



**CONCURRENT MEETING
CITY COUNCIL/SUCCESSOR AGENCY COMMUNITY REDEVELOPMENT AGENCY
(CRA)/RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
2729 Prospect Park Drive, Rancho Cordova**

Tuesday, March 27, 2012

**5:30 PM – Special Meeting
American River Community Room North**

MINUTES

1. WORK SESSION - CALL TO ORDER/ROLL CALL

Mayor Sander called the Special Meeting to order at 5:50 PM.

Council Members Present: McGarvey, Skoglund, Budge, Cooley (at 7:00 PM),
Sander (until 7:21 PM)

Council Members Absent: None.

Staff Members Present: Gaebler, Lindgren, Cuppy, Abhar, Chinn, Silva, Chan,
Holt, Junker, Runner, Simpson, Snyder, Haven,
Behrends, Peterson, Delaney, Stricker, Bane

2. PUBLIC COMMENT

Mayor Sander opened the public comment period. There were no speakers. Mayor Sander closed the public comment period.

3. SPECIAL MEETING ITEM

3.1 **Subject:** Continued Discussion of Citywide Goals and Priorities

Council discussed and prioritized goals:

1. Promote the positive image of Rancho Cordova
2. Ensure a safe, inviting and livable community
3. Empower responsible citizenship
4. Establish logical city boundaries that provide regional leadership and address financial challenges
5. Ensure the availability of the best public services in the region while practicing sound financial management
6. Drive diverse economic opportunities

Council gave direction to staff on project priorities to support goals:

Promote the positive image of rancho Cordova

- Continue “outside the box” strategies of changing Rancho Cordova image

Ensure a safe, inviting and livable community

- Enforce panhandling ordinances
- Finalize plans and agreements for a new entertainment complex
- Identify funding strategies for potential large projects
- Reduce crime in FY 2011/12

Empower responsible citizenship

- Develop ideas and strategies supporting strong neighborhoods
- Communicate and educate our citizens

Ensure the availability of the best public services in the region while practicing sound financial management

- Secure site for Los Rios at Folsom Boulevard/Paseo Drive
- Initiate a hospital development strategy
- Maintain a balanced budget
- Explore adjusting revenue neutrality payment

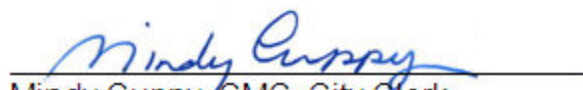
Drive diverse economic opportunities

- Complete Folsom Boulevard Enhancement

Council heard presentation by FLITe Team on potential revenue generation concepts.

4. ADJOURNMENT

Vice Mayor Budge adjourned the Special Meeting at 8:07 PM.


Mindy Cuppy, CMC, City Clerk