



**CONCURRENT MEETING
CITY COUNCIL/SUCCESSOR AGENCY COMMUNITY REDEVELOPMENT AGENCY
(CRA)/RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
2729 Prospect Park Drive, Rancho Cordova**

Tuesday, December 13, 2016

**6:00 PM – Special Meeting
American River Community Room North**

MINUTES

1. WORK SESSION - CALL TO ORDER/ROLL CALL

Vice Mayor Terry called the special meeting to order in the American River Community Room North at 6:09 PM.

Council Members Present: Budge, McGarvey, Skoglund, Terry, Sander (at 6:17 PM)

Council Members Absent: None

Staff Members Present: Cuppy, Haven, Downton, Flory, Kniestedt, Cook, Chan

2. PUBLIC COMMENT

Mayor Sander opened the public comment period. There were no speakers. Mayor Sander closed the public comment period.

3. SPECIAL MEETING ITEM

3.1 **Subject:** 2017 Strategic Communications Plan. Continued Discussion from the December 5, 2016 Special Meeting.

Recommendation: Provide direction and approval to staff on City's 2017 Strategic Communications Plan and project priorities.

Result of Recommended Action: Staff will proceed with recommended direction and approval to finalize the City's 2017 Strategic Communications Plan. This includes a final list of priority projects to be supported by the Communications Department in 2017.

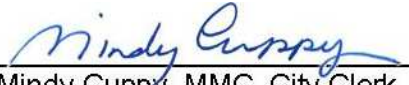
Staff Report: Maria Kniestedt, Communications and Legislative Affairs Manager.

Advances Goals: 1, 2, 3, 6.

ACTION: Discussion item only; no action taken.

4. ADJOURNMENT

Mayor Sander adjourned the meeting at 7:06 PM.


Mindy Cuppy, MMC, City Clerk