CONCURRENT MEETING
CITY COUNCIL/COMMUNITY REDEVELOPMENT AGENCY (CRA)/ RANCHO CORDOVA FINANCING CORPORATION (RCFC)

City Hall
2729 Prospect Park Drive, Rancho Cordova

Monday, November 3, 2008

4:00 P.M. – Study Session
American River Community Room - North

5:30 P.M. – Regular Meeting
David B. Roberts Council Chambers

MINUTES

A. STUDY SESSION – CALL TO ORDER / ROLL CALL

Mayor Budge called the special meeting to order in the American River North Community Room at 4:10 p.m.

Council Members Present:	Cooley (arrived at 5:00 p.m.), McGarvey, Skoglund and Mayor Budge
Council Members Absent:	Sander
Staff Present:	Gaebler, Lindgren, Miller, Haven, Abhar, Silva, Hadley, Chinn, Simpson, Pearl, Junker, Flory, Peterson, Leitner, S. Snyder, Trimberger, Holt, Boerger, Hall, and Dumford

B. PUBLIC COMMENT

None

C. STUDY SESSION ITEM

Subject: What Tools Does the City Council Hope are Available to Them to Help Make Tough Long-Term Prioritization Decisions
Recommendation: Discuss and provide insights into City Council goals and priorities for services in an ever-deepening and prolonged national recession.
Result of Recommended Action: Staff will use input in preparation for future targeted customer service/satisfaction surveys, help guide quarterly strategic plan reporting, and help prepare for the annual Council-staff retreat in January.
Staff Report: Alexandra Miller and Stephanie Snyder, City Manager's Department
GROWING STRONG NEIGHBORHOODS

ACTION: Discussion item only; no action taken.

D. ADJOURNMENT OF STUDY SESSION

Mayor Budge adjourned the special meeting at 5:38 p.m.

1. REGULAR MEETING – CALL TO ORDER / ROLL CALL

Mayor Budge called the regular meeting to order in the David B. Roberts Council Chambers at 5:53 p.m.

Council Members Present: Cooley, McGarvey, Sander, Skoglund and Mayor Budge

Staff Present: Gaebler, Lindgren, Cuppy, Lehr, Richeal, Oliver, Chinn, Harriman, Silva, Flory, Haven, D. Snyder, Campbell, Abhar, Junker

2. METRO CABLE TV TELEVISION ANNOUNCEMENT

The Mayor announced the meeting video recording and playback schedules.

3. PLEDGE OF ALLEGIANCE

The Mayor called on Lois Davis to lead the Pledge.

4. INVOCATION

Pastor Katie Nielson, First Covenant Church, gave the invocation.

5. PRESENTATIONS

5.1 Mayor Budge presented a proclamation to Commander Billie Hovey for History of the Buddy Poppy.

5.2 Gerry Kopp, Governor's Office of Emergency Services gave a presentation on the City's Emergency Operations Plan (EOP) Accomplishments.

6. PUBLIC COMMENT

The following individuals addressed the Council:

- Moe Shafiee on request to Council to lift moratorium on resale of business licenses on Folsom Boulevard.

7. COUNCIL REPORTS

Council reported on events since the last meeting.

8. CONSENT CALENDAR ITEMS – ROLL CALL VOTE

ACTION: Motion by Skoglund second by Cooley and carried by 5:0 roll call vote the Consent Calendar was approved.

8.1 **Subject:** Minutes of October 20, 2008 Special and Regular Meeting
Recommendation: Adopt Minutes.

8.2 **Subject**: Quarterly Treasurer's Report
Recommendation: Receive and file report.
Result of Recommended Action: This report is intended to provide Council with information concerning the City's investment portfolio. This report will meet requirements as provided by state law.
Staff Report: Donna Silva, Finance Department

8.3 **Subject**: Ordinance Approving Business and Multi-Family Recycling Program
Recommendation: Waive second reading and adopt Ordinance No. 20-2008.
(Roll Call Vote)
Result of Recommended Action: Adoption of the ordinance will require businesses and multi-family properties above a specific size threshold to implement a recycling program.
Staff Report: Cyrus Abhar, Public Works Director and Steve Harriman, Integrated Waste Manager

9. CONSENT PUBLIC HEARING ITEMS

9.1 **Subject**: Zinfandel and Sunrise Commercial Center Use Permit for an Over Height Freestanding Sign and Additional Sign Area Over the Requirements Specified in the Special Sign Corridor, Project No. RC-08-342, Located at 1941-1967 Zinfandel Drive **(Continued from October 6 and October 20, 2008**)
Recommendation: Adopt Resolution No. 126-2008.
Result of Recommended Action: Approval will allow the center to improve its sign image along the Sunrise Boulevard Corridor.
Staff Report: William Campbell, Planning Department
GROWING STRONG NEIGHBORHOODS

ACTION: Motion by Sander second by McGarvey and carried by 4:1 roll call vote (Budge dissenting), Council requested item be brought back on Consent Calendar at the November 17th meeting in order to allow time for staff to work with applicant to revise plans to reflect the following change:

- Modification of sign program to reflect the re-design of free standing signs B & C to equal heights of 16 feet.

10. PUBLIC HEARING ITEMS

10.1 **Subject**: Resolution Approving the Issuance of California Municipal Finance Authority Revenue Bonds to Assist Allied Waste North America, Inc. to Finance Improvements to the Existing Collection Facility in the City of Rancho Cordova **(Continued from October 20, 2008)**
Recommendation: Adopt Resolution No. 124-2008.
Result of Recommended Action: The City will conduct a Tax Equity and Fiscal Responsibility Act (TEFRA) hearing concerning a proposed tax exempt revenue bond issuance by the California Municipal Finance Authority (CMFA). A portion of the bond proceeds is intended to finance improvements to the existing collection (hauling) facility for the Project located at Allied Waste Services of Sacramento. All financed assets will be owned and operated by Allied Waste North America, Inc. In order for all or a portion of the bonds to qualify as tax-exempt bonds, the City must conduct a public hearing (TEFRA Hearing), providing the community an opportunity to speak in favor of or against the financing of the project. The bond financing does not create direct fiscal impacts on the City, nor represent an obligation of the City to pay off or guarantee the bonds. CMFA is a joint powers authority created in 2004 to promote community development through the financing of economic development.

Staff Report: Donna Silva, Finance Department

ACTION: Motion by McGarvey second by Cooley and carried by 5:0 vote Council adopted Resolution No. 124-2008.

AT THIS POINT Council took a brief recess. The full Council reconvened at 7:35 p.m.

10.2 **Subject**: Submission of Draft Housing Element **(Continued from October 6, 2008)**
Recommendation: Council provides authorization to staff to submit the draft Housing Element to the State Department of Housing and Community Development (HCD).
Result of Recommended Action: Staff will prepare the draft Housing Element for submission for review by HCD.
Staff Report: Reed Flory, Economic Development Department, Housing Division
GROWING STRONG NEIGHBORHOODS

Mayor Budge opened the public comment period. The following individuals addressed the Council:

- Art Gold regarding direction of development and taxes.
- Roseanna Torretto in opposition to the item.
- Michael Dunne in opposition to the item.
- Sandra Hamameh in support of the item with exception to the 10% housing element language left in.
- Frank Carpenter recommends Council direct staff to submit Draft Housing Element to HCD that includes, without modification, the existing mixed housing language.
- Dennis Rogers in opposition to the item.
- Nick Cammarota in opposition to the item.
- Brian Cutting in opposition to the item.
- Brent Petersen in opposition to the item and made suggestion to Council to make the affordable housing element as easy as possible.
- Mike Bouck in opposition to the item.
- Lionel Galloway in opposition to the item and to eliminate any constraints.
- Laura Constantine in opposition to the item.
- Andrea Shaw in opposition to the item.
- Ross LeFever in opposition to the item.
- Tim Taron in opposition to the item.
- Martha Lofgren in opposition to the item.

Mayor Budge closed the public comment period.

ACTION 1: Motion by Cooley second by McGarvey and failed by a 2:3 roll call vote (Sander, Skoglund and Budge dissenting) as a 2/3rds majority was required for passage.

ACTION 2: Motion by Cooley second by McGarvey and carried by 5:0 vote, Council directed staff as follows:

- No affordable housing percentage will be included in the Draft Housing Element;
- Staff will bring back and re-open discussion on housing element and housing plans in 3 years;
- Staff to bring back Draft Housing Element implementation with Council directed changes on December 15th for review and submission to HCD for conceptual approval.

11. REGULAR CALENDAR ITEMS

None

12. COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS

Council Member Sander encourages a discussion on aluminum recycling as it occurs as a required service at grocery stores.

13. CITY MANAGER'S REPORT

City Manager Ted reported on the following:

- Dixviille Knox, New Hampshire election results reporting a 15 out of 21 votes for Obama
- Employee related polling place requirements
- Information on election night party starting at 6:00 p.m.
- Economic Form and State of the City scheduled for November 7th
- Discussion of 2009 Council Meeting and Conference Calendar slotted for adoption on November 17th
- Discuss of Bollards scheduled for a Work Session item on November 24th
- Discussion of bi-annual mandatory ethics training on January 5th. Mayor Budge suggested the City invite other agencies

14. ADJOURNMENT

Mayor Budge adjourned the regular meeting at 10:42 p.m. in memory of Mae Assenza, Ruth Evans, Walter Rohrer and Frank Tate.

Mindy Cuppy, City Clerk