



**CONCURRENT MEETING
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY (CRA)/
RANCHO CORDOVA FINANCING CORPORATION (RCFC)**

**City Hall
American River North Community Room
2729 Prospect Park Drive, Rancho Cordova**

Tuesday, February 23, 2010

5:30 p.m. - Special Meeting

AGENDA AMENDMENT

The following item was added to the Special City Council Meeting Agenda as follows:

SUBJECT: What Follow-up Does Council Want for the Items Discussed at the Retreat on February 9-10, 2010?

CERTIFICATION OF POSTING OF AGENDA AMENDMENT

I, Mindy Cuppy, City Clerk for the City of Rancho Cordova, declare that the foregoing amendment to the agenda for the February 23, 2010 Special Meeting of the Rancho Cordova City Council/CRA/RCFC was posted and available for review on February 22, 2010 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city web site at www.cityofranhocordova.org.

Signed this 22nd day of February 2010 at Rancho Cordova, California.


Mindy Cuppy, City Clerk

**ANY ITEM THAT IS NOT INITIATED BEFORE 11 P.M. WILL BE CONTINUED TO THE NEXT DAY AT 5:30 P.M. OR
SCHEDULED ON THE NEXT REGULAR MEETING AGENDA OF THE COUNCIL**

Public documents related to items on the open session portion of this agenda, which are distributed to the City Council less than 72 hours prior to the meeting, shall be available for public inspection at the time the documents are distributed to the Council. Documents are available for inspection at the City Clerk's office located in Rancho Cordova City Hall.

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WORK SESSION (AMENDED AGENDA)

1. How Can Our Website be Improved by Another 100%?
2. What Follow-up Does Council Want for the Items Discussed at the Retreat on February 9-10, 2010?

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WORK SESSION

1. Discussion of City's Website.

MEMORANDUM



DATE: February 23, 2010

TO: Honorable Mayor and Council Members

FROM: Alexandra Miller, City Manager's Office
Jay Hadley, Information Technology

SUBJECT: DISCUSSION ABOUT CITY WEBSITE'S GOALS, FUNCTIONS, AND DESIGN

RECOMMENDATION

Discuss the goals, functions, performance, and design of the City's website, and provide direction to staff about potential modifications or additions to the existing website and other online tools.

RESULT OF RECOMMENDED ACTION

While no formal action will be taken at this Council work session, staff will use Council discussion and direction to pursue options to improve the function and form of the City's website.

BACKGROUND

During the November 2009 Annual Review and Development of the City Manager and Departments, Council expressed a desire that the City's website www.cityofranchocordova.org, be improved in both form and function to provide more timely and accessible information, customer interface, and better design of the website for users. Additionally, Council and community members provided feedback at the February 9-10, 2010 Annual Council-Staff Retreat about the need for timely information to be available to citizens.

This work session is meant to provide Council with background about the work that has been done on the City's website and to offer examples and insight as to how the website can be improved for the benefit of users. This will include discussion of the perceived goals of the website, the limitations of our current website format, and potential costs associated with revising the City's website. Moreover, Council members will receive updates on use of the City's online customer interface tool, My City Hall Online.