



**CITY COUNCIL SPECIAL MEETING  
American River North Community Room  
2729 Prospect Park Drive, Rancho Cordova**

**Tuesday, April 25, 2006  
5:30 P.M. - Work Session**

**AGENDA**

**WORK SESSION**

**Call to Order**

**Roll Call:** Council Members Budge, Cooley, Sander, Skoglund & Mayor McGarvey

**Oral Communications**

**1. Public Comment**

**At a special meeting**, citizens wishing to address the Council for **any matter on the agenda** may do so by completing and submitting a (blue) **Speaker Card** to the City Clerk. **The Mayor will call you to the podium at this point on the agenda.** Note, under the provisions of the California Government Code, the City Council is prohibited from discussing or taking action on any unagendized item. **All speakers are encouraged to keep your comments to three minutes or less and to state your name and community of residence.**

**Work Session Items**

**2. Subject:** Presentation on crafting the City brand, which will be the cornerstone of community and business outreach efforts for Rancho Cordova

**Recommendation:** Review current status of the branding process and provide guidance on brand options presented at the Work Session.

**Result of Recommended Action:** The Work Session will provide direction to the Public Information office and consultants on the course of the branding process so we can come before Council at a future meeting with finely-tuned finalists for review, public comment and ultimate selection of the brand.

3. **Subject:** Code Enforcement Program Workshop Discussion. Presentation and discussion of various aspects of the City's Code Enforcement program, including staffing and management, program strategies, program priorities and the relationship of Code Enforcement to the City's Planning, Building and Police Departments and the City Attorney's office.

**Recommendation:** Consider staff's presentation and provide comments and direction as appropriate no formal action will occur at this meeting.

**Result of Recommended Action:** Staff will receive City Council comments and direction on the Code Enforcement program. Council direction may affect various aspects of Code Enforcement, including but not limited to, program management structure, program staffing, program priorities and interdepartmental coordination. Direction from the City Council may also affect staff proposals within the FY 2006-07 budget.

## ADJOURNMENT

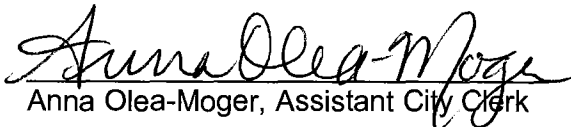
In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 851-8720 or [lhare@cityofranchocordova.org](mailto:lhare@cityofranchocordova.org) at least 48 hours prior to the meeting.

## CERTIFICATION OF AGENDA POSTING

### City Clerk's Certificate of Posting of Agenda

I, Anna Olea-Moger, Assistant City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the April 25, 2006 Special Meeting of the Rancho Cordova City Council was posted on April 20, 2006 at the office of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670 and was available for public review at that location. The agenda is also available on the city web site at [www.cityofranchocordova.org](http://www.cityofranchocordova.org).

Signed this 20<sup>th</sup> day of April 2006 at Rancho Cordova, California.

  
Anna Olea-Moger, Assistant City Clerk