



**CONCURRENT MEETING
CITY COUNCIL/SUCCESSOR AGENCY TO THE COMMUNITY REDEVELOPMENT
AGENCY (CRA)/RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
2729 Prospect Park Drive, Rancho Cordova**

Friday, February 22, 2013

**10:30 AM – Special Meeting
American River Community Room North**

AGENDA

1. WORK SESSION - CALL TO ORDER/ROLL CALL

Council Members McGarvey, Sander, Skoglund, Terry and Mayor Budge.

2. PUBLIC COMMENT

At a special meeting, citizens wishing to address the Council for any matter on the agenda may do so at the time the matter is discussed. Note, under the provisions of the California Government Code, the City Council is prohibited from discussing or taking action on any item not on the agenda.

3. SPECIAL MEETING ITEM

3.1 Annual Corporate Report.

4. ADJOURNMENT

ADDITIONAL INFORMATION

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 851-8720 at least 48 hours prior to the meeting.

CERTIFICATION OF POSTING OF AGENDA

I, Mindy Cuppy, CMC, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the Friday, February 22, 2013 Special Meeting of the Rancho Cordova City Council/Successor Agency to the CRA/RCFC was posted and available for review on Wednesday, February 20, 2013 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city website at www.cityofranhocordova.org.

Signed Wednesday, February 20, 2013 at Rancho Cordova, California.


Mindy Cuppy, CMC, City Clerk

2729 Prospect Park Drive • Rancho Cordova, CA 95670
Phone: (916) 851-8700 • Fax: (916) 851-8787

February 20, 2013

Linda Budge
Mayor

Dan Skoglund
Vice Mayor

Robert J. McGarvey
Council Member

David Sander
Council Member

Donald Terry
Council Member

City Council
2729 Prospect Park Drive
Rancho Cordova, CA 95670

Greetings Council,

Attached is the agenda packet for Friday's Annual Corporate Report. In response to direction received from the Council, at both the retreat and the Council meeting this week, we will be seeking your input on priorities for the current year and the upcoming budget cycle, very early in the day. When thinking about your priorities please recall that we are looking to prepare a two year budget. In addition to hearing your priorities we will be taking a little bit of time to explain how this new process will work and to share some other changes we will making to the budget document. We look forward to a rich discussion.

At the retreat in January, facilitated by Pam Hurt-Hobday, you created a ten year vision. We hope on Friday to confirm our understanding of that vision. We have attached a listing of the projects we believe you have chosen as your ten year priorities. Please review the list and be prepared to confirm or correct the list on Friday. We will also be asking you to prioritize the facilities listed in item #5, so be thinking about which two facilities you would like to see happen first. We will also be looking for clarity on items #2 and #3.

Another important topic on Friday will be the events to celebrate our 10th Anniversary. Shelly Blanchard, of the Cordova Community Council is planning a presentation to highlight event options and pricing. We will be asking you to make decisions on Friday regarding the activities and funding level for this celebration. While many of the activities will take place in FY 2013-14, most of the expenditures will occur this fiscal year. We have not yet received her presentation materials, but will forward them to you upon receipt.

We have been working hard to create a useful and engaging agenda and look forward to spending the day with you on Friday! If you have any questions, please feel free to give me a call.

Respectfully,



Donna Silva, Finance Director

Enclosures (2)

CC: Ted Gaebler, City Manager

City Council Retreat Priorities and Follow Up items

January 2013

1. Build the Veteran's Village project – complete in short term.
2. Create recreational, sports and entertainment opportunities to attract new residents and businesses. Create a Place where people want to go after work.
3. Increase civic engagements and events (for events need upgraded event capacity).
4. Leverage City resources (expertise, capital, policies and regulations) to attract a wide range of private investment including national retailers, office development, local entrepreneurs, etc.
5. Civic Center – Develop an innovative and modern concept for a civic center campus that incorporates a wide range of community amenities:
 - a. Large capacity community center
 - b. Public plaza for community events
 - c. Modern digital library
 - d. Senior center, Boys and Girls Club
 - e. Expanded Children's Museum
 - f. Historic museum
 - g. Farmers market
6. Hospital/Health Care – Evaluate concepts with linkages to businesses currently here in the City – i.e. VSP, Biotech, VA, Bloodsource, etc. to attract other health related facilities and businesses.
7. To be top ranked California City on Money Magazine's "Best Places to Live" list by 2023.
8. Public transportation: Expand Cordovan and/or Trolley service to the existing community.
9. Develop a long term concept for the City's logical boundaries, evaluate financial viability and initiate steps to establish a new Sphere of Influence.
10. Fairgrounds

ANNUAL CORPORATE REPORT

FEBRUARY 22, 2013



Agenda



- 10:30 am Welcome & Review Objectives for the Session
Thoughts on morning presentation
Financial Overview – Prior Year, Mid-Year, Three Year Projections
Available Fund Balance
Citizens Financial Report
- 10:45 am **Council Priorities for Mid-Year and Beyond**
Community Prosecutor Program Update – Adam Lindgren
- 12:00-12:30 Lunch
- 12:30 pm 10th Anniversary Options – Presentation from Shelly Blanchard, Cordova
Community Council
- 1:15 pm Discuss and Confirm 10 Year Vision – Ted Gaebler
- 2:30 pm Review and Discuss Proposed Changes to Document
- 3:00 pm (est.) Adjourn

Fiscal Overview



REVENUES	FY 2011-12	FY 2012-13 Budget	FY 2012-13 Midyear Forecast
REVENUE			
Property Taxes	\$ 12,027,442	\$ 11,302,000	\$ 11,666,000
Sales Taxes	11,354,606	11,576,000	11,897,500
Other Taxes	7,384,631	7,521,800	7,200,300
Charges for Services	3,437,101	2,739,200	2,366,700
Licenses & Permits and Fees	3,975,946	4,173,200	4,240,000
Other Revenues	996,221	978,800	1,108,900
Fines	1,082,819	1,281,500	1,314,300
Use of Money & Property	516,809	687,400	686,900
TOTAL REVENUE	\$ 40,775,575	\$ 40,259,900	\$ 40,480,600
EXPENDITURES			
Prof. & Contractual Services	19,921,828	20,874,600	20,800,700
Salaries and Benefits	6,450,658	6,979,700	6,915,100
Revenue Neutrality	6,923,884	7,264,000	7,323,400
Other Expenditures	7,004,910	5,139,000	4,977,000
TOTAL EXPENDITURES	\$ 40,301,280	\$ 40,257,300	\$ 40,016,200
SURPLUS	\$ 474,295	\$ 2,600	\$ 464,400

Available General Fund Balance 6/30/2012

2013

Total Fund Balance 6/30/2012		\$26,249,384
Economic Uncertainty Reserve	9,419,717	
Advance to General Plan Fund	1,528,914	
Advance to Kilgore Cemetery	1,592,398	
RDA Loan	5,878,078	
Other Loans and Pre-Paid Expenses	369,134	
Available General Fund Balance 6/30/12		7,461,143
Capital Available Fund Balance 6/30/2012		1,525,355
Total Available Fund Balances 6/30/2012		\$8,986,498

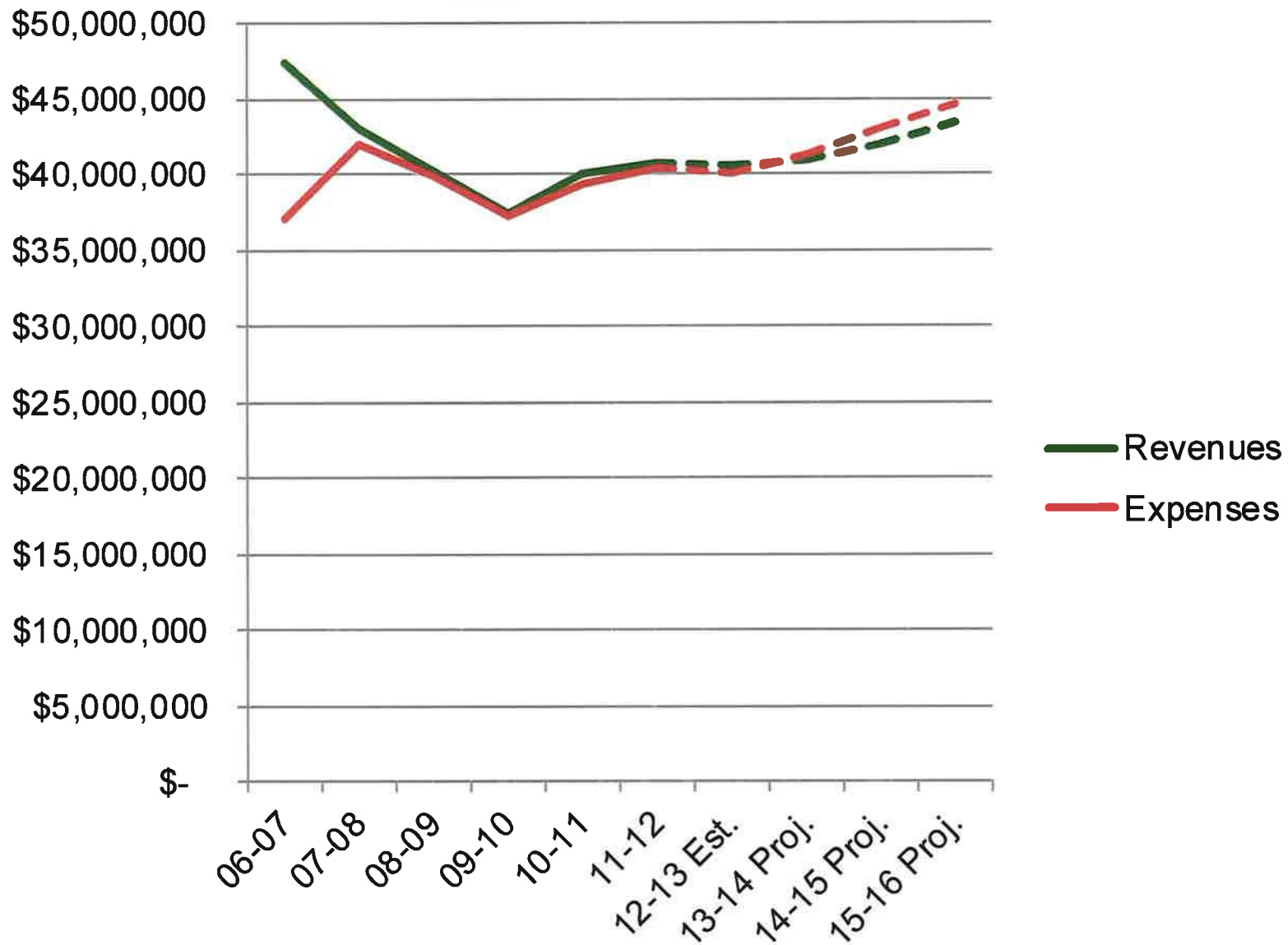
General Fund Summary Projection



	12-13 Est.	13-14 Proj.	14-15 Proj.	15-16 Proj.
Revenues				
Property Taxes	\$ 11,666,000	\$ 11,901,000	\$ 12,211,000	\$ 12,651,000
Sales Taxes	11,897,500	12,250,000	12,400,000	12,720,000
Other Taxes	7,200,300	7,367,000	7,603,000	7,823,000
Charges for Services	2,163,700	3,004,000	3,121,000	3,232,000
Licenses, Permits and Fees	4,240,000	3,761,000	3,907,000	4,061,000
Other Revenue	1,311,900	805,000	816,000	828,000
Fines	1,314,300	1,160,000	1,225,000	1,252,000
Use of Money & Property	686,900	698,000	714,000	717,000
Total Revenue	\$ 40,480,600	\$ 40,946,000	\$ 41,997,000	\$ 43,284,000
Expenses				
Contractual Services	20,701,300	21,671,000	22,733,000	23,887,000
Salaries & Benefits	\$ 6,863,500	\$ 7,255,000	\$ 7,556,000	\$ 7,885,000
Revenue Neutrality	7,323,400	7,500,000	7,909,000	7,909,000
Other Expenses	5,128,000	4,776,000	4,881,000	4,979,000
Total Expenses	\$ 40,016,200	\$ 41,202,000	\$ 43,079,000	\$ 44,660,000
Annual Surplus/(Deficit)	\$464,400	(\$256,000)	(\$1,082,000)	(\$1,376,000)
Surplus/Deficit as % of Expense:	1.2%	(0.6%)	(2.5%)	(3.1%)

General Fund Trend

2013



Citizens Financial Report

2013

FUNDING OUR CITY

A FINANCIAL REPORT TO THE COMMUNITY

Ever wanted to sneak a peek inside City Hall's pocketbook? Do you want to see where the money comes from and where it goes? This special four-page insert presents a short overview of our basic financial information. We've laid it out

in a way we hope sparks your interest. This report briefly presents where City revenues come from, where they are spent, what the community gets for the money, and a brief history of our prudent fiscal management.

CITYWIDE TOTAL REVENUE
\$65,481,845
FY 2011/2012

PROPERTY TAX
\$13.2M

SALES TAX
\$11.4M

CITY OF RANCHO CORDOVA
FISCAL YEAR 2011/2012

GENERAL RETAIL
BUSINESS TO BUSINESS
CONSTRUCTION
TRANSPORTATION
FOOD PRODUCTS
TOTAL

STATION UP FOR RANCHO
CITY OF RANCHO CORDOVA
FISCAL YEAR 2011/2012

OTHER TAXES
\$9.7M

CHARGES FOR SERVICES
\$14.5M

GRANTS & OTHER
\$16.8M

City Receives Multiple Grants

The City continues to bring state and federal grant money back to our community. In fiscal year 2011-12, the City received more than 15 grants, generating more than \$15 million. These grants were primarily for increased public safety and projects such as improvements to Edison Boulevard and assistance with the construction of Gateway at New...

Citizens Financial Report

2013

HOW THE MONEY WAS SPENT

CITYWIDE EXPENDITURES

Listed are notable activities in addition to day-to-day operations.

PUBLIC SAFETY \$16.1M

Rancho Cordova Police Department continued training and recruitment efforts to encourage partnership with the Sacramento County Probation to bring them on board as a resource to the City for better oversight of probationers and trained with the Regional Gang Task Force to focus more resources on gang suppression.

POLICE

GOVERNMENT \$7.9M

To improve efficiencies, the City rolled out a smart phone application for residents to report service requests and began distributing council meeting agendas electronically. The City also assisted in the opening of the Sacramento Children's Museum, brought a 2013 winter ice rink to Capital Village, and helped coordinate five major community events.

CITY OF RANCHO CORDOVA

BUILDING & SAFETY DIVISION
APPLICATION FOR PRODUCTION HOME PERMIT

COMMUNITY DEVELOPMENT \$10.2M

As part of Growing Strong Neighborhoods, Neighborhood Services inspected more than 1,200 housing units and supported the rehab of 12 apartment complexes. The Housing Services Division completed construction of the Crossings @ New Rancho apartments and Economic Development helped bring several new businesses to the City.

STREETS, SIDEWALKS AND STORM DRAINS \$23M

The City completed construction of the Zerkow Drive extension project, replaced 1,200 feet of sidewalk, and rehabilitated the streets of the Clarksburg Gardens neighborhood. The Street Maintenance Division took over the operation of the City's street lights from Sacramento County Public Works. City completed a large portion of the Edison Boulevard Rehabilitation project that brought new sidewalks, crosswalks, and landscaping to the City's main street.

Account Number: 9032758

Your Bank Credit Visa Account

DEBT REPAYMENT \$2M

The City issued bonds to fund the purchase and repavement of the City's Highway 99 and the parcels on Kilgore Road, the Police Station, and the vacant land which is planned to be used for the Entertainment Center. The bonds will be fully repaid in 2016.

KILGORE CEMETERY \$64K

The Kilgore Cemetery property was donated to the City, but the City financed major renovations to the property and is providing ongoing maintenance.

SACRAMENTO COUNTY \$6.9M

Whenever a new city in California incorporates, it is required to share a portion of its property tax revenues with the county. The purpose of the requirement is to protect counties which voted to incorporate and thereby their residents from high tax rates. The City of Rancho Cordova is required to pay Sacramento County a significant share of property tax revenues through the year 2022.

Citizens Financial Report

2013

LIVING WITHIN OUR MEANS

REVENUE & EXPENDITURES OVER TIME

We hope you've found this general overview of City finances engaging. This is just the tip of the iceberg. If you're interested in getting into the nitty gritty details of where these numbers come from, we invite you to visit our website to view the City's Comprehensive Annual Financial Report.

Each February, the City presents financial information for the past and current years, as well as projections for the future in a day-long "Corporate Report" event. The morning segment focuses on the national, state, and local economy. The afternoon focuses specifically on City

finances. For ticket information on the morning event, please contact the Rancho Cordova Chamber of Commerce at 273-5688 or at www.ranchocordova.org. The afternoon event, held at your City Hall, is a public meeting, free to all attendees.

If you would like to see the City's audited financial statement, scan the QR code at the right or visit the Finance department page at cityofranchocordova.org.



CITYWIDE EXPENDITURES
PER RESIDENT PER DAY

\$2.70

GRAPEVINE

Inde

Rancho Cordova, CA

GENERAL FUND: REVENUE & EXPENDITURE OVER TIME



Council Priorities for Mid-Year and Beyond



Community Prosecutor Program Update

Adam Lindgren

Need: Criminal Misdemeanor Code Enforcement



Challenge:

Misdemeanor code violations not being prosecuted

- Panhandling
- Property damage
- Dangerous nuisances

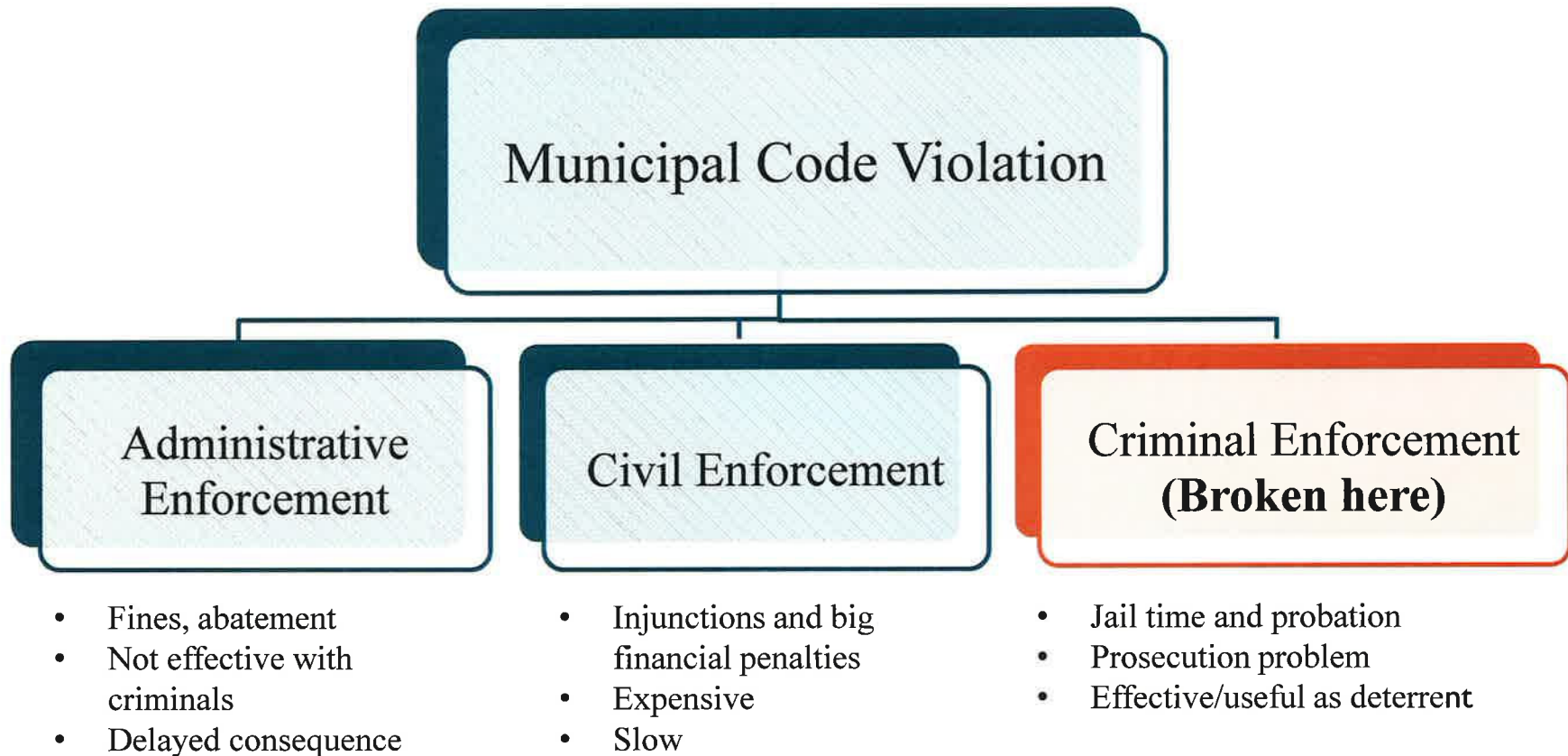
Solution:

Add enforcement tools to fit Rancho Cordova's needs and improve quality of life

Today: Update, budget, schedule Work Session in April for Council to decide structure of program and to make decisions

Three Primary Code Enforcement Methods

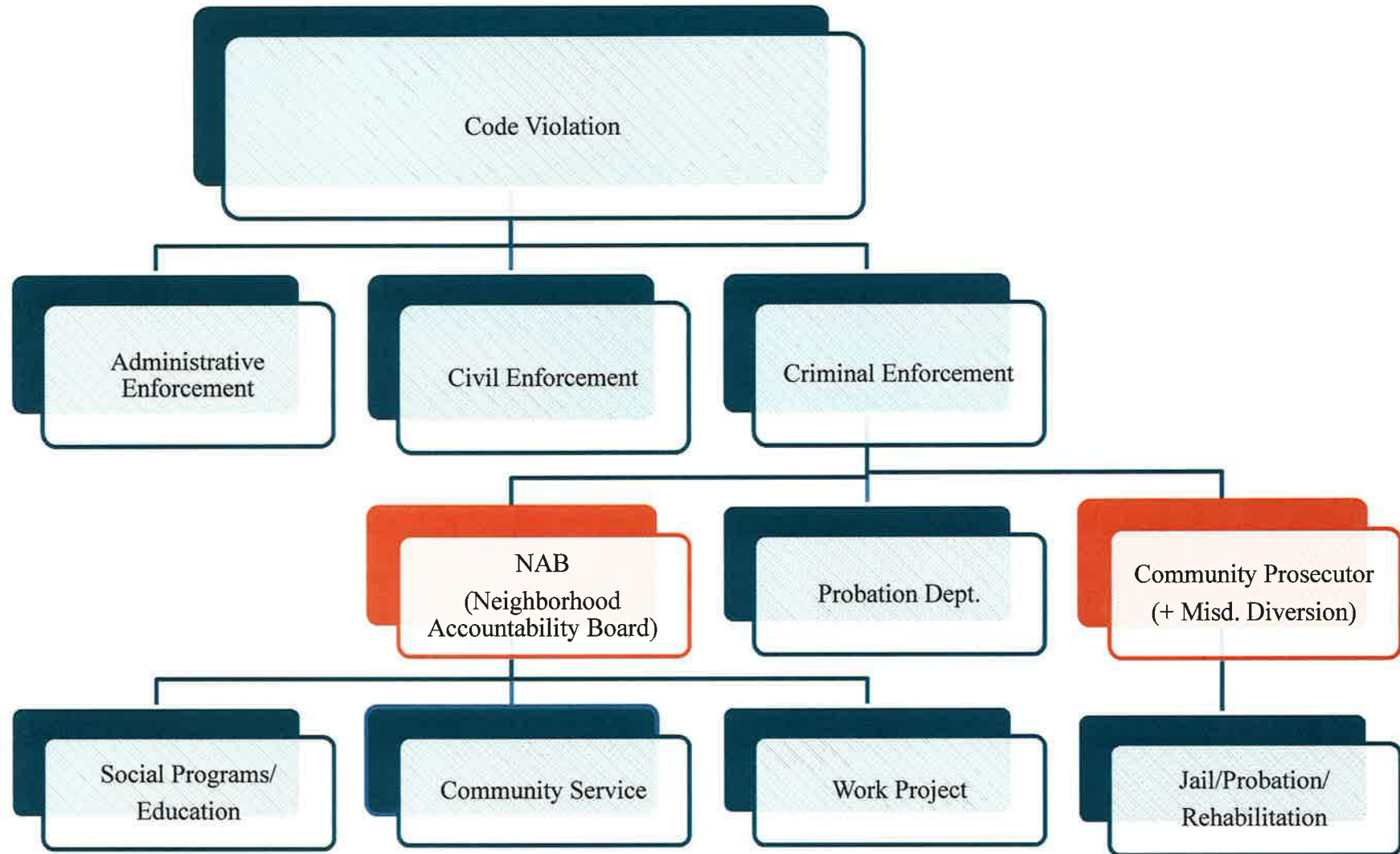
2013



- Promote public health, safety and welfare
- Abate nuisances
- Prevent repeat offenses
- Assist offender in becoming contributing member of community through immediate, meaningful sanctions
- Restore/remediate sites in Rancho Cordova
- Punish offenders

Proposed System Multiple Tools

2013



Community Prosecutor Options



- Sacramento City Attorney's Office Acts as Rancho Cordova Community Prosecutor
 - MOU with City of Sacramento and DA
- City Attorney Acts as Community Prosecutor
 - RFP
 - Private firm prosecutes (hourly rate; few local options)
- Sacramento DA's Office
 - Full-time Rancho Cordova Community Prosecutor; or
 - Split cost with other City for part-time Community Prosecutor

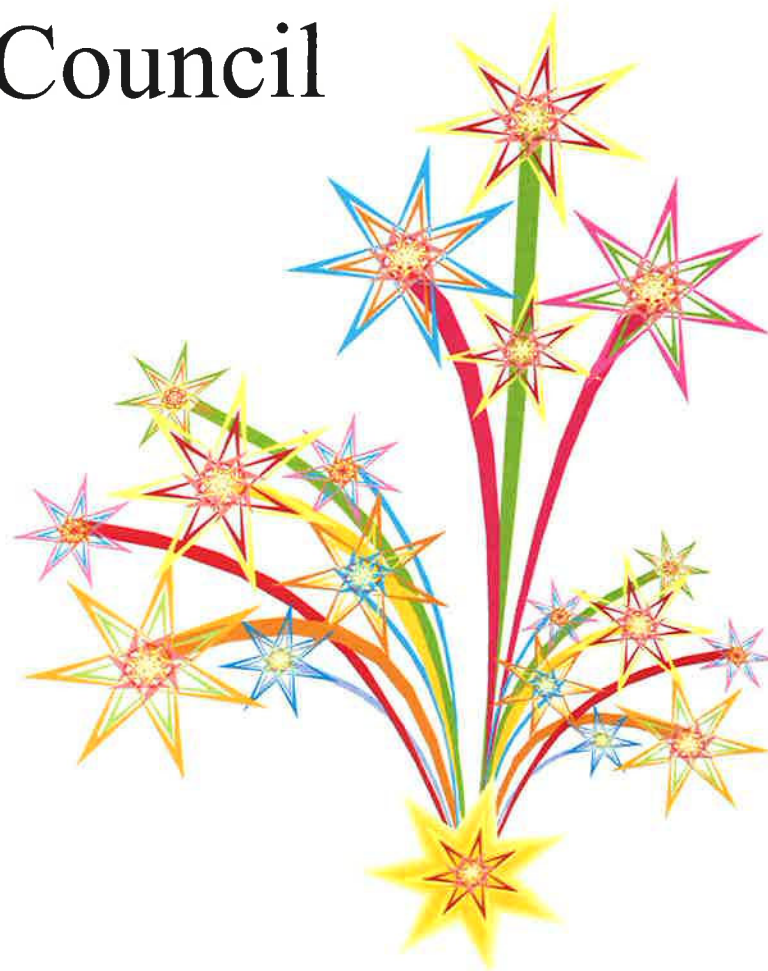
Stage 1: Add Community Prosecutor

Stage 2: Community Prosecutor + Misdemeanor
Diversion Program (at minimum extra cost)

Stage 3: Community Prosecutor + Misdemeanor
Diversion Programs + A Neighborhood
Accountability Board

Next Step: Council Workshop in April to decide
structure of program and to make decisions

Shelly Blanchard Cordova Community Council



10 Year Vision Exercise

2013



City Council Retreat Priorities



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City Council Retreat Priorities



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- Two Year Cycle
- Condensed Narratives
- Performance Metrics

