



**CONCURRENT MEETING
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY (CRA)/
RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

City Hall
David B. Roberts Council Chambers
2729 Prospect Park Drive, Rancho Cordova

Monday, March 5, 2007

5:30 P.M. – Regular Meeting
David B. Roberts Council Chambers

AGENDA

REGULAR MEETING – CALL TO ORDER

Call to Order

Roll Call: Council Members Cooley, Skoglund, McGarvey, Budge and Mayor Sander

Metro Cable TV Telecast Announcement

Pledge of Allegiance

Invocation

1. Pastor John Plastow, First Covenant Church, will give the invocation.

Presentation(s)

2. Presentation on Regional Issues of Interest, Senator Darrell Steinberg.
3. Proclamation for Arbor Day.
4. Proclamation for Scary U 2007.
5. Recognition of Council Member Cooley's Birthday.

ORAL COMMUNICATIONS

6. Public Comment

Citizens wishing to address the Council for any matter on the Consent Calendar or not on the agenda may do so at this time by completing and submitting a (blue) Speaker Card to the City Clerk. **For items on the agenda, speakers will be called up to the podium by the Mayor at the point on the agenda when the item will be heard.** Speakers are encouraged to keep comments to three minutes or less and to state name and community of residence.

Note, under the provisions of the California Government Code, the City Council is prohibited from discussing or taking immediate action on any unagendized item unless it can be demonstrated to be of an emergency nature or the need to take immediate action arose after the posting of the agenda.

CONSENT CALENDAR ITEMS – ROLL CALL VOTE

7. **Subject:** Minutes of City Council Meetings:
a. Regular Meeting of December 4, 2006.
b. Regular Meeting of January 16, 2007.
c. Regular Meeting of February 5, 2007.
Recommendation: Adopt Minutes.
8. **Subject:** Approval of a Template Credit/Reimbursement Agreement for Privately Constructed Public Facilities Included in the Transportation Impact Fee Program.
Recommendation: Adopt Resolution No. 25-2007.
Result of Recommended Action: Approval of the Template Agreement and the Resolution will allow the City Manager, or designee, to execute agreements of a similar form and scope with Developers constructing projects in the City of Rancho Cordova. It also allows the Public Works Director to authorize construction of transportation facilities, or portions thereof, in lieu of transportation impact fees or reimburse for such facilities from the transportation fund.
Staff Report: Cyrus Abhar, Public Works Department
Advances Goals: 2 and 11
9. **Subject:** An Ordinance Establishing a Special Tax for Police Protection Services for Gold Flake Court Subdivision, Owned by Louis E. Jones III, Rebecca S. Jones and M&M Development.
Recommendation: Waive second reading and adopt Ordinance No. 03-2007. (**Roll Call Vote**)
Result of Recommended Action: Adoption of this ordinance will assist the City to meet the costs of providing City law enforcement services by creating a special tax area zone and establishing a special tax for police protection services for the Gold Flake Court Subdivision.
Staff Report: Adam Lindgren, City Attorney's Department
Advances Goals: 1, 6, 8, 11, and 13

CONSENT PUBLIC HEARING ITEMS

10. **Subject:** Resolution Establishing Licensing Fees and Field Services Fees Related to Animal Services.
Recommendation: Adopt Resolution No. 08-2007.
Result of Recommended Action: Adoption of this resolution will establish licensing fees for dogs and cats and establish field services fees for owner requested pick-up of an animal or any required trip associated with the duties of Animal Services.
Staff Report: Curt Haven, Economic Development Department and Michael Rodriguez, Animal Services Department
Advances Goals: 1, 6, 8, 10, 11, and 13
Fosters Strong Neighborhood Initiative

PUBLIC HEARING ITEMS

None

REGULAR CALENDAR ITEMS

11. **Subject:** Verbal Report on Status of Citywide Goals and Objectives.

Recommendation: Receive verbal report.

Result of Recommended Action: The City Council and the public are informed about the status of ongoing and completed projects consistent with the Citywide Goals.

Staff Report: Stephanie Snyder, City Manager's Department

Advances Goals: 1 through 13

Fosters Strong Neighborhood Initiative

CITY MANAGER'S REPORT

- Folsom South Canal Project – Cyrus Abhar, Public Works Department
- Strong Neighborhoods Initiative – Curt Haven, Economic Development Department

CORRESPONDENCE

COUNCIL REPORTS

COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS

ADJOURNMENT

ADDITIONAL INFORMATION

The agenda items are accessible on the City's website at www.cityofranhocordova.org on Thursdays prior to the Regular City Council Meeting.

CITYWIDE GOALS - (Adopted March 20, 2006)	
1.	Foster a Positive Image of Rancho Cordova
3.	Champion Employee Development & High Performance Work Environment
5.	Establish a Vibrant Downtown
7.	Improve the Quality of Housing In Rancho Cordova
9.	Drive Diverse Economic Opportunities
11.	Practice Sound Fiscal Management
13.	Continue To Provide Regional Leadership
2.	Improve Transportation & Connectivity
4.	Ensure the Availability of the Best Public Services in the Region
6.	Ensure a Safe Community
8.	Sustain a Livable Community
10.	Foster Responsible Citizenship
12.	Establish Logical (City) Boundaries

UPCOMING MEETINGS	
<i>Monday, March 19, 2007</i>	<i>5:30 p.m. Regular Meeting</i>
<i>Tuesday, March 27, 2007</i>	<i>5:30 p.m. Work Session on Folsom Blvd. Revitalization Strategy and Folsom Blvd. Streetscape Improvement Project Phase II</i>
<i>Monday, April 2, 2007</i>	<i>4:00 p.m. Study Session on Rio del Oro Project Workshop and Update 5:30 p.m. Regular Meeting</i>
<i>Tuesday, April 10, 2007</i>	<i>5:30 p.m. Work Session TBD</i>
<i>Monday, April 16, 2007</i>	<i>5:30 p.m. Regular Meeting</i>

If you have any technical questions related to the agenda items, please contact the appropriate department as follows:

DEPARTMENTAL GENERAL TELEPHONE NUMBERS	
Building Department	(916) 851-8760
Finance Department	(916) 851-8730
Planning Department	(916) 851-8750
Public Works Department	(916) 851-8710
Redevelopment & Economic Development Department	(916) 851-8780

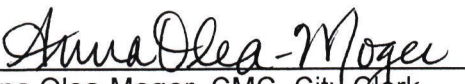
The Rancho Cordova City Council/CRA/RCFC will be videotaped in its entirety and will be cablecast without interruption on Metro Cable 14, the Government Affairs Channel on the Comcast, SureWest and Strategic Technologies Cable Systems. Tune to Metro Cable Channel 14, for playback times. A VHS copy is also available for check out from any library branch. The City does not control scheduling of this telecast and persons interested in watching the televised meeting should confirm this schedule with Metro Cable TV, Channel 14.

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 851-8720 or amoger@cityofranhocordova.org at least 48 hours prior to the meeting.

CERTIFICATION OF POSTING OF AGENDA

I, Anna Olea-Moger, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the Monday, March 5, 2007 Regular Meeting of the Rancho Cordova City Council/CRA/RCFC was posted and available for review on March 1, 2007 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city web site at www.cityofranhocordova.org.

Signed this 1st day of March, 2007 at Rancho Cordova, California.


Anna Olea-Moger, CMC, City Clerk



**CONCURRENT MEETING
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY (CRA)/
RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
2729 Prospect Park Drive, Rancho Cordova**

Monday, December 4, 2006

**4:00 P.M. – Study Session
5:30 P.M. – Regular Meeting**

MINUTES

STUDY SESSION

Call to Order

Mayor McGarvey called the special meeting to order in the American River North Community Room at 4:15 p.m.

Present: Council Members Budge, Cooley, Skoglund, Sander and Mayor McGarvey.
Staff Present: Gaebler, Lindgren, Olea-Moger, Lehr, Junker, Johns, Chinn, Abhar, Treadwell, Beiswenger, Haven, Flory, Haworth

Public Comment

None

Study Session Item

1. **Subject:** Rio del Oro – Policy Issues Regarding Circulation/Streets and Parks/Open Spaces.
Recommendation: Consider the updated information on Rio del Oro circulation/streets and parks/open space and provide input or direction as appropriate.
Result of Recommended Action: Informed City Council regarding progress on Rio del Oro Specific Plan with an emphasis on key policy issues and staff recommendations regarding circulation/streets and parks/open spaces.
Staff Report: Pam Johns, Planning Department

ACTION: No action taken; discussion item only.

AGENDA ITEM # 7

ADJOURNMENT OF STUDY SESSION

The Study Session adjourned at 5:10 p.m., and Council took a brief recess.

REGULAR MEETING – CALL TO ORDER

Call to Order

Mayor McGarvey called the regular meeting to order in the David B. Council Chambers at 5:43 p.m. and announced the cablecast playback schedule.

Present: Council Members Budge, Cooley, Skoglund, Sander, and Mayor McGarvey
Staff Present: Gaebler, Lindgren, Olea-Moger, Lehr, Junker, Abhar, Treadwell, Chinn, Haven, Hersch, Campbell, Meeks, Flory, Freibott

Pledge of Allegiance

Cub Scouts – Den 4 from Pack 28 led the pledge.

Invocation

2. In lieu of an invocation, City Manager Ted Gaebler asked for a Moment of Silence in Honor of Code Enforcement Manager, Yvonne DeHaan.

Election Certification

3. **Subject:** Certification of the November 7, 2006 General Municipal Election.
Recommendation: Adopt Resolution No. 194-2006 certifying the results of the November 7, 2006 General Municipal Election with regard to Members of the City Council.
Result of Recommended Action: Adoption of the Resolution results in the City's compliance with California Elections Code Regulations 10262, 10263, and 10264, which, in part, state that the governing body shall declare the results of each election under its jurisdiction.
Staff Report: Anna Olea-Moger, City Clerk's Department

ACTION: Motion by Cooley second by Sander and unanimously carried, Council adopted Resolution No. 194-2006.

Special Ceremonies

4. City Clerk Anna Olea-Moger swore-in re-elected Council Members Linda Budge and Dan Skoglund.

Presentation(s)

5. Presentation of Rancho Cordova Sister Cities Committee Status Report.
6. Presentation of OK Kids Program was rescheduled to a date not yet determined.
7. Presentation of Certificates of Recognition to First Annual Veterans Day Celebration at Mather Memorial Plaza Volunteers was given to the following individuals:
 - a. Master of Ceremonies: George Moses, USAF – Retired
 - b. Presentation of Colors: McClellan Chiefs Group Honor Guard
 - c. Invocation and Benediction: Pastor Mike Mitchum

- d. National Anthem: Sarah McGarvey
- e. Welcome: Associate Director John Mendoza
- f. Placing of a Wreath: The Navy League
- g. Keynote Address: Acting Director Brian J. O'Neill, M.D.
- h. Veterans Day Committee: Joe Fraccola, US Army – Retired
- i. Veterans Day Committee: Herb Baker, USAF – Retired
- j. Carl Turley's Latter Day Saints Volunteer Committee
- k. Doug Fox and Heritage Credit Union

ORAL COMMUNICATIONS

8. Public Comment

The following individual addressed the Council:

- Alan Withers on Cordova Community Council community events.

CONSENT CALENDAR ITEM

ACTION: Motion by Sander second by Cooley and unanimously carried, the Consent Calendar was approved.

9. **Subject:** Resolution Approving Subdivision No. RC-04-096-01B Final Map of Sunridge Park Phase II Village 1B and Execute Subdivision Improvement Agreement.

Recommendation: Adopt Resolution No. 189-2006.

Result of Recommended Action: Approval will result in the city entering into a Subdivision Improvement Agreement guaranteeing the construction of public roads and utilities with Woodside Sunridge Inc., a Delaware Corporation and the recording of the final subdivision map creating 43 new residentially zoned lots.

Staff Report: Cyrus Abhar, Public Works Department

CONSENT PUBLIC HEARING ITEMS

Mayor McGarvey opened the consent public hearing. There were no speakers. Mayor McGarvey closed the consent public hearing.

ACTION: Motion by Cooley second by Budge and unanimously carried, the Consent Public Hearing Items were approved.

10. **Subject:** Gold Canal Offices Project No. RC-05-181 Design Review Amendment Located on the East Side of Gold Canal Drive, North of White Rock Road.

Recommendation: Adopt Resolution No. 192-2006 amending Resolution No. 137-2005.

Result of Recommended Action: This action approves an amendment to the previously approved Design Review Package. This will allow the applicant to proceed with a modified design package to remove tower elements and glass details from the originally approved plans. The proposed changes do not detract from the building and maintain a visually interesting architecture.

Staff Report: Anne Hersch, Planning Department

11. **Subject:** Appeal of Planning Commission's October 26th Decision on T-Mobile OmniPoint Communications Project No. RC-06-252, Conditional Use Permit Located at 2451 Zinfandel Drive.

Recommendation: Adopt Resolution No. 193-2006.

Result of Recommended Action: The Use Permit approval would increase the service capacity of T-Mobile in the Rancho Cordova area. It would also increase the maximum building height of the church from 29 feet to approximately 39 feet. The proposed cupola is architecturally consistent with the church building and has been designed to enclose and screen the antenna panels from public view. The project as recommended for approval by staff includes a minor modification to the roofline from the version of the project approved by the Planning Commission and appealed to the Council.

Staff Report: Bill Campbell, Planning Department

PUBLIC HEARING ITEM

12. **Subject:** Zinfandel Place Project No. RC-05-214 Design Review Located at 3101 Zinfandel Drive. (**Continued from October 16th**).

Recommendation: Adopt Resolution No. 174-2006.

Result of Recommended Action: This action approves Design Review and allows for the construction of one retail building and one multi-story office building creating a mixed-use development at the southeast corner of White Rock Road and Zinfandel Drive. A parking structure, plaza area, and landscaping will also be installed. This project will serve as the gateway into downtown Rancho Cordova providing much needed services to the Rancho Cordova office park, Villages of Zinfandel residents and area renters.

Staff Report: Anne Hersch, Planning Department

Mayor McGarvey opened the public hearing. There were no speakers. Mayor McGarvey closed the public hearing.

ACTION: Motion by Budge second by Skoglund and unanimously carried, Council adopted Resolution No. 174-2006.

AT THIS POINT the Council took a brief recess to enjoy refreshments in honor of re-elected Council Members Linda Budge and Dan Skoglund. The full council reconvened.

REGULAR CALENDAR ITEMS

13. **Subject:** Presentation of Phase One Report of the Highway 50 Corridor Mobility Partnership and a Resolution Endorsing the Recommendations of the Highway 50 Mobility Partnership for Road and Transit Improvements That Will Reduce Congestion and Traffic Delay Along the Highway 50 Corridor.

Recommendation:

- a) Adopt Resolution No. 191-2006.
- b) Direct staff to include the near term priority road and transit improvements in the Metropolitan Transportation Plan and to seek state bond funding.
- c) Direct staff to complete the Phase Two process that includes funding recommendations and implementation steps.

Result of Recommended Action: The eastern portion of Sacramento County and the western portion of El Dorado County have experienced dramatic growth in housing and jobs over the past decade which has contributed to significant peak period traffic congestion. This growth is forecasted to continue over the next 25 years, worsening traffic conditions. The 50 Corridor Mobility Partnership (Partnership) is a collaboration of both public and private sectors representatives to evaluate the necessary roadway and public transit improvements to alleviate existing and projected traffic congestion along the Highway 50

corridor. Adoption of Resolution No. 191-2006 results in City Council endorsing the recommendations of the 50 Corridor Mobility Partnership for near term priority road and transit improvements that will reduce congestion and traffic delay along the Highway 50 corridor.

Staff Report: Cyrus Abhar, Public Works Department

Mayor McGarvey opened the public comment period for Item #13. The following individuals addressed the Council:

- Tim Murphy in support of the item.
- Lori Seldono in support of the item.
- Craig Osborne in support of the item.

Mayor McGarvey closed the public comment period.

ACTION: Motion by Skoglund second by Sander and unanimously carried, Council adopted Resolution No. 191-2006 and approved sub-items b and c above.

14. **Subject:** Planning Commissioner Appointment Report.

Recommendation: Receive information and provide direction, if needed.

Result of Recommended Action: Council formalizes its practice of reviewing appointments to the Planning Commission every even-numbered year, in conjunction with the general municipal election for Council Member offices.

Staff Report: Anna Olea-Moger, City Clerk's Department

ACTION: No action taken; discussion item only.

15. **Subject:** Selection of Mayor and Vice Mayor.

Recommendation: That Council selects its next Mayor and Vice Mayor.

Result of Recommended Action: That Council appoints its leadership officers, per Resolution No. 05-2004. The ceremonial seating of the new Mayor and new Vice Mayor will take place at the next Council Meeting on December 18th.

Staff Report: Anna Olea-Moger, City Clerk's Department

ACTION: Motion by Cooley second by Budge to nominate David Sander for Mayor and Dan Skoglund for Vice Mayor. Council Member Skoglund thanked his colleagues but gracefully declined due to work related demands of his "day" job. Council Member Skoglund nominated Linda Budge for Vice Mayor. Amended motion by Cooley second by Skoglund and unanimously carried, Council selected David Sander as Mayor and Linda Budge as Vice Mayor for 2007.

CORRESPONDENCE

Council Members reported on various correspondence since last meeting

COUNCIL REPORTS

Council Members reported on various events and activities since the last meeting.

COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS

Vice Mayor Sander requested Council consideration to form an ethics panel to oversee future elections with respect to illegal signage, campaign disclosure filings and factual validity of campaign materials disseminated by candidates.

CITY MANAGER'S REPORT

City Manager Ted Gaebler introduced Reuben Meeks, Chief of Police who announced that an on-call officer will be placed at the Rancho Cordova Neighborhood Center within three weeks.

City Attorney Adam Lindgren acknowledged the passing of co-worker, friend, and fellow municipal City of Walnut Creek Attorney Dan Curtin.

ADJOURNMENT

Mayor McGarvey adjourned the meeting at 8:59 pm.

Anna Olea-Moger, CMC, City Clerk



**CONCURRENT MEETING
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY (CRA)/
RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
2729 Prospect Park Drive, Rancho Cordova**

Tuesday, January 16, 2007

**4:00 P.M. – Study Session
5:30 P.M. – Regular Meeting**

MINUTES

STUDY SESSION

Call to Order

Mayor Sander called the special meeting to order in the American River North Community Room at 4:08 p.m.

Present: Council Members Skoglund, McGarvey, Budge and Mayor Sander
Absent: Council Member Cooley
Staff Present: Gaebler, Lehr, Junker, Hersch, Flory, Haven, Chinn, Campbell, Freibott, Chapman, Beiswenger

Public Comment

None

Study Session Item

- Subject:** Sunrise/Chrysanthy Shopping Center RC-06-254, Housing Development Discussion and Preservation of Multi-Family Suitable Sites
Recommendation: Review materials and alternatives related to the rezoning of existing RD-20 residential land to commercial within this portion of the SunRidge Specific Plan and provide land use policy direction. Staff has prepared four alternative land use scenarios and will address major policy issues within this presentation.
Result of Recommended Action: Direction provided by the Council will allow staff to move forward with project processing. No formal project action is required on this item.
Staff Report: Reed Flory, Housing Services Administrator & Anne Hersch, Planning Department

ACTION: Council provided direction to staff to move forward with Alternative #2 that will rezone 4.15 acres of RD-20 to Commercial and maintains a 4.5 acre residential site.

ADJOURNMENT OF STUDY SESSION

The Study Session adjourned at 5:30 p.m., and Council took a brief recess.

REGULAR MEETING – CALL TO ORDER

Call to Order

Mayor Sander called the regular meeting to order in the David B. Council Chambers at 5:46 p.m. and announced the cablecast playback schedule.

Present: Council Members Skoglund, McGarvey, Budge, and Mayor Sander.
Absent: Council Member Cooley
Staff Present: Gaebler, Olea-Moger, Lehr, Chapman, Haworth, Abhar, Rodriguez, Sanchez, Simpson, Campbell, Haven, Meeks, Thomas, Chinn, Garcia, Beiswenger

Pledge of Allegiance

Bill Moore led the pledge.

Invocation

2. Pastor Jessie Smith, First Covenant Church of Sacramento, gave the invocation.

Presentation(s)

3. Introduction of new City Employee Ben Chan.
4. Cordova Community Council 2006 Christmas Light Winner Recognitions:
 - 1st Place Winner: Tim Morgera and mother Ruth Morgera
 - 2nd Place Winner: Tim and Jamie Hernandez
 - 3rd Place Winner: Don and Sue Quackenbush

ORAL COMMUNICATIONS

5. Public Comment

The following individuals addressed the Council:

- Chao Thao and Bee Tao on Youthworks Leadership Development Camp.
- Bruce Risley on Community Events update and Outlook 2007.
- Keith Hester and Jerry Mayberry from Allied Waste on response to Christmas tree collection citizen complaint.
- Mark Curran on Consent Calendar Item 18: Refinancing of City Hall.
- Inez Reyes on Cordova Community Council updates.

CONSENT CALENDAR ITEMS – ROLL CALL VOTE

ACTION: Motion by Budge second by Skoglund and carried by a 4:0 roll call vote (Cooley absent), the Consent Calendar was approved.

AMENDED ACTION: Motion by Skoglund second by McGarvey and carried by a 4:0 vote (Cooley absent), Item 8 was pulled for separate discussion.

6. **Subject:** Minutes of City Council Meetings:
 - a. Special and Regular Meeting of November 6, 2006
 - b. Special Meeting of November 28, 2006**Recommendation:** Adopt Minutes.

7. **Subject:** Ordinance Amending Chapter 16.18 “Nuisance Code” Section 16.18.205 (f) of the Rancho Cordova Municipal Code relating to Administrative Citations.
Recommendation: Waive second reading and adopt Ordinance No. 60-2006. **(Roll Call Vote)**
Result of Recommended Action: Adoption of this Ordinance will provide step-by-step guidelines for designated staff to issue administrative citations for violations of the City Code. The Ordinance will also establish fines associated with the citations and hearing procedures for all citation challenges.
Staff Report: Curt Haven, Economic Development Department & Kerry Simpson, Neighborhood Services Division

9. **Subject:** Ordinance Amending Chapter 5.50, “Cable Television Ordinance” of the Rancho Cordova Municipal Code **(Continued from December 18)**.
Recommendation: Continue consideration of Ordinance No. 59-2006 to a date uncertain.
Result of Recommended Action: Continuation of this item will allow staff to prepare a response to questions raised by the City Council at its December 18, 2006 meeting. Staff will bring the ordinance back for consideration once it has concluded research into the questions raised by the Council.
Staff Report: Joe Chapman, City Attorney’s Office

10. **Subject:** Resolution Authorizing the City Manager to Execute a Construction Services Agreement Between the City of Rancho Cordova and Coast Landscape Management, in the amount of \$106,955 per year.
Recommendation: Adopt Resolution No. 01-2007.
Result of Recommended Action: The City Manager will enter into a three-term agreement with Coast Landscape Management for maintenance of existing public street landscaping. City of Rancho Cordova Citywide Landscape and Lighting District 2005-1 funds will be used to support the project.
Staff Report: Cyrus Abhar, Public Works Department

11. **Subject:** Approval of Measure A Transportation Expenditure Plans.
Recommendation: That Council:
 - a) Approve the FY 2006/2007 Supplemental Allocation to the FY 2006/2007 Expenditure Plan allocating Measure A revenues to City programs and maintenance, and direct staff to submit the plan to the STA; and
 - b) Approve the FY 2006/2007 Expenditure Plan Reallocation Request and direct staff to submit the plan to the STA; and
 - c) Approve the FY 2007/2008 Expenditure Plan allocating Measure A revenues to City transportation projects, programs and maintenance, and direct staff to submit the plan to the Sacramento Transportation Authority (STA).**Result of Recommended Action:** Approval of the Measure A Transportation Expenditure Plans will allocate funding to City projects and programs and allow the City to expend Measure A Sales Tax revenues. Upon approval, the recommended Expenditure Plans will be submitted to STA for review and final approval by the STA Board.
Staff Report: Cyrus Abhar, Public Works Department

12. **Subject:** Approval of New Measure A Capital Allocations and Expenditures.

Recommendation: The Council:

- d) Approve the 2006 series of revenue anticipation note allocations in the amount of \$848,720 to the Folsom Boulevard Beautification: Bradshaw to Sunrise Project from the Sacramento Transportation Authority (STA) 2006 Bonds; and
- e) Approve the 2006 series of revenue anticipation note allocations in the amount of \$318,270 to the Sunrise Boulevard: Gold Country to Jackson Road Project from the STA 2006 Bonds.

Result of Recommended Action: Approval of New Measure A Capital allocations will allocate funding to City projects and allow the City to expend anticipated Measure A sales tax revenues from New Measure A. The advancement of these funds will allow the City to deliver projects that are needed sooner than the availability of New Measure A funds.

Staff Report: Cyrus Abhar, Public Works Department

13. **Subject:** Resolution Approving Subdivision No. RC-05-148 Final Map of Ellenwood Commons and Execute Subdivision Improvement Agreement Consisting of One (1) Proposed Lot, Located on the South Side of Ellenwood Avenue Approximately 120 Feet West of Misty Morning Circle.

Recommendation: Adopt Resolution No. 06-2007.

Result of Recommended Action: Approval of this recommended action will result in the City entering into a Subdivision Improvement Agreement guaranteeing the construction of driveways and utilities with Parkcrest Development Corporation and the recording of the final subdivision map creating one (1) new lot for the development of 28 single family unit condominiums.

Staff Report: Cyrus Abhar, Public Works Department

14. **Subject:** Resolution Approving Subdivision No. RC-04-123.3 Final Map of Capital Village Phase III and Execute Subdivision Improvement Agreement Consisting of 240 Proposed Lots, Located on the Southeast Corner of Zinfandel Drive and International Drive.

Recommendation: Adopt Resolution No. 07-2007.

Result of Recommended Action: Approval of this recommended action will result in the City entering into a Subdivision Improvement Agreement guaranteeing the construction of public roads and utilities with Beazer Homes Holdings, a Delaware Corporation and the recording of the final subdivision map creating 240 new residentially zoned lots.

Staff Report: Cyrus Abhar, Public Works Department

15. **Subject:** Approval of Parcel Map Titled Subdivision No. RC-06-257 "Being a Subdivision of Parcel "B" as Described in that Certain Lot Line Adjustment Recorded in Book 20060912 at Page 1047 in the Office of the Sacramento County Recorder" Also Known as ANKAA Parcel B Tentative Parcel Map located along the southeast corner of Armstrong Avenue and Whitehead Street in Mather Special Planning Area.

Recommendation: Approve.

Result of Recommended Action: Approval will result in the recording of the final parcel map creating two (2) industrial/business/commercial zoned parcels.

Staff Report: Cyrus Abhar, Public Works Department

16. **Subject:** Resolution Authorizing a Consultant Service Agreement with EDAW, Inc. for the Preparation of the Sun creek Specific Plan EIR/EIS, in the amount of \$1,071,300.00.

Recommendation: Adopt Resolution No. 02-2007.

Result of Recommended Action: Adoption of the resolution will authorize the City Manager to execute a contract with EDAW, Inc. for the preparation of an Environmental Impact Report for the Sun creek Specific Plan.

Staff Report: Paul Junker, Planning Department

17. **Subject:** Local Labor Relations Rules for City of Rancho Cordova

Recommendation: Adopt Resolution No. 195-2006.

Result of Recommended Action: This Employer-Employee Relations Resolution (“EERR”) is intended to implement the local rules of the City of Rancho Cordova, as permitted by the Meyers Milius Brown Act.

Staff Report: Adam Lindgren, City Attorney’s Office & Lisa Brown, Human Resources Department

18. **Subject:** Resolutions Authorizing the Refinancing of City Hall.

Recommendation: That Council:

- a) Adopt City Council Resolution No. 09-2007 Authorizing the Execution and Delivery of Not to Exceed \$22,750,000 Refunding Certificates of Participation, Authorizing and Directing Execution of Related Lease Financing Documents, Trust Agreement and Certificate Purchase Agreement, Approving Official Statement and Authorizing Official Actions; and
- b) Adopt Rancho Cordova Financing Corporation Resolution No. 10-2007 Authorizing the Execution and Delivery of Not to Exceed \$22,750,000 Refunding Certificates of Participation, Authorizing and Directing Execution of Related Lease Financing Documents, Approving Official Statement and Authorizing Official Actions.

Result of Recommended Action: Adoption of the resolutions will provide authorization to refund a portion of the existing nontaxable City Hall financing with a taxable bond issue which will allow the City to rent 2701 Prospect Park Drive and portions of 2729 Prospect park Drive to non-public tenants.

Staff Report: Sandy Salerno, Finance Department

19. **Subject:** Capital Village Commercial (Zinfandel Drive, Between Data Drive & International Drive) – Project No. RC-05-193 – Chili’s Restaurant Request for Amendment to COA’s to Allow a Larger Sign. **(Continued from December 18, 2006 - Public Hearing Closed)**

Recommendation: Adopt Resolution No. 03-2007.

Result of Recommended Action: Approval will amend the conditions of approval to allow the sign package being prepared for the Capital Village Commercial Project to include provisions for a four-foot, three-inch (4’3”) fiberglass pepper on the Chili’s front building façade. The limitation established by project approval limits the sign of this type to a maximum of three feet in height.

Staff Report: Jeffrey Beiswenger, Planning Department

20. **Subject:** Endorsement Letter to the American Quarter Midget Association in Support of Its Proposal to Host the 2008 Western Grand Nationals in Rancho Cordova in July 2008

Recommendation: Approve

Result of Recommended Action: City Council provides its written endorsement for Association’s proposal to host event in Rancho Cordova.

Staff Report: None

The following item was pulled for separate discussion:

8. **Subject:** Ordinance Adopting Title 8, “Animals”, Regarding the Regulations and Functions of Animal Services and Establishment of Fees Associated with Licensing and Field Services.

Recommendation: Waive second reading and adopt Ordinance No. 61-2006. **(Roll Call Vote)**

Result of Recommended Action: Adoption of this Ordinance will establish regulations and functions pertaining to Animal Services and establish fees associated with licensing, impoundment of non-spayed or un-neutered dogs or cats, and field services.

Staff Report: Curt Haven, Economic Development Department & Michael Rodriguez, Animal Services Division

Mayor Sander opened the public comment period. The following individuals addressed the Council on Item #8:

- Wayne Sheldon in opposition of the item.
- Teresa Johnson in opposition of the item.

Mayor Sander closed the public comment period for Item #8.

ACTION: Motion by Budge second by McGarvey and carried by 4:0 roll call vote (Cooley absent), Council continued Item 8 to February 5 in order that staff further discuss with citizens opposing adoption of ordinance.

CONSENT PUBLIC HEARING ITEMS – ROLL CALL VOTE

Mayor McGarvey opened the consent public hearing. There were no speakers. Mayor McGarvey closed the consent public hearing.

ACTION: Motion by Budge second by Skoglund and carried by 4:0 roll call vote (Cooley absent), the Consent Public Hearing Items were approved.

21. **Subject:** Ordinance Approving the Development Agreement Amendment for Village 23 of Anatolia III, Centex Homes.

Recommendation: Waive first reading and introduce Ordinance No. 02-2007. **(Roll Call Vote)**

Result of Recommended Action: This ordinance will amend the previously approved Development Agreement for Village 23 of Anatolia III, adopted by Ordinance No. 15-2006 in April, 2006. The amendment is necessary to correct the conditions of the Development Agreement regarding model home construction, clarifying the project description and vesting rights.

Staff Report: William Campbell, Planning Department

22. **Subject:** Resolution Authorizing the Utilization of State of California's Citizens Option for Public Safety Program Funds (COPS).

Recommendation: Adopt Resolution No. 05-2007.

Result of Recommended Action: This action will authorize the utilization of funds available from the State Supplemental Law Enforcement Fund (SLESF) under that fund's "State Citizen's Option for Public Safety Program" (COPS) program in the amount of \$100,000 and reauthorize \$83,834 of COPS funds available from FY 2005-2006 complying with Government Code 30061 providing for an adopted plan for the expenditure of SLESF funds.

Staff Report: Sandy Salerno, Finance Department

PUBLIC HEARING ITEMS

None

REGULAR CALENDAR ITEMS

23. **Subject:** Smart Growth Leadership Institute Presentation. William Fulton and Benjamin de la Peña of the Smart Growth Leadership Institute Will Present the Results of a Smart Growth Policy and Code Audit Completed on the Rancho Cordova General Plan, Rio del Oro Specific Plan and Folsom Boulevard Specific Plan.

Recommendation: Consider the results of the smart growth audit and provide direction to City staff regarding the implementation of smart growth concepts in existing and subsequent planning efforts.

Result of Recommended Action: Based on Council direction, staff will continue to implement smart growth principles in existing and future specific plan documents, the Rancho Cordova Zoning Code, and other City documents.

Staff Report: Jeffrey Beiswenger, Planning Department

ACTION: No action taken; discussion item only.

AT THIS POINT the Council took a brief recess. All four Council Members present reconvened.

24. **Subject:** Anatolia Marketplace, Southeast Corner of Sunrise Boulevard and Douglas Road, Design Review, Conditional Use Permit and Options for Sunrise Pedestrian Crossings. **(Continued from December 18, 2006 - Public Hearing Closed).**

Recommendation: Adopt Resolution No. 199-2006.

Result of Recommended Action: Approval would provide design review and conditional use permit entitlements needed to construct a 125,529 square foot shopping center on approximately 14.7 acres with a grocery store, gas station with a carwash, fast-food restaurant with a drive-thru, and 5 multi-tenant retail buildings. The applicant is requesting conditional use permits to allow the construction of a gas station and to allow additional building height. Council action will resolve issues associated with the proposed grade-separated pedestrian crossing at Sunrise Boulevard and Douglas Road.

Staff Report: Jeffrey Beiswenger, Planning Department

Mayor Sander opened the public comment period. The following individuals addressed the Council on Item #24:

- Brian Cutting in opposition of the item.
- Kim Cutting in opposition of the item.
- Rob Nunley in opposition of the item.
- Rex Albright in support of the project, but in opposition to dedicating easement for pedestrian crossing.
- Ardie Zahedani in opposition of the item.
- Tim Taron in support of the item and requested the elimination of condition of approval #22.

Mayor Sander closed the public comment period for Item #24.

ACTION: Motion by Budge second by McGarvey and carried by 4:0 vote (Cooley absent), Council continued Item 24 to February 5.

25. **Subject:** Urgency Ordinance Establishing a Temporary Moratorium on the Establishment of New Recycling Businesses, Check Cashing Businesses, Pawn Shops, Resale Shops, Smoke Shops, and Tattoo Parlors Pending the Review and Possible Amendment of Zoning Regulations Applicable to such Businesses.

Recommendation: Adopt Urgency Ordinance No. 01-2007 (**Roll Call and Four-Fifths Vote Required**)

Result of Recommended Action: This ordinance will establish a temporary moratorium on the establishment or expansion of recycling businesses, check cashing businesses, pawn shops, resale shops, smoke shops, and tattoo parlors. This moratorium is needed in order to conduct a study on how to best address the current imminent threats to public safety, health, and welfare resulting from these types of businesses.

Staff Report: Joe Chapman, City Attorney's Office

Mayor Sander opened the public comment period. The following individuals addressed the Council on Item #24:

- Pat Stanley in opposition to adoption of the urgency ordinance.
- Capt. Grady Brown in opposition to adoption of the urgency ordinance.
- Steve Patterson in opposition to adoption of the urgency ordinance.

Mayor Sander closed the public comment period for Item #24.

ACTION: Motion by Budge second by McGarvey and carried by 4:0 roll call vote (Cooley absent), Council adopted Urgency Ordinance No. 01-2007 as amended and outlined in the supplemental staff report distributed at the meeting.

CITY MANAGER'S REPORT

Joseph Chapman, Deputy City Attorney and provided a report on Temporary Moratorium on the Establishment of New Sexually Oriented Businesses and the Expansion of Existing Sexually Oriented Businesses Pending the Review and Amendment of Zoning Regulations Applicable to Sexually Oriented Businesses.

CORRESPONDENCE

None

COUNCIL REPORTS

None

COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS

None

ADJOURN TO CLOSED SESSION

Mayor Sander adjourned the meeting at 11:06 pm to Closed Session.

Closed Session Item

26. Conference with Legal Counsel – Anticipated Litigation – Significant Exposure to Litigation Pursuant to Government Code Section 54956.9(b): (1 potential case)

OPEN SESSION – REPORT FROM CLOSED SESSION

Closed Session Report

27. Deputy City Attorney Joseph Chapman reported there was no reportable action.

ADJOURNMENT

Mayor Sander adjourned the meeting at 11:22 pm.

Anna Olea-Moger, CMC, City Clerk



**CONCURRENT MEETING
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY (CRA)/
RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
2729 Prospect Park Drive, Rancho Cordova**

Monday, February 5, 2007

**5:30 P.M. – Regular Meeting
David B. Roberts Council Chambers**

MINUTES

REGULAR MEETING – CALL TO ORDER

Call to Order

Vice Mayor Budge called the Regular Meeting to order in the David B. Roberts Council Chambers at 5:35 p.m. and announced the cablecast playback schedule.

Present: Council Members Cooley, Skoglund, McGarvey, and Vice Mayor Budge
Absent: Mayor Sander
Staff Present: Androlowicz, Gaebler, Junker, Lindgren, Chapman, Meeks, Trimberger, Abhar, Rodriguez, Beiswenger, Chinn, Haven, Treadwell, and Simpson

Pledge of Allegiance

C.C. Meyers led the pledge.

Invocation

1. Pastor Steve Curran, Mayhew Community Baptist Church, gave the invocation.

Presentation(s)

2. Certificate of Recognition for Tyler Madsen's Eagle Scout Achievement.
3. Certificate of Recognition for C.C. Myers Company 30th Anniversary.
4. Proclamation for Marriage Week.
5. Lois Wright, Government Affairs gave a presentation on SMUD Bringing Solar Power to Rancho Cordova.

ORAL COMMUNICATIONS

6. Public Comment

The following individuals addressed the Council:

- Tony Peterson and Amy Hiramoto on the Kaboom Playground Grant for the Cordova Meadows Elementary School and on the Council's support for the community.

AGENDA ITEM #

- Joan Knodel on parking harassment in her neighborhood.
- Matt Cummings on the tear-down of Bradshaw Inn.
- Vernon Wittkopp on street lighting on Coloma, and speed bumps on Sequoia and Benito.
- Conrad Mayer on the City's hiring practice and smart growth.
- Jeff Kravitz in opposition to Item # 12.

CONSENT CALENDAR ITEMS – ROLL CALL VOTE

ACTION: Motion by Skoglund second by McGarvey and carried by 4:0 Roll Call Vote (Sander absent), the Consent Calendar was approved, except for Item # 9 which was pulled for separate discussion.

7. **Subject:** Minutes of City Council Meetings:
- a. Regular Meeting of December 18, 2006
 - b. Special Meeting of January 2, 2007
 - c. Special Meeting of January 29, 2007

Recommendation: Adopt Minutes.

8. **Subject:** Ordinance Approving the Development Agreement Amendment for Village 23 of Anatolia III, Centex Homes.

Recommendation: Waive second reading and adopt Ordinance No. 02-2007. **(Roll Call Vote)**

Result of Recommended Action: This ordinance will amend the previously approved Development Agreement for Village 23 of Anatolia III, adopted by Ordinance No. 15-2006 in April 2006. The amendment is necessary to correct the conditions of the Development Agreement regarding model home construction, clarifying the project description and vesting rights.

Staff Report: Bill Campbell, Planning Department

10. **Subject:** Resolution Authorizing the Public Works Director/City Engineer to Execute Various Standard Agreements with the California Department of Transportation (CalTrans) Related to State and Federal Transportation Grants.

Recommendation: Adopt Resolution No. 14-2007.

Result of Recommended Action: The Public Works Director/City Engineer will enter into various standard agreements with the California Department of Transportation related to Transportation Grants. The various agreements will allow the City of Rancho Cordova to receive reimbursement from the State and Federal Grant received for Transportation projects.

Staff Report: Cyrus Abhar, Public Works Department

11. **Subject:** Resolution Amending Resolution No. 195-2006 for Local Labor Relations Rules.

Recommendation: Adopt Resolution No. 15-2007.

Result of Recommended Action: Adoption of this resolution will reaffirm the Council's intent that the Employer-Employee Relations Policy adopted pursuant to Resolution No. 195-2006 supersedes all prior applicable employer-employee relations policies of the City.

Staff Report: Joe Chapman, City Attorney's Office

12. **Subject:** Urgency Ordinance Establishing a Temporary Moratorium on the Establishment of New Sexually Oriented Businesses and the Expansion of Existing Sexually Oriented

Businesses Pending the Review and Amendment of Zoning Regulations Applicable to Sexually Oriented Businesses to Become Effective Immediately.

Recommendation: Adopt Urgency Ordinance No. 05-2007. **(Roll Call and Four/Fifth's Vote Required)**

Result of Recommended Action: Adoption of this ordinance will establish a new moratorium on the establishment or expansion of sexually-oriented businesses while the City undertakes a comprehensive City zoning review and update, which may impact zoning regulations applicable to sexually-oriented businesses.

Staff Report: Joe Chapman, City Attorney's Office

13. **Subject:** Ordinance Adopting Title 8, Animals, Regarding the Laws and Regulations Pertaining to Animals and Functions of Animal Services. **(Continued from 01/16/2007)**

Recommendation: Waive first reading and reintroduce Ordinance No. 04-2007. **(Roll Call Vote)**

Result of Recommended Action: Adoption of this Ordinance will establish laws and regulations pertaining to animals and set out the functions and responsibilities of Animal Services. This ordinance will allow Animal Services to better serve City residents by providing rules and regulations that are better suited for the City.

Staff Report: Curt Haven, Economic Development Department and Michael Rodriguez, Animal Services Department

- 13a. **Subject:** Letter of Support to Local Agency Formation Commission (LAFCo) for Amendment to the City's Sphere of Influence (SOI).

Recommendation: Authorize Mayor to sign letter of support.

Result of Recommended Action: The City will join numerous landowners within the SOI that have registered support for the application made by Cowny LLC (Cordova Hills) to LAFCo to amend the City's SOI.

Staff Report: Joe Chinn, City Manager's Department

The following item was pulled for discussion:

9. **Subject:** Resolution Approving Fiber Optic Cable Partnership with Sacramento Regional Transit.

Recommendation: Adopt Resolution No. 11-2007.

Result of Recommended Action: The Sacramento Regional Transit District (RT) Board of Directors have approved a long-term license agreement, 50 FIG Fiber Optic Cable License, with nine local public agencies allowing exclusive use of a portion of RT's excess fiber optic cable capacity along light rail lines. This allows the City of Rancho Cordova access to four strands of fiber optic cable from Bradshaw Road to Sunrise Boulevard along Folsom Boulevard at a considerable cost saving. The fiber optic cable will be used for ITS (Intelligent Transportation System) uses such as traffic monitoring cameras at intersections along Folsom Boulevard.

Staff Report: Cyrus Abhar, Public Works Department

ACTION: Motion by Skoglund second by Cooley and carried by 4:0 Vote (Sander absent)
Council adopted Resolution No. 11-2007.

CONSENT PUBLIC HEARING ITEM

14. **Subject:** Target Letter of Public Convenience and Necessity Hearing (PCN), Project No. RC-06-261, located at 10881 Olson Drive.

Recommendation: Council directs staff to forward the City Council's determination to the office of the Alcohol Beverage Control.

Result of Recommended Action: Approval of the PCN would allow Target to obtain a Type 20 alcohol license that would allow the sale of beer and wine from its store located at 10881 Olson Drive. The alcohol will be sold in original factory packages, will not be chilled and is for off-site consumption only.

Staff Report: Bill Campbell, Planning Department

Vice Mayor Budge opened the consent public hearing. The following individual addressed the Council:

- Beth Aboulafia in support of the item.

Vice Mayor Budge closed the consent public hearing.

ACTION: Motion by Cooley second by Budge and carried by 4:0 Vote (Sander absent) Council approved staff's recommendation.

PUBLIC HEARING ITEMS

None

7:00 P.M. - BREAK

Vice Mayor Budge adjourned the meeting to a break.

REGULAR CALENDAR ITEMS

AT THIS POINT all four Council Members in attendance reconvened.

15. **Subject:** Anatolia Marketplace, Design Review and Conditional Use Permit, and Pedestrian Easement Locations, located at the Southeast corner of Sunrise Boulevard and Douglas Road. **(Continued from 01/16/2007)**

Recommendation: Adopt Resolution No. 16-2007.

Result of Recommended Action: Approval would provide design review and conditional use permit entitlements needed to construct a 125,529 square foot shopping center on approximately 14.7 acres with a grocery store, gas station with a carwash, fast food restaurant with a drive-thru, and 5 multi-tenant retail buildings. The conditions of approval require the provision of pedestrian easements to allow for the future construction of grade-separated crossings for pedestrians and bicycles near the intersection of Sunrise Boulevard and Douglas Road.

Staff Report: Jeffrey Beiswenger, Planning Department

Vice Mayor Budge reopened the public hearing. The following individuals addressed the Council on Item 15:

- Russell Allen in opposition of the item.
- Rex Albright in support of the item.
- Craig Osbourne in support of the project without the pedestrian easement, in opposition of the easement.
- John Hartman wanted to see the project moving forward without any further delays.
- Brent Petersen in support of the item.
- Brian Catting in support of the item.

- Anne Geragerty in opposition of the item.
- Chris Holm in opposition of the item.
- Laura Constantine in opposition of the item.
- Andrea Shaw in support of the item.
- Rob Nunley in opposition of the item.
- Tim Taron stated that an easement at the intersection of Sunrise Blvd. and Douglas Rd. destroys the visibility of the shopping center and requested that the Condition of Approval # 22 be removed.

Vice Mayor Budge closed the public hearing.

AT THIS POINT the Council took a brief recess. All four Council Members in attendance reconvened.

ACTION: Motion by Cooley second by Skoglund and carried by 4:0 vote (Sander absent)
Council continued Item #15 to February 20 and directed staff to meet with applicant and come back with a revised Condition of Approval #22 to facilitate improvements at-grade pedestrian and bicycle facilities.

16. **Subject:** Zoning Code Update – Work Program and Budget Adoption.

Recommendation: Adopt zoning code update work scope and budget.

Result of Recommended Action: The action will allow City staff to begin work on the zoning code update project. Staff proposes an aggressive time-line of less than one year to develop a comprehensive code update that will provide the City with its first new zoning code by the end of 2007.

Staff Report: Jeffrey Beiswenger and Paul Junker, Planning Department

ACTION: Motion by Skoglund second by Cooley and carried by 4:0 Vote (Sander absent)
Council approved staff recommendation.

17. **Subject:** Federal Appropriations Requests for Fiscal Year 2008 (FY08).

Recommendation: Provide direction to staff for FY08 federal appropriations requests.

Result of Recommended Action: The recommended actions will authorize submission of at least two requests for federal funding for identified projects that are consistent with the Council's and community's priorities.

Staff Report: Stephanie Snyder and Alexandra Miller, City Manager's Department

ACTION: No action taken, discussion item only.

18. **Subject:** Work Plan for Mayors and Board Chair Forum Policy Groups.

Recommendation: Support the work plan for the policy groups of the Mayors and Board Chair Forum, and advise staff of any area of interest not currently represented by Rancho Cordova.

Result of Recommended Action: The City will have direct input on a variety of policy topics with fellow elected and executive officials in Sacramento County.

Staff Report: Ted Gaebler, City Manager's Department

ACTION: By consensus, Council Member Cooley was assigned to the Transportation Policy Group, and Mayor Sander was assigned to Economic Development Policy Group.

CORRESPONDENCE

Council Members reported on various correspondence since last meeting.

COUNCIL REPORTS

Council Members reported on various events and activities since last meeting.

COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS

Council Member Budge requested a Commercial/Business Recycling Ordinance be introduced at a future meeting.

CITY MANAGER'S REPORT

City Manager Ted Gaebler reported the following updates:

- Deadline for Bond Oversight Committee nominations for FCUSD deadline is 02/23
- First Annual Fiscal Work Session is next week 02/13
- Two-Day Retreat concluded, follow-up on Tuesday March 6th was pointed out as a possible evening meeting.

ADJOURNMENT

Vice Mayor Budge adjourned the meeting at 10:40 p.m.

Anna Olea-Moger, CMC, City Clerk

MEMORANDUM

DATE: March 5, 2007
TO: Honorable Mayor and Council Members
FROM: Cyrus Abhar, Public Works Director
SUBJECT: **APPROVAL OF A TEMPLATE CREDIT/REIMBURSEMENT AGREEMENT FOR PRIVATELY CONSTRUCTED PUBLIC FACILITIES INCLUDED IN THE TRANSPORTATION IMPACT FEE PROGRAM**



RECOMMENDATION

Adopt Resolution No. 25-2007 providing conceptual approval of a Credit/Reimbursement Agreement for Privately Constructed Public Facilities included in the Transportation Impact Fee Program.

RESULT OF RECOMMENDED ACTION

Approval of the Template Agreement and the Resolution will allow the City Manager, or designee, to execute agreements of a similar form and scope with Developers constructing projects in the City of Rancho Cordova. It also allows the Public Works Director to authorize construction of transportation facilities, or portions thereof, in lieu of transportation impact fees or reimburse for such facilities from the transportation fund.

BACKGROUND

On August 1, 2005, the City Council adopted Resolution No. 94-2005 that approved a credit/reimbursement template agreement for use in the Sunridge Specific Plan Area for credits and reimbursements from the Sunrise Douglas Community Plan (SDCP) Development Impact Program. Since that time, the template agreement has been used to apply credits and reimbursement for supplemental offsite water, interim sewer, and roadway facilities constructed or under construction and financed by the SDCP Fee Program.

Similar to that action, **Resolution No. 25-2007** would approve a template agreement for use to credit and/or reimburse for transportation facilities financed by the Citywide Transportation Impact Fee. Ordinance No. 33-2005, adopted by the City Council on December 5, 2005 and attached to the staff report for ease of reference, is the governing ordinance for the Transportation Impact Fee Program and contains provisions for credit of construction of transportation facilities, or portions thereof, in lieu of the payment of the Transportation Impact Fee. The Ordinance also contains provisions for the reimbursement of transportation facilities from the Transportation Fund upon acceptance of the facility when funds are available. **Resolution 25-2007**, and the attachment thereto, approve a Template Credit/Reimbursement Agreement to be used for privately constructed facilities included in the Transportation Impact Fee Program. The template

Agreement provides credits and reimbursements to the Developer based upon the lesser of the actual construction costs of eligible facilities plus an allowance for soft costs, or the allowable costs based upon the cost schedules set forth in the Transportation Impact Fee Program and amendments or updates thereto. Prior to any credit for fees or reimbursements from the Fee Program under the terms of the governing Ordinance, an agreement based on the attached template will need to be entered into.

ATTACHMENTS

1. Resolution No. 25-2007 with Exhibit A - Credit/Reimbursement Agreement Template
2. Ordinance No. 33-2005

CITY OF RANCHO CORDOVA

RESOLUTION NO. 25-2007

**A RESOLUTION OF THE CITY COUNCIL
PROVIDING CONCEPTUAL APPROVAL OF A CREDIT/REIMBURSEMENT AGREEMENT
FOR PRIVATELY CONSTRUCTED PUBLIC FACILITIES INCLUDED IN THE RANCHO
CORDOVA TRANSPORTATION IMPACT FEE PROGRAM**

WHEREAS, on December 5, 2005, the City Council adopted Ordinance No. 33-2005 (Ordinance) adding Chapter 16.84 to the Rancho Cordova City Code relating to the establishment of development impact fees to finance the cost of transportation improvements in the City of Rancho Cordova.

WHEREAS, the Ordinance contains provisions for the establishment of a Transportation Fund for the City of Rancho Cordova Area and the payment and collection of development impact fees to be deposited in the Transportation Fund.

WHEREAS, the Section 16.84.110 of the Ordinance contains provisions for credit for construction of transportation facilities, or portions of thereof, as authorized by the Director of the Rancho Cordova Public Works Department (Director), in lieu of all, or a portion of, the transportation development impact fee.

WHEREAS, the Section 16.84.120 of the Ordinance contains provisions for the Director to enter into a reimbursement agreement authorizing construction of transportation facilities, or portions of thereof, as authorized by the Director, with reimbursement from the Transportation Fund when funds are available.

WHEREAS, the attached Draft Credit/Reimbursement Agreement for Privately Constructed Public Facilities Included in the Rancho Cordova Transportation Impact Fee Program (Agreement) is a template prepared specifically to establish the terms and conditions of credit and/or reimbursement for the construction of transportation facilities, or portions thereof, pursuant to the policies and procedures of the Transportation Development Impact Fee Program and governing Ordinance.

WHEREAS, authorization is now being requested to allow the Director to authorize the construction of transportation facilities, and enter into credit and/or reimbursement agreements based on the Template (**Exhibit A**) with a similar form and scope, with the Developers constructing projects in the City of Rancho Cordova.

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF RANCHO CORDOVA AS FOLLOWS:

1. That the Director of the Public Works Department, or designee, is authorized to authorize the construction of any transportation facilities, or portions thereof, in lieu of all, or a portion of, the Transportation Development Impact Fee or the reimbursement of such transportation facility, pursuant to the terms of a credit and/or reimbursement Agreement.

2. That the City Manager, or designee, is authorized to execute said Agreement after revision to its final form, and agreements of a similar form and scope, with the Developers constructing projects in the City of Rancho Cordova.

3. That the City Manager, or designee, is authorized, for and on behalf of the City, to administer the agreement in accordance with the terms and conditions set forth therein.

PASSED AND ADOPTED by the City Council on the 5th day of March, 2007 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

David M. Sander, Mayor

ATTEST:

Anna Olea-Moger, CMC, City Clerk

CITY OF RANCHO CORDOVA
CREDIT/REIMBURSEMENT AGREEMENT
FOR PRIVATELY CONSTRUCTED PUBLIC FACILITIES INCLUDED IN THE
RANCHO CORDOVA TRANSPORTATION IMPACT FEE PROGRAM

This Agreement, dated as of the _____ day of _____, 2007, by and between the **City of Rancho Cordova**, a municipal corporation (the "City") and **[insert name of Developer]** (the "Developer"),

RECITALS:

WHEREAS, Chapter 16.84 of the City of Rancho Cordova Municipal Code established development fees and special funds as part of the City's Transportation Fee Program (the "Transportation Fee Program");

WHEREAS, Chapters 16.84.110 and 16.84.120 of the City of Rancho Cordova Municipal Code authorizes the City to enter into credit and/or reimbursement agreements for the construction of any facilities designated in the Transportation Fee Program upon application of property developers;

NOW, THEREFORE, in consideration of the mutual promises contained herein, the City and the Developer hereby agree as follows:

Section 1. Project Scope

Subject to the terms of this Agreement, the City agrees to provide credits and/or reimbursement of funds to the Developer in an amount not to exceed [insert Programmed Funding Amount] for the acquisition and installation of the improvements as shown on **Figure 1** and listed in **Exhibit A** hereto, which are included with the improvement plans titled **[insert name of Improvement Plan]**, dated **[insert plan approval date]** (the "Improvements").

Section 2. Credit/Reimbursement Amount

The City agrees to provide credits and reimburse Developer for acquisition and/or installation of those Improvements constructed by the Developer on an amount based on the lesser of:

- (a) the actual construction cost of eligible facilities, as determined by the City, in its sole discretion, through its review of the construction contract for the Improvements, plus an allowance for soft costs in the amount of **[insert programmed soft cost percentage]** (XX) percent of the actual construction cost determined by the City, and
- (b) the allowable costs, based on the cost schedules set forth in the Transportation Fee Program and amendments and updates thereto, listed in Exhibit A (unless this total amount is increased pursuant to an amendment to this Agreement).

Funds will be reimbursed without interest.

Section 3. Credit/Reimbursement Timing

- (a) **Credit/Reimbursement Priority.** As set forth in Chapter 16.84.110 of the City of Rancho Cordova Municipal Code, the Public Works Director may authorize the construction of any improvements, or portions thereof, reimbursable from one or more of

the funds associated with the Transportation Impact Fee Program (the Fund(s)) in lieu of all, or a portion of, the Transportation Impact Fees. If so authorized, the credit toward Transportation Impact Fees shall be equal to the credit allocation as authorized by the Public Works Director up to a maximum of eighty percent (80%) of the programmed cost of the improvement, as shown on **Exhibit A**, upon approval of this agreement. Upon acceptance of the improvement and after reconciliation of the final improvement costs, the remaining percentage of the programmed cost of the improvement as shown in **Exhibit A** may be issued as a credit balance to the Developer from the Transportation Fee Program, or may be reimbursed in order of priority as set forth in Section 3b.

- (b) **Reimbursement Priority.** As set forth in Chapter 16.84.110 of the City of Rancho Cordova Municipal Code, developers who have constructed improvements reimbursable from one or more of the funds associated with the Transportation Fee Program (the Fund(s)) shall be reimbursed in the order in which their respective improvements are formally accepted by the City, as the City determines there are adequate monies in the corresponding Fund(s).
- (c) **Payment Preconditions.** No payment from the Fund(s) as set forth in Section 3b above shall be made unless all of the following conditions, together with any other conditions set forth in this Agreement, have been met to City's satisfaction:
 - i. City has given final approval to and has formally accepted the Improvements as complete; and
 - ii. City, in its sole discretion, has determined that there are adequate monies available in the applicable Fund(s) associated with the Transportation Fee Program.

Section 4. Process and Procedures

The Developer's construction contracts, construction work, and requests for credit and/or reimbursement relating to the Improvements shall be performed in conformance with the City's most current "Reimbursement Policies and Procedures for Privately Constructed Public Facilities" document, which is available from the City Engineer. The Developer shall be responsible for complying with all applicable laws, codes, and regulations relating to contracting and construction procedures for publicly funded public works projects.

Section 5. Limited City Obligation

The obligations arising from this Agreement are neither a debt of the City nor a legal or equitable pledge, charge, lien, or encumbrance upon any of its property or upon any of its income, receipts, or revenues, except the fees collected for the Improvements. Neither the General Fund nor any other fund of the City, except the applicable fund(s) associated with the Transportation Fee Program, shall be liable for the payment of any obligations arising from this Agreement. The credit or taxing power of the City is not pledged for the payment of any obligation arising from this Agreement. No Developer shall compel the forfeiture of any of the City's property to satisfy any obligations arising from this Agreement.

Section 6. Conveyance of the Improvements

Once Improvements are accepted and deemed satisfactory by the City, the Improvements automatically become the property of the City. The Developer shall take any and all actions

necessary to convey to the City and vest in the City full, complete and clear title to the Improvements that the Developer has constructed.

Section 7. Delivery of Plans and Specifications

Prior to final acceptance of Improvements by the City, the constructing Developer shall deliver to the City copies of all plans, specifications, shop drawings, as-built plans, operating manuals, service manuals, warranties and other documents relating to the design, construction, installation, and operation of the Improvements.

Section 8. Liens, Claims, and Encumbrances

Prior to final acceptance of Improvements by the City, the constructing Developer shall provide a written guarantee and assurance to the City that there are no liens, claims, or encumbrances on those Improvements, together with unconditional final releases from all contractors and material suppliers, and with copies of invoices and corresponding checks issued by the Developer for all items for which reimbursement is requested under this Agreement for the Improvements. Notwithstanding any other provision or term of this Agreement, the City shall have no obligation to make any reimbursement payments until the constructing Developer has cleared any and all liens, claims and encumbrances from the Improvements and provided the required documentation, guarantee and assurance in writing, to the satisfaction of the City.

Section 9. Warranty and Repair

- (a) Warranty. Each Developer hereby warrants the Improvements that it constructs as to materials and workmanship and, should any failure of those Improvements occur within a period of one (1) year after final acceptance thereof by the City, the Developer shall promptly cause the needed repairs to be made without cost to the City.
- (b) Repair. The City is hereby authorized to make such repairs if the constructing Developer fails to make or undertake with due diligence the aforesaid repairs within twenty (20) days after the City has given written notice of such failure. In case of emergency where, in the sole opinion of the City Engineer, delay would cause serious hazard to the public, the necessary repairs may be made or lights, signs and barricades erected, without prior notice to the Developer. In all cases of failure of Improvements within the warranty period where the City has taken action in accordance with this paragraph, the constructing Developer shall reimburse the City as appropriate for all costs, direct and indirect, incurred by the City.

Section 10. Indemnity

The Developer, by execution of this Agreement, specifically agrees to assume the defense of, indemnify, and hold harmless the City and its officers, employees, consultants, and agents (the "Indemnitees" from and against all liabilities, actions, damages, claims, losses or expenses of every type and description, including attorneys' and consultants' fees and expenses (collectively "Liabilities"), to which they may be subjected or put, by reason of, or resulting from, the acquisition or installation of the Improvements constructed by the Developer, except Liabilities arising from the sole negligence or willful misconduct of the City and/or the Indemnitees. This indemnification shall extend to Liabilities occurring after this Agreement is terminated as well as while it is in force.

Section 11. No Third Party Beneficiary

City does not assume any liability, duty or obligation to Developer's contractors, subcontractors

or agents by execution or performance of this Agreement and no contractors, subcontractors, agents or any parties are third party beneficiaries of this Agreement.

Section 12. Attorney's Fee

If any suit, action or proceeding in law or equity is brought to enforce the provisions of this Agreement, the prevailing party shall be entitled to reasonable costs and attorneys' fees.

Section 13. Notices

Any notices, requests, demands or other communications required or permitted to be given under this Agreement shall be in writing and shall be deemed to have been duly given on the date of service if served personally (FedEx and similar services, each of which is hereinafter called an "Express Courier," shall be considered to be personal service) or by telephone facsimile or other electronic transmission (provided that the sender of a telephone facsimile or other electronic transmission has received confirmation of successful transmission by the sending fax machine), and upon receipt, if mailed to the party to whom notice is to be given, by first-class mail, registered or certified, postage prepaid, return receipt requested, and properly addressed as follows:

City:

City of Rancho Cordova
Public Works Department
2729 Prospect Park Drive
Rancho Cordova, CA 95670
Attn: City Engineer

With a copy to:

City of Rancho Cordova
Finance Department
2729 Prospect Park Drive
Rancho Cordova, CA 95670
Attn: Finance Administrator

Developer:

[Insert Developer name]
Street address
City, State ZIP
Attn: Name

Either party may change its mailing address at any time by giving written notice of such changes to the other party in the manner provided herein.

Section 14. Term

The term of this Agreement shall start on the day and year duly executed by all parties and shall remain in effect until all the terms and conditions contained in this Agreement have been satisfied.

Section 15. Severability

If any portion of this Agreement is declared by a court of competent jurisdiction to be invalid or unenforceable, such portion shall be deemed severed from this Agreement and the remaining parts shall remain in full effect as though such invalid or unenforceable provision had not been a part of this Agreement.

Section 16. Binding on Successors and Assigns

Each and every provision of this Agreement shall be binding upon and shall inure to the benefit of the respective successors and assigns of the parties hereto, in the same manner as if such parties had been expressly named herein.

Section 17. Governing Law; Venue

This Agreement is made under, and shall in all respects be interpreted, enforced, and governed by, the laws of the State of California. In the event of a dispute concerning the terms of this Agreement, the venue for any legal action shall be with the appropriate court in the County of Sacramento, State of California.

Section 18. Exhibits

The Exhibits attached hereto are hereby incorporated herein by this reference.

Section 19. Entire Agreement

This Agreement contains the entire agreement between the parties with respect to the matters contained herein and may be amended only by subsequent written agreement signed by all parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement the day and the year first written above.

CITY OF RANCHO CORDOVA,
A municipal corporation

[INSERT DEVELOPER]
Signature Block

By: _____
Ted A. Gaebler
City Manager

By: _____
Developer

Date: _____

ATTEST:

Anna Olea-Moger, City Clerk

Date: _____

APPROVED AS TO FORM:

Adam U. Lindgren, City Attorney

Date: _____

EXHIBIT A

IMPROVEMENTS DESCRIPTIONS / LOCATIONS

EXHIBIT B
IMPROVEMENTS COSTS

CITY OF RANCHO CORDOVA

ORDINANCE NO. 33-2005

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF RANCHO CORDOVA
ADDING CHAPTER 16.84 TO THE RANCHO CORDOVA MUNICIPAL CODE
RELATING TO DEVELOPMENT IMPACT FEES FOR TRANSPORTATION IMPROVEMENTS**

The City Council of the City of Rancho Cordova ordains as follows:

SECTION 1. Purpose and Authority. The purpose of this ordinance is to add Chapter 16.84 to the City of Rancho Cordova Municipal Code for the establishment of development impact fees in the City of Rancho Cordova ("City") for transportation improvements and provisions related thereto. The City Council enacts this ordinance pursuant to the authority granted to cities by Article XI, Section 7 of the California Constitution.

SECTION 2. Findings. The City Council determines and finds as follows:

- a. Upon its incorporation, the City of Rancho Cordova adopted the Sacramento County General Plan as the City's General Plan, and has since taken several actions as part of a process of adopting its own general plan (the general plan and such additional actions are collectively referred to herein as the "General Plan").
- b. The General Plan includes a description of the general location, capacity, and types of public facilities planned and needed to accommodate development anticipated to occur in the City. As reflected in the General Plan, the City must ensure that adequate public facilities are provided to serve new growth and maintain or improve existing levels of service within the City.
- c. Subsequent to incorporation, the City enacted ordinances that continued in effect the Roadway and Transit Development Fees of Sacramento County (Sacramento County Code Chapter 16.87), as part of the Rancho Cordova Development Impact Fee program. These fees, however, were recently determined by the City Council to be insufficient to achieve the roadway, bicycle, and pedestrian improvements necessary to meet the demand directly or indirectly generated by new development in the City because the fees were based on outdated information that had not been revised or updated since 1993.
- d. Recognizing that this insufficiency posed an immediate threat to the public health, safety and welfare of the residents of the City, the City Council notified the public of its intent to initiate a study of the cost of facilities needed and fees necessary to offset traffic impacts created by new development, and its intent to adopt a citywide traffic impact mitigation fee. On February 22, 2005, the City adopted Urgency Resolution No. 30-2005, which established an interim Traffic Impact Mitigation Fee in order to protect the health, safety and welfare of the community by ensuring that funds were collected to offset the impacts created by new development while the citywide traffic impact mitigation fee was being studied and formulated.
- e. Thereafter, the City Council contracted with a consultant (Psomas) to assist it in evaluating the cost of necessary improvements, as shown in the General Plan. In addition, it contracted with a consultant (Revenue and Cost Specialists LLC) to prepare a nexus study ("Nexus Study") to calculate the development impact fees necessary to offset additional traffic

impacts created by new development and address the deficiency in the City's transportation system.

- f. The completed Nexus Study calculates the costs of the proposed transportation improvements and quantifies the development impact fees necessary to mitigate the impact of new development in the City, and discusses ways to fund improvements that cannot be wholly funded by new development.
- g. To finance the needed public facilities, the City established an appropriate schedule of development impact fees that, consistent with statutory requirements (i.e., Government Code section 66000, et seq.), ensures that new development in the City pays no more nor less than its fair share of the cost of providing these public facilities.
- h. City staff and the City Council have considered and analyzed the basis for establishment of the fees authorized by this Ordinance, and the need for and cost of the new public facilities and improvements necessitated by new development in the City to be funded by those fees, as further set forth in the Nexus Study. The City Council finds that the Nexus Study adequately establishes the basis for establishment of the fees, and describes the need for and cost of the new public facilities and improvements necessitated by new development in the City, to be funded by those fees, and accordingly approves of the Nexus Study.
- i. Pursuant to California Public Resources Code Section 21080 (b)(8) and Title 14, Chapter 3 of the California Code of Regulations Section 15273(a)(4), the establishment of these development impact fees is statutorily exempt from the California Environmental Quality Act, because the fees are for the purpose of obtaining funds for capital projects necessary to maintain service within existing service areas in the City.
- j. The purpose of the Transportation Impact Fee Program and the development impact fees established by this ordinance is to finance transportation improvements necessary to offset the impacts to the City's transportation system of new development in the City, to ensure that adequate funding is provided for improvements required to meet the demands of such new development, and to fund administration of the Fee Program.
- k. The use of the Transportation Impact Fees is to fund the transportation improvements identified in the Transportation Impact Fee Program and to fund administration of the Fee Program.
- l. There is a reasonable relationship between the use of the Transportation Impact Fees and the type of development projects on which the fees will be imposed because the fees will be imposed on commercial and residential development projects in the City that generate or contribute to the need for roadway, transit and/or pedestrian improvements, and are not imposed on projects that do not contribute to such need, as further set forth in the Nexus Study.
- m. There is a reasonable relationship between the need for the identified transportation improvements and the type of development project on which the fee is imposed because the need for such improvements varies depending on the type of development project at issue, and the Transportation Impact Fee Program takes into account the type of development project at issue by only applying a fee to development that is likely to contribute to such need, and ensuring that such fee is proportional to the need, as further set forth in the Nexus Study

- n. There is a reasonable relationship between the amount of the Transportation Impact Fees and the cost of the identified transportation improvements or portion of the identified transportation improvements attributable to the development on which the fees are imposed. As discussed in the Nexus Study, the amount of the Transportation Impact Fees is based on the type of development at issue, the number of building permits being generated by such development, and the anticipated impact of such development on the City's transportation system. The amount of the fees contemplates the relationship between such development's impact and the cost of roadway improvements that will be required to offset the impacts of such development.
- o. The City Council, on November 7, 2005, adopted Urgency Ordinance No. 24-2005, adding, for a temporary period of time, Chapter 16.84 to the Rancho Cordova Municipal Code relating to development impact fees for transportation improvements. In addition, the Council adopted Resolution 127-2005, establishing the amount of the fees. The purpose of this Non-Urgency Ordinance is to permanently add Chapter 16.84 to the Rancho Cordova Municipal Code.

SECTION 3. Additions. Chapter 16.84 is hereby added to the City of Rancho Cordova Municipal Code, to read in its entirety as follows:

CHAPTER 16.84

ESTABLISHMENT OF DEVELOPMENT IMPACT FEES TO FINANCE THE COST OF TRANSPORTATION FACILITIES

Sections:

16.84.010	Purpose
16.84.020	Definitions
16.84.030	Establishment and Administration of the City of Rancho Cordova Transportation Fund
16.84.040	Establishment and Administration of the City of Rancho Cordova Transportation Administration Fund
16.84.050	Imposition of Transportation Impact Fee
16.84.060	Payment of Transportation Impact Fees
16.84.070	Adoption and Compliance with Schedule of Transportation Impact Fee Component
16.84.080	Establishment of Transportation Impact Fees
16.84.090	Calculation of Transportation Impact Fee Component
16.84.100	Establishment of Cost Per Unit for Land Uses
16.84.110	Credit for Construction of Transportation Improvements
16.84.120	Reimbursement for Construction of Transportation Improvements
16.84.130	Annual Program Fee Adjustment
16.84.140	Alternative Method and Compliance With Other Laws

16.84.010 PURPOSE.

- (a) The General Plan of the City of Rancho Cordova requires that areas chosen for urban expansion shall be capable of being provided within a reasonable period of time with an adequate level of public facilities including, but not limited to, roadway facilities and transit facilities.
- (b) The General Plan further requires the preparation of a plan that identifies a mechanism for financing those facilities necessary to serve urban development in

areas designated for urban expansion. The General Plan also contains additional policies for supporting funding and use of developer dedications, development fees, and other means to pay for an acceptable level of transportation facilities.

- (c) The purpose of this chapter is to implement the General Plan requirements set forth in subdivisions (a) and (b) of this section and to use the authority in Article XI, Section 7 of the California Constitution by imposing development fees to fund the cost of certain transportation facilities, the need for which is directly or indirectly generated by the type and extent of development proposed in the City of Rancho Cordova, on which the fees will be imposed.
- (d) It is the further purpose of this chapter to require that adequate provision is made for developer financed public facilities within the City of Rancho Cordova as a condition to any rezoning and prior to approval of certain permits within the City.

16.84.020 DEFINITIONS.

- (a) "Areas" means those geographic areas established for public facilities financing purposes within the City of Rancho Cordova depicted in Figure 1 attached to this ordinance and incorporated herein by reference. Area 1 comprises the Infill area within the City. Area 2 comprises the specific plan area for new development within the City. A detailed map of each Area depicted on Figure 1 is on file with the City Public Works Department, and such maps are incorporated by reference herein.
- (b) "Building Permit" means the permit issued or required for Residential Development, Non-Residential Development, Commercial Development, or other development within the City, pursuant to and as further defined by the City of Rancho Cordova Building Code.
- (c) "City" means the City of Rancho Cordova.
- (d) "City of Rancho Cordova Transportation Fund" means that special interest bearing trust fund established pursuant to Section 16.84.03.
- (e) "City of Rancho Cordova Transportation Administration Fund" means that special interest bearing trust fund established pursuant to Section 16.84.040.
- (f) "Commercial Development" means buildings constructed for the purpose of occupancy by retail, services, and other principally non-office businesses located on sites zoned SC Shopping Center, LC Limited Commercial, TC Travel Commercial, AC Auto Commercial, or GC General Commercial in accord with the City of Rancho Cordova Zoning Code or designated Commercial or Commercial Mixed Use (CMU). For purposes of this chapter, residential dwellings constructed on sites designated CMU or another commercial zone pursuant to the Zoning Code are Residential Development rather than Commercial Development.
- (g) "Costs" means amounts spent, or authorized to be spent, in connection with the planning, financing, acquisition and development of a public facility or infrastructure including, without limitation, the costs of land, construction and inspection, engineering, administration, and consulting fees.
- (h) "Council" or "City Council" means the City Council of the City of Rancho Cordova.

- (i) "Department" means the City of Rancho Cordova Public Works Department.
- (j) "Development Impact Fee" or "Transportation Impact Fee" means the fee levied by this chapter upon the approval of one or more Building Permits.
- (k) "Development Unit" means a dwelling unit, for Residential Development, or square foot of building floor area, for Non-Residential Development.
- (l) "Director" means the Director of the Rancho Cordova Public Works Department.
- (m) "Facilities" means those public facilities designated in the Rancho Cordova Transportation System Development Impact Fee Program.
- (n) "Fee Resolution" means the resolution and fee schedule adopted by the City Council, as may be amended from time to time, that approves the amount of the Transportation Impact Fees.
- (o) "Improvement Plan" means the site plan of property proposed for development showing all required improvements that must be approved by the Rancho Cordova Public Works Department pursuant to Chapter 12.03 of the Rancho Cordova Municipal Code prior to the issuance of a building permit for the property.
- (p) "Land Use Category" means detached dwelling units, attached dwelling units, mobile homes, commercial lodging units, or commercial uses as further defined in the Fee Resolution.
- (q) "Non-Residential Development" means a subdivision map, parcel map, or permit for the original construction, grading or installation of buildings other than single-family detached homes, single-family attached homes, duplexes, townhomes, condominiums, apartments, manufactured homes and mobilehomes, or improvements thereto. Non-Residential Development includes Commercial Development. Typically, Non-Residential Development consists of buildings to be occupied by retail, service, or other commercial businesses or by offices as regulated by the City of Rancho Cordova Zoning Code, but may also include buildings for use by churches, daycare centers, private schools, and other institutional uses. Mixed-use buildings consisting of both dwelling units and commercial and/or office areas will have the respective building areas treated as either Residential Development or Non-Residential Development for purposes of this chapter.
- (r) "Office Development" means buildings constructed for the purpose of occupancy by principally business and professional office uses located on sites zoned BP Business and Professional Office in accord with the City of Rancho Cordova Zoning Code or designated Commercial or CMU Commercial Mixed Use.
- (s) "Planning Director" means the Planning Director of the City of Rancho Cordova.
- (t) "Program Fee per Development Unit" means the development impact fee per Development Unit for a particular category of facilities. Such Program Fees, identified in the Fee Resolution, were established using an allocation of transportation system costs, as identified in Transportation System Capital Improvement Program, and total additional trip miles based on land use categories identified in the Nexus Study developed for the Transportation System Development Impact Fee Program.

- (u) "Programmed Cost" means the estimated cost of constructing a facility based upon the unit costs for each construction item plus a fixed 30% for engineering and permits and a fixed 15% for construction contingency as set forth in the City of Rancho Cordova Transportation Impact Fee Program and its public facilities project cost estimates, as periodically updated and adopted by resolution of the Council.
- (v) "Residential Development" means a subdivision map, parcel map, or permit for the original construction, grading or installation of dwelling units for residential use including detached and attached housing for owner or rental occupancy. For purposes of this chapter, Residential Development includes construction of or improvements to buildings or portions of buildings consisting of dwelling units constructed on sites designated CMU or another commercial zone. Institutional uses or other non-housing development allowed by special use permit to be constructed on sites zoned for residential use are Non-Residential Development for purposes of this chapter.
- (w) "Single Family Residential Development" means buildings consisting of individual dwelling units or no more than two attached dwelling units for residential occupancy as single-family detached homes, single-family attached homes, duplexes, halfplexes, manufactured homes, mobilehomes, and residential accessory dwellings.
- (x) "Transportation System Capital Improvement Program" means the projects identified and the cost estimates prepared, and as may be updated, for the transportation system facilities identified in the Interim General Plan Circulation Element and on the roadway sizing diagram within the City limits.
- (y) "Transportation System Development Impact Fee Program", or "Transportation Impact Fee Program", means the Fee Schedule, including any amendments thereto, adopted by resolution by the Council for financing of designated public facilities to serve the City of Rancho Cordova, including, but not limited to, a designation of those facilities to be constructed with the Development Impact Fees collected pursuant to this chapter, the priority list ("Priority List") for commencement of construction, the estimated cost of construction of the facilities and the total number of dwelling unit equivalents within each Area of the City of Rancho Cordova as established.

16.84.030 ESTABLISHMENT AND ADMINISTRATION OF THE CITY OF RANCHO CORDOVA TRANSPORTATION FUND.

- (a) There is hereby created by the Department of Finance in the City Treasury a special interest-bearing trust fund entitled the City of Rancho Cordova Transportation Fund. All amounts collected from Transportation Impact Fees from Area 1 and Area 2 pursuant to this chapter shall be placed in said fund and shall be expended by the City of Rancho Cordova or its successor agency solely to pay the costs identified in the transportation capital improvement program of the City of Rancho Cordova Transit System Development Impact Fee Program.
- (b) The Transportation Fund shall be administered by the Director.

16.84.040 ESTABLISHMENT AND ADMINISTRATION OF THE CITY OF RANCHO CORDOVA TRANSPORTATION ADMINISTRATION FUND.

- (a) There is hereby created by the Department of Finance in the City Treasury a special interest-bearing trust fund entitled the City of Rancho Cordova Transportation Administration Fund. All administration fees collected from Area 1 and Area 2

pursuant to this chapter shall be placed in said fund and shall be expended by the City of Rancho Cordova or its successor agency solely to pay the costs associated with administering the City of Rancho Cordova Transportation Impact Fee Program.

- (b) The Transportation Administration Fund shall be administered by the Director.

16.84.050 IMPOSITION OF TRANSPORTATION IMPACT FEE.

No change in a land use zoning designation shall be approved within the City of Rancho Cordova unless payment of the Transportation Impact Fees established by this chapter is required of the property owner as a condition of such approval. No building permit shall be approved for property within the City of Rancho Cordova unless the Development Fees for that property are paid as required by this chapter.

16.84.060 PAYMENT OF TRANSPORTATION IMPACT FEES.

The Transportation Impact Fees imposed pursuant to this chapter shall be paid by the property owner to the Department, in an amount calculated pursuant to Section 16.84.090. The fees shall be calculated upon the approval of subdivision maps and shall be paid upon issuance of building permits. For projects that are subject to building permits, but not subdivision map approval, the fees shall be both calculated and paid upon issuance of the building permits.

16.84.070 ADOPTION OF THE TRANSPORTATION SYSTEM CAPITAL IMPROVEMENT PROGRAM AND COMPLIANCE WITH PRIORITY LIST OF CITY OF RANCHO CORDOVA TRANSPORTATION IMPACT FEE PROGRAM.

- (a) The Council shall by resolution adopt the City of Rancho Cordova Transportation System Capital Improvement Plan of the City of Rancho Cordova Transportation System Development Impact Fee Program. The Council shall review the transportation capital improvement plan not less than annually and may amend it by resolution at its discretion.
- (b) With the exception of facilities approved by the Director for construction by a property owner pursuant to Section 16.84.120, all facilities shall be funded in accordance with the priority list established for the City of Rancho Cordova Transportation Impact Fee Program.

16.84.080 ESTABLISHMENT OF TRANSPORTATION IMPACT FEES AND CREATION OF AREAS.

- (a) A separate Transportation Impact Fee is hereby established for each of the following categories:
 - 1. Specific Plan Transportation Impact Fee;
 - 2. Infill Transportation Impact Fee;
 - 3. Regional Transportation Impact Fee;
 - 4. Transportation Administration Fee.
- (b) There is hereby created two (2) initial Areas of the City of Rancho Cordova, as shown in Figure 1, attached to this ordinance and incorporated herein by reference.

- (c) The Specific Plan Transportation Impact Fee shall apply to property within Area 2. The Infill Transportation Impact Fee shall apply to property within Area 1. The Regional Transportation Impact Fee shall apply to the Sunridge Specific Plan Area and the Villages of Zinfandel Special Planning Area within Area 2 and Area 1, respectively. The Transportation Administration Fee shall apply to all property within Areas 1 and 2.
- (d) Future Areas of the Transportation System Development Impact Fee Program may be created as additional public facilities financing plans are implemented for remaining undeveloped areas outside of the City of Rancho Cordova that may be annexed to the City in the future.

16.84.090 CALCULATION OF TRANSPORTATION IMPACT FEE.

- (a) For Residential Development, the Transportation Impact Fee shall be calculated by multiplying the number of units per land use category by a per unit cost as identified in the Transportation Impact Fee Program and Fee Resolution.
- (b) For Non-Residential Development, the Transportation Impact Fee shall be calculated by multiplying the number of building square feet per land use category by a per square foot cost as identified in the Transportation System Impact Fee Program and Fee Resolution.
- (c) For the purpose of calculating the Transportation Impact Fee for land use categories not specifically named in the Transportation Impact Fee Program and Fee Resolution, the Planning Director is hereby authorized to determine the land use category that corresponds most directly to the land use in question. Alternatively, the Planning Director can determine that no land use category adequately corresponds, and request the Public Works Director to determine the Transportation Impact Fee. Said Transportation Impact Fee will be determined using the applicable trip generation factors as found in the Institute of Transportation Engineers Trip Generation Manual.
- (d) For the purpose of calculating the Regional Fee, the Regional Fee shall be calculated as the difference between the Transportation Impact Fee for Area 1 or Area 2, (depending on the location of the property at issue), and the transportation component of the specific plan fee, if any. If no specific plan fee exists, then the Regional Fee and the Transportation Impact Fee are equivalent.
- (e) The Transportation Administration Fee per building permit shall be calculated as two percent (2%) of the sum of the transportation impact fees calculated pursuant to subsections (a), (b), or (c) above.
- (f) The Transportation Impact Fees shall be paid by the property owner in the amount as calculated pursuant to subdivision (a), (b), (c) and (d) of this section for the categories of facilities established by Section 16.84.080.
- (g) For the purpose of calculating Transportation Impact Fees pursuant to subdivision (a), (b), (c), and (d) of this section for properties with an approved use permit which significantly changes the underlying use of the site or properties within a Special Planning Area, the Director is hereby authorized to determine the per-unit or per-square foot costs for each fee category that corresponds most directly to the use and density.

- (h) For the purpose of calculating Transportation Impact Fees pursuant to subdivision (a), (b), (c), and (d) of this section for building permits for land use categories not specifically named in this ordinance or the Transportation Impact Fee Program, the Director is hereby authorized to determine the per-unit or per-square foot costs for each fee category that corresponds most directly to the use and density.

16.84.100 ESTABLISHMENT OF COSTS PER UNIT FOR LAND USES WITHIN THE CITY OF RANCHO CORDOVA.

- (a) Fees per unit for various land uses identified in the Fee Resolution were established using an allocation of transportation system costs as identified in Transportation System Capital Improvement Plan and total additional trip miles based on land use categories identified in the Nexus Study developed for the Transportation Impact Fee Program.
- (b) For specific land uses not identified in the Fee Resolution, the cost per daily trip-mile established by the Nexus Study and the trip generation rates established by the Institute of Traffic Engineers shall be used to calculate the fee per Dwelling Unit.

16.84.110 CREDIT FOR CONSTRUCTION OF TRANSPORTATION FACILITIES.

- (a) Upon application by the property owner or his authorized agent, the Director may authorize the construction of any transportation facilities, or portions thereof, in order of priority as designated on the Priority List in the Transportation System Development Impact Fee Program in lieu of all, or a portion of, the Transportation Impact Fee required by this chapter. If so authorized, the credit toward Transportation Impact Fees to be provided to the property owner for such in lieu construction shall be equal to eighty percent (80%) of the programmed cost of the facility, as set forth in the Transportation System Development Impact Fee Program in effect at the time when the in lieu construction is so authorized, including, but not limited to, unit prices, quantities and project descriptions. , Prior to credit being given and/or issuance of any of the approvals set forth in Section 16.84.060 (e.g., approvals of building permits, subdivisions or zoning amendments), the construction of any facility authorized by this section must either be accepted by the Department, or the property owner must post security for the complete performance of the construction in a form acceptable to the Director and the City Attorney.
- (b) Upon acceptance of the completed facility and after reconciliation of the final facility costs, the remaining twenty percent (20%) of the programmed cost as designated in the Transportation System Development Impact Fee Program may be issued as a credit balance to the property owner that may be utilized within the City of Rancho Cordova as determined by the Director.
- (c) Where the amount of the credit is less than the amount of the Transportation Impact Fee otherwise applicable to the development in question, the property owner must pay to the City the difference in accordance with Section 16.84.060.
- (d) Where the amount of the credit is greater than the amount of the Transportation Impact Fee, the property owner shall be paid the difference only from the applicable Transportation Fund within a reasonable time after the project is accepted by the Department pursuant to Section 16.84.120 in order of priority on the Priority List in the Transportation System Development Impact Fee Program when funds are available.

- (e) Where a facility is proposed for construction by the property owner, the Director at his discretion may either (1) provide the property owner with a credit pursuant to this section or (2) enter into a reimbursement agreement with the property owner pursuant to Section 16.84.120.

16.84.120 REIMBURSEMENT FOR CONSTRUCTION OF TRANSPORTATION PROJECTS IN ADVANCE OF THE TRANSPORTATION SYSTEM DEVELOPMENT IMPACT FEE PROGRAM PRIORITY LIST SCHEDULE.

- (a) Upon application by the property owner or his authorized agent, the Director may enter into a reimbursement agreement authorizing the construction of any transportation facilities, or portions thereof, designated in the Transportation System Development Impact Fee Program. In addition to the requirements of subsection (d), the agreement shall set forth the amount to be reimbursed, the time and manner in which payments are to be made, and shall state that reimbursement by the City will only be made from the applicable Transportation Fund when funds are available.
- (b) The amount of reimbursement shall be the actual cost of the facility up to the programmed cost of the facility as set forth in the Transportation System Development Impact Fee Program in effect at the time the construction contract is awarded for that specific facility. The time of reimbursement shall be the end of the fiscal year in which the facility is scheduled for construction, based on the Priority List in the Transportation System Development Impact Fee Program, or as different timing is otherwise authorized by the Director.
- (c) By entering into a reimbursement agreement, a property owner is not relieved of the obligation to pay the Transportation Impact Fees in the manner and amount specified by this chapter.
- (d) If the Director enters into an agreement authorized by subdivision (a) of this section, or credit agreement as authorized by Section 16.84.110(c) the agreement shall provide that: (1) The general fund of the City is not liable for payment of any obligations arising from the agreement; (2) the credit or taxing power of the City is not pledged for the payment of any obligations arising from the agreement; (3) the landowner shall not compel the exercise of the City taxing power or the forfeiture of any of its property to satisfy any obligations arising from the agreement; and (4) the obligation arising from the agreement is not a debt of the City, nor a legal or equitable pledge, charge, lien, or encumbrance, upon any of its property, or upon any of its income, receipts, or revenues, and is payable only from the Transportation Impact Fees deposited in the applicable Transportation Fund.
- (e) Property owner or his authorized agent shall apply for reimbursement as set forth in subdivisions (a) (b) (c) and (d) of this Section no later than four (4) years after the transportation project is constructed and accepted. Property owner shall waive the right of reimbursement for construction costs payable under this Section when the reimbursement is not applied for within said four (4) year limitation.

16.84.130 ANNUAL PROGRAM FEE ADJUSTMENT.

Beginning March 1, 2006, and thereafter each year no later than March 15, the Program Fee per Development Unit for each type of development in each fee category shall be adjusted as follows:

- (a) A "mean" index will be computed by averaging the index for 20 U.S. cities with the index for San Francisco by resort to the January issue of the Engineering News Record magazine Construction Cost Index of the year in which the calculation is being made.
- (b) An adjustment factor shall be computed by dividing the "mean" index as calculated in subsection (a) of this section by the "mean" index for the previous January, however, the March 2006 adjustment factor shall be computed by dividing the "mean" index as calculated in subsection (a) of this section by the "mean" index for August 2005, and, if a new Program Fee has been adopted after January of the previous year, the adjustment factor shall use the "mean" index from the month that the fee was adopted.
- (c) The new Program Fee per Development Unit shall be calculated by multiplying the adjustment factor, as calculated in subsection (b) of this section, by the Program Fee per Development Unit in place prior to the annual adjustment.
- (d) The estimated cost of the facilities used in the Transportation System Capital Improvement Program and for calculating credits and reimbursements pursuant to Sections 16.84.110 and 16.84.120 shall be adjusted annually using the same adjustment factor pursuant to subsections (a), (b) and (c) of this section.

16.84.140 ALTERNATIVE METHOD AND COMPLIANCE WITH OTHER LAWS.

- (a) This chapter is intended to establish a supplemental method for funding the cost of certain facilities the need for which is expected to be generated by the level and type of development proposed in the City of Rancho Cordova. Excepted as provided in Section 4 of this Ordinance (continuance in effect of Roadway and Transit Development Fees established by Sacramento County), the provisions of this chapter shall not be construed to limit the power of the Council to impose any other fees or exactions or to continue to impose existing ones, on development within the City of Rancho Cordova, but shall be in addition to any other fee, exactions or other requirements that the City is authorized to impose, or has previously imposed, as a condition of approving plans, rezonings or other entitlements within the City of Rancho Cordova pursuant to state and local laws. In particular, individual property owners shall remain obligated to fund, construct, and/or dedicate the improvements, public facilities and/or pay other exactions authorized or required by, but not limited to: (1) the City of Rancho Cordova Public Works Department Improvement Standards; (2) the Sacramento County Municipal Services Agency Improvement Standards; (3) the Quimby Act (Government Code Section 66477 et seq.) and implementing ordinances (Chapter 22.40 of this Code); (4) school impact fees (Government Code Sections 65970 et. seq.) and implementing ordinances; and (5) Sacramento County drainage fees (County Water Agency Ordinance No. 1). Any credits or repayments pursuant to Sections 16.84.110 and 16.84.120 shall not include credits or repayment for the funding, construction or dedications described in this section.
- (b) The construction of facilities by a private owner pursuant to Section 16.84.110 16.84.120 shall be performed and contracted for only as required by law, including but not limited to, compliance with the Department's Improvement Standards, and requirements for public works, if applicable to the particular facility."

SECTION 4. In Lieu Levy. The payment and administration of Transportation Impact Fees levied pursuant to this chapter will be in lieu of all other roadway fees paid and administered pursuant to City Ordinance No. 19-2003 that continued in effect the Roadway and Transit Development Fees established by Sacramento County Code Chapter 16.87 (as originally continued in effect by, and made applicable to the City pursuant to, City Ordinance No. 01-2003).

SECTION 5. No Effect. The payment and administration of Transportation Impact Fees levied pursuant to this chapter will not be in lieu of transportation fees paid and administered pursuant to Chapter 16.83 and Chapter 16.81 of the Rancho Cordova Municipal Code for the Sunridge Specific Plan and Villages of Zinfandel Special Planning Area roadway fee components.

SECTION 6. Severability.

If any provision of this ordinance or the application thereof to any person or circumstance is held invalid, the remainder of the ordinance, including the application of such part or provision to other persons or circumstances shall not be affected thereby and shall continue in full force and effect. To this end, provisions of this ordinance are severable. The City Council hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause, or phrase hereof irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses, or phrases be held unconstitutional, invalid, or unenforceable.

SECTION 7. Effective Date . This ordinance shall take effect 30 days after its adoption and, pursuant to Government Code section 66017(a), the fees established hereby shall be effective 60 days after the adoption of this ordinance.

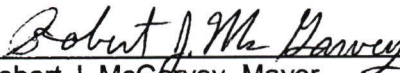
ADOPTED, this 19th day of December, 2005, by the following vote:

AYES: Budge, Cooley, Sander, Skoglund, McGarvey

NOES: None

ABSENT: None

ABSTAIN: None


Robert J. McGarvey, Mayor

ATTEST:

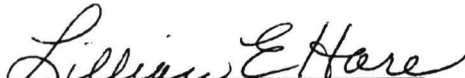
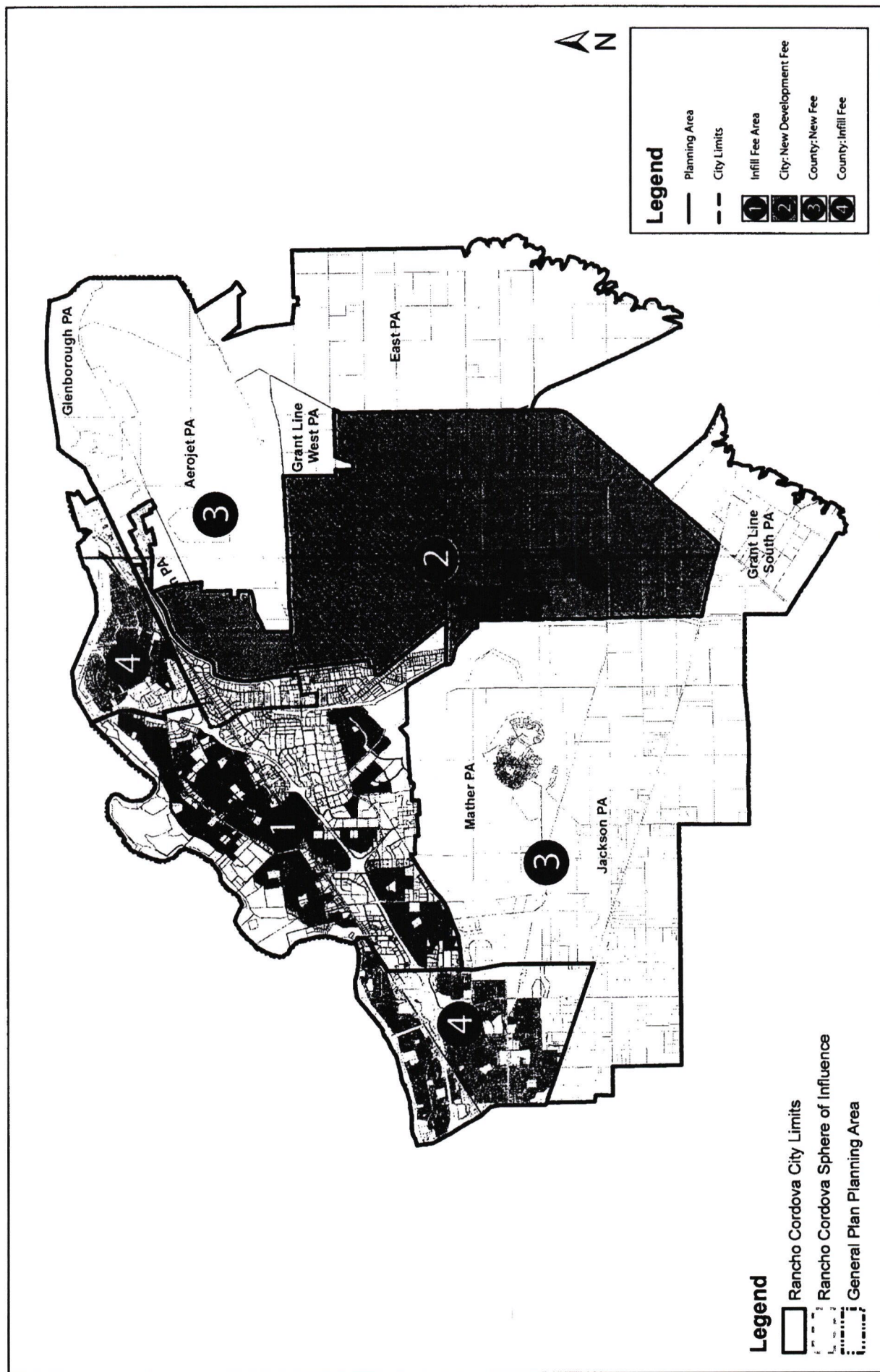

Lillian E. Hare, City Clerk

FIGURE 1



CITY OF RANCHO CORDOVA

ORDINANCE NO. 03-2007

**AN ORDINANCE OF THE CITY OF RANCHO CORDOVA
ESTABLISHING A SPECIAL TAX FOR POLICE PROTECTION SUBJECT
TO VOTER CONFIRMATION FOR THE GOLD FLAKE COURT SUBDIVISION (PM07-7031)**

THE CITY COUNCIL OF THE CITY OF RANCHO CORDOVA DOES ORDAIN AS FOLLOWS:

Section 1. Purpose, Intent and Authority.

It is of critical importance to the City Council of the City of Rancho Cordova that residents of the City be provided with high quality police services. In carefully reviewing the City's preincorporation Comprehensive Fiscal Analysis (CFA) with the Sheriff's Department, it has become clear to City staff that the City budget does not contain adequate funding to assure the continued delivery of adequate high quality law enforcement services unless additional revenues are obtained.

It is the purpose and intent of this Ordinance to generate additional funds to pay for police services by authorizing the levy of a tax on improved parcels of real property on the secured property tax roll of Sacramento County that are within Zone 38 of the Rancho Cordova Special Police Tax Area.

This tax is a special tax within the meaning of Section 4 of the Article XIII A of the California Constitution. Because the burden of this tax falls upon property, this tax also is a property tax, but this tax is not determined according to, nor in any manner based upon the value of property; this tax is levied on a parcel and use of property basis. Insofar as not inconsistent with this Ordinance or with legislation authorizing special taxes and insofar as applicable to a property tax that is not based on value, such provisions of the California Revenue and Taxation Code and of Article XIII of the California Constitution as related to ad valorem property taxes are intended to apply to the collection and administration of this tax (Section 4 of this Ordinance), as authorized by law.

The revenues raised by this tax are to be used solely for the purposes of obtaining, furnishing, operating, and maintaining police protection equipment or apparatus, for paying the salaries and benefits of police protection personnel, and for such other police protection service expenses as are deemed necessary for the benefit of the residents of Zone 38.

This Ordinance is enacted pursuant to the authority of Government Code Section 53978.

Section 2. Definitions.

The following definitions shall apply throughout this Ordinance.

A. "Constant first year dollars" shall mean an actual dollar amount which, in years subsequent to the first fiscal year the tax is levied, shall have the same purchasing price as the base amount in first fiscal year dollars as measured by the Consumer Price Index. The base amount shall be the amount of tax per parcel as specified in Section 3.A herein. The adjustments from actual to constant dollars shall be made by use of the Consumer Price Index, as specified in Section 3.B herein.

AGENDA ITEM # 9

B. "Consumer Price Index" means the Consumer Price Index for all Urban Consumers (CPI-U) for the San Francisco-Oakland-San Jose Area as published by the U.S. Department of Labor, Bureau of Labor Statistics. If the Consumer Price Index is discontinued or revised, such other government index or computation with which it is replaced shall be used in order to obtain substantially the same result as would be obtained if the Consumer Price Index had not been discontinued or revised.

C. "Fiscal year" means the period of July 1 through the following June 30.

D. "Rancho Cordova Special Police Tax Area" means all the properties within the jurisdictional limits of the City of Rancho Cordova.

E. "Rancho Cordova Special Police Tax Area Zone 38" ("Zone 38") means that portion of the incorporated area of the City of Rancho Cordova located within the boundaries described in Exhibit A hereto and as shown on the map Exhibit B hereto.

F. "Parcel" means the land and any improvements thereon, designated by an assessor's parcel map and parcel number and carried on the secured property tax roll of Sacramento County. For the purposes of this Ordinance, parcel does not include any land or improvements outside of the boundaries of Zone 38, nor any land or improvements owned by any governmental entity.

G. Pursuant to Government Code §53978, "voter" means a person owning real property within Zone 38 at the time this Ordinance was adopted, as shown on the last equalized assessment roll prepared by the Sacramento County Assessor's Office.

Section 3. Amount and Level of Taxes.

The tax per year on each parcel in Zone 38 shall not exceed the amount applicable to the parcel, as specified below.

A. For First Fiscal Year:

The tax shall be assessed on a residential parcel within Zone 38 in the first fiscal year after a residential building permit has been issued for the parcel. The tax per year for the first fiscal year shall be the amount of Tax per Parcel for the Land Use Code Category as set forth on Exhibit C hereto. The use code assigned to each parcel shall be reviewed and updated periodically.

B. For Subsequent Fiscal Year:

In order to keep the tax on each parcel in constant first year dollars for each fiscal year subsequent to the first fiscal year, the tax per year shall be adjusted as set forth below to reflect any increase in the Consumer Price Index beyond the first fiscal year the tax is levied.

In June or July of each year, City Council shall determine the amount of taxes to be levied upon the parcels in Zone 38 for the then current fiscal year, as set forth below.

For each Land Use Code Category on Exhibit C, the tax per year on each parcel for each fiscal

year subsequent to the first fiscal year shall be an amount determined as follows:

$$\begin{array}{ccccc} \text{Tax per Parcel} & & \text{Tax per Parcel} & & \text{Consumer Price Index} \\ \text{for then Current} & = & \text{for Immediately} & \times & \text{for the Period from April of} \\ \text{Fiscal Year} & & \text{Preceding} & & \text{Immediately Preceding Fiscal} \\ & & \text{Fiscal Year} & & \text{to April of then Current Fiscal} \\ & & & & \text{Year} \end{array}$$

Provided, however, that in no event shall the tax per parcel for any fiscal year be less than the amount established for the first fiscal year.

The taxes levied on each parcel pursuant to this Article shall be a charge upon the parcel and shall be due and collectible as set forth in Section 4, below.

Section 4. Collection and Administration.

A. Taxes as Liens Against the Property.

The amount of taxes for each parcel each year shall constitute a lien on such property, in accordance with Revenue and Taxation Code Section 2187, and shall have the same effect as an ad valorem real property tax lien until fully paid.

B. Collection.

The taxes on each parcel shall be billed on the secured roll tax bills for ad valorem property taxes and are to be collected in the same manner in which Sacramento County collects secured roll ad valorem property taxes. Insofar as feasible and insofar as not inconsistent with this Ordinance, the times and procedure regarding exceptions, due dates, installment payments, corrections, cancellations, refunds, late payments, penalties, liens, and collections for secured roll ad valorem property taxes shall be applicable to the collection of this tax. Notwithstanding anything to the contrary in the foregoing, as to this tax:

- i) The secured roll tax bills shall be the only notices required for this tax, and
- ii) The homeowners and veterans exemptions shall not be applicable because such exemptions are determined by dollar amount of value.

C. Costs of Administration by County.

The reasonable costs incurred by the County officers collecting and administering this tax shall be deducted from the collected taxes.

Section 5. Severability Clause.

If any article, section, subsection, sentence, phrase or clause of this Ordinance is for any reason held to be invalid, such decision shall not affect the validity of the remaining portion of this Ordinance. The voters of Zone 38 hereby declare that they would have adopted the remainder of this Ordinance, including each article, section, subsection, sentenced phrase or clause, irrespective of the invalidity of any other article, section, subsection, sentence, phrase or clause.

Section 6. Effective Date and Posting.

This Ordinance shall take effect immediately upon its confirmation by two-thirds of the voters voting within Zone 38 in an election to be held on April 16, 2007, so that taxes shall first be collected hereunder for the tax year beginning July 1, 2007.

ADOPTED, THIS 5th day of March, 2007 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

David M. Sander, Mayor

ATTEST:

Anna Olea-Moger, CMC, City Clerk

EXHIBIT A

Description of Property

All that certain real property situated in the City of Rancho Cordova, County of Sacramento, State of California, and being more particularly described as follows:

PARCEL ONE:

PARCELS 3 AND 5, AS SHOWN ON THE PARCEL MAP ENTITLED "A PORTION OF RECORD OF SURVEYS 12 R.S. 30 AND 18 R.S. 4, AND ALSO BEING A PORTION OF RANCHO RIO DE LOS AMERICANOS", FILED IN THE OFFICE OF THE RECORDER OF SACRAMENTO COUNTY, CALIFORNIA, MARCH 30, 1979, IN BOOK 47 OF PARCEL MAPS, MAP NO. 3. AND AS SHOWN ON THE "REVISED PARCEL MAP A PORTION OF RECORD OF SURVEY 12 RS. 30 AND 18 RS. 4 AND ALSO BEING A PORTION OF RANCHO RIO DE LOS AMERICANOS", FILED IN THE OFFICE OF THE COUNTY OF SACRAMENTO ON MARCH 4, 1980, IN BOOK 55 OF PARCEL MAPS, AT PAGE 29.

A.P.N. 072-0440-003 & 005

PARCEL TWO:

PARCEL 4, AS SHOWN ON THE REVISED PARCEL MAP ENTITLED "A PORTION OF RECORD OF SURVEYS 12 R.S. 30 AND 18 R.S. 4, AND ALSO BEING A PORTION OF RANCHO RIO DE LOS AMERICANOS", FILED IN THE OFFICE OF THE RECORDER OF SACRAMENTO COUNTY, CALIFORNIA, MARCH 4, 1980, IN BOOK 55 OF PARCEL MAPS, MAP NO. 29.

A.P.N. 072-0440-014

Map of Property

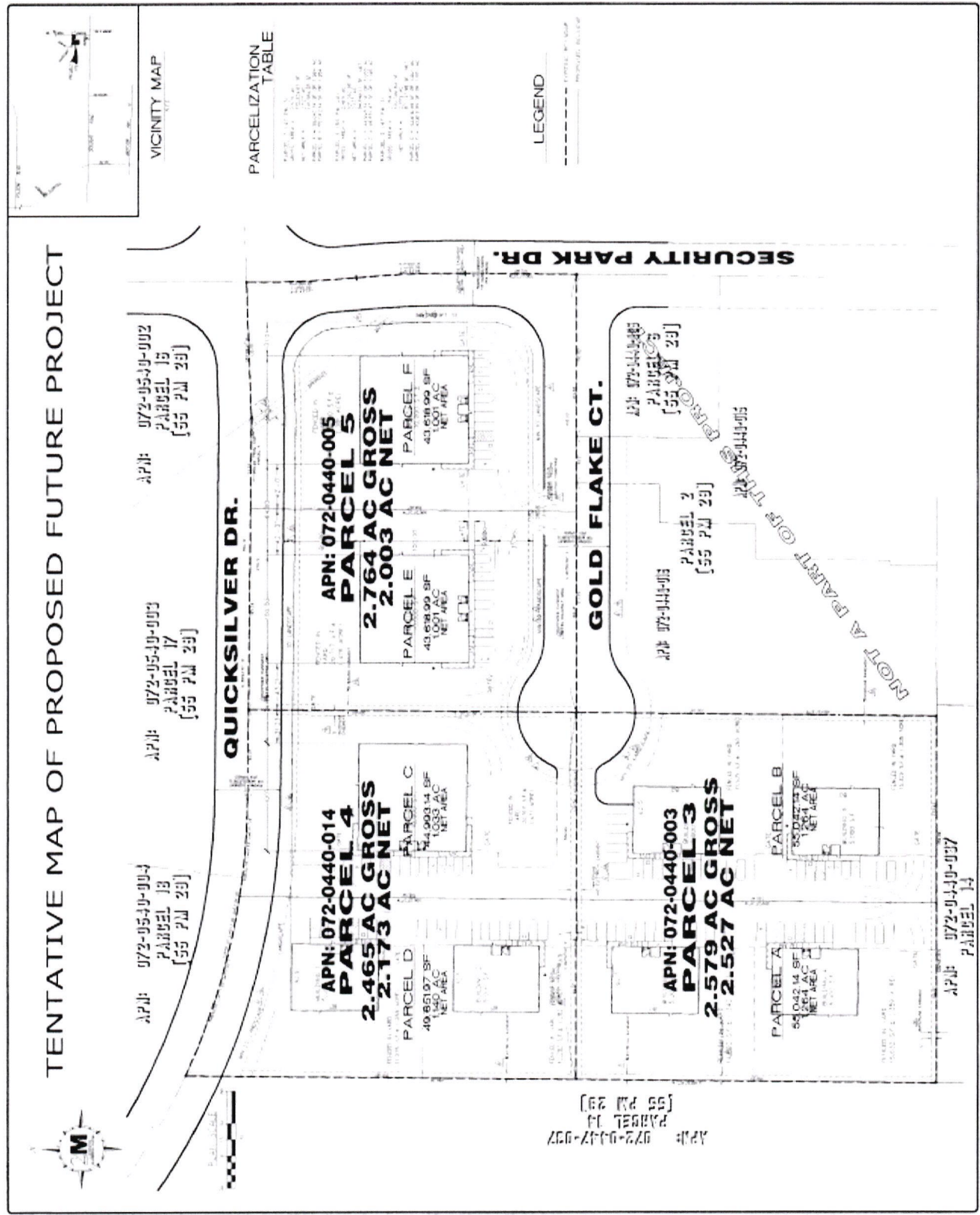


EXHIBIT C

Amount of Tax per Parcel by Land Use Category

A. Residential Dwelling Units

The amount of Tax per Parcel for all residential dwelling Land Use Code Categories shall be \$450 for each residential dwelling unit. (Multi-family residential units on a single parcel shall be assessed on a proportionately equivalent basis (e.g., a two-unit attached housing structure, such as a duplex, would be deemed to consist of two residential parcels for purposes of the police tax)).

B. Non-Residential

The amount of Tax per Parcel for all Non-Residential Land Use Categories (except Recreational and Agricultural) shall be \$ 0.25 for each square foot of gross parcel area.

MEMORANDUM



DATE: March 5, 2007

TO: Honorable Mayor and Council Members

FROM: Curt Haven, Economic Development Director
Michael Rodriguez, Animal Services Manager

SUBJECT: A RESOLUTION ESTABLISHING LICENSING FEES AND FIELD SERVICES FEES RELATED TO ANIMAL SERVICES

RECOMMENDATION

Adopt Resolution No. 08-2007 establishing licensing fees and field services fees related to Animal Services.

RESULT OF RECOMMENDED ACTION

Adoption of this resolution will establish licensing fees for dogs and cats and establish field services fees for owner requested pick-up of an animal or any required trip associated with the duties of Animal Services.

BACKGROUND

On February 20, 2007, the City Council adopted Ordinance 04-2007 establishing laws and regulations pertaining to animals and setting out the functions and responsibilities of Animal Services. Ordinance 04-2007 allows the City to set fees relating to the licensing of dogs and cats and field services fees associated with the duties of Animal Services by resolution.

The proposed Resolution establishes licensing fees and field services fees in the following amounts:

Licensing Fees:

Annual license – unaltered:	\$30.00
Two year license – unaltered:	\$60.00
Three year license – unaltered:	\$90.00
Annual license – altered:	\$10.00
Two year license – altered:	\$20.00
Three year license – altered:	\$30.00

**Seniors over 65 years of age receive a 50% discount on all licensing fees, not including additional annual licensing fee for potentially dangerous dogs.

****Additional annual licensing fee for dogs declared potentially dangerous in accordance with California Food and Agricultural Code Section 31641: \$125**

Field Services Fees:

The fee for owner requested pick-up of an animal or any required trip associated with Animal Services' duties is set at: \$85.00

Staff believes it is important to charge an additional fee, as allowed by state law, for dogs determined by the court or hearing entity as potentially dangerous. State law allows this additional fee to provide for the increased costs of maintaining the records of the dog.

The fee for field services is set at \$85 based upon actual costs. Staff has calculated the Animal Services Officer's salary and benefits, vehicle and equipment, and the Sacramento SPCA fees associated with calls for field services and have determined that \$85 is adequate.

This proposed Resolution, along with previously adopted Ordinance 04-2007, will allow Animal Services to better serve City residents by providing rules, regulations, and fees that are better suited for the City.

MOTION

"I move that the City Council adopt Resolution No. 08-2007 establishing licensing fees and field services fees related to Animal Services."

ATTACHMENT

1. Resolution No. 8-2007 Establishing Licensing Fees and Field Services Fees Related to Animal Services

CITY OF RANCHO CORDOVA

RESOLUTION NO. 08-2007

**A RESOLUTION OF THE CITY COUNCIL ESTABLISHING LICENSING FEES
AND FIELD SERVICES FEES RELATED TO ANIMAL SERVICES**

WHEREAS, on February 20, 2007, the City of Rancho Cordova adopted a revised Animal Services Title pursuant to Ordinance 61-2006; and

WHEREAS, pursuant to the Ordinance, licensing fees and field services fees need to be adopted by resolution; and

WHEREAS, Chapter 8.06 of the revised Animal Services Title requires that every person who owns, possesses, harbors or controls any dog or cat, to obtain a license before the dog or cat reaches the age of four (4) months; and

WHEREAS, the revised Animal Services Title allows for the City to charge residents a field service fee for owner requested pick-up of an animal, or trip charges associated with the duties of Animal Services; and

WHEREAS, in accordance with Government Code Section 50076, fees that do not exceed the reasonable cost of providing the service or regulatory activity for which the fees are charged and which are not levied for general revenue purposes are not special taxes as defined in Article 3.5 of the Government Code; and

WHEREAS, the City wishes to charge certain fees to recover up to the full cost of providing field services; and to establish licensing fees for altered and unaltered dogs and cats; and

WHEREAS, the City further wishes to establish an additional annual licensing fee for dogs declared potentially dangerous in accordance with California Food and Agricultural Code Section 31641; and

WHEREAS, this proposed Resolution, along with previously adopted Ordinance 04-2007, will allow Animal Services to better serve City residents by providing rules, regulations, and fees that are better suited for the City; and

WHEREAS, Animal Services has prepared a fee schedule for licensing fees and for the reasonable cost of field services that will be charged City-wide.

NOW, THEREFORE, the City Council of the City of Rancho Cordova resolves as follows:

1. **Adoption of Fees:**

A. Licensing fees for dogs and cats, as required pursuant to Chapter 8.06 of the City's Municipal Code are established as follows:

Annual license – unaltered:	\$30.00
Two year license – unaltered:	\$60.00
Three year license – unaltered:	\$90.00

Annual license – altered:	\$10.00
Two year license – altered:	\$20.00
Three year license – altered:	\$30.00

**Seniors over 65 years of age receive a 50% discount on all licensing fees, not including additional annual licensing fee for potentially dangerous dogs.

**Additional annual licensing fee for dogs declared potentially dangerous in accordance with California Food and Agricultural Code Section 31641 and Section 31602: \$125

B. Animal Services field service fee is established as follows:

The fee for owner requested pick-up of an animal or any required trip associated with Animal Services' duties is set at: \$85.00

2. **Use of Fees Revenue:** The revenues raised by payment of the fees and charges established by this Resolution shall be used to fund the estimated reasonable cost of providing the services for which the fees are charged, and the revenues from such fees and charges shall not be used for general revenue purposes.

3. **CEQA:** Such fees as they relate to provision of services by Animal Services within the City are not a "project" within the meaning of the California Environmental Quality Act (Public Resources Code § 21080(b)(8)(D)).

4. **Effective Date:** this Resolution shall take effect and be enforced on March 22, 2007, the effective date of Ordinance No. 04-2007 amending Municipal Code Title 8, titled, "Animals."

PASSED AND ADOPTED by the City Council of on the 5th day of March, 2007 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

David M. Sander, Mayor

ATTEST:

Anna Olea-Moger, CMC, City Clerk

MEMORANDUM



DATE: March 5, 2007

TO: Honorable Mayor and Council Members

FROM: Stephanie Snyder, City Manager's Office

SUBJECT: VERBAL REPORT ON STATUS OF CITYWIDE GOALS AND OBJECTIVES

RECOMMENDATION

Receive verbal report.

RESULT OF RECOMMENDED ACTION

The City Council and the public are informed about the status of ongoing and completed projects consistent with the Citywide Goals.

BACKGROUND

At the September 18, 2006 meeting, the City Council received the last formal update on projects and issues included in the Citywide Goals and Objectives. Staff intended to give quarterly updates and missed the last one since a number of other venues appeared to be the place it would be discussed, such as the Council and Staff Retreat or the Work Session on Financial Issues. However, those opportunities did not materialize, and a verbal report will be presented at this meeting by all department heads who are now beginning to examine the status of their projects for the upcoming budget development process.

Come meet your new State Senator!



Please join Senator Darrell Steinberg at a breakfast meeting and join in a discussion of issues of concern to you, your family and your community and suggest new legislation to address those issues.

The meetings will be held in various locations and at various times:

NATOMAS March 26, 7:30 - 8:30 am

Panera Bakery 2731 Del Paso Rd. [in Safeway Plaza]

ARDEN / ARCADE February 19 & April 2, 8:30 - 9:30 am

Coco's Family Restaurant 1830 Arden Way [across from Arden Fair Mall]

SOUTH SACRAMENTO February 26 & April 9, 7:30 - 8:30 am

Mr. Perry's Coffee Shop 7820 Alta Valley Dr. [at Mack & Bruceville Roads]

RANCHO CORDOVA March 12 & April 23, 7:30 - 8:30 am

Rosie's Country Kitchen 10273 Folsom [just east of Mather Field Road]

NORTH HIGHLANDS March 19 & April 30, 7:30 - 8:30 am

Pancake Palace 6225 Watt Ave. [just north of Don Julio Blvd.]

CITRUS HEIGHTS March 5 & April 16, 7:30 - 8:30 am

Cornerstone Restaurant 6048 San Juan Ave. [between Madison & Greenback]

► For more information, call 916.651.1529 or visit DIST06.CASEN.GOV/OFFICE.COM for future meetings

**You are invited to attend
a community meeting!**

CALIFORNIA STATE LEGISLATURE
Senator Darrell Steinberg
State Capitol, Room 4035
Sacramento CA 95814

**You are invited to attend a meeting to discuss
issues of concern to the 6th Senate District.**



City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

Supplemental #11

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	Building	Establish a system for tracking and following through on servicing customer requests and complaints	Implement a citywide automated system for: Building, including web-based permits.	Sep-06	Revised due date of Feb 07 due to Hansen implementation delays
6	ENSURE A SAFE COMMUNITY	Building	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	City Staff to develop an Emergency Operations Center and train for the eventual activation of the center	6/30/06	
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Support energy efficiency in new and existing homes to enhance home affordability	Ongoing	Partnerships working with CBIA
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Adopt a condo conversion ordinance to facilitate conversion of rentals to homeownership	Dec-06	
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Rehabilitate and rejuvenate residential properties to facilitate upgrades in specific neighborhoods	Ongoing	
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Improve the housing quality standards of rental housing in the City	Develop partnerships with rental housing industry associations, tenant advocacy groups and neighborhood associations to assist with rental property owners' education and effective property management practices.	Nov-06	Change to on-going
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Improve the housing quality standards of rental housing in the City	Create a robust rental housing inspection program, including inspections to bring all rental housing up to an acceptable minimum standard.	Jun-06	Revise to Dec 07 Coordinate with Code Enforcement and Building
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Improve the housing quality standards of rental housing in the City	Coordinate Neighborhood Services (Code Enforcement) efforts with programs to upgrade housing and neighborhoods.	May-06	Several early successes. Revise to on-going
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Encourage reinvestment in homeownership	Develop partnerships with local building suppliers for energy efficiency upgrades	Ongoing	
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Building	Encourage reinvestment in homeownership	Consider a "Permit Fee Holiday" to provide free building permits for simple home improvements. Coordinate with local suppliers, designers, lenders, and contractors	May-06	No decision yet, research and estimate costs in winter 06-07 and if necessary implement in summer 07

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
8	SUSTAIN A LIVABLE COMMUNITY	Building	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Compete for awards and recognition for innovative City Building	May-06	Revise to on-going

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
12	ESTABLISH LOGICAL (CITY) BOUNDARIES	City Attorney	Complete agreement with Sacramento County to repair and restructure current revenue neutrality agreement		Jun-06	On track: Litigation underway; productive negotiations possible. Revised due date June-07

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	City Clerk	Establish a system for tracking and following through on servicing customer requests and complaints	Implement a Customer Response Management (CRM) system for Council referrals & public requests for follow-up	Mar-06	Done; Continuing on-going basis to input into Comcate
10	FOSTER RESPONSIBLE CITIZENSHIP	City Clerk	Create an organization of community volunteers at City Hall.	Identify potential volunteer groups -- high school students, senior citizens, local college students, local businesses	Jun-06	Suggest transfer of this objective to Administrative Services Dept as it is HR related
10	FOSTER RESPONSIBLE CITIZENSHIP	City Clerk	Create an organization of community volunteers at City Hall.	Determine an entrepreneurial way to pay the salary of a full-time volunteer coordinator, i.e. the Police Dept's volunteer S.T.A.R. Program: Use passport services revenue for half-time volunteer in FY06/07 budget	Jun-06	Suggest transfer of this objective to Admin. Serv Dept as it relates to above; Volunteer position not funded in 06-07 FY; will continue monitoring passport services revenue
10	FOSTER RESPONSIBLE CITIZENSHIP	City Clerk	Foster the creation of neighborhood advisory committees.	Determine at least 4 logical neighborhood advisory committee areas.	Dec-06	Suggest transfer to Neighborhood Services; City clerk can be part of team
10	FOSTER RESPONSIBLE CITIZENSHIP	City Clerk	Foster the creation of neighborhood advisory committees.	Work with the Cordova Community Council to look for volunteers to teach people how to set up and manage an association. Ensure outreach efforts are not just targeted at English-speaking homes.	Dec-06	Suggest transfer to Neighborhood Services; City Clerk can be part of team
10	FOSTER RESPONSIBLE CITIZENSHIP	City Clerk	Foster the creation of neighborhood advisory committees.	Identify and offer support to existing associations, including research of other cities such as Citrus Heights	Dec-06	Suggest transfer to Neighborhood Services; City Clerk can be part of team
10	FOSTER RESPONSIBLE CITIZENSHIP	City Clerk	Create a City services outreach program.	Implement a mobile City Hall to visit at least 3 community events	Dec-06	Understand PIO is lead on this; work w/ PIO
10	FOSTER RESPONSIBLE CITIZENSHIP	City Clerk	Create a City services outreach program.	Assist Cordova Community Council with City services information for welcome packet, i.e. Building standards, etc.	Dec-06	Work w/ PIO and chief Building Official
11	PRACTICE SOUND FISCAL MANAGEMENT	City Clerk	Be entrepreneurial.	Explore non-traditional profit-making services. - Become a US Passport Acceptance site and take passport photos	Mar-06	Passport Program

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
12	ESTABLISH LOGICAL (CITY) BOUNDARIES	City Council	Actively work to resolve the issue of school district boundaries in order to have Rancho Cordova students attend schools identified as City schools. 2x2's, school study (awaiting results).	2 x 2's, school study (awaiting results).	Jun-07	On track: Still awaiting school study results & monitoring through 2 x 2's
13	CONTINUE TO PROVIDE REGIONAL LEADERSHIP	City Council	Be known and admired for our leadership in solving regional problems.	Participate in all regional commissions and committees.	Ongoing	On track
13	CONTINUE TO PROVIDE REGIONAL LEADERSHIP	City Council	Be known and admired for our leadership in solving regional problems.	Develop strategic relationships with local governments and agencies.	Ongoing	On track
13	CONTINUE TO PROVIDE REGIONAL LEADERSHIP	City Council	Be known and admired for our leadership in solving regional problems.	Continue to strive for "win-win" relationships like we do now with Sacramento County	Ongoing	On track
13	CONTINUE TO PROVIDE REGIONAL LEADERSHIP	City Council	Be known and admired for our leadership in solving regional problems.	Think and act strategically on long-term regional issues.	Ongoing	On track

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager	Partner with Cordova Community Council	RC Leadership Program Provide Office Space & TI's	Ongoing	On track--Leadership Program? (not Chamber?) Revised Nov-06: space & TI's On track?
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	City Manager	Establish a system for tracking and following through on servicing customer requests and complaints	Create a customer-friendly environment by providing timely, face-to-face city contact to connect citizens to appropriate city services, including multi-lingual services, whenever feasible and practical.	Ongoing	
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	City Manager	Establish a system for tracking and following through on servicing customer requests and complaints	Continually evaluate potential technology solutions and other necessary tools for improving services	Ongoing	?
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	City Manager	Gather data on customer needs and continually monitor and measure progress	Establish measurements to develop improvement goals (using best practices research and benchmarking)	Jan-07	On track (partial?): MP development process improvement
6	ENSURE A SAFE COMMUNITY	City Manager	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Work with city staff to develop staffing and facility plans to ensure adequate public safety services are provided to the newly developed areas of the city. Unfunded due to costs of current staff**	Mar-06	??: Comment refers to not funding additional Police in budget??
6	ENSURE A SAFE COMMUNITY	City Manager	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Provide service to the community at service centers wherever possible, including the Rancho Cordova Neighborhood Center.	Jan-06	Done: RCNC serves opened in Apr-06. Revised (date?)--police services in Kilgore?
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	City Manager	Become a Regional Sports and Recreation Center	Become a player in the region by participating in the Sacramento Sports Commission	May-06	????
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	City Manager	Maintain a mutually beneficial working relationship with the Chamber of Commerce	Leadership Program	Ongoing	On track: New class starting (date)
11	PRACTICE SOUND FISCAL MANAGEMENT	City Manager	Approach revenue neutrality in an entrepreneurial way	Determine new approaches and strategies that result in a re-opening of negotiations	Sep-06	????
11	PRACTICE SOUND FISCAL MANAGEMENT	City Manager	Adopt Council policy (General Plan) that insures "full cost recovery"		Apr-06	????
12	ESTABLISH LOGICAL (CITY) BOUNDARIES	City Manager	Complete agreement with Sacramento County to repair and restructure current revenue neutrality agreement	County issues project	Jun-06	Revised Nov-06 for first meeting

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City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Conduct public opinion survey to gauge residents feelings on services and identify community needs		May-06	Done
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Create a Communications Outreach Plan for the City which includes: an ongoing marketing program highlighting local assets and amenities for both residents and visitors	Establish a Speaker's Bureau using Council, Commissioners, senior staff	Jul-06	Revised deadline of Dec-06
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Create a Communications Outreach Plan for the City which includes: an ongoing marketing program highlighting local assets and amenities for both residents and visitors	Be a sponsor, broker, catalyst and facilitator for community-based events that enhance the City's image and promotes its goals (Fourth of July, Salmon Festival, Eppie's Great Race, Veteran's Day Parade, etc)	Ongoing	Revised - still ongoing but will be impacted by proposed Community Council Role in events
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Create a Communications Outreach Plan for the City which includes: an ongoing marketing program highlighting local assets and amenities for both residents and visitors	Launch a new, service oriented web site which will serve as an electronic gateway to our community.	Jul-06	Done for 05/06. Budgeted for larger and mre extensive web revision of 06/07
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Create a Communications Outreach Plan for the City which includes: an ongoing marketing program highlighting local assets and amenities for both residents and visitors	Publish Annual State of Community Report (link to customer survey)	Jun-06	Revised - On track for Feb 07 per CM
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Create a Communications Outreach Plan for the City which includes: an ongoing marketing program highlighting local assets and amenities for both residents and visitors	Revise the business license outreach materials to more attractively position the City.	Dec-06	On track but now is lead by Economic Development with PIO providing supooort
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Develop and begin implementing a comprehensive branding campaign	Campaign will include slogan, redesign of newsletter and web site, creation of art for advertising and displays, standards for visual elements associated with the City. It will be the emotional component to the communication plan	Sep-06	On track

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Develop and begin implementing a comprehensive branding campaign	Create signage and markers that identify historic locations, special events, location of civic activities that fit within the visual context of the brand	Dec-06	Revised - Banner program launched in 3/06, expanded 7/06 and will continue to expand. It is different than histaick markers but is proving to be an economical approach to promoting City and events
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Create City sponsored recognition programs which encourage image improvement activities	Implement the Planning Commission's "Orchids & Onions" awards program (also under Livable Community)	May-06	Revised - need to explore this more in context of educational focus on Code Enforcement 06/07
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	City Manager/PIO	Create a Neighborhood Services (Code Enforcement) Education Program	Increase awareness about city standards related to proper care and upkeep of property through the mobile City Hall event information, newspaper articles and the City newsletter (Also under Responsible Citizenship)	Ongoing	Revised - Emphasis will be in 06/07
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	City Manager/PIO	Gather data on customer needs and continually monitor and measure progress	Conduct public opinion and customer survey	Aug-06	Done (Same as Positive Image/Survey & Safe Community)
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	City Manager/PIO	Ensure accessibility to the latest technology to our residents and businesses (new)	Explore ways to improve the City's website to provide service in new ways.	Dec-06	Revised - Ongoing (Same as foster positive image/web)
6	ENSURE A SAFE COMMUNITY	City Manager/PIO	Collaborate with the City Council and members of the community to continue to develop community-policing principles to be implemented within the city	Implement customer survey to measure citizen concern over public safety issues and to prioritize public safety operations	Mar-06	Done (Same as Positive Image/Survey & Safe Community)
6	ENSURE A SAFE COMMUNITY	City Manager/PIO	Sustain outreach activities to continually educate the public related to public safety issues	Enhance ability for an exchange of feedback from and to the public using a Customer Relationship Management tool. Working on Police interface and seamless services	Jun-06	Done
8	SUSTAIN A LIVABLE COMMUNITY	City Manager/PIO	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Develop and begin implementing a comprehensive branding campaign (also under Image)	Sep-06	On track
8	SUSTAIN A LIVABLE COMMUNITY	City Manager/PIO	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Compete for awards and recognition for innovative City Building	May-06	
8	SUSTAIN A LIVABLE COMMUNITY	City Manager/PIO	Engage members of the community in the enhancement of Rancho Cordova	Implement the Planning Commission's "Orchids & Onions" awards program (also under Image)	May-06	Revised - need to explore this more in context of educational focus on Code Enforcement 06/07

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
8	SUSTAIN A LIVABLE COMMUNITY	City Manager/PIO	Engage members of the community in the enhancement of Rancho Cordova	Implement outreach to all new residents of Rancho Cordova (Codes, voting, CC&R's remind them of city land uses, etc.)	Dec-06	On track
8	SUSTAIN A LIVABLE COMMUNITY	City Manager/PIO	Engage members of the community in the enhancement of Rancho Cordova	Host quarterly civic events for participation, education, celebration of City activities (e.g., Believe in the Boulevard Open House, Neighborhood Cleanup)	Ongoing	
8	SUSTAIN A LIVABLE COMMUNITY	City Manager/PIO	Engage members of the community in the enhancement of Rancho Cordova	Host networking events for organizations within the City to share ideas and conduct business.	Ongoing	
10	FOSTER RESPONSIBLE CITIZENSHIP	City Manager/PIO	Foster the creation of neighborhood advisory committees.	Determine at least 4 logical neighborhood advisory committee areas.	Dec-06	Revised - action should be moved to Neighborhood Services with PIO providing support
10	FOSTER RESPONSIBLE CITIZENSHIP	City Manager/PIO	Foster the creation of neighborhood advisory committees.	Work with the Cordova Community Council to look for volunteers to teach people how to set up and manage an association. Ensure outreach efforts are not just targeted at English-speaking homes.	Dec-06	Revised - action should be moved to Neighborhood services with PIO providing support
10	FOSTER RESPONSIBLE CITIZENSHIP	City Manager/PIO	Foster the creation of neighborhood advisory committees.	Identify and offer support to existing associations, including research of other cities such as Citrus Heights	Dec-06	Revised - action should be moved to Neighborhood Services with PIO providing support
10	FOSTER RESPONSIBLE CITIZENSHIP	City Manager/PIO	Create a City services outreach program.	Implement a mobile City Hall to visit at least 3 community events	Dec-06	Revised - May - 07 Have completed one mobile City Hall, awaiting Neighborhood Services ramp up to continue
10	FOSTER RESPONSIBLE CITIZENSHIP	City Manager/PIO	Create a City services outreach program.	Assist Cordova Community Council with City services information for welcome packet, i.e. Building standards, etc.	Dec-06	On track, same as Sustain Livable Community
10	FOSTER RESPONSIBLE CITIZENSHIP	City Manager/PIO	Create a Neighborhood Services (Code Enforcement) Education Program	Increase awareness about city standards related to proper care and upkeep of property through the mobile City Hall event information, newspaper articles and the City newsletter (Also under Positive Image)	Ongoing	
13	CONTINUE TO PROVIDE REGIONAL LEADERSHIP	City Manager/PIO	Be known and admired for our leadership in solving regional problems.	Publicize and share our accomplishments in innovative government	Ongoing	

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
8	SUSTAIN A LIVABLE COMMUNITY	CRPD	Adopt City policies and standards that both allow and promote the enhancement of Rancho Cordova	Adopt updated city standards for park facilities and open space amenities and associated financing mechanisms	Sep-06	Park Design Guidelines and Park Standards & Specifications - Done Park Fee Nexus Study and facility standards (CRPD Quimby) - Administrative Draft Completed. Working with City Information gathering and communication with County parks staff ongoing.
8	SUSTAIN A LIVABLE COMMUNITY	CRPD	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Develop a strategy for acquiring a decision-making role in Mather Regional Park	May-06	Actively participating with the City in the update and public workshops.
8	SUSTAIN A LIVABLE COMMUNITY	CRPD	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Actively participate within the American River Parkway Update to enhance and protect the value of the Parkway for Rancho Cordova residents	Jun-06	Mather Sports Center renovation scheduled to begin in late spring of 07. The renovation will add three regulation softball fields with two soccer field-overlays and one regulation synthetic soccer field. All lighted fields. Additional complexes are being planned in the new development areas.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	CRPD	Become a Regional Sports and Recreation Center	Collaborate with the CRPD to insure that there are sufficient numbers of fields that can attract amateur sports events.	Aug-06	

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	Economic Development	Create a Communications Outreach Plan for the City which includes: an ongoing marketing program highlighting local assets and amenities for both residents and visitors	Publish Annual State of Community Report (link to customer survey)	Jun-06	See PIO's comments.
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Determine the location and boundary of the Rancho Cordova Downtown.	Complete the Downtown visioning process	Completed	
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Determine the location and boundary of the Rancho Cordova Downtown.	Adopt boundaries for the Downtown within the General Plan	Completed	
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Determine the location and boundary of the Rancho Cordova Downtown.	Clarify the general role of the Downtown that is unique from other areas of the City.	Completed	
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Create an economically diverse and financially successful downtown	Adopt a Redevelopment Project Area	Aug-06	Done. The Redevelopment Project Area was adopted with an effective date of August 6, 2006.
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Create an economically diverse and financially successful downtown	Use Redevelopment to upgrade streetscapes and infrastructure.	Ongoing	Revised. Redevelopment funds will be available starting FY 08-09. Agency staff is considering a proposal to borrow against future TI revenue to fund needed streetscape and
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Create an economically diverse and financially successful downtown	Work with the Chamber of Commerce to create a Business Improvement District	Ongoing	On-Track. Funding has been identified for consultant services. Formation proceedings will commence Spring 2007.
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Create an economically diverse and financially successful downtown	Promote mixed use and residential projects to bring people living within the Downtown	Ongoing	Revised. Desired projects will be pursued once formal land use policies are approved.
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Identify appropriate uses, including specific uses that will only be allowed within the Downtown	Sep-06	Revised. This task relates to the Folsom Boulevard specific planning process. Key development sites (with appropriate land uses) will be identified by December 2006.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Identify specific incentives that the City has available to attract desirable businesses to the Downtown area	Dec-06	Revised. Incentives will be considered as part of the Folsom Boulevard specific planning process and the City's upcoming Five-Year Economic Development Action Plan.
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Identify specific factors to measure the Downtown's economic diversity and financial	Jul-06	On-track. Initial factors have been identified for qualitative (e.g. public improvements completed) and quantitative (e.g. # of new businesses) measures. These factors will be finalized upon completion of the Folsom Boulevard specific planning process and BID formation proceedings.
5	ESTABLISH A VIBRANT DOWNTOWN	Economic Development	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Prepare a Downtown Marketing Plan that target potential new businesses, including restaurants, upscale retail and entertainment venues	Sep-07	Revised. The Downtown marketing plan will be completed with assistance from future BID members.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development	Develop a comprehensive program to provide financial incentives to the private and non-profit developers to build the housing needed in the city	Implement the Community Development Block Grant (CDBG), including development of the federally required Comprehensive Plan.	May-06	Done. The City's Five-Year Consolidated Plan and Annual Action Plan was adopted in May 2006.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development	Develop a comprehensive program to provide financial incentives to the private and non-profit developers to build the housing needed in the city	Implement the Redevelopment Low and Moderate Income Housing funded programs, (20% Set-Aside funding as required by state law)	Jan-07	Revised. Redevelopment funds will be available starting FY 08-09. Agency staff is considering a proposal to borrow against future TI revenue to create an immediate "gap financing" source for affordable housing programs (as defined by California Redevelopment Law).
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development	Develop a comprehensive program to provide financial incentives to the private and non-profit developers to build the housing needed in the city	Secure and manage all available private and public sources of revenue to provide gap financing for housing development	Ongoing	Revised. A comprehensive affordable housing financial incentives program will be created by the City's new Housing Director. The Director position will be filled by October 2006 at which time, program development will commence.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development	Improve the housing quality standards of rental housing in the City	Develop partnerships with rental housing industry associations, tenant advocacy groups and neighborhood associations to assist with rental property owners and tenants' education and effective property management practices.	Nov-06	Revised. The City's Housing Director position will be filled by October 2006. At that time, the Director will focus on developing partnerships and strategies to promote the City's expectations of, and improve housing standards on rental properties. An assessment and recommendations report will be presented to Council in February 2007.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development	Encourage reinvestment in homeownership	Promote infill ownership housing development in the established communities	Ongoing	On-track. A comprehensive affordable housing financial incentives program will be created by the City's new Housing Director. The Director position will be filled by October 2006 at which time, program development will commence.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development	Encourage reinvestment in homeownership	Collaborate with non-profit affordable housing developers such as Habitat for Humanity and others to provide home ownership for low and very low income working families	Ongoing	Revised. Collaboratives with non-profit affordable housing developers will be developed by the City's new Housing Director. The Director position will be filled by October 2006.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development	Adopt the City's first Housing Policy Plan	Develop and implement the housing programs, such as first-time homeowners, housing rehabilitation, housing trust fund, senior housing, and transitional and homeless project and programs	Mar-07	Revised. The City's Housing Director position will be filled by October 2006. At that time, the Director will work with community stakeholders (including Valley Vision) to: (1) define the Council mandated 10% mixed-income housing clause; and (2) develop a housing action and policy plan. A draft plan will be circulated for internal review by July 2007.
8	SUSTAIN A LIVABLE COMMUNITY	Economic Development	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Develop and begin implementing a comprehensive branding campaign (also under Image)	Sep-06	See PIO's comments.

GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
8 SUSTAIN A LIVABLE COMMUNITY	Economic Development	Engage members of the community in the enhancement of Rancho Cordova	Implement outreach to all new residents of Rancho Cordova (Codes, voting, CC&R's remind them of city land uses, etc.)	Dec-06	See PIO's comments.
8 SUSTAIN A LIVABLE COMMUNITY	Economic Development	Engage members of the community in the enhancement of Rancho Cordova	Host quarterly civic events for participation, education, celebration of City activities (e.g., Believe in the Boulevard Open House, Neighborhood Cleanup)	Ongoing	See PIO's comments.
8 SUSTAIN A LIVABLE COMMUNITY	Economic Development	Engage members of the community in the enhancement of Rancho Cordova	Host networking events for organizations within the City to share ideas and conduct business.	Ongoing	See PIO's comments.
9 DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Complete Folsom Blvd Specific Plan	Jul-06	Revised. Key development sites, with appropriate land uses, will be identified by December 2006.
9 DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Create a Commercial Neighborhood Services (Code Enforcement) Plan	Jul-06	Revised. The City's Neighborhood Supervisor position will be filled by October 2006. Shortly thereafter, work will commence on a neighborhood services and code enforcement plan. A draft document is to be presented for Council review in Winter 2007.
9 DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Complete the Redevelopment Project Plan	Aug-06	Done. The Redevelopment Project Area was adopted with an effective date of August 6, 2006.
9 DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Assess infill and redevelopment opportunities within one quarter mile of the light rail line	Ongoing	On-Track. Six infill opportunities (or pulse points) have been identified as part of the Folsom Boulevard specific planning process. Market and planning analyses will be completed by December 2006.
9 DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Adopt an infill policy	May-06	Revised. An infill policy will be drafted once the Folsom Boulevard Specific Plan is complete.
9 DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Facilitate creation of a Business Improvement District	Ongoing	On-Track. Funding has been identified for consultant services. Formation proceedings will commence Spring 2007.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Attract high quality retail and commercial to Rancho Cordova	Identify a strategy to bring quality retail to the Riverside District	Ongoing	On-track. Development of a retail attraction strategy will be identified for future action inclusive of the City's upcoming Five-Year Economic Development Action Plan.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Attract high quality retail and commercial to Rancho Cordova	Market and promote the opportunities of the Riverside District	Ongoing	On-track. Development of a retail attraction strategy will be identified for future action inclusive of the City's upcoming Five-Year Economic Development Action Plan.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Attract high quality retail and commercial to Rancho Cordova	Implement the Buxton Community ID Retail study	Jun-06	Revised. Development of a retail attraction strategy (incorporating Buxton recommendations) will be identified for future action inclusive of the City's upcoming Five-Year Economic Development Action Plan.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Attract high quality retail and commercial to Rancho Cordova	Upgrade the business attraction program and team	May-06	Revised. Development of a retail attraction strategy (incorporating Buxton recommendations) will be identified for future action inclusive of the City's upcoming Five-Year Economic Development Action Plan.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Attract high quality retail and commercial to Rancho Cordova	Create a Community Data Book to attract site selectors	May-06	Revised. Market and demographic data is currently being compiled and will be placed on the City's website by January 2006. Additionally, Economic Development staff is working to execute a contract with GIS Planning, Inc (GIS). GIS will develop a site selector website for the Rancho Cordova Planning Area. A website launch date is scheduled for Spring 2007.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Attract high quality retail and commercial to Rancho Cordova	Create an Economic Development page on the City's Web Site	Dec-06	On-track. Copy for a future Business Web Portal is being developed by Economic Development and PIO staff. The site is planned to go "live" by January 2007.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Attract high quality retail and commercial to Rancho Cordova	Plug and measure retail leakage	Ongoing	On-track. City staff continues to facilitate the planning processes for upgrading various retail centers, including the Target rebuild and expansion. The project has a 2007 completion date. Economic Development staff is also working on a retail development summit for Folsom Boulevard brokers and developers. The summit is scheduled for early 2007.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Determine what types of industry and businesses are located in the Rancho Cordova Planning Area and learn their needs.	Complete survey of industry and businesses	Nov-06	Revised. For FY 2006-07, the RCEDC (under City contract) will conduct 75 business surveys of the City's top sales volume generators. All survey findings will be culled into a final report by July 2007.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Determine what types of industry and businesses are located in the Rancho Cordova Planning Area and learn their needs.	Support current business retention program	Ongoing	On-track. A comprehensive and performance-based business retention contract (FY 06-07) was recently executed with the RCEDC. Quarterly performance reports will be presented to Council.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Determine what types of industry and businesses are located in the Rancho Cordova Planning Area and learn their needs.	Work with Chamber to develop programs of support	Ongoing	On-track. A business retention service contract was executed with the RCEDC. The RCEDC is a non-profit, business retention arms of the Rancho Cordova Chamber of Commerce.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Provide the infrastructure and support to successfully attract new industry.	Measure the value of industrial uses	May-06	Revised. For FY 2006-07, the RCEDC (under City contract) will conduct various business surveys to gauge the value and needs of existing industrial uses.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Become a Regional Sports and Recreation Center	Collaborate with the CRPD to insure that there are sufficient numbers of fields that can attract amateur sports events.	Aug-06	On-track. Planning is underway to reconstruct the Mather Sports Center; reconstruction will allow additional events. Estimated start of construction date: Spring 2007.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Become a Regional Sports and Recreation Center	Discover the opportunities that already exist with the local youth amateur sports groups (Sacramento Sports complex on Folsom Blvd.)	May-06	Revised. Item should be reassigned to the Chamber of Commerce's tourism function; Economic Development staff to provide support.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Become a Regional Sports and Recreation Center	Develop a strategy with the Chamber's Visitor and Tourist Bureau to attract more sporting activities, i.e. softball, soccer and volleyball tournaments.	Jun-06	Revised. Item should be reassigned to the Chamber of Commerce's tourism function; Economic Development staff to provide support.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Become a Regional Sports and Recreation Center	Develop a strategy to investigate the economic return and investment by the City to create a sports arena	Sep-06	Revised. Item should be reassigned to the Chamber of Commerce's tourism function; Economic Development staff to provide support.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Become a Regional Sports and Recreation Center	Become the leader in developing Mather Regional Park	Ongoing	On-Track. Planning discussions with the County are ongoing.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Become a Regional Sports and Recreation Center	Become a player in the region by participating in the Sacramento Sports Commission	May-06	Revised. Item should be reassigned to the Chamber of Commerce's tourism function; Economic Development staff to provide support.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Economic Development	Become a Regional Sports and Recreation Center	Determine strengths and opportunities for river-oriented sports	Aug-06	Revised. Item should be reassigned to the Chamber of Commerce's tourism function; Economic Development staff to provide support.
10	FOSTER RESPONSIBLE CITIZENSHIP	Economic Development	Foster the creation of neighborhood advisory committees.	Determine at least 4 logical neighborhood advisory committee areas.	Dec-06	Revised. Action should be moved to Neighborhood Services with Economic Development staff providing support.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
10	FOSTER RESPONSIBLE CITIZENSHIP	<i>Economic Development</i>	Foster the creation of neighborhood advisory committees.	Work with the Cordova Community Council to look for volunteers to teach people how to set up and manage an association. Ensure outreach efforts are not just targeted at English-speaking homes.	Dec-06	Revised. Action should be moved to Neighborhood Services with Economic Development staff providing support.
10	FOSTER RESPONSIBLE CITIZENSHIP	<i>Economic Development</i>	Foster the creation of neighborhood advisory committees.	Identify and offer support to existing associations, including research of other cities such as Citrus Heights	Dec-06	Revised. Action should be moved to Neighborhood Services with Economic Development staff providing support.
10	FOSTER RESPONSIBLE CITIZENSHIP	<i>Economic Development</i>	Create a City services outreach program.	Implement a mobile City Hall to visit at least 3 community events	Dec-06	See PIO's comments.
10	FOSTER RESPONSIBLE CITIZENSHIP	<i>Economic Development</i>	Create a City services outreach program.	Assist Cordova Community Council with City services information for welcome packet, i.e. Building standards, etc.	Dec-06	See PIO's comments.
11	PRACTICE SOUND FISCAL MANAGEMENT	<i>Economic Development</i>	Adopt Economic Development Plan	Determine the next steps for adoption	Dec-06	On-track. Information concepts for the draft Work Program will be presented for review to the City's Economic Development Advisory Committee in Fall 2006.
11	PRACTICE SOUND FISCAL MANAGEMENT	<i>Economic Development</i>	Adopt Economic Development Plan	Develop implementation strategies	Dec-06	On-Track. Please note the Economic Development Plan has been modified in scope to be more of an action-based, five year work program.
11	PRACTICE SOUND FISCAL MANAGEMENT	<i>Economic Development</i>	Develop Kilgore property with adjacent property owners		Dec-07	On-Track. A development charrette is in the planning stage; an event date is yet to be scheduled.

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Housing	Develop a comprehensive program to provide financial incentives to the private and non-profit developers to build the housing needed in the city	Implement the Community Development Block Grant (CDBG), including development of the federally required Comprehensive Plan.	May-06	Done. The City's Five-Year Consolidated Plan and Annual Action Plan was adopted in May 2006.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Housing	Develop a comprehensive program to provide financial incentives to the private and non-profit developers to build the housing needed in the city	Secure revenue for funding a robust housing rehabilitation loan and emergency repair program	May-06	Done. The City's Annual Action Plan was adopted in May 2006. For FY 06-07, the Action Plan allocated \$393,000 in CDBG funds for housing rehabilitation, emergency repair, and code compliance activities.

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Understand the conditions and need for improvement of the current housing stock and the need for housing choices for all who (work and) want to live in the city	Complete the housing needs assessment	Apr-06	Done. The assessment was completed as part of the Housing Element of the City's General Plan. The General Plan was adopted in June 2006.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Understand the conditions and need for improvement of the current housing stock and the need for housing choices for all who (work and) want to live in the city	Complete a comprehensive market survey to compare	Dec-06	Revised. A comprehensive market study will be conducted by the City's new Housing Director. The Director position will be filled by October 2006,
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Coordinate and broker development of housing choices with housing developers, planners and community representatives	Ongoing	Revised. Collaboratives with housing stakeholders will be developed by the City's new Housing Director. The Director position will be filled by
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Encourage reinvestment in development of quality housing opportunities in established neighborhoods of the City	Ongoing	Revised. A reinvestment strategy for existing housing will be addressed as part of the City's first Housing Policy Plan. A draft plan will be circulated
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Support the provision of quality affordable housing opportunities for low and very low income working families, seniors and persons with disabilities	Ongoing	Revised. A reinvestment strategy for existing housing will be addressed as part of the City's first Housing Policy Plan. A draft plan will be circulated
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Support the provision of affordable housing in mobile home parks	Ongoing	Revised. Collaboratives with housing stakeholders will be developed by the City's new Housing Director. The Director position will be filled by
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Support energy efficiency in new and existing homes to enhance home affordability	Ongoing	Revised. Item should be reassigned to Planning and Building and Safety.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Adopt a condo conversion ordinance to facilitate conversion of rentals to homeownership	Dec-06	Revised. Item to be addressed by the City's new Housing Director with support from the City Attorney, Planning, and Building and Safety functions.

GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
7 IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Rehabilitate and rejuvenate residential properties to facilitate upgrades in specific neighborhoods	Ongoing	Revised. Strategies will be identified as part of the City's first Housing Policy Plan. A draft plan will be circulated for internal review by July 2007.
7 IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Develop a comprehensive program to provide financial incentives to the private and non-profit developers to build the housing needed in the city	Implement and enhance the Low Income Housing Trust Fund program	Jun-06	On-track. The City's recently adopted Redevelopment Project Area will create a constant revenue stream for affordable housing programs (as defined by California Redevelopment Law). Match funding sources will be identified by the City's new Housing Director (concurrent with development of the City's first Housing Policy Plan).
7 IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Economic Development/Redevelopment	Develop a comprehensive program to provide financial incentives to the private and non-profit developers to build the housing needed in the city	Develop a Housing Trust Fund for reinvestment in the established neighborhoods	Jan-07	On-track. The City's recently adopted Redevelopment Project Area will create a constant revenue stream for affordable housing programs (as defined by California Redevelopment Law). Match funding sources will be identified by the City's new Housing Director (concurrent with development of the City's first Housing Policy Plan).

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	Finance	Create a Communications Outreach Plan for the City which includes: an ongoing marketing program highlighting local assets and amenities for both residents and visitors	Revise the business license outreach materials to more attractively position the City.	Dec-06	Completed - the Business License Application was revised to be more consumer friendly and informative
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	Finance	Establish a system for tracking and following through on servicing customer requests and complaints	Implement a citywide automated system for licensing .	Dec-06	Ongoing - This is part of the Hansen project to implement an automated Business Licensing program. The expected completion date is moved to March 2007
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	Finance	Ensure accessibility to the latest technology to our residents and businesses (new)	Develop a Information Technology Strategic Plan with input from community stakeholders and experts	Nov-06	Ongoing - New date for completion will await the arrival of the Admin. Svc. Director - June 07
5	ESTABLISH A VIBRANT DOWNTOWN	Finance	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Identify specific incentives that the City has available to attract desirable businesses to the Downtown area	Dec-06	Economic Development is the lead on this item
6	ENSURE A SAFE COMMUNITY	Finance	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Work with city staff to develop staffing and facility plans to ensure adequate public safety services are provided to the newly developed areas of the city. Unfunded due to costs of current staff**.	Mar-06	Ongoing - the Police Tax was raised to \$450 per parcel (up from \$250) on all new development as a result of the ProForma. There is still a shortage of funds to adequately fund new police positions for new development
6	ENSURE A SAFE COMMUNITY	Finance	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Provide service to the community at service centers wherever possible, including the Rancho Cordova Neighborhood Center.	Jan-06	We now provide Code Enforcement and Animal Services to citizens at the RCNC. Additionally we provide limited police services. We also anticipate providing limited police services at the new fire station in Sunrise Douglas area.
6	ENSURE A SAFE COMMUNITY	Finance	Relocate police services to the Kilgore Building		Jun-07	Ongoing. Currently negotiating with upstairs tenants to relocate. New date of potential move-in has been pushed back to Dec 07

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Finance	Improve the housing quality standards of rental housing in the City	Enforce the Business Licensing of rental housing property owners.	Jul-06	Ongoing - Started a controversial program with the Fair Housing Commission to both license rental housing operators with both a Business License as well as charging a Housing Stock Fee of \$10 per door. Have had about a 98% success rate and oprogram is now set up to continue on an annual basis. Total revenue expected will exceed \$200,000 per year
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Finance	Encourage reinvestment in homeownership	Consider a "Permit Fee Holiday" to provide free building permits for simple home improvements. Coordinate with local suppliers, designers, lenders, and contractors	May-06	Transfer to Building and Safety. There is a fiscal impact but that amount is unknown
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Finance	Provide the infrastructure and support to successfully attract new industry.	Create a fiscal analysis to determine ROI on each project	Jun-06	The City's Pro Forma program will provide this and will be required of all new development agreements.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Finance	Provide the infrastructure and support to successfully attract new industry.	Adopt infrastructure assessment fees	Jun-06	Ongoing - have recently increased traffic impact fees, and have instituted new CFF for Technology, Animal Services and Records Management
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Finance	Provide the infrastructure and support to successfully attract new industry.	Continue to participate in the General Plan process	Ongoing	Pro Forma will provide the tool to continue participation on a financial basis
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Finance	Become a Regional Sports and Recreation Center	Develop a strategy to investigate the economic return and investment by the City to create a sports arena	Sep-06	Transferred to Economic Development
11	PRACTICE SOUND FISCAL MANAGEMENT	Finance	Require ROI (for the City) on every private project	Develop the tools/model to determine ROI	Nov-06	Pro Forma completed and will be handed off to Management Analysts as well as Finance personnel to keep updated.
11	PRACTICE SOUND FISCAL MANAGEMENT	Finance	Develop Kilgore property with adjacent property owners		Dec-07	Ongoing - awaiting full development of adjoining properties - Move to Dec 09
11	PRACTICE SOUND FISCAL MANAGEMENT	Finance	Approach revenue neutrality in an entrepreneurial way	Determine new approaches and strategies that result in a re-opening of negotiations	Sep-06	Ongoing - Negotiations are currently being conducted

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
11	PRACTICE SOUND FISCAL MANAGEMENT	Finance	Look at other opportunities for recovering costs.	Adopt a Mello Roos Insurance Fee - Develop/require Mello Roos on all development projects, including infill	Dec-06	CFD fee of 1.65% charged on the 2005 series of Mello Roos Bonds resulting in over \$240,000 in new revenue to the city. Continued charges will be made on new Mello Roos Bonds
11	PRACTICE SOUND FISCAL MANAGEMENT	Finance	Look at other opportunities for recovering costs.	Adopt a General Plan policy requiring development agreements & CFD's	Jun-06	City Attorney
11	PRACTICE SOUND FISCAL MANAGEMENT	Finance	Look at other opportunities for recovering costs.	Conduct annual review of contracts to determine cost effectiveness	Ongoing during annual budgeted process Apr-06	Ongoing - all contracts are being tracked in costs and provided to the City Manager on a quarterly basis Completed - The City established a working relationship with MBIA and CAMP to address the investment of idle funds
11	PRACTICE SOUND FISCAL MANAGEMENT	Finance	Finish cash flow model to provide means to actively invest idle funds.			Ongoing - Providing ongoing financial information, as needed, to the City Attorney as they continue the negotiations
12	ESTABLISH LOGICAL (CITY) BOUNDARIES	Finance	Complete agreement with Sacramento County to repair and restructure current revenue neutrality agreement		Jun-06	

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	RCPD and Sacramento Metro Fire Department to coordinate emergency response training for key city personnel	Feb-06	
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	RCPD and Sacramento Metro Fire to facilitate table top and field operational scenario exercises to insure readiness of city staff to manage disaster events.	Mar-06	Done in Apr 06. More work still needed
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	RCPD and Sacramento Metro Fire to facilitate public workshops and/or town hall meetings to present emergency operations plan for public review and input	6/3/0/06	Revise to Dec 06 Coordinate with RCPD
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	Address emergency response in situations of a break in Folsom Dam and unacceptable height and condition of the levees	Aug-06	Revise to Dec 06 Coordinate with RCPD
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Collaborate with the City Council and members of the community to continue to develop community-policing principles to be implemented within the city	Conduct public forums/ town hall meetings with results of Customer Service Survey and to allow input	Jun-06	
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Conduct periodic Town Hall meetings to discuss public safety issues and to include the public in the decision making process.	Ongoing	
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Collaborate with schools, the park district, the faith based community and other public entities to continue to offer public safety education classes, including personal safety, fire safety, traffic/bicycle safety, etc. (Police School Resource Officer, POP, Traffic, Fire Prevention)	Ongoing	
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Collaborate with the public to continue to offer crime prevention and fire safety programs to both residents and the business community (Police School Resource Officer, POP, traffic, fire prevention)	Ongoing	

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	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Work with city staff to develop staffing and facility plans to ensure adequate public safety services are provided to the newly developed areas of the city. Unfunded due to costs of current staff**	Mar-06	
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Provide service to the community at service centers wherever possible, including the Rancho Cordova Neighborhood Center.	Jan-06	
6	ENSURE A SAFE COMMUNITY	Fire Dept.	Establish design standards to prevent public safety problems and issues related to criminal activity, access and traffic	Develop procedures to routinely review building design plans for potential public safety hazards, including accessibility for public safety vehicles, fire hazards and crime prevention.	Mar-07	

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
3	CHAMPION EMPLOYEE DEVELOPMENT & A HIGH PERFORMANCE WORK ENVIRONMENT	Human Resources	Establish a computer purchase loan program for employees	Work with the Employee Advisory Team to develop the program and take to the Advisory Team for approval	Dec-06	On track
3	CHAMPION EMPLOYEE DEVELOPMENT & A HIGH PERFORMANCE WORK ENVIRONMENT	Human Resources	Enhance the wellness program	Work with the Employee Advisory Team to Develop a "walk around the World in Rancho" walking program.	11/31/06	On track
3	CHAMPION EMPLOYEE DEVELOPMENT & A HIGH PERFORMANCE WORK ENVIRONMENT	Human Resources	Develop incentive awards for exceptional performance	Work with the Employee Advisory Team to develop specific incentives from movie tickets to ??? Catch people doing "great" things.		
3	CHAMPION EMPLOYEE DEVELOPMENT & A HIGH PERFORMANCE WORK ENVIRONMENT	Human Resources	Develop an employee newsletter	Work with the PIO to develop an employee newsletter format. Do quarterly newsletters beginning in January 2007.	Jan-07	On track
3	CHAMPIONSHIP EMPLOYEE DEVELOPMENT & A HIGH PERFORMANCE WORK ENVIRONMENT	Human Resources	Educate employees regarding their benefits	Schedule training onn life, long term disability and the employee assistance training.	Dec-07	On track
3	CHAMPIONSHIP EMPLOYEE DEVELOPMENT & A HIGH PERFORMANCE WORK ENVIRONMENT	Human Resources	Develop Supervisory Training	Develop a program of supervisory training to develop skills in performance evaluation, motivation, training and accountability	Mar-07	On track
3	CHAMPIONSHIP EMPLOYEE DEVELOPMENT & A HIGH PERFORMANCE WORK ENVIRONMENT	Human Resources	Develop Supervisory Training	Train supervisors on Human Resources policies	Jan-07	On track

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<u>Done/on track/revised</u>)
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	Neighborhood Services (Code Enforcement)	Develop Neighborhood Services (Code Enforcement) Master Plan addressing office location, ordinance upgrades, staffing organization, staff training, and revenue requirements	Neighborhood Services (Code Enforcement) section to develop short and long-term objectives for commercial issues (curb appeal).	Sep-06	Revised: The development of short and long term objectives for FY 06-07 will be led by the City's new Neighborhood Services Supervisor (with support from Economic Development). The new Neighborhood Services Supervisor position will be filled by October 2006.
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	Neighborhood Services (Code Enforcement)	Develop Neighborhood Services (Code Enforcement) Master Plan addressing office location, ordinance upgrades, staffing organization, staff training, and revenue requirements	Neighborhood Services (Code Enforcement) section to develop short and long-term objectives for residential issues	Sep-06	Revised: The development of short and long term objectives for FY 06-07 will be led by the City's new Neighborhood Services Supervisor (with support from Economic Development). The new Neighborhood Services Supervisor position will be filled by October 2006.
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	Neighborhood Services (Code Enforcement)	Create a Neighborhood Services (Code Enforcement) Education Program	Increase awareness about city standards related to proper care and upkeep of property through the mobile City Hall event information, newspaper articles and the City newsletter (Also under Responsible Citizenship)	Ongoing	Ongoing. A code enforcement awareness program will be led by the City's new Neighborhood Services Supervisor (with support from Economic Development and the PIO).
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	Neighborhood Services (Code Enforcement)	Establish a system for tracking and following through on servicing customer requests and complaints	Implement a citywide automated system for: Neighborhood Services (Code Enforcement).	Jun-06	Revised. An initial customer service system (Comcate) has been established. PIO, Economic Development, and Code Enforcement staff are currently reviewing other complementary systems (e.g. Hansen) to enhanced service delivery.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
6	ENSURE A SAFE COMMUNITY	Neighborhood Services (Code Enforcement)	Sustain outreach activities to continually educate the public related to public safety issues	Tie POP programs to Neighborhood Services (Code Enforcement) work out of RCNC	Ongoing	Revised. The development of short and long term objectives for FY 06-07 will be led by the City's new Neighborhood Services Supervisor (with support from Economic Development). The new Neighborhood Services Supervisor position will be filled by October 2006.
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Neighborhood Services (Code Enforcement)	Improve the housing quality standards of rental housing in the City	Create a robust rental housing inspection program, including inspections to bring all rental housing up to an acceptable minimum standard.	Jun-06	Ongoing. The development of an inspection program will be led by the City's new Neighborhood Services Supervisor (with support from the City's Housing Director).
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Neighborhood Services (Code Enforcement)	Improve the housing quality standards of rental housing in the City	Coordinate Neighborhood Services (Code Enforcement) efforts with programs to upgrade housing and neighborhoods.	May-06	Done. For coordinated delivery efforts, the Neighborhood Services Division was absorbed by Economic Development.
10	FOSTER RESPONSIBLE CITIZENSHIP	Neighborhood Services (Code Enforcement)	Create a Neighborhood Services (Code Enforcement) Education Program	Increase awareness about city standards related to proper care and upkeep of property through the mobile City Hall event information, newspaper articles and the City newsletter (Also under Positive Image)	Ongoing	Ongoing. A comprehensive code enforcement awareness program will be led by the City's new Neighborhood Services Supervisor (with support from Economic Development and the PIO).

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/[New Due Date (Done/on track/revised)]
1	FOSTER A POSITIVE IMAGE OF RANCHO CORDOVA	Planning	Create City sponsored recognition programs which encourage image improvement activities	Implement the Planning Commission's "Orchids & Onions" awards program (also under Livable Community)	May-06	Revised: Jan-07
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Adopt comprehensive plans for ensuring mobility within Rancho Cordova, so that our residents and visitors will be able to move within our city road network safely and conveniently.	Complete and adopt the General Plan Circulation Element	Dec-06	Done
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Adopt comprehensive plans for ensuring mobility within Rancho Cordova, so that our residents and visitors will be able to move within our city road network safely and conveniently.	Complete and adopt a Pedestrian and Bicycle Master Plan	Dec-06	Revised - Department Public Works
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Adopt comprehensive plans for ensuring mobility within Rancho Cordova, so that our residents and visitors will be able to move within our city road network safely and conveniently.	Complete and adopt a Transit Master Plan	Dec-06	Revised - Department Public Works
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Retrofit the existing community to connect all homes to other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.	Implement the ADA Transition Plan Phase I	Jun-06	Revised - Department Public Works
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Retrofit the existing community to connect all homes to other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.	Begin construction of Phase I improvements for the Folsom Boulevard Beautification projects	Sep-06	Revised - Department Public Works

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Retrofit the existing community to connect all homes to other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.	Pedestrian and Bicycle Master Plan	Dec-06	On Track Department - Public Works Lead
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Require all new development area homes to connect to all other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.		Ongoing, with each new project approval	On Track Department - Public Works Lead
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Planning	Vigorously advocate for and be a (voting) player in all agencies and forums that might possibly solve our citizen transportation, mobility problems and needs within the region, e.g.: RT, SACOG, EG/RC/EH Connector Road, Lobbyist, County, and Caltrans		Ongoing	On Track Department - Public Work Lead
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	Planning	Establish a system for tracking and following through on servicing customer requests and complaints	Implement a citywide automated system for planning.	Dec-06	Done
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Determine the location and boundary of the Rancho Cordova Downtown.	Complete the Downtown visioning process	Completed	Done
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Determine the location and boundary of the Rancho Cordova Downtown.	Adopt boundaries for the Downtown within the General Plan	Completed	Done
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Determine the location and boundary of the Rancho Cordova Downtown.	Clarify the general role of the Downtown that is unique from other areas of the City.	Completed	Done

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Create an economically diverse and financially successful downtown	Ensure that City circulation improvement and transit programs are structured to promote a vibrant Downtown.	Mar-06	Revised Department - Public Works
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Create an economically diverse and financially successful downtown	Promote mixed use and residential projects to bring people living within the Downtown	Ongoing	On Track
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Identify appropriate uses, including specific uses that will only be allowed within the Downtown	Sep-06	Revised - Sep-07
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Identify specific incentives that the City has available to attract desirable businesses to the Downtown area	Dec-06	Revised - Sep-07
5	ESTABLISH A VIBRANT DOWNTOWN	Planning	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Complete development standards, design provisions, and streetscape plans for the Downtown that clearly illustrate the City's vision for the Downtown	May-07	Revised - Sep-07
6	ENSURE A SAFE COMMUNITY	Planning	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Work with city staff to develop staffing and facility plans to ensure adequate public safety services are provided to the newly developed areas of the city. Unfunded due to costs of current staff**.	Mar-06	Revised Department - Police
6	ENSURE A SAFE COMMUNITY	Planning	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Provide service to the community at service centers wherever possible, including the Rancho Cordova Neighborhood Center.	Jan-06	Done
6	ENSURE A SAFE COMMUNITY	Planning	Establish design standards to prevent public safety problems and issues related to criminal activity, access and traffic	Utilize CPTED (crime prevention through environmental design) concepts in the building permit process	Ongoing	Revised Department - Public Works
6	ENSURE A SAFE COMMUNITY	Planning	Establish design standards to prevent public safety problems and issues related to criminal activity, access and traffic	Develop procedures to routinely review building design plans for potential public safety hazards, including accessibility for public safety vehicles, fire hazards and crime prevention.	Mar-07	Revised Department - Public Works
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Understand the conditions and need for improvement of the current housing stock and the need for housing choices for all who (work and) want to live in the city	Complete the housing needs assessment	Apr-06	Done

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Coordinate and broker development of housing choices with housing developers, planners and community representatives	Ongoing	On Track
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Encourage reinvestment in development of quality housing opportunities in established neighborhoods of the City	Ongoing	On Track
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Support the provision of quality affordable housing opportunities for low and very low income working families, seniors and persons with disabilities	Ongoing	On Track
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Support the provision of affordable housing in mobile home parks	Ongoing	On Track
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Support energy efficiency in new and existing homes to enhance home affordability	Ongoing	On Track
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Ensure a full range of housing choices, types and opportunities for home ownership, rental housing, senior and special needs housing	Adopt a condo conversion ordinance to facilitate conversion of rentals to homeownership	Dec-06	Revised - Sep-07
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Improve the housing quality standards of rental housing in the City	Develop partnerships with rental housing industry associations, tenant advocacy groups and neighborhood associations to assist with rental property owners and tenants' education and effective property management practices.	Nov-06	Revised Department - Code Enforcement
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Improve the housing quality standards of rental housing in the City	Create a robust rental housing inspection program, including inspections to bring all rental housing up to an acceptable minimum standard.	Jun-06	Revised Department - Code Enforcement
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Encourage reinvestment in homeownership	Promote infill ownership housing development in the established communities	Ongoing	On Track
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Encourage reinvestment in homeownership	Collaborate with non-profit affordable housing developers such as Habitat for Humanity and others to provide home ownership for low and very low income working families	Ongoing	On Track

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Encourage reinvestment in homeownership	Develop partnerships with local building suppliers for energy efficiency upgrades	Ongoing	On Track
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Adopt the City's first Housing Policy Plan	Adopt the state required Housing Element that contains plans, policies and programs directed at improving the quality of housing in the City	Jun-06	Done
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Adopt the City's first Housing Policy Plan	Implement the pertinent Housing Element policies by updating the City zoning ordinances	Mar-07	Revised - Sep-07
7	IMPROVE THE QUALITY OF HOUSING IN RANCHO CORDOVA	Planning	Adopt the City's first Housing Policy Plan	Develop and implement the housing programs, such as first-time homeowners, housing rehabilitation, housing trust fund, senior housing, and transitional and homeless project and programs	Mar-07	Revised - Sep-07
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Adopt City policies and standards that both allow and promote the enhancement of Rancho Cordova	Complete review of General Plan, design guidelines, park standards, housing element and other policy documents for consistency with "Smart Growth" principles	Mar-06	Done
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Adopt City policies and standards that both allow and promote the enhancement of Rancho Cordova	Re-examine which land uses should be conditional uses reviewed by City Council prior to approval	May-06	Revised - Sep-07
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Adopt City policies and standards that both allow and promote the enhancement of Rancho Cordova	Adopt updated city standards for park facilities and open space amenities and associated financing mechanisms	Sep-06	Revised - Mar-07
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Adopt City policies and standards that both allow and promote the enhancement of Rancho Cordova	Adopt General Plan with policies and programs for a livable community	Jun-06	Done
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Adopt City policies and standards that both allow and promote the enhancement of Rancho Cordova	Separate current Zoning Code into regulatory requirements and form-based performance standards	Dec-06	Revised - Sep-07
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Develop a strategy for acquiring a decision-making role in Mather Regional Park	May-06	Done
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Actively participate within the American River Parkway Update to enhance and protect the value of the Parkway for Rancho Cordova residents	Jun-06	Revised - Dec-06

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Compete for awards and recognition for innovative City Building	May-06	On Track
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Implement all other city goals that contribute to sustaining a livable community	Ongoing	On Track
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Pursue opportunities to put Rancho Cordova in a leadership role for sustainable planning and development solutions in the region and State (e.g., solar community, green buildings).	Ongoing	On Track
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Engage members of the community in the enhancement of Rancho Cordova	Implement the Planning Commission's "Orchids & Onions" awards program (also under Image)	May-06	Revised - Jan-07
8	SUSTAIN A LIVABLE COMMUNITY	Planning	Engage members of the community in the enhancement of Rancho Cordova	Implement outreach to all new residents of Rancho Cordova (Codes, voting, CC&R's remind them of city land uses, etc.)	Dec-06	Revised Department - P.I.O.
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Planning	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Complete Folsom Blvd Specific Plan	Jul-06	Revised Department - Jun-07
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Planning	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Create a Commercial Neighborhood Services (Code Enforcement) Plan	Jul-06	Revised Department - Economic Development
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Planning	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Complete the Redevelopment Project Plan	Aug-06	Done
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Planning	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Assess infill and redevelopment opportunities within one quarter mile of the light rail line	Ongoing	Revised Department - Economic Development
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Planning	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Adopt an infill policy	May-06	Revised Department - Economic Development
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Planning	Become a Regional Sports and Recreation Center	Collaborate with the CRPD to insure that there are sufficient numbers of fields that can attract amateur sports events.	Aug-06	Revised Department - Economic Development
11	PRACTICE SOUND FISCAL MANAGEMENT	Planning	Develop Kilgore property with adjacent property owners		Dec-07	Revised Department - Finance
11	PRACTICE SOUND FISCAL MANAGEMENT	Planning	Look at other opportunities for recovering costs.	Adopt a Mello Roos Insurance Fee - Develop/require Mello Roos on all development projects, including infill	Dec-06	Revised Department - Finance
11	PRACTICE SOUND FISCAL MANAGEMENT	Planning	Look at other opportunities for recovering costs.	Adopt a General Plan policy requiring development agreements & CFD's	Jun-06	Revised Department - Finance
12	ESTABLISH LOGICAL (CITY) BOUNDARIES	Planning	Complete the annexation of the SOI (finger) through LAFCO		Sep-06	Revised Department - Finance

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	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
12	ESTABLISH LOGICAL (CITY) BOUNDARIES	Planning	Identify, develop and implement a strategy of phased development of new SOI's and ultimate annexation to the logical and feasible limits of the city boundary	Apply to increase the existing SOI to a boundary that includes Mayhew Road and drainage canal to the west, Jackson Highway on south, Prairie City Rd/USB to the east, and maintain the current Folsom city limit on north.	Dec-07	On Track

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
6	ENSURE A SAFE COMMUNITY	Police Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	RCPD and Sacramento Metro Fire Department to coordinate emergency response training for key city personnel	Feb-06	Completed - One Table Top Exercise has already been completed. City Emergency Response plan still in development. Once draft is accepted, recommend a continuation of Table Top Exercises, which will be testing draft plan, including the education and working relationship of EOC personnel identified by the City Manager
6	ENSURE A SAFE COMMUNITY	Police Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	RCPD and Sacramento Metro Fire to facilitate table top and field operational scenario exercises to insure readiness of city staff to manage disaster events.	Mar-06	Completed - One Table Top Exercise has already been completed. City Emergency Response plan still in development. Once draft is accepted, recommend a continuation of Table Top Exercises, which will be testing draft plan, including the education and working relationship of EOC personnel identified by the City Manager

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
6	ENSURE A SAFE COMMUNITY	Police Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	RCPD and Sacramento Metro Fire to facilitate public workshops and/or town hall meetings to present emergency operations plan for public review and input	6/3/0/06	Revised - Current city Response Plan is still development. Requires completion of County Plan before City Plan can be addressed. Basic Section of City Plan is already in progress, once County Plan is completed and accepted by OES, City can then proceed. city will need to identify those individuals that will have EOC responsibilities and begin training. Training of citizens can be considered at any time for basic catastrophic event survival, however plan specifics are not yet determined.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	Address emergency response in situations of a break in Folsom Dam and unacceptable height and condition of the levees	Aug-06	In Progress - This will be an appendix in the City Response Plan. Current County Plan is in effect, and will likely be adopted by City.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Collaborate with the City Council and members of the community to continue to develop community-policing principles to be implemented within the city	Conduct public forums/ town hall meetings with results of Customer Service Survey and to allow input	Jun-06	Unknown - this appears to be an item that will need collaboration with RC City Officials and the RCPD Chief.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Collaborate with the City Council and members of the community to continue to develop community-policing principles to be implemented within the city	RCPD to design a regular report to City Council on 9-1-1 calls	Sep-06	Unknown - Likely will need collaboration with SSD Communications Division to derive statistical data.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Conduct periodic Town Hall meetings to discuss public safety issues and to include the public in the decision making process.	Ongoing	Unknown - Unknown who is responsible for this process
6	ENSURE A SAFE COMMUNITY	Police Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Collaborate with schools, the park district, the faith based community and other public entities to continue to offer public safety education classes, including personal safety, fire safety, traffic/bicycle safety, etc. (Police School Resource Officer, POP, Traffic, Fire Prevention)	Ongoing	In progress - New Chief has already verbalized his goals and objectives which specifically include these programs.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ New Due Date (Done/on track/revised)
6	ENSURE A SAFE COMMUNITY	Police Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Collaborate with the public to continue to offer crime prevention and fire safety programs to both residents and the business community (Police School Resource Officer, POP, traffic, fire prevention) Work with the public to expand Neighborhood Watch groups	Ongoing	Still ongoing - Chief Meeks has re-organized POP, and given specific direction for these programs to be addressed.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Sustain outreach activities to continually educate the public related to public safety issues		Ongoing	Ongoing - Crime Prevention Specialist has been devoting a tremendous amount of time toward this specific issue
6	ENSURE A SAFE COMMUNITY	Police Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Tie POP programs to Neighborhood Services (Code Enforcement) work out of RCNC	Ongoing	Ongoing - Staffing prevents full time personnel assigned to RCNC, however POP has been directed to work through that facility as much as possible. Code Enforcement is still limited, and has not received status to issue Citations. Relationship with Code Enforcement has declined, largely due to Code Enforcement limitations in it's "Powers". To my knowledge this is still an ongoing process
6	ENSURE A SAFE COMMUNITY	Police Dept.	Sustain outreach activities to continually educate the public related to public safety issues	Enhance ability for an exchange of feedback from and to the public using a Customer Relationship Management tool. Working on Police interface and seamless services	Jun-06	
6	ENSURE A SAFE COMMUNITY	Police Dept.	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Work with city staff to develop staffing and facility plans to ensure adequate public safety services are provided to the newly developed areas of the city. Unfunded due to costs of current staff**	Mar-06	Pending - City is unable to fund additional positions to address the increased calls for service in the Anatolia area. Geographic separation from main Rancho Cordova City area makes response times longer for RCPD Officers. Chief is exploring alternatives to actual officers, which may be less expensive and give a very basic law enforcement presence in the Anatolia area.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Develop services delivery plan for the expansion of public safety services and activities to new development areas as well as existing areas	Provide service to the community at service centers wherever possible, including the Rancho Cordova Neighborhood Center.	Jan-06	Completed - Service is being provided as staffing allows at the RCNC.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
6	ENSURE A SAFE COMMUNITY	Police Dept.	Provide effective traffic enforcement programs to address public safety issues related to the motoring public	Continue to collaborate with the California Office of Traffic Safety to provide traffic safety programs, such as Avoid the Twelve, Click it or Ticket, On Street Racing programs, etc.	Ongoing	Still ongoing, no change
6	ENSURE A SAFE COMMUNITY	Police Dept.	Provide effective traffic enforcement programs to address public safety issues related to the motoring public	Collaborate with schools and other public entities to address traffic related issues (Traffic, POP)	Ongoing	Still ongoing, no change
6	ENSURE A SAFE COMMUNITY	Police Dept.	Provide effective traffic enforcement programs to address public safety issues related to the motoring public	Fully implement Commercial Traffic Enforcement Program	Jan-06	Completed - Officer Mark Atkins has been filling the Commercial Vehicle Enforcement Position for some time. He is only waiting for the completion of the vehicle build out, of his pick-up truck. The pick-up will enhance his abilities to carry additional enforcement tools.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Establish design standards to prevent public safety problems and issues related to criminal activity, access and traffic	Utilize CPTED (crime prevention through environmental design) concepts in the building permit process	Ongoing	Unknown - This may be more appropriately assigned to the Planning Department, specifically the building permits. However, it may also be appropriate to include a component of our Crime Prevention Specialist into the mix. Perhaps meetings to collaborate on design processes and expectations. This should include City projects as well.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Establish design standards to prevent public safety problems and issues related to criminal activity, access and traffic	Develop procedures to routinely review building design plans for potential public safety hazards, including accessibility for public safety vehicles, fire hazards and crime prevention.	Mar-07	Unknown - This may be more appropriately assigned to the Planning Department, specifically the building permits. However, it may also be appropriate to include a component of our Crime Prevention Specialist into the mix. Perhaps meetings to collaborate on design processes and expectations. This should include City projects as well.

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes / New Due Date (Done/on track/revised)
6	ENSURE A SAFE COMMUNITY	Police Dept.	Establish design standards to prevent public safety problems and issues related to criminal activity, access and traffic	Review development plans to ensure the safety of the motoring and pedestrian public.	Ongoing	Unknown - Coordination with County Department of Roadways is encouraged. Specifically work with County Traffic Engineers to build a unified plan.
6	ENSURE A SAFE COMMUNITY	Police Dept.	Relocate police services to the Kilgore Building		Jun-07	In Progress - Preliminary meeting has occurred with Winfred DeLeon and Architect to begin the Programming processes. RCPD has already performed some in-house preliminary planning for the facility.

City of Rancho Cordova *** 2006 - 2007 Goals and Objectives

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Adopt comprehensive plans for ensuring mobility within Rancho Cordova, so that our residents and visitors will be able to move within our city road network safely and conveniently.	Complete and adopt the General Plan Circulation Element	Dec-06	Done
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Adopt comprehensive plans for ensuring mobility within Rancho Cordova, so that our residents and visitors will be able to move within our city road network safely and conveniently.	Complete and adopt a Pedestrian and Bicycle Master Plan	Dec-06	On Track
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Adopt comprehensive plans for ensuring mobility within Rancho Cordova, so that our residents and visitors will be able to move within our city road network safely and conveniently.	Complete and adopt a Transit Master Plan	Dec-06	Done
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Retrofit the existing community to connect all homes to other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.	Implement the ADA Transition Plan Phase I	Sep-06	Revised Change to ongoing and on track
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Retrofit the existing community to connect all homes to other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.	Begin construction of Phase I improvements for the Folsom Boulevard Beautification projects	Sep-06	Revised Due Date: 10 / 06

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	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ (Done/on track/revised)
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Retrofit the existing community to connect all homes to other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.	Pedestrian and Bicycle Master Plan	Jun-06	Revised Staff Action: Implement Circulation, Pedestrian and Bicycle Master Plan Due Date: Ongoing Status: On Track
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Require all new development area homes to connect to all other homes and businesses by walking or biking and transit. The road network, the bike and pedestrian pathways and the transit system to provide safe at-grade crossings or grade separated crossings at major roads and intersections for pedestrians and bicyclists.		Ongoing, with each new project approval	On Track
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Vigorously advocate for and be a (voting) player in all agencies and forums that might possibly solve our citizen transportation, mobility problems and needs within the region, e.g.: RT, SACOG, EG/RC/EH Connector Road, Lobbyist, County, and Caltrans		Ongoing	On Track
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Develop a comprehensive infrastructure improvement phasing and implementation strategy that addresses timing, responsible party and funding mechanisms for the City's transportation system.	Develop a transportation funding program that includes a fee and credit reimbursement program, includes state and federal funding, and resolves anticipated funding shortfalls.	Jun-06	Revised Due Date: 6 / 07
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Develop a comprehensive infrastructure improvement phasing and implementation strategy that addresses timing, responsible party and funding mechanisms for the City's transportation system.	Conduct a City/development community roundtable dialogue to resolve issues related to the timing, delivery and funding of road projects.	Jun-06	Revised Due Date: 6 / 07

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/New Due Date (Done/on track/revised)
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Develop a comprehensive infrastructure improvement phasing and implementation strategy that addresses timing, responsible party and funding mechanisms for the City's transportation system.	Establish criteria for acceptable traffic levels of service that address both short term and long term traffic congestion related to meeting the demands generated by new growth.	Jun-06	Revised Due Date: Ongoing Status: On Track
2	IMPROVE TRANSPORTATION & CONNECTIVITY	Public Works	Develop a comprehensive infrastructure improvement phasing and implementation strategy that addresses timing, responsible party and funding mechanisms for the City's transportation system.	Develop a five year transportation improvement plan.	Jun-06	Done
4	ENSURE THE AVAILABILITY OF THE BEST PUBLIC SERVICES IN THE REGION	Public Works	Establish a system for tracking and following through on servicing customer requests and complaints	Implement a citywide automated system for: Public Works asset management & service requests.	Jun-06	Done
5	ESTABLISH A VIBRANT DOWNTOWN	Public Works	Create an economically diverse and financially successful downtown	Ensure that City circulation improvement and transit programs are structured to promote a vibrant Downtown.	Mar-06	Done
5	ESTABLISH A VIBRANT DOWNTOWN	Public Works	Create an economically diverse and financially successful downtown	Use Redevelopment to upgrade streetscapes and infrastructure.	Ongoing	On Track
5	ESTABLISH A VIBRANT DOWNTOWN	Public Works	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Identify specific incentives that the City has available to attract desirable businesses to the Downtown area	Dec-06	Revised
5	ESTABLISH A VIBRANT DOWNTOWN	Public Works	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Complete development standards, design provisions, and streetscape plans for the Downtown that clearly illustrate the City's vision for the Downtown	May-07	Department: Planning Revised
5	ESTABLISH A VIBRANT DOWNTOWN	Public Works	Adopt a Rancho Cordova Downtown Implementation Plan or Downtown Specific Plan	Complete an assessment of infrastructure deficiencies in the Downtown area and along Folsom Boulevard.	May-07	Department: Planning Revised
6	ENSURE A SAFE COMMUNITY	Public Works	Complete the Rancho Cordova Emergency Response Plan in an effort to prepare the community for any natural or man-made disaster event	Address emergency response in situations of a break in Folsom Dam and unacceptable height and condition of the levees	Aug-06	Due Date: 7 / 07 Done
6	ENSURE A SAFE COMMUNITY	Public Works	Provide effective traffic enforcement programs to address public safety issues related to the motoring public	Collaborate with schools and other public entities to address traffic related issues (Traffic, POP)	Ongoing	On Track

	GOAL	Department	Objectives	Staff Action	Previous Due Date	Notes/ <u>New Due Date</u> (<i>Done/on track/revised</i>)
6	ENSURE A SAFE COMMUNITY	Public Works	Provide effective traffic enforcement programs to address public safety issues related to the motoring public	Fully implement Commercial Traffic Enforcement Program	Jan-06	Done
6	ENSURE A SAFE COMMUNITY	Public Works	Establish design standards to prevent public safety problems and issues related to criminal activity, access and traffic	Review development plans to ensure the safety of the motoring and pedestrian public.	Ongoing	On Track
8	SUSTAIN A LIVABLE COMMUNITY	Public Works	Adopt City policies and standards that both allow and promote the enhancement of Rancho Cordova	Complete review of General Plan, design guidelines, park standards, housing element and other policy documents for consistency with "Smart Growth" principles	Mar-06	Revised
8	SUSTAIN A LIVABLE COMMUNITY	Public Works	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Compete for awards and recognition for innovative City Building	May-06	Revised
8	SUSTAIN A LIVABLE COMMUNITY	Public Works	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Implement all other city goals that contribute to sustaining a livable community	Ongoing	Due Date: Ongoing
8	SUSTAIN A LIVABLE COMMUNITY	Public Works	Promote the enhancement of Rancho Cordova's existing neighborhoods and commercial districts	Pursue opportunities to put Rancho Cordova in a leadership role for sustainable planning and development solutions in the region and State (e.g., solar community, green buildings). Complete Folsom Blvd. Streetscape Master Plan	Ongoing	On Track
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Public Works	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.		Jun-06	Revised
9	DRIVE DIVERSE ECONOMIC OPPORTUNITIES	Public Works	Upgrade the visual and economic quality of existing businesses on Folsom Blvd.	Begin an underground utilities project	Ongoing	Due Date: Ongoing

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"Ideas for Strong Neighborhoods Initiative"
City Council / Planning Commission / City Staff
Retreat of January 23, 2007

Ideas	City					Chamber	Churches	School Districts	Fire District	Park District	Non-Profits	Police Dept.
			Community Council									
Housing												
New Homeowner welcome package						X						
Create HOA's	X		X									
Grassroots & community meetings	X		X									
Encourage neighborhood associations	X		X									
Foster grassroots efforts	X		X									
Home ownership assistance programs	X											
Rental inspection program	X											
Assist homeowners with tree planting, painting, etc.	X											
Emergency Care Facility												
Home buyer assistance	X											
Seniors & Youths												
Bring in a Boys & Girls Club	X		X									
Youth Commission			X									
Senior living (housing)	X										X	
Senior transit	X										X	
Senior programs, centers, housing programs	X									X		
Rehab grants	X											
Community investments from local banks	X		X									
Public employee housing subsidy	X										X	
Smoke detector ordinance	X								X			
Rental vacancy inspections	X											
Increase cost of owning rental property	X											

"Ideas for Strong Neighborhoods Initiative"
City Council / Planning Commission / City Staff
Retreat of January 23, 2007

Ideas	City							Non-Profits	Police Dept.
	City	Community Council	Chamber	Churches	School Districts	Fire District	Park District		
Send photo of house and landlord name to home paper of landlord if property is ABUSED	X								
Dirty Dozen website	X								
Enforcement									
Eliminate blight (graffiti, garbage, litter, etc.)	X								
Special police unit to do parole / warrant checks - make RC challenge for re-offenders	X								X
Litter-free streets (including shopping carts)	X								
Update & enforce codes	X								
Appliance recycling	X								
Loitering & panhandling reduction	X								
Safety cameras	X								
Community Council									
Meals assistance		X							
Connect & organize volunteer efforts		X							
Work assistance programs		X							
Economic growth - shopping	X		X						
Locate hospital in RC	X		X						
Locate college campus	X		X						
Resources									
Work with high school on "Senior Project" in community, but outside school boundaries		X							
Promote Boy Scout programs to clean-up neighborhoods		X						X	X

"Ideas for Strong Neighborhoods Initiative"
City Council / Planning Commission / City Staff
Retreat of January 23, 2007

Ideas	City	Community Council	Chamber	Churches	School Districts	Fire District	Park District	Non-Profits	Police Dept.
Utilize RCCOC, churches, scouts, etc., groups to participate in spreading the "word"	X	X	X	X	X	X	X	X	X
Get school buy-in and participation	X				X				
Need Community Relations Manager	X								
Programs									
Identify an apt. "go-to-person" for each apt. group that would be the PIO for that apt. complex	X							X	
Provide support to renters to push landowners to fix/maintain rentals	X							X	
Seek leaders in neighborhoods & assist them in forming neighborhood associations	X	X							
Community wide communication from the Top to the Bottom & getting into the school system	X	X							
Every City employee must be involved in a community organization in RC	X								
Do a pattern book of suggestions on how to remodel homes	X								
Set one-year plan for neighborhoods to target - guide staff effort and publish improvements	X								
Become the River City public image	X	X	X	X	X	X	X	X	
Offer ride-alongs in Fire Engines & Police Cars	X					X			X
Get police officers to attend PTA / PTO meetings & become known to everyone	X								X
Translate all publication s into Spanish, Russian, Armenian, Asian...	X	X							

"Ideas for Strong Neighborhoods Initiative"
City Council / Planning Commission / City Staff
Retreat of January 23, 2007

Ideas	City	Community Council	Chamber	Churches	School Districts	Fire District	Park District	Non-Profits	Police Dept.
Monthly staff bicycle rides	X								
Have quarterly neighborhood evaluation & needs seminary at local gathering center	X	X							
Provide housing and services for Seniors	X							X	
Maximize Quality of Life: Partner w/CCC for online info, events, calendar	X								
Neighborhoods "Drop-In" areas for kids, adults, senior citizens, etc.	X						X	X	
Recruit a "YMCA" project	X						X		
Incentives to attract desirable businesses to RC	X		X						
Attract amenities: senior housing, good commercial, teen centers, senior centers, senior centers, YMCA, community centers	X						X	X	
Monthly walk with the Mayor	X								
Mistletoe project with <u>The Tree Foundation</u> - Arbor Day	X								
Participate in Creek Week, including concrete ditches (Sac Co)	X								
"City Spring Cleaning" - highlight Dial Before You Pile - RCCOC	X		X						
Air Show - Booth?	X	X	X						
4th of July	X		X						
Expand National Nite Out to more city neighborhoods - BBQ with RCPD @ each location	X								X
Participate in American River Parkway clean-up	X								

"Ideas for Strong Neighborhoods Initiative"
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Ideas	City	Community Council	Chamber	Churches	School Districts	Fire District	Park District	Non-Profits	Police Dept.
Winterization, spring forward-fall back smoke detector batteries - Metro Fire	X					X			
Focus on tree leaves & gutter clean-up - Allied Waste	X								
Partnering									
Beyond the 2x2's - City * Sac Metro * RCPD * SMUD * Schools * RT - Package outreach messages	X								
Quarterly principal meetings					X				
Faith Community Network	X			X					
Cordova Community Council		X							
Create Cultural Diversity Center		X							
Outreach									
Welcome Wagon		X							
Progress at all Council Meetings									
One event, ordinance, photo op a month	X	X							
SNI on shopping bags	X								
Realtor briefings	X		X						
Tap daytime workforce - what would it take for you to move here?	X		X						
Enhancements									
More public art	X								
Contests / Awards for good street / house	X								
Tree Challenge	X						X		
Pocket libraries	X								
Adopt a neighborhood									

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Diversity center	X	X							
Incentive									
Public employee subsidy for Riverside Rancho neighborhoods	X							X	
Property owner grants for home improvements - visual outside	X							X	
Tap community reinvestments obligations of local banks	X								
Disincentive									
Dirty Dozen: featured on web, announced to home paper of absentee landlord, use Metro Cable	X								
Increase Regulatory Burden: rental vacancy inspections, move-in inspections, smoke detector ordinance, weed abatement	X					X			
Special Events									
Ethnic food festival		X							
Events for many festivals, i.e., Cinco de Mayo, etc. for different ethnicities		X							
Community clean-up days - clean Folsom Blvd, Hwy 50, etc.	X	X							
Have Police & Fire BBQ at clean-ups - give children better image of officers	X					X			X
Convene a summit of RC ethnic leaders to guide us in generating support and avoiding social gaffes		X							
Set or make a World Record - biggest pile of leaves, fig newton, tree planting		X							
24-hour graffiti blitz	X								

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Prizes / contests for improved properties	X								
City Hall Goes to School Day	X				X				
School art contest for "Beautify Our Neighborhoods" - make street signs	X				X				
Sponsor / Facilitate middle/high school motivational programs	X				X				
Involve children in building safety weeks	X				X				
As an objective toward our goal, let's double the # of citizens / leaders involved (who "own" this program) each month in 2007	X								
Community Based									
"Secret Shopper" for retail stores			X						
Safety cameras	X								
Ambassadors of Tourism			X						
Sports Tournaments			X				X		
Farmer's market		X							
Invite regional events: symphony, 4th of July, farmer's market, etc.		X							
Winter festival & ice rink		X							
Bring Wi-Fi to City of Rancho Cordova	X								
Large community events & concerts		X							
Encourage cultural fairs		X							
Community / Convention / Library Center	X								
Community Theater & music program	X	X							
Bowling alley	X		X						

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Encourage restaurants	X		X						
Night out events	X	X							
Host a festival - kites, owls, river rock, etc.		X					X		
Infrastructure									
Adopt a street, park, etc., schools, neighborhoods	X	X							
Provide street furniture (fountains, benches, etc.)	X								
Have a system of surveying city assets to be sure they're kept up (street signs, etc.)	X								
Greenscape corridors	X						X		
Improve existing parks	X						X		
Provide public transportation subsidy	X								
Standardize site furniture, uniform theme	X								
Facilitate public displays of art	X								
Make our part of Hwy 50 the cleanest part	X								
Create standards for park, school, public furniture	X								
Add decorative safety lighting	X								
Get RT, SMUD, SACOG, buy-in & participation	X								
Improve infrastructure (roads, sewer, water)	X								
Provide public transit to existing neighborhoods	X								
We Are Passionate About									
Create a cultural diversity center		X							
At least "one a month": event, ordinance, photo op, story	X	X							
SNI messages on shopping bags	X								

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	City	Community Council	Chamber	Churches						
Realtor briefings	X		X							
Faith council				X						
Contests for improvement ideas		X								
Get art into community: school, community park	X				X			X		
Every Council Meeting - progress report	X									
Bring principals of schools together quarterly	X				X					
Good neighborhood house awards	X									
Pocket libraries	X									
Partners: SMUD, RCPD, Metro Fire, Water	X									
Adopt a Neighborhood	X	X								
Sell improvements with humor	X									
Partner with Sac Metro / RCPD program - include CH	X									
Challenge Rancho Cordova to plant 1,000 trees	X							X		
Get fire district buy-in and participation	X						X			
Create Rancho Cordova Garden Club	X	X								