- Data driven enforcement team
- Reduction in gang presence
- Reduction in crimes committed by Parolees, Probationers and Prolific Offenders
- Seizure of illegal weapons and drugs
- Apprehension of wanted subjects within the city





TRAFFIC UNIT



- Traffic Safety
- Follow up on accident investigations
- Collaborate with DOT on traffic engineering
- DUI Checkpoint Operations
- Public Outreach

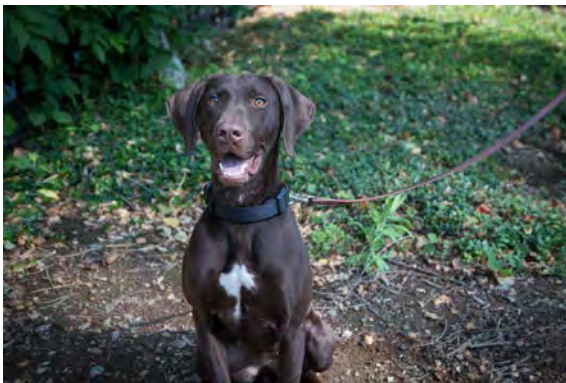


YOUTH SERVICE UNIT



SCHOOL RESOURCE OFFICERS

- K-9 Detection Officer
- Full time officer assigned to Cordova High School
- Get Fit Program
- Holiday Star
- Adopt-a-School
- Star Rewards Program



POLICE ACTIVITIES LEAGUE

- Junior Giants
- Youth Leadership Council
- Swimstitute Swim Lessons
- March Madness 3 On 3 Basketball
- Christmas in Cordova
- Proposed Youth Center



CRIME ANALYSIS AND PREVENTION



CRIME ANALYSIS

- Analytical review of calls for service and reports to identify crime trends.
- Review all special business license applications



CRIME PREVENTION

- CPTED evaluations
- Planning and Development Review
- Neighborhood Watch
- Business Watch
- Citizen's Academy





VOLUNTEERS

Ambassadors for our Community

- 31 Volunteers Serving at RCPD
- 8,357 Hours Donated by RCPD Volunteers in 2018
- 5 Day a Week Patrol
- Report writing services
- Staff RCPD Service Center
- Support to all individual units

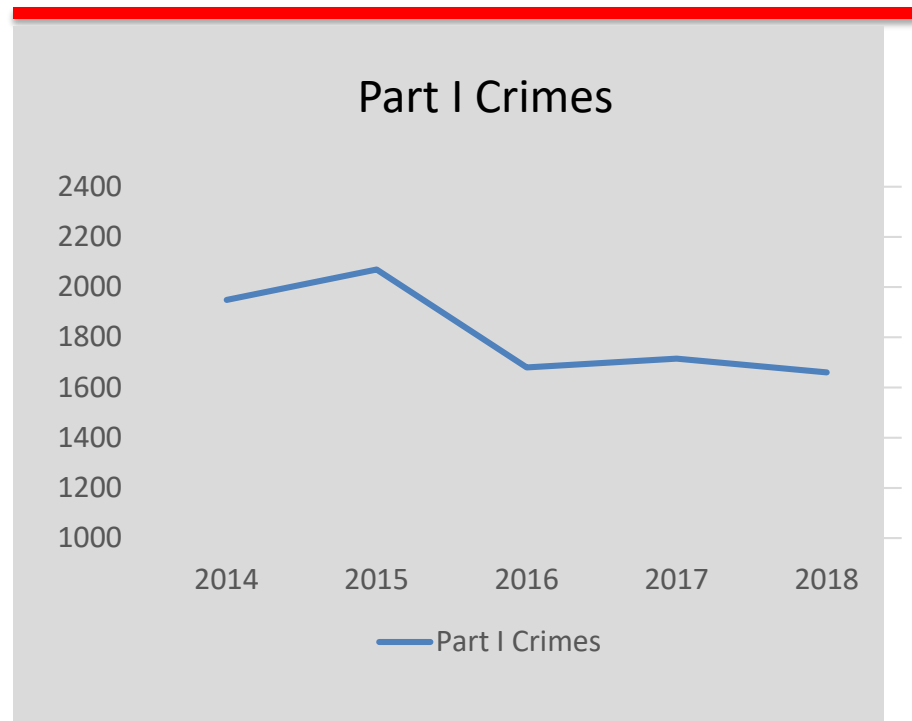




POSITIVE RESULTS

Part I Crimes (Actual Reports)

- 2018 is lowest point in Rancho Cordova reporting history
- Robbery tied for lowest in reporting history
- Burglary lowest in reporting history
- Total Person Crimes second lowest in eight years





...LOOKING FORWARD...

“

The police are the public and the public are the police; the police being only members of the public who are paid to give full time attention to duties which are incumbent on every citizen in the interests of community welfare and existence.

”

□ □ ir □ obert
□ eel