



CITY COUNCIL AGENDA
Special City Council Study Session
City Council Chambers
3121 Gold Canal Drive, Rancho Cordova
Wednesday, February 25, 2004
6:00 P.M.

Call To Order

Roll Call: Council Members: Cooley, McGarvey, Roberts, Sander, Budge

Oral Communications

1. Public Comment

At a special meeting, citizens may address the Council on any item listed on the special meeting agenda. **Please keep your comments to three minutes or less and provide a Speaker Cards to the City Clerk.** Please state your name and community of residence.

Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking immediate action on any unagendized item unless it can be demonstrated to be of an emergency nature or the need to take immediate action arose after the posting of the agenda.

Closed Session Items:

2. Public Employee Appointment (pursuant to Government Code Section 54957)
Title: Police Chief

3. Conference with Labor Negotiators (pursuant to Government Code Section 54957.6)

Open Session Item:

4. **Subject:** Streetscape Master Plan for Folsom/Mather Field Road

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 942-0255 or lhare@cityofranchocordova.org at least 48 hours prior to the meeting.

City Clerk's Certificate of Posting of Agenda

I, Lillian Hare, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the February 25, 2004 special meeting of the Rancho Cordova City Council was posted on February 20, 2004 at the office of the City of Rancho Cordova, 3121 Gold Canal Drive, Rancho Cordova, California, 95670 and was available for public review at that location. The agenda is also available on the city web site at www.cityofranchocordova.org.

Signed: February 20, 2004.


Lillian E. Hare, City Clerk

Memorandum



Date: February 25, 2004

To: Honorable City Council

From: Cyrus Abhar, City Engineer *CEA*

SUBJECT: Folsom Boulevard/Mather Field Road Streetscape Master Plan Workshop

In February 2000, with support from the Rancho Cordova Chamber of Commerce and as part of the Cordova Commercial Revitalization Project (CCRP), the County of Sacramento applied for and received a \$557,000 funding allocation through the Federal TEA- 21 program for the development of a streetscape Master Plan for the Subject Project. Matching funds in the amount of \$162,000 were also provided from the County Measure "A" ½-Cent Sales Tax. In 2003, additional funds in the amount of \$2.5 million were allocated from the State Transportation Improvement Program (STIP) earmarked for design and construction. However, due to the current State budget crisis, no STIP funds will be available until fiscal year 2006/2007. At the City's request, the County Department of Transportation has continued to administer the current funding on behalf of the City of Rancho Cordova.

The project scope involves preparing a Streetscape Master Plan for the area on Folsom Boulevard between Rod Beaudry Drive and Sunrise Boulevard and the area on Mather Field Road between Folsom Boulevard and Peter McCuen Boulevard. The Folsom Boulevard Streetscape Master Plan and Phase I Design project has thus far provided community facilitation and master planning to create a streetscape beautification "vision" for Folsom Boulevard in the Rancho Cordova area. The Master Plan will serve as a guiding document in developing the "look" of these streets and has the goal to create "an attractive, functional and safe "Main Street" identity that enhances pedestrian, bicycle, and vehicular facilities for the residents and businesses of Rancho Cordova". The final Master Plan document will guide proposed improvements to the streetscape amenities of the Boulevard within the street right of way. Areas outside of the right of way will be addressed through development standards and design guidelines. The Streetscape Master Plan will ultimately be incorporated in the City's General Plan.

The process has involved community and stakeholder outreach to facilitate this vision. Two Community workshops have been completed as well as stakeholder outreach interviews and a "comment card" survey. An information web page is on line and several newsletters and newspaper articles have been published. A presentation was made to the City Council on December 15, 2003. The intent of this workshop is to further clarify the issues that were raised

at the Council meeting of December 15th and to provide direction to staff for completion of the Streetscape Master Plan.

It is envisioned that the final Streetscape Master Plan document will include information gathered concerning the history and existing conditions of the Boulevard. It will also include a summary of the input provided by the community and stakeholder. The Plan will also include graphics and photo renderings of the proposed plan elements with written descriptions. Finally, the Master Plan will present cost estimates, economic feasibility study with potential funding sources, construction phasing recommendations, and long term maintenance cost projections.

CEA

What are the Community's Expectations?

- Accessibility
- Availability
- Better response time (X)
- Call back – pending calls
- Community friendly
- Crime prevention information
- Crime watch information
- Enforce laws
- Improved communication
- Live person on the phone
- More officers (X)
- More visible presence (X)
- Outreach – multi-lingual
- Presence at RCNC
- Quick and Courteous Response
- Return phone calls
- Show concern/interest
- Stop-bys – events
- Treat youth with respect
- Work with the community



**CITY OF RANCHO CORDOVA
CITY COUNCIL WORKSHOP
FOLSOM BOULEVARD & MATHER FIELD ROAD
STREETSCAPE MASTER PLAN
AGENDA**

**February 25, 2004, 7:30 p.m.
City of Rancho Cordova Council Chambers**

- 1) Introduction and Workshop Purposes (City Engineer)
- 2) Discussion of Streetscape Design Elements
 - A. Streetscape Thematic Areas
 - B. Overhead Utilities
 - C. Folsom Boulevard South Corridor
 - D. Others?
- 3) Streetscape Thematic Areas
 - A. Confirmation of Boundaries
 - B. Sunrise to Highway 50 Options
 - i) "Gateway" to Downtown
 - ii) "Railroad" elements
 - (1) specific to an area
 - (2) incorporate throughout streetscape through historical kiosks
- 4) Overhead Utilities
 - A. Incorporate options in appendix, or;
 - B. Underground
- 5) Folsom Boulevard South Corridor
 - A. Current proposed section
 - B. Regional Transit issues
 - C. Consensus building process
- 6) Other Master Plan Design Elements
- 7) Phase 1 Status Update

Folsom Boulevard & Mather Field Road Streetscape Master Plan

DESIGN ELEMENTS TO BE DETERMINED THROUGH ADDITIONAL CITY COUNCIL
OUTREACH

25 JANUARY 2004

Master Plan goals

- Landscaping
- Improve Pedestrian/Bicycle Routes
- Improve Connections to Retail/Transit Facilities
- Median and Sidewalk Improvements
- Design Attractive Streetscape to Enhance Roadway and Encourage Economic Development

Specific Design Elements:

Themed Districts

- Fourth District (from Cordova Lane to Sunrise Blvd. on Folsom Blvd.)
 - “Gateway” (cobble treatments to match Sunrise-Hwy 50 façade plus wooden elements to evoke Railroad theme)
 - “Railroad” (further incorporate through the use of pedestrian-scale interpretive/historical kiosks along the boulevard)

Folsom Blvd. Overhead Utilities

- A – Undergrounding north side and crossings
\$ 910,000
- B – Option A plus moving north poles to south side
\$3,200,000
- C – Option A plus undergrounding low lines
\$4,000,000
- D – Undergrounding all overhead utilities on Folsom Blvd.
\$15,000,000

Separated Sidewalks

Folsom Boulevard south side

- Continuous 6’ separated sidewalk with 6’landscaping *on north side of sidewalk*
- Continuous 6’ separated sidewalk with 6’landscaping *on both sides of sidewalk*
- 8 foot sidewalk with RT joint use for track maintenance
- Safety fence on south side of Folsom Blvd.

Folsom Boulevard & Mather Field Road Streetscape Master Plan

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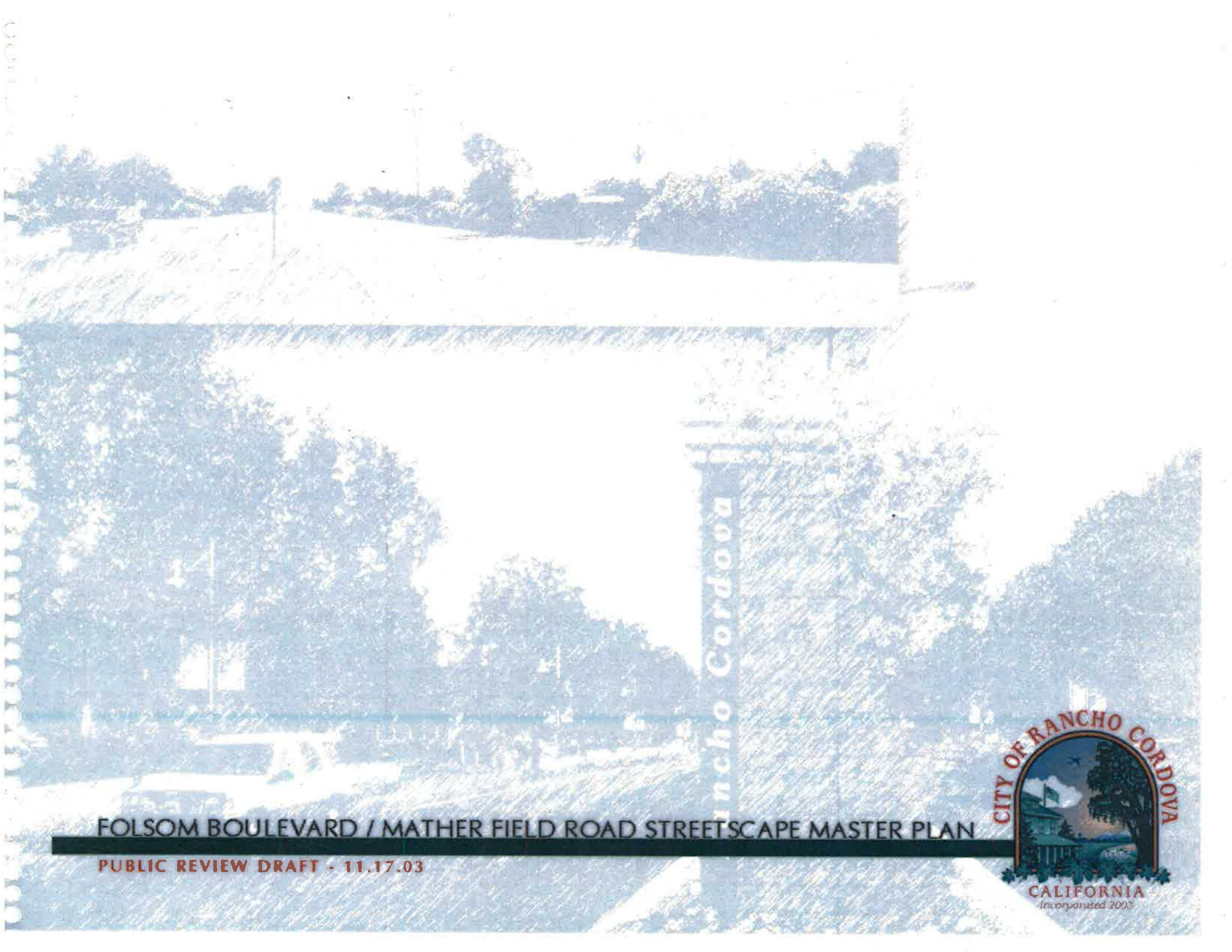
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FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN

PUBLIC REVIEW DRAFT - 11.17.03

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



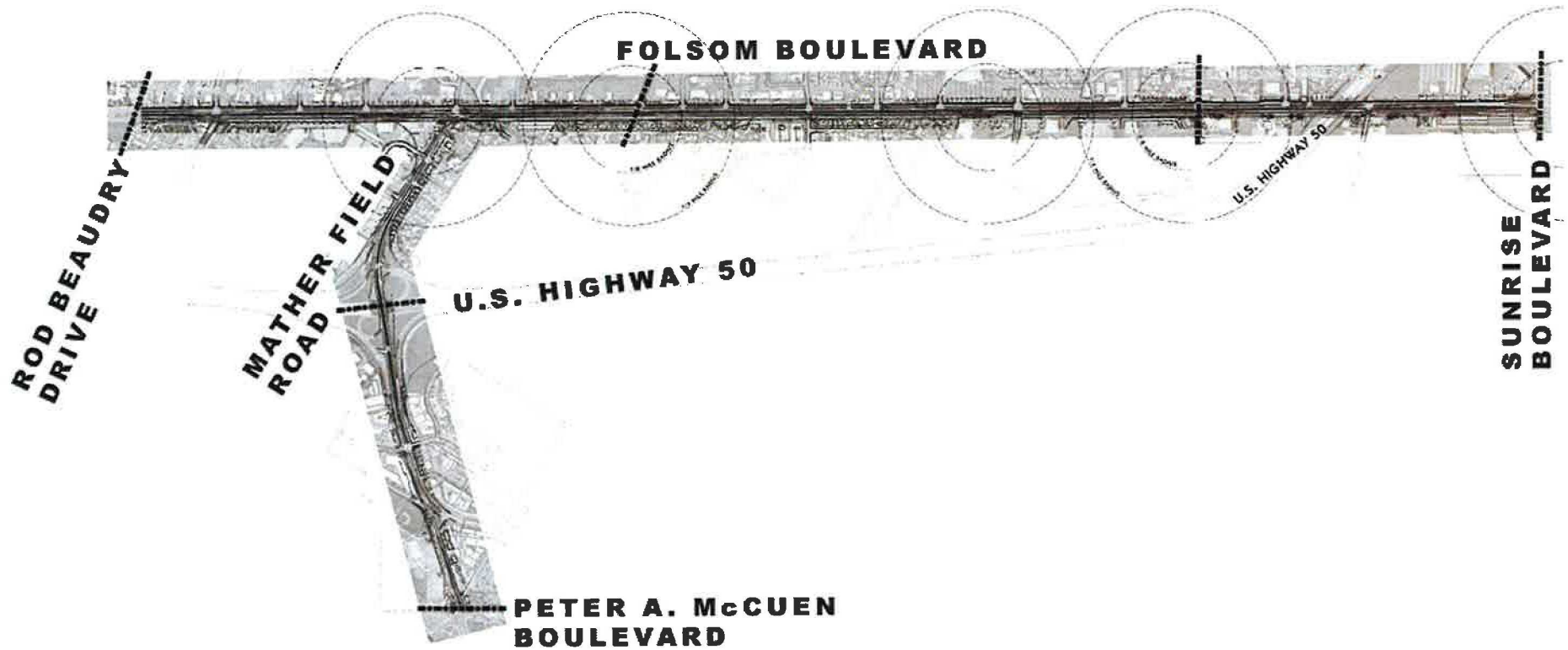
Folsom Boulevard Team

- **Sacramento County Department of Transportation**
- **City of Rancho Cordova**
- **Cunningham Engineering**
- **LPA Sacramento, Inc.**
- **Lucy & Company**
- **Bay Area Economics**

Introduction

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Introduction

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN





The goal of the Folsom Boulevard and Mather Field Road Streetscape Master Plan is to create an attractive, functional and safe “Main Street” identity that enhances pedestrian, bicycle and vehicular facilities for the residents and businesses of Rancho Cordova.

Introduction

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



Community Input

- Stakeholder Outreach
- Comment Cards
- Web Page – www.sacdot.com/FolsomMather/
- Newsletters
- News Releases
- Workshops
 - 2 Workshops
 - 82 Community Members in attendance



Introduction

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



Stakeholder Outreach

- **Rancho Cordova Rotary International**
- **Regional Transit**
- **CORPAC**
- **Rancho Cordova Community Council**
- **Chamber of Commerce Board of Directors**
- **City and County elected officials**
- **Community Bicycle Groups**
- **ADA Committee**
- **Sacramento County Air Quality Management District**

Introduction

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Workshop One Objectives

- 1) Provide background information including:
 - History
 - Existing conditions
 - Planning studies – Community Plan Update Specific Plan Amendment
- 2) Communicate the purpose and content of a streetscape master plan
 - Introduce Potential Thematic Concepts
- 3) Collect information from community



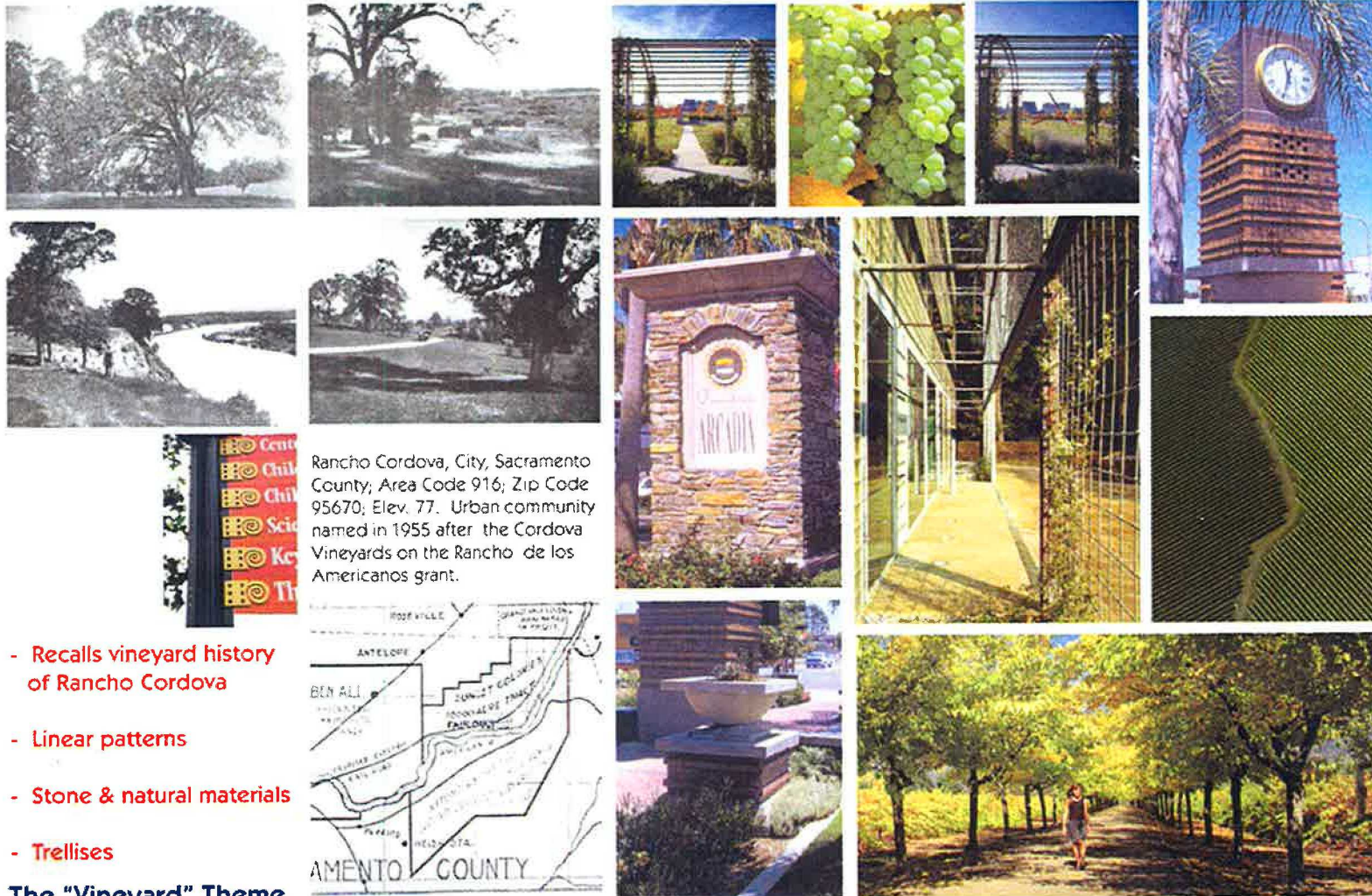
Workshop One

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Thematic Concepts

- Vineyards
- Mather Field
- Aerojet
- Main street



FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN PROJECT

Thematic Concepts

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN

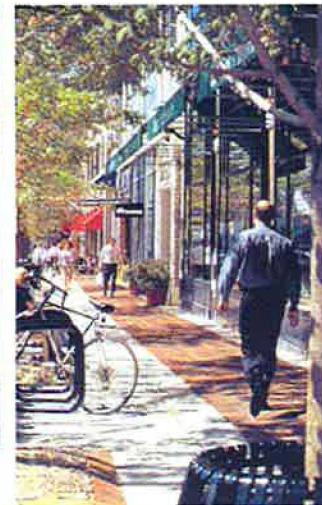




Thematic Concepts

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Examples of 'Main Streets'

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN PROJECT

Thematic Concepts

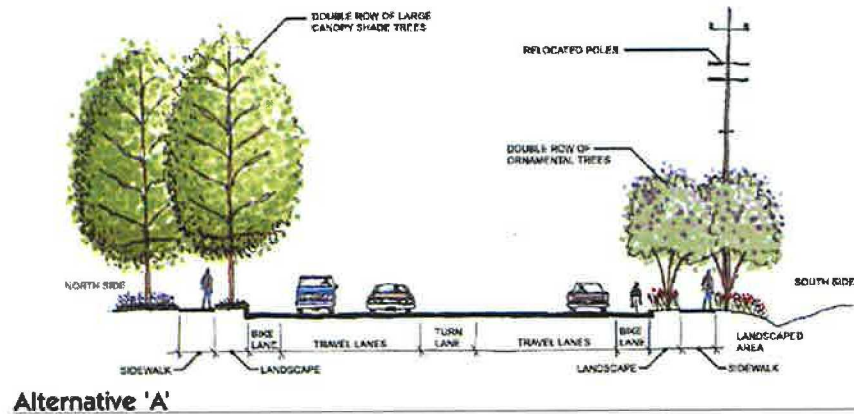
FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



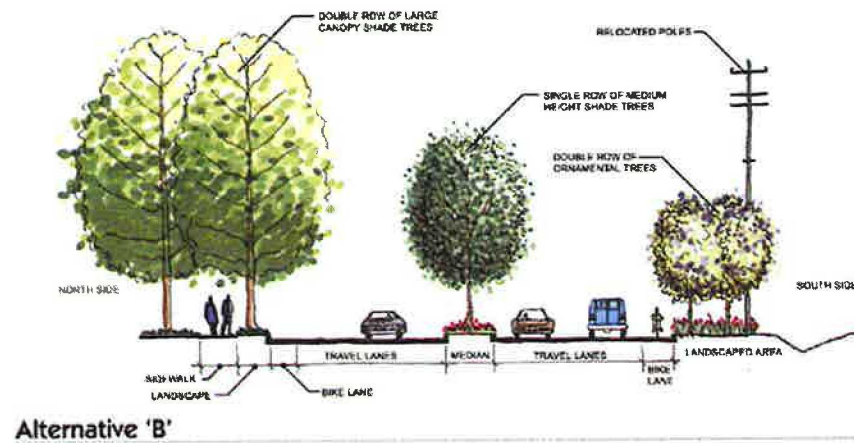


Typical Street Sections & Tree Types

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN PROJECT



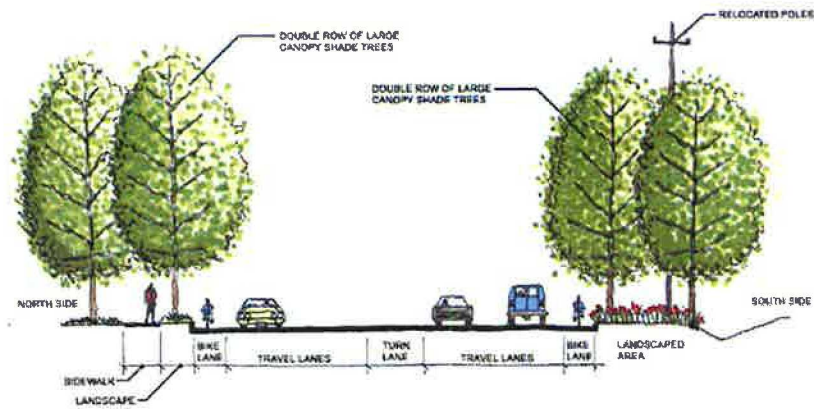
Alternative 'B'



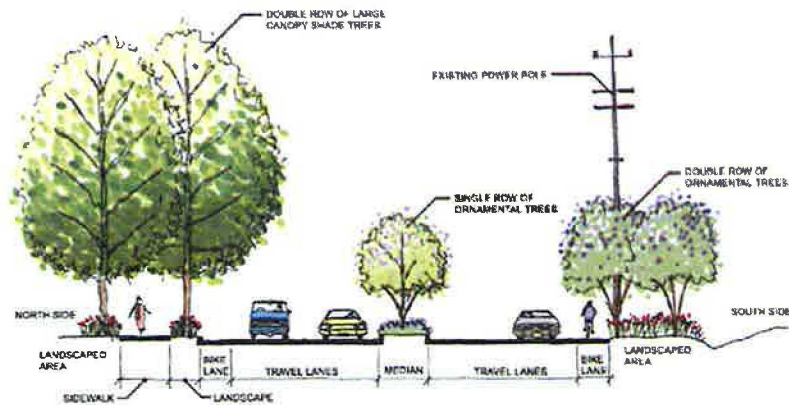
Landscaping

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN





Alternative 'C'



Alternative 'D'



Australian Willow



Flowering Plum



Mission Hawthorn



Crape Myrtle



Cherry

DOWNTOWN
RANCHO CORDOVA

Landscaping

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Looking West on Folsom Boulevard - Before

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN PROJECT

Landscaping

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Looking West on Folsom Boulevard - After

DOWNTOWN
RANCHO CORDOVA

Landscaping

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Looking West on Folsom Boulevard - Before

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN PROJECT

Landscaping

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Looking West on Folsom Boulevard - After

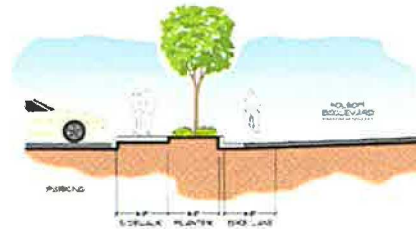
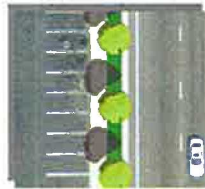
DOWNTOWN
RANCHO CORDOVA

Landscaping

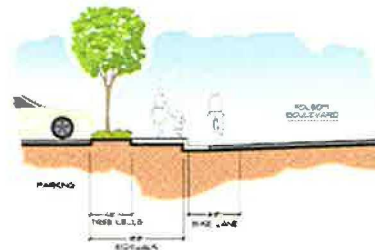
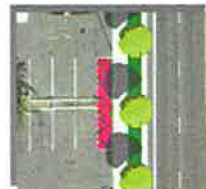
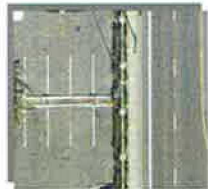
FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



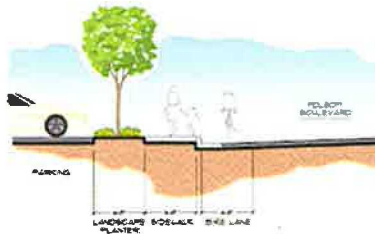
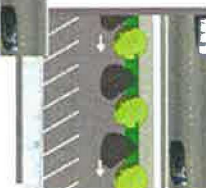
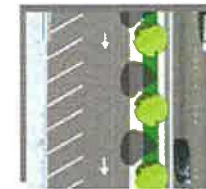
FOLSOM BOULEVARD & MATHER FIELD ROAD STREETSCAPE MASTER PLAN SIDEWALK IMPROVEMENT ALTERNATIVES



TYPICAL SEPARATED SIDEWALK



TYPICAL ATTACHED SIDEWALK
WITH 4' TREE WELLS



TYPICAL ATTACHED SIDEWALK
WITH 6' LANDSCAPE PLANTER

DOWNTOWN
RANCHO CORDOVA

OPPORTUNITIES:

- * STANDARD WALKWAYS
- * LANDSCAPE IMPROVEMENTS
- * UNIFORM WALK THROUGHOUT CORRIDOR
- * HELPS CREATE A PEDESTRIAN-FRIENDLY ENVIRONMENT

CONSTRAINTS:

- * MAY REQUIRE RIGHT-OF-WAY OR AGREEMENT WITH BUSINESS OWNERS
- * PARKING MODIFICATIONS MAY BE REQUIRED

Pedestrian Facilities

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN

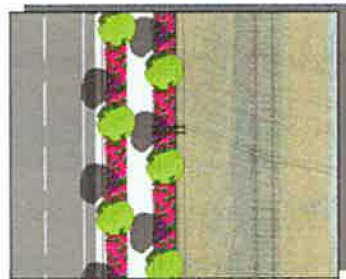


FOLSOM BOULEVARD & MATHER FIELD ROAD STREETSCAPE MASTER PLAN

BIKE / PEDESTRIAN CORRIDOR SOUTH SIDE OF FOLSOM BLVD



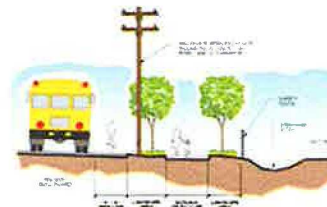
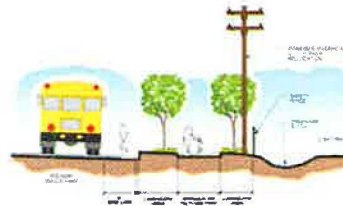
EXISTING BIKE / PEDESTRIAN CORRIDOR



ALTERNATIVE BIKE / PEDESTRIAN CORRIDOR
WITH ON-STREET IMPROVEMENTS



ALTERNATIVE BIKE / PEDESTRIAN CORRIDOR
WITHOUT ON-STREET IMPROVEMENTS
(EXISTING CONDITION AT MATHER FIELD LIGHT RAIL STATION)



DOWNTOWN
RANCHO CORDOVA

OPPORTUNITIES

- * PROVIDE SAFE PEDESTRIAN CORRIDOR
- * IMPROVE AESTHETICS ALONG SOUTH SIDE OF FOLSOM BOULEVARD
- * UNIFORM AND FINISHED LOOK AND FEEL
- * ALLOWS FOR PEDESTRIAN AND BICYCLE THROUGH ACCESS WITH OUT NUMEROUS DRIVEWAY CONFLICTS

CONSTRAINTS

- * EXISTING AREA BETWEEN TRACKS AND STREET TOO NARROW FOR FULL IMPROVEMENTS AT SOME LOCATIONS
- * MAY ENCOURAGE MID-BLOCK CROSSINGS
- * MAY REQUIRE UTILITY POLE RELOCATION
- * REQUIRES AGREEMENT BY REGIONAL TRANSIT

Pedestrian Facilities

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN





Existing Power Poles



New Concrete Poles to Replace Existing



New Concrete Poles to Replace Existing - Relocated on Southside

Power Poles Alternatives



New Concrete Poles - Underground Utilities (Telecom & 12KV)

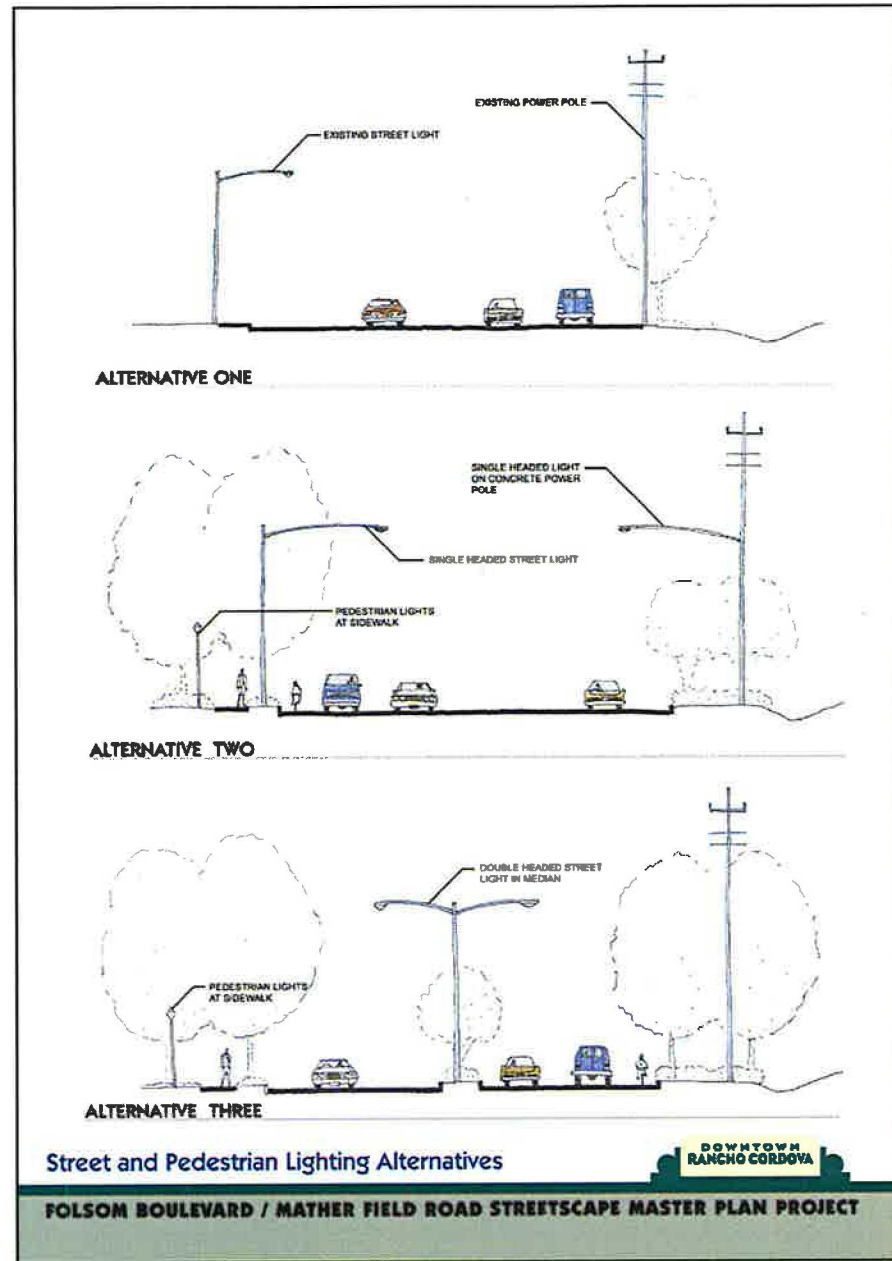
**DOWNTOWN
RANCHO CORDOVA**

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN PROJECT

Utilities

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Utilities

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



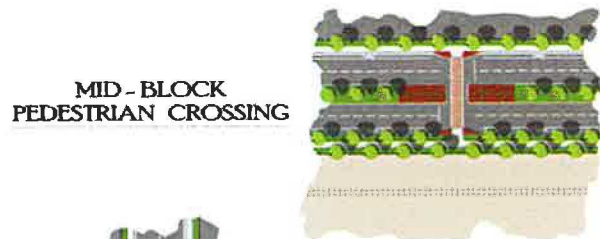
FOLSOM BOULEVARD & MATHER FIELD ROAD STREETSCAPE MASTER PLAN TRAFFIC CALMING FEATURES



TYPICAL INTERSECTION



INTERSECTION WITH
TEXTURED / COLORED CROSSWALKS



MID - BLOCK
PEDESTRIAN CROSSING



INTERSECTION WITH
"SAFE - HAVEN" MEDIANS



INTERSECTION WITH BULB-OUT FEATURE

DOWNTOWN
RANCHO CORDOVA

OPPORTUNITIES

- * HIGH VISIBILITY TEXTURED / COLORED CROSSWALKS
- * SLOWER TRAFFIC IN BUSY PEDESTRIAN AREAS
- * SAFER PEDESTRIAN STREET CROSSINGS
- * SPECIAL MEDIAN & SIDEWALK ENHANCEMENTS
- * CLEAN, UNIFORM LOOK AND FEEL
- * DIRECTS PEDESTRIAN TRAFFIC

CONSTRAINTS

- * MID - BLOCK CROSSINGS MAY ENCOURAGE UNDESIRED PEDESTRIAN MOVEMENTS
- * BICYCLES REQUIRED TO MERGE WITH HIGH SPEED TRAFFIC AT BULB - OUTS OR
ADDITIONAL RIGHT OF WAY MAY BE REQUIRED
- * SPACE - CONSTRAINED AREAS MAY NOT ALLOW FOR BULB - OUTS AND WIDE, PEDESTRIAN-FRIENDLY MEDIANS

Street Improvements

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



FOLSOM BOULEVARD & MATHER FIELD ROAD STREETSCAPE MASTER PLAN MEDIAN UPGRADE ALTERNATIVES



TYPICAL EXISTING FOLSOM BLVD STREETSCAPE



POTENTIAL FOLSOM BLVD STREETSCAPE UPGRADE

DOWNTOWN
RANCHO CORDOVA

OPPORTUNITIES

- * RAISED MEDIANS WITH LANDSCAPING
- * TEXTURED AND COLORED MEDIAN CONCRETE
- * UNIFORM LOOK AND FEEL
- * FEWER DRIVEWAYS ENHANCE PEDESTRIAN SAFETY
- * CHANNELIZED LEFT TURNS ENHANCE VEHICLE SAFETY

CONSTRAINTS

- * MODIFIED ACCESS TO BUSINESS LOCATIONS
- * REQUIRES ACCESS AGREEMENTS BETWEEN BUSINESS OWNERS

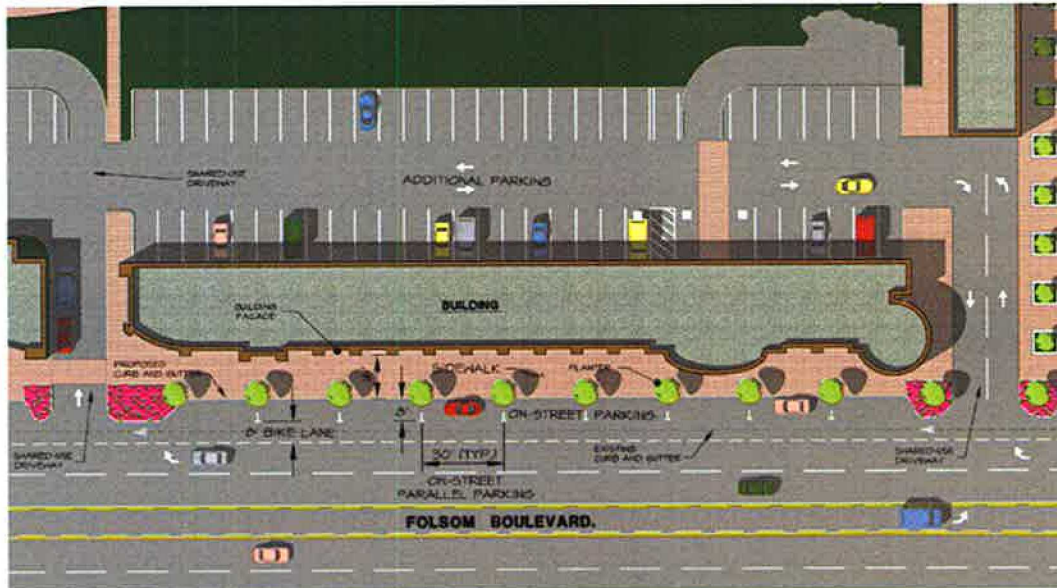


Street Improvements

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



FOLSOM BOULEVARD & MATHER FIELD ROAD STREETSCAPE MASTER PLAN ON-STREET PARKING EXHIBIT



DOWNTOWN
RANCHO CORDOVA

OPPORTUNITIES

- * ALLOWS QUICK ACCESS TO BUSINESSES
- * CREATES URBAN/ DOWNTOWN FEEL
- * ON-STREET PARKING CAN HELP CALM TRAFFIC

CONSTRAINTS

- * REQUIRES RIGHT OF WAY FROM BUSINESS OWNERS
- * BICYCLISTS WILL HAVE TO WATCH FOR PARKING MOVEMENTS
- * PARKING MANEUVERING MAY DISRUPT TRAFFIC AND BICYCLE FLOW

Street Improvements

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



FOLSOM BOULEVARD & MATHER FIELD ROAD
STREETSCAPE MASTER PLAN
VARIOUS IMPROVEMENT CONCEPTS



CONCEPTUAL STREETSCAPE UPGRADES

DOWNTOWN
RANCHO CORDOVA

Street Improvements

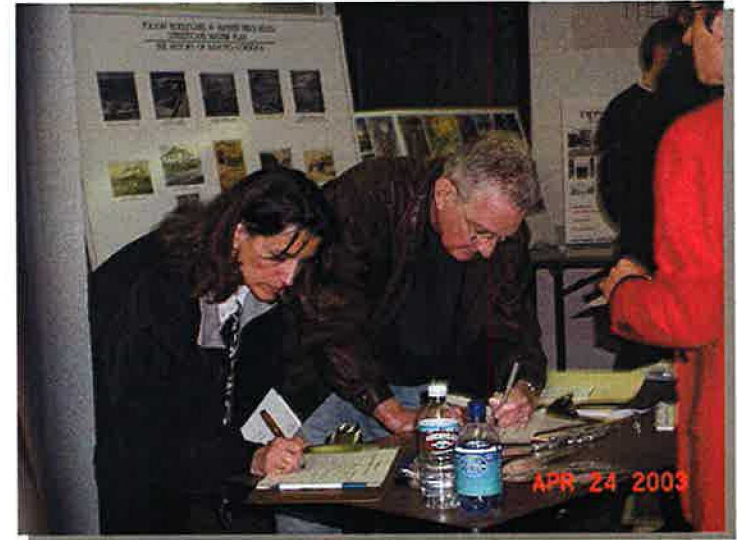
FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



Community Comments

“ Anything that invites business, tourism and positive socializing and which deters crime and traffic accidents.”

“ Folsom Boulevard is the Main Street for Rancho Cordova – improvements are needed that promote a stronger community identity.”



“ Reduce the number of turns into businesses.”

“ Create intimate, attractive, contemporary downtown for Rancho Cordova while preserving fluid traffic flow and incorporating safer options for bike and pedestrian transit.”

“ Districts with mixed themes should be incorporated.”



Results

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Visualize Downtown Rancho Cordova!

The Folsom Boulevard and Mather Field Road Streetscape Master Plan will identify the future look and feel of a four-mile stretch of Folsom Boulevard from Rod Beaudry Drive to Sunrise Boulevard and for Mather Field Road between Folsom Boulevard and the Mather Commerce Center. Jointly sponsored by the newly formed City of Rancho Cordova and Sacramento County, the plan will incorporate the vision and interests of the local community. The streetscape plan will be implemented over the long term as funding becomes available. However, upon completion of the Master Plan, currently available funding will be used to construct some elements within the next year.

We want your input!

We want your suggestions about what elements should be included and recommendations about which features should be constructed first. On a scale of 1 to 5, with 5 being the highest and 1 being the lowest, please rate the following streetscape improvement options.

- | | |
|--|---|
| A. ☐ Install continuous curb, gutter and sidewalks along the north side of Folsom Boulevard | L. ☐ Put utilities (power lines) underground |
| B. ☐ Install continuous curb, gutter and sidewalks along the south side of Folsom Boulevard | M. ☐ Add lighting on Folsom Boulevard |
| C. ☐ Install continuous curb, gutter and sidewalks along Mather Field Road | N. ☐ Add lighting on Mather Field Road |
| D. ☐ Add landscaping on Folsom Boulevard | O. ☐ Allow on-street parking on Folsom Boulevard |
| E. ☐ Add landscaping on Mather Field Road | P. ☐ Landscape medians with trees, shrubs and groundcover |
| F. ☐ Acquire land along Folsom Boulevard for landscaping, sidewalks, and bike lanes | Q. ☐ Add more pedestrian crosswalks across Folsom Boulevard |
| G. ☐ Widen existing sidewalks on Folsom Boulevard and Mather Field Road | R. ☐ Add more pedestrian-friendly features (patterned street paving, accessible linkages, safe street crossings, shade trees, rest havens, bus shelters, etc.) |
| H. ☐ Add more signalized intersections along Folsom Boulevard | S. ☐ Add artwork (sculpture, mosaics, murals) |
| I. ☐ Add street furniture (benches, trash receptacles, decorative bollards, banners, etc.) | T. ☐ Develop consistent and/or improved street signage |
| J. ☐ Reduce traffic speeds on Folsom Boulevard | U. ☐ Other. Please add: _____ |
| K. ☐ Reduce traffic speeds on Mather Field Road | _____ |

Which of these options would you like to see implemented first? _____

re.
ing Folsom Boulevard and Mather

out the future of Folsom Boulevard

? If so, please provide us with your

Name: _____

Address: _____

Phone Number: _____

E-mail Address: _____

For more information, please visit the Folsom Streetscape Master Plan Web site at www.sacdot.com by clicking on the Folsom Boulevard and Mather Field Streetscape Master Plan icon on the projects and programs page, or call Jim Schubert, Sacramento County Department of Transportation at 874-7911.

Top 5 Community Comments

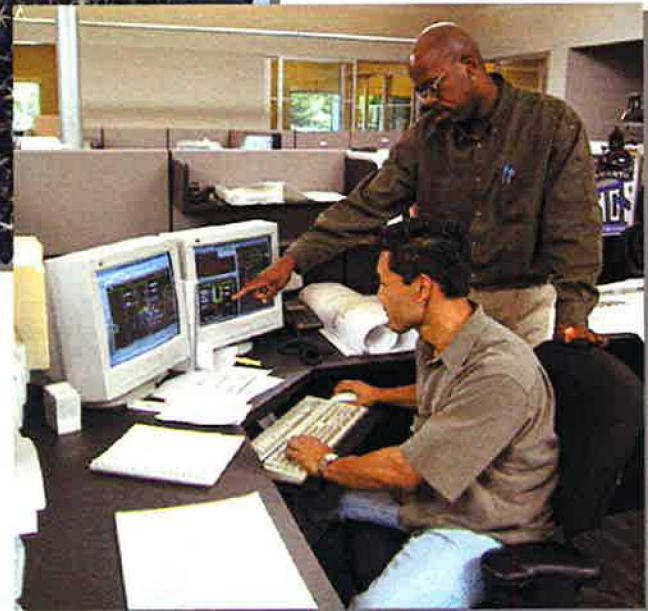
- 1) Add landscaping on Folsom Boulevard
- 2) Install continuous curb, gutter and sidewalks along the north side of Folsom Boulevard
- 3) Acquire land along Folsom Boulevard for landscaping, sidewalks, and bike lanes
- 4) Landscape medians with trees, shrubs, and groundcover
- 5) Add lighting on Folsom Boulevard

Results

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



...and its back to the drawing board for further design development.



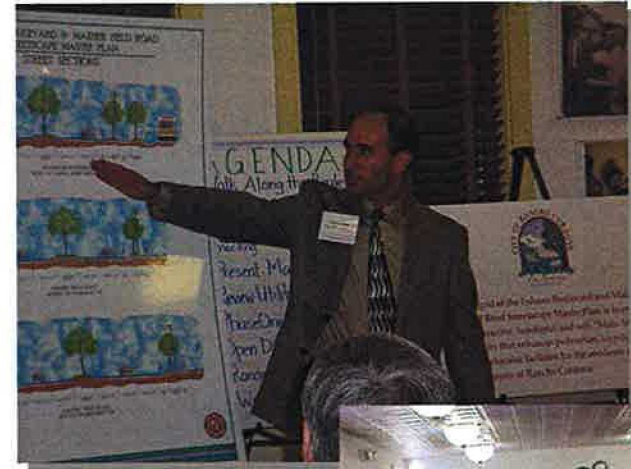
Results

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Workshop Two Objectives

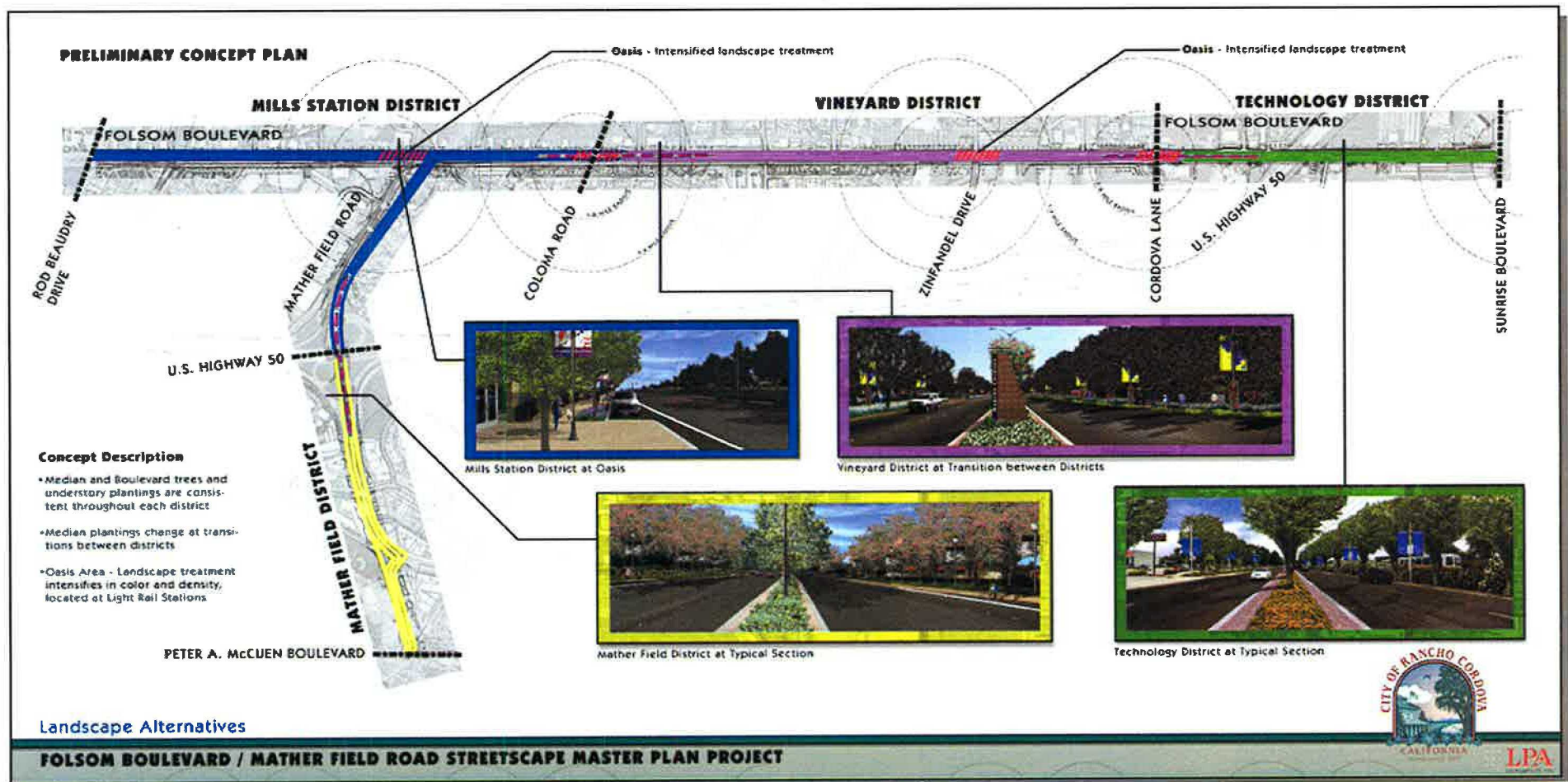
- 1) Reach consensus on the preferred elements of the master plan
- 2) Identify a Phase I project



Workshop Two

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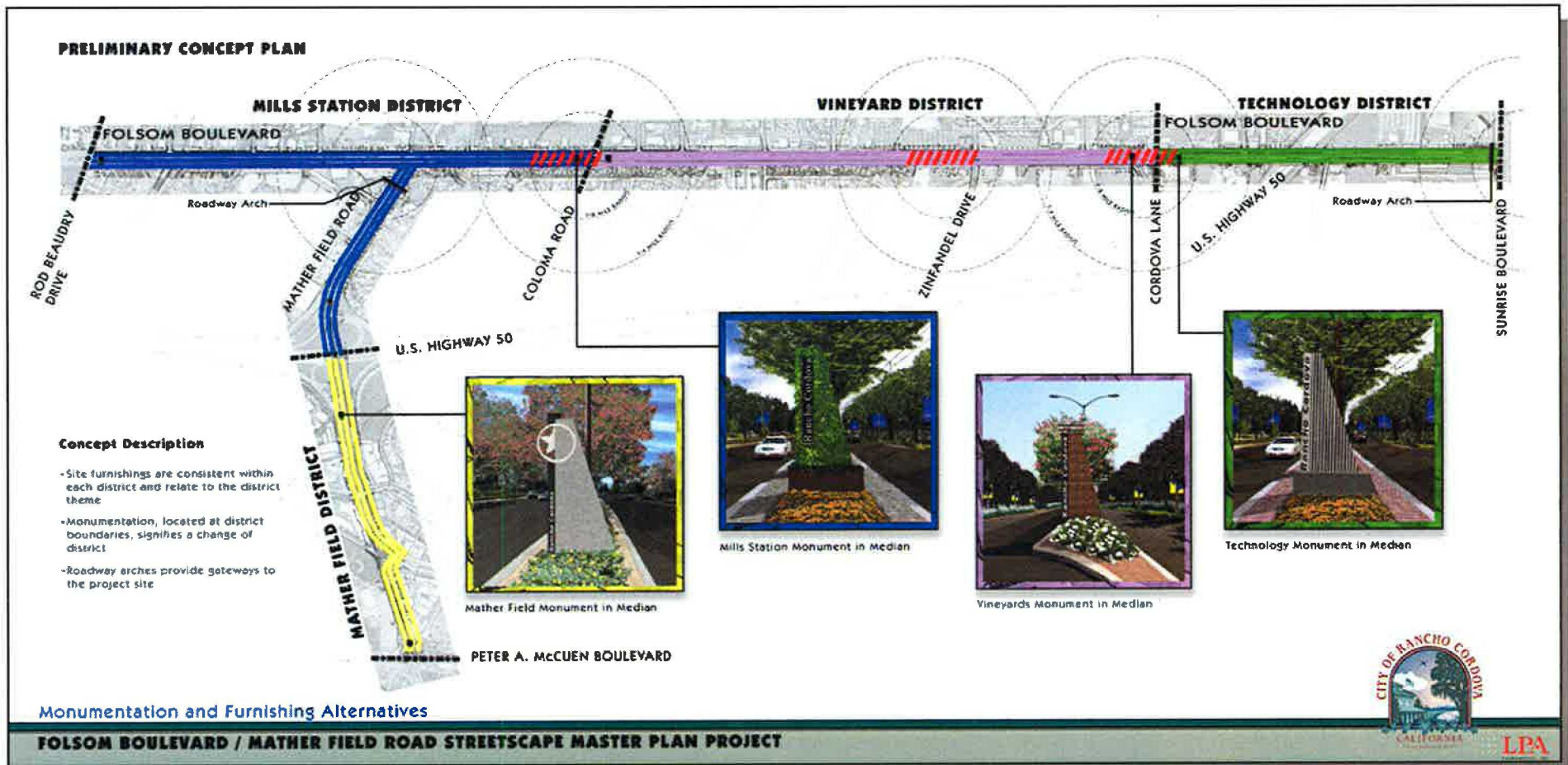




Landscaping

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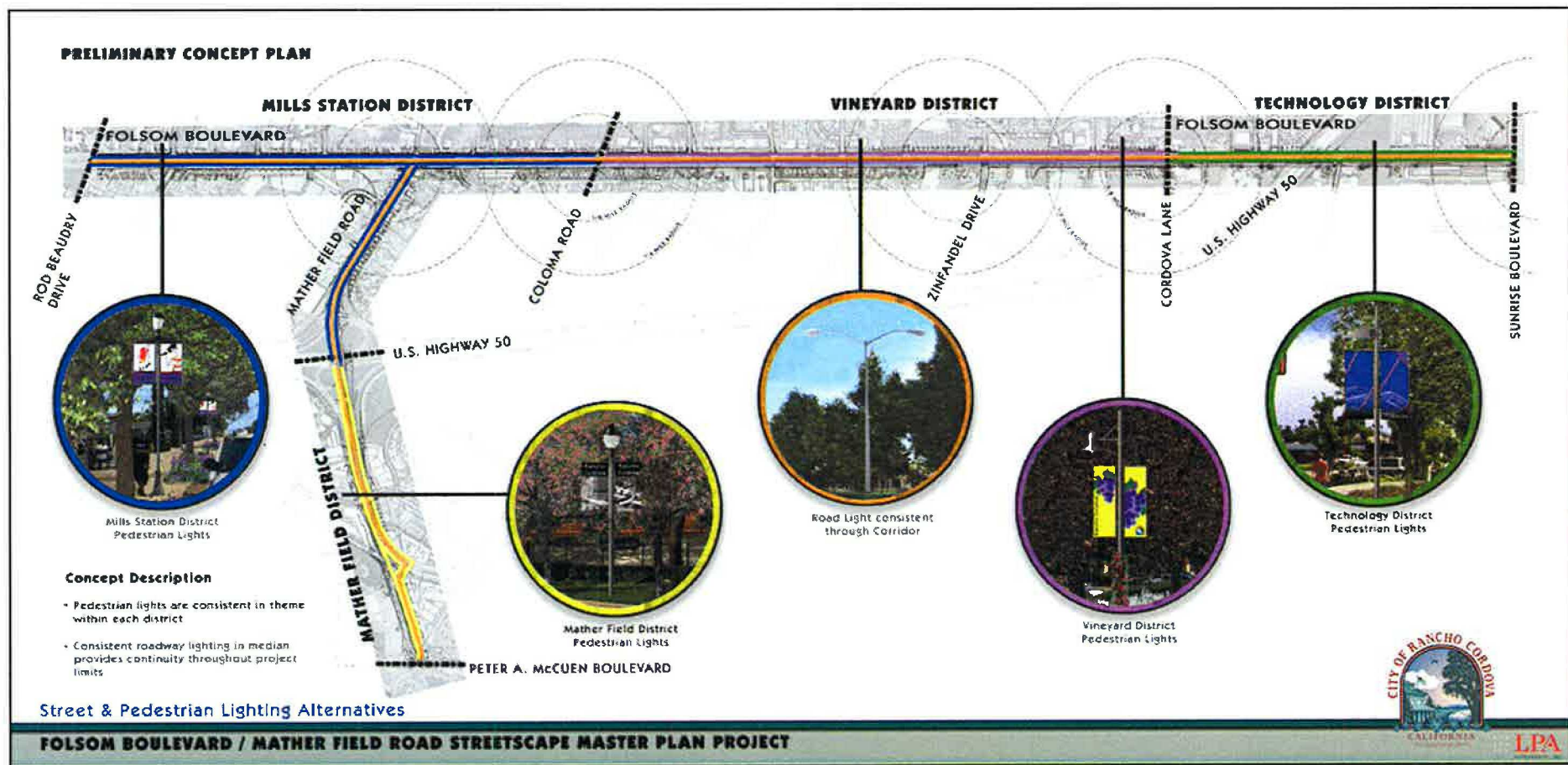




Monuments

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN





Lighting

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN

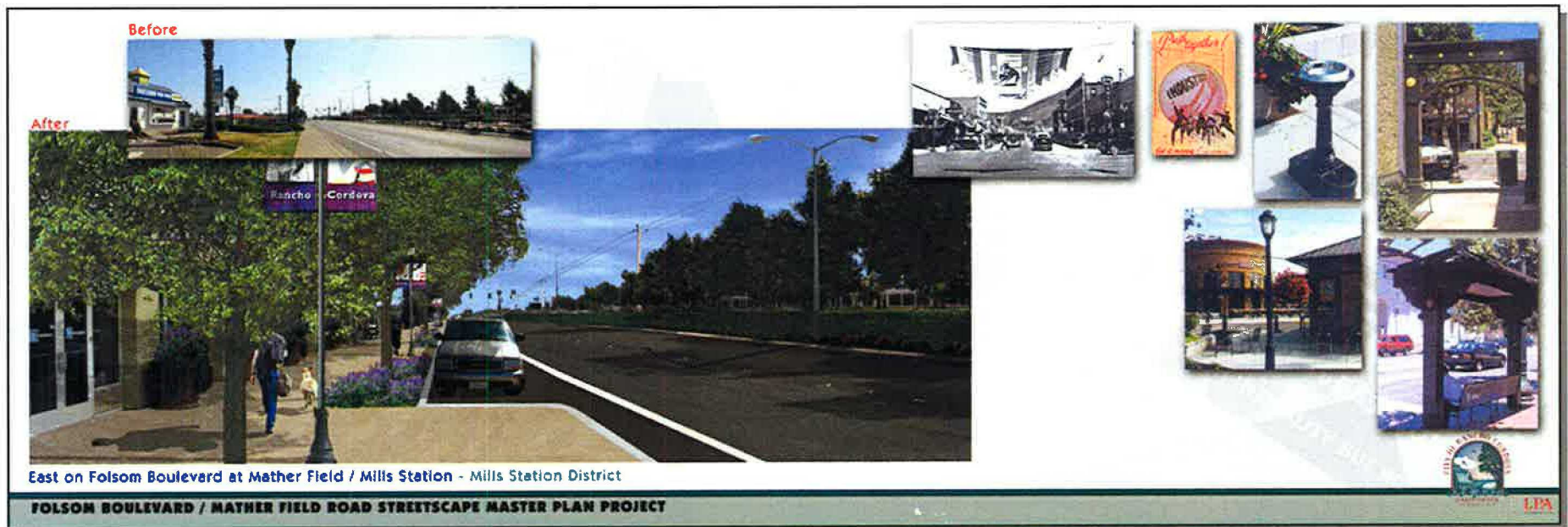




Before & After

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Before & After

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





Before & After

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN





Before & After

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN





FOLSOM BOULEVARD & MATHER FIELD ROAD STREETSCAPE MASTER PLAN

FOLSOM BLVD OVERHEAD UTILITY UPGRADE ALTERNATIVES

EXISTING CONDITIONS

PROPOSED MASTER PLAN OPTIONS

ESTIMATED COST:
\$910,000

**OPTION
"A"**



UNDERGROUND NORTH SIDE & CROSSINGS

ESTIMATED COST:
\$3,200,000

**OPTION
"B"**



OPTION "A" & RELOCATE SOUTH SIDE POLES

ESTIMATED COST:
\$4,000,000

**OPTION
"C"**



OPTION "A" & UNDERGROUND TELECOM

ESTIMATED COST:
\$15,000,000

**OPTION
"D"**



UNDERGROUND ALL UTILITIES



Utility Options

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



Voting Results

- Underground utilities on the north side and crossings
- Relocate south side poles

ESTIMATED COST:
\$3,200,000



Utility Options

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Summary of Master Plan Elements

- **Districts**
- **Themes**
- **Lighting**
- **Enhanced Landscape**
- **Landscape Medians**
- **Sidewalks North and South Sides**
- **Combined Driveways**
- **Utilities**

Implementation of a Phase One Project

Phase One Alternatives

- **A – Landscape Medians**
- **B – Demonstration Area**
- **C – North Side Improvements**
- **D – Major Intersections**
- **E – Transit Station Focus**
- **F – Overhead Utilities**
- **G – South Side Improvements**

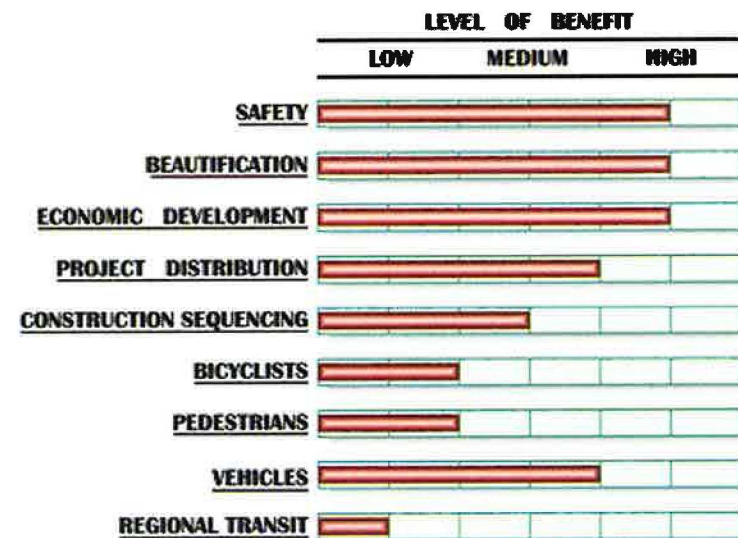
Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Evaluation Criteria

- **Safety** – Enhance vehicle, pedestrian and bicycle safety
- **Beautification** – Beautify the corridor
- **Economic Development** – Stimulate economic development
- **Project Distribution** – Provide Benefit to a significant portion of the project area
- **Construction Sequencing** – Sequencing
with overall master plan
- **Bicyclists** – Enhance bicyclist movements
- **Pedestrians** – Enhance pedestrian movements
- **Vehicles** – Improve pedestrian movements
- **Regional Transit** – Enhance the use of RT



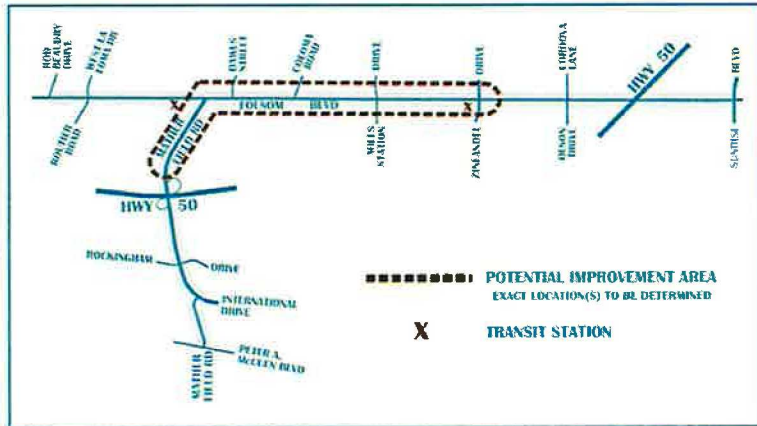
Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



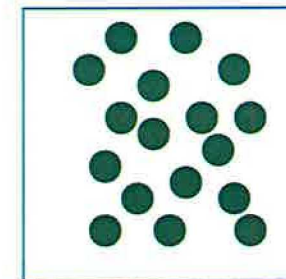


FOLSOM BOULEVARD & MATHER FIELD ROAD PHASE 1 ALTERNATIVES ALTERNATIVE "A" - LANDSCAPED MEDIANS



	LEVEL OF BENEFIT		
	LOW	MEDIUM	HIGH
SAFETY			
BEAUTIFICATION			
ECONOMIC DEVELOPMENT			
PROJECT DISTRIBUTION			
CONSTRUCTION SEQUENCING			
BICYCLISTS			
PEDESTRIANS			
VEHICLES			
REGIONAL TRANSIT			

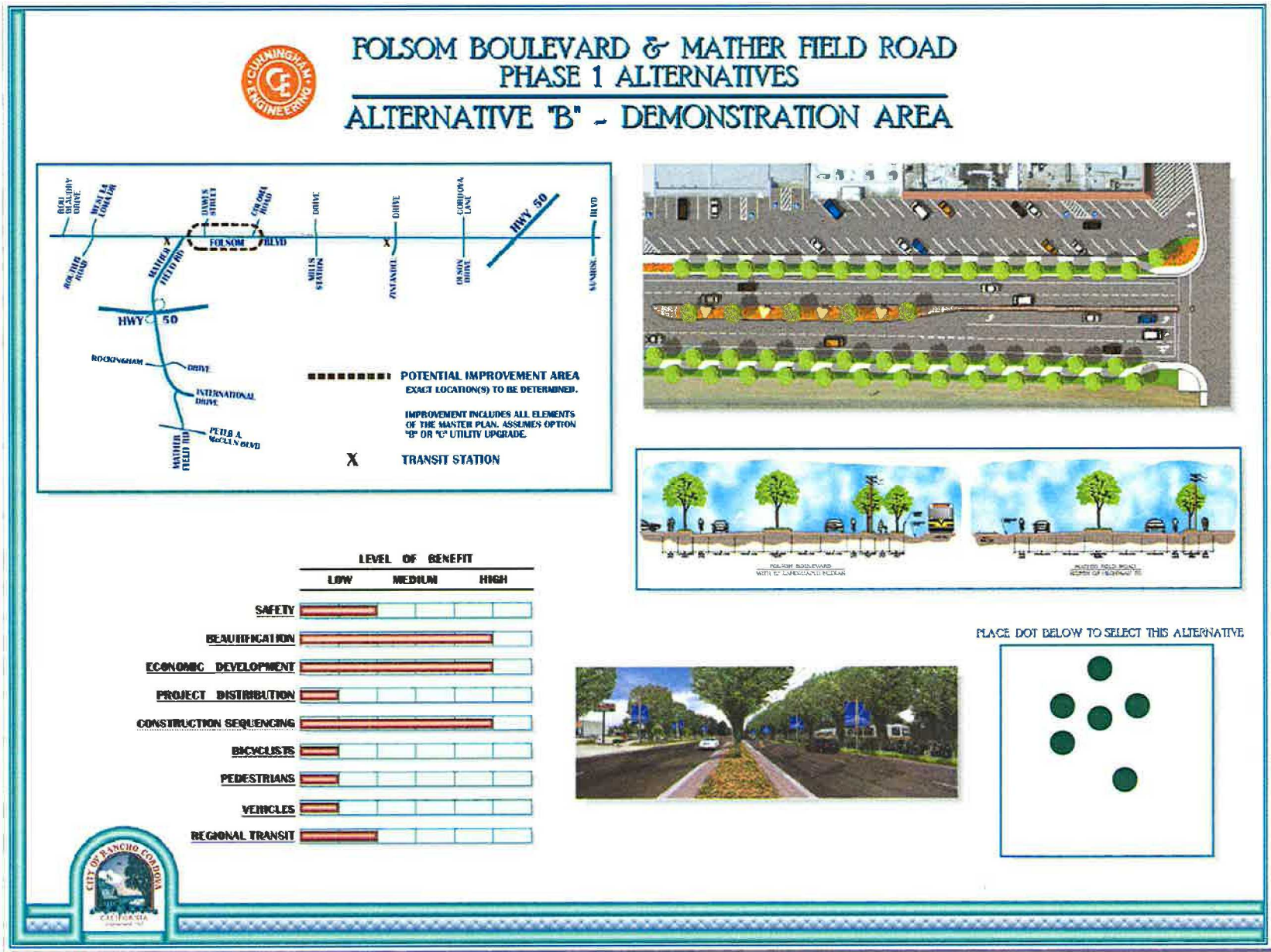
PLACE DOT BELOW TO SELECT THIS ALTERNATIVE



Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN





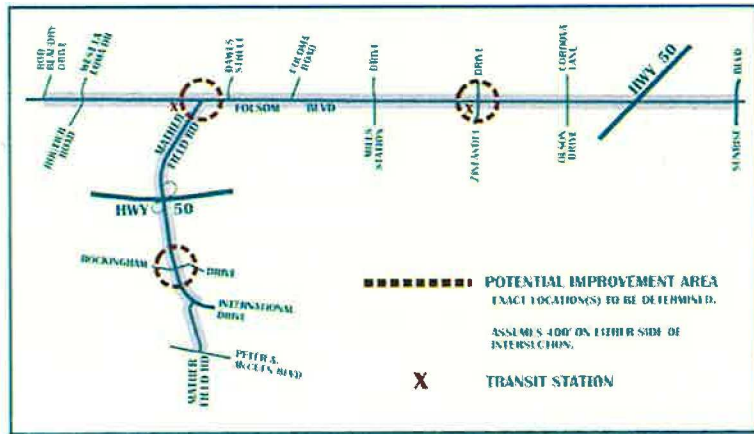
Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



FOLSOM BOULEVARD & MATHER FIELD ROAD PHASE 1 ALTERNATIVES

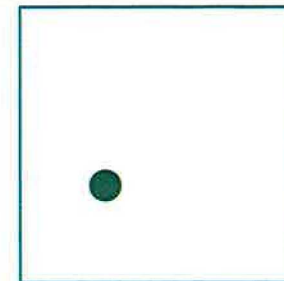
ALTERNATIVE "D" - MAJOR INTERSECTIONS



		LEVEL OF BENEFIT		
		LOW	MEDIUM	HIGH
SAFETY				
BEAUTIFICATION				
ECONOMIC DEVELOPMENT				
PROJECT DISTRIBUTION				
CONSTRUCTION SEQUENCING				
BICYCLISTS				
PEDESTRIANS				
VEHICLES				
REGIONAL TRANSIT				



PLACE DOT BELOW TO SELECT THIS ALTERNATIVE

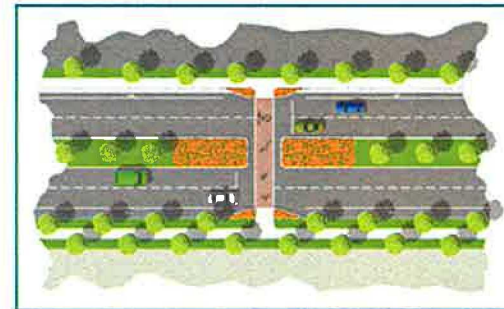
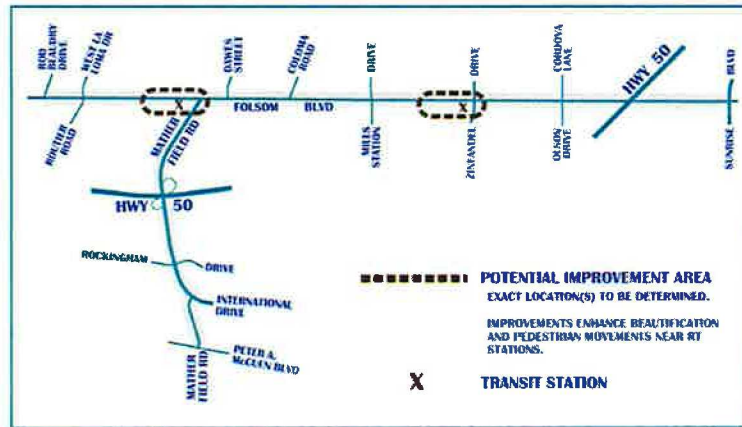


Phase One Project

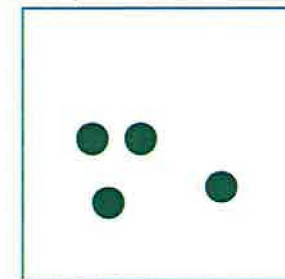
FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



FOLSOM BOULEVARD & MATHER FIELD ROAD PHASE 1 ALTERNATIVES ALTERNATIVE "E" - TRANSIT STATION FOCUS



PLACE DOT BELOW TO SELECT THIS ALTERNATIVE



	LEVEL OF BENEFIT		
	LOW	MEDIUM	HIGH
SAFETY			
BEAUTIFICATION			
ECONOMIC DEVELOPMENT			
PROJECT DISTRIBUTION			
CONSTRUCTION SEQUENCING			
BICYCLISTS			
PEDESTRIANS			
VEHICLES			
REGIONAL TRANSIT			



Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN

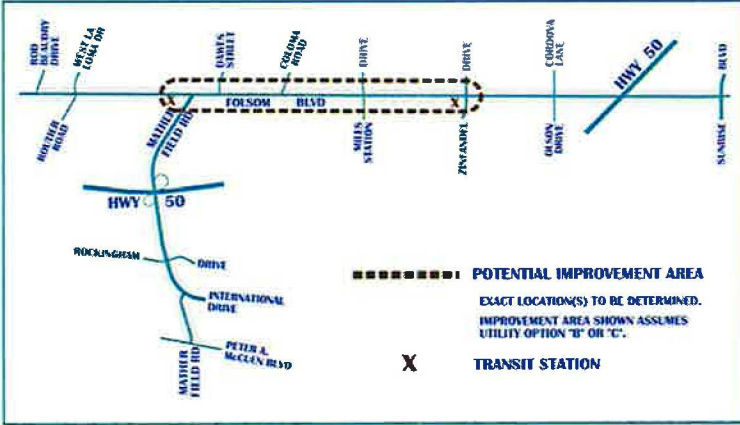




FOLSOM BOULEVARD & MATHER FIELD ROAD PHASE 1 ALTERNATIVES

ALTERNATIVE "F" - OVERHEAD UTILITIES

PLACE DOT BELOW TO SELECT THIS ALTERNATIVE



POTENTIAL IMPROVEMENT AREA
EXACT LOCATION(S) TO BE DETERMINED.
IMPROVEMENT AREA SHOWN ASSUMES UTILITY OPTION "B" OR "C".

X TRANSIT STATION



FOLSOM BOULEVARD
EXISTING OVERHEAD UTILITY CONDITIONS

	LEVEL OF BENEFIT		
	LOW	MEDIUM	HIGH
SAFETY			
BEAUTIFICATION			
ECONOMIC DEVELOPMENT			
PROJECT DISTRIBUTION			
CONSTRUCTION SEQUENCING			
BICYCLISTS			
PEDESTRIANS			
VEHICLES			
REGIONAL TRANSIT			



OPTION "B" (BEFORE)



OPTION "B" (AFTER)



OPTION "C" (BEFORE)



OPTION "C" (AFTER)

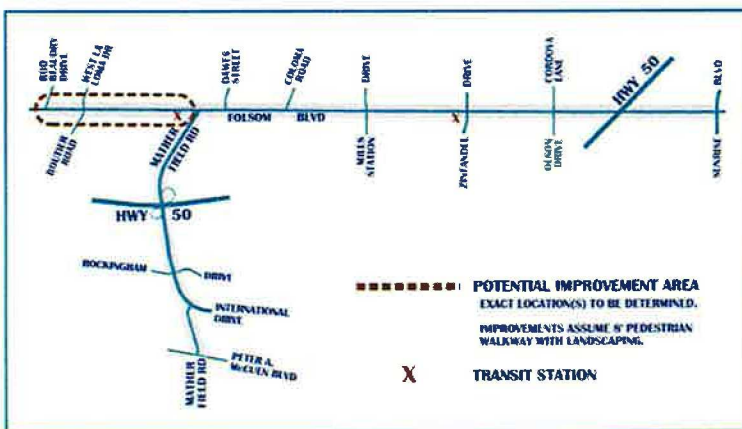



Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



FOLSOM BOULEVARD & MATHER FIELD ROAD PHASE 1 ALTERNATIVES ALTERNATIVE "G" - SOUTH SIDE IMPROVEMENTS



	LEVEL OF BENEFIT		
	LOW	MEDIUM	HIGH
SAFETY			
BEAUTIFICATION			
ECONOMIC DEVELOPMENT			
PROJECT DISTRIBUTION			
CONSTRUCTION SEQUENCING			
BICYCLISTS			
PEDESTRIANS			
VEHICLES			
REGIONAL TRANSIT			



PLACE DOT BELOW TO SELECT THIS ALTERNATIVE

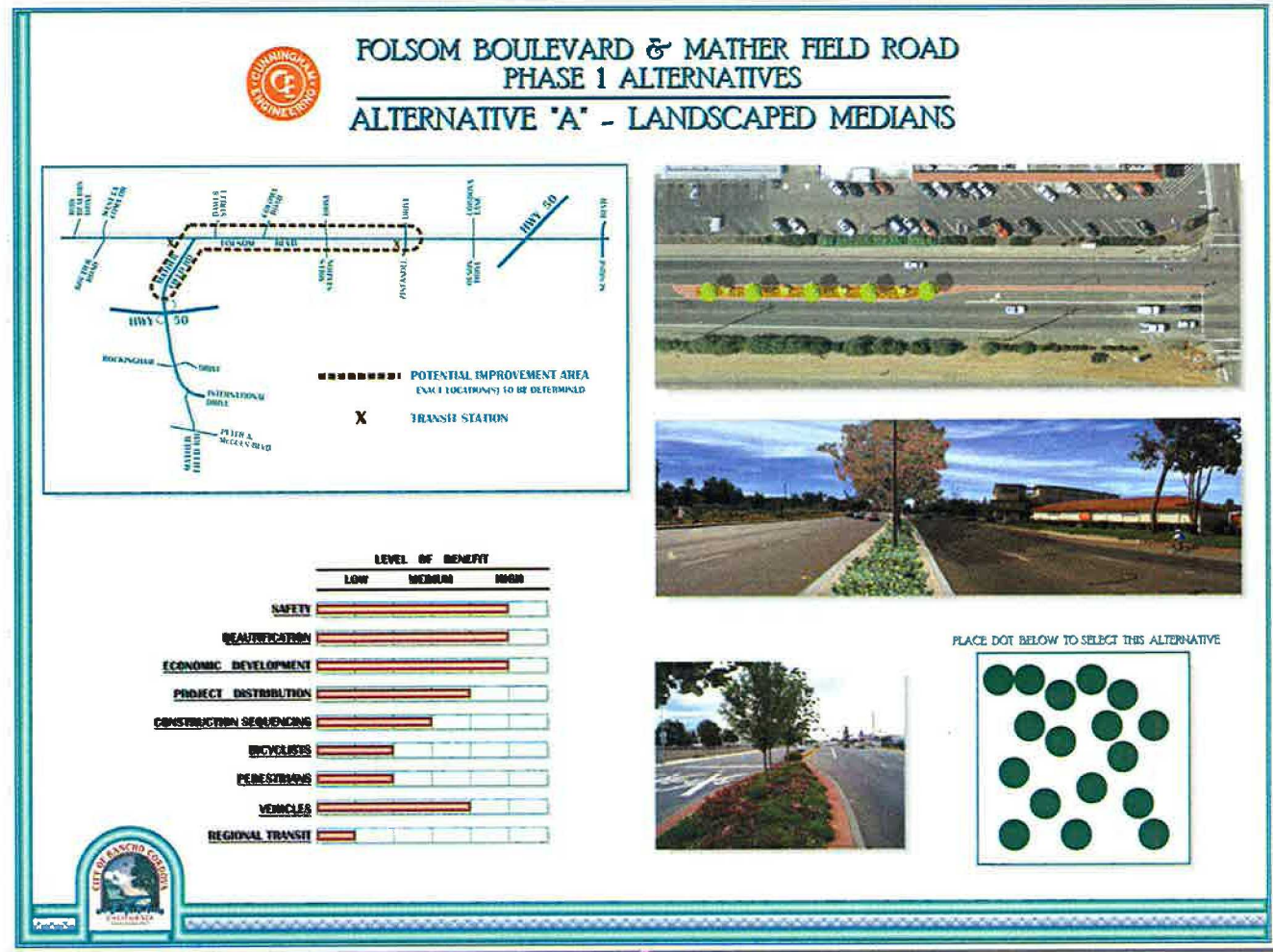


Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Voting Results - Landscaped Medians



Phase One Project

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Potential Streetscape Improvement Funding Sources

- **Project Area Funding Sources**

- Redevelopment (Tax Increment Financing)
- Property Based Business Improvement District (PBID)
- Business Improvement District (BID)
- Project Area Development Impact Fees
- Special Assessment District



- **Local Funding Sources**

- Gas Tax (projected at \$1.1 million per year)
- General Fund
- Transportation Development Act Funds

- **Regional Funding Sources**

- Sacramento County Measure A (\$1.3 million dedicated to project in Capital Funds and \$1.0 million for maintenance in fiscal year 2004-2005)
- Community Design Program through SACOG (\$12 million available within the region for the next two years)
- Bicycle & Pedestrian Funding Program through SACOG (\$2.5 million available within the region for the next two years)

- **State and Federal Transportation Funds**

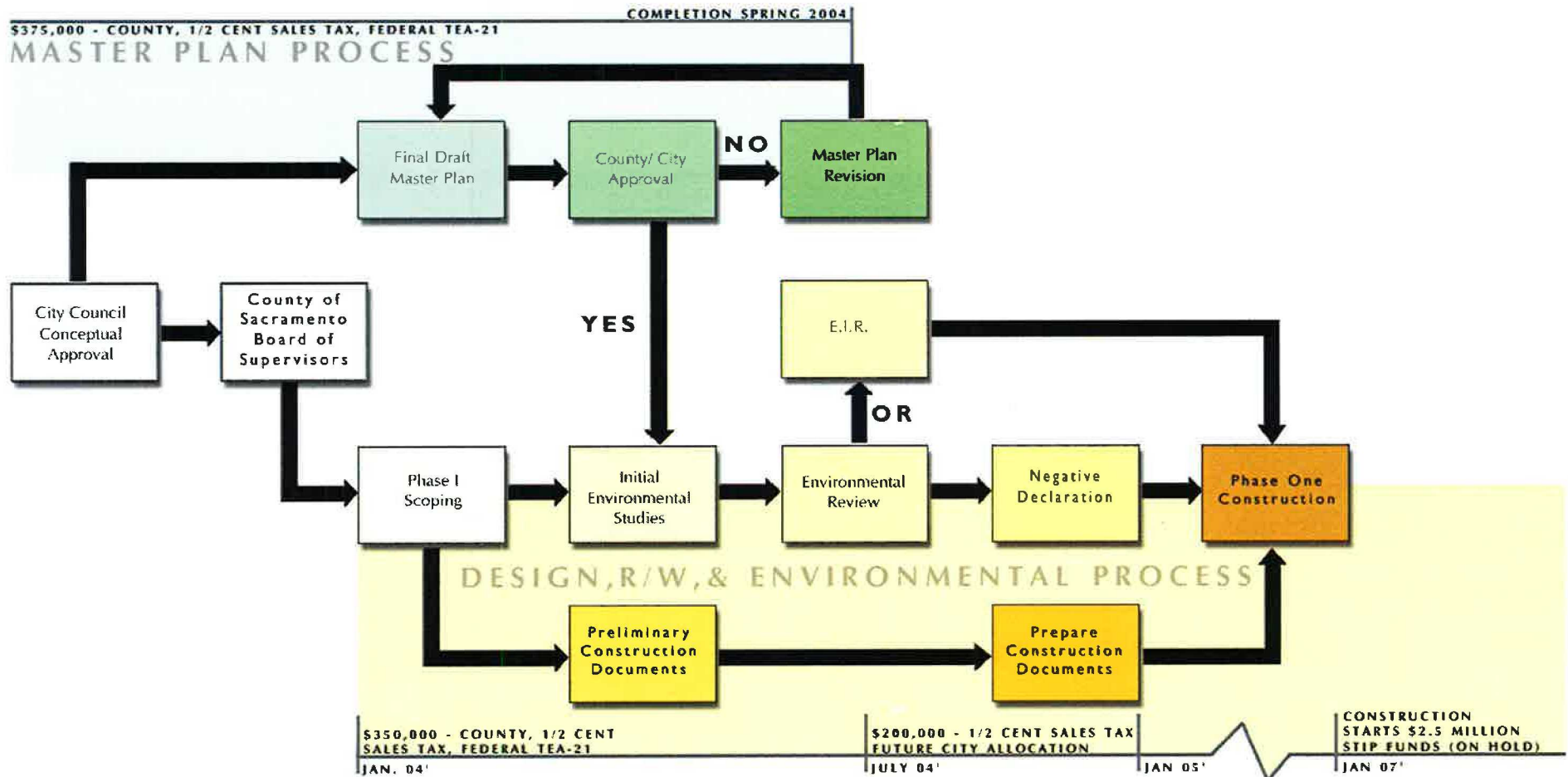
- State Transportation Improvement Program (approximately \$2.5 million available in capital improvement for this project but these are currently on hold for at least two years).
- Transportation Enhancement Activities (TEA-21 and T-3)
- Bicycle Transportation Program (approximately \$7 million available statewide in Fiscal Year 2003-2004)
- Community Development Block Grant

Funding Strategy Questions to City Council

- 1) How should improvements in the Master Plan Area and the maintenance thereof be paid for:
 - By property owners, businesses, and developers within the Master Plan Area?
 - By the Rancho Cordova Community at large?
 - By a combination of "a" and "b"?
- 2) What is the preferred method of financing improvements along the corridor?
 - A "pay-as-you go" approach?
 - Spending on improvements up-front and then paying off debt over time?
- 3) Should Rancho Cordova use a portion of its local revenues to pay for improvement and maintenance of the Master Plan area, or should improvements be contingent upon obtaining outside funding (e.g., regional, state, and federal grants or establishing a new mechanism to generate funds from within the project area itself)?
- 4) Acknowledging limited available funds, how does improvement of the streetscape within the Master Plan area rank among priorities for other capital expenditure needs in Rancho Cordova:
 - Highest
 - High
 - Medium
 - Low



Next Steps...



Conclusion

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETSCAPE MASTER PLAN



Advisory vote on master plan

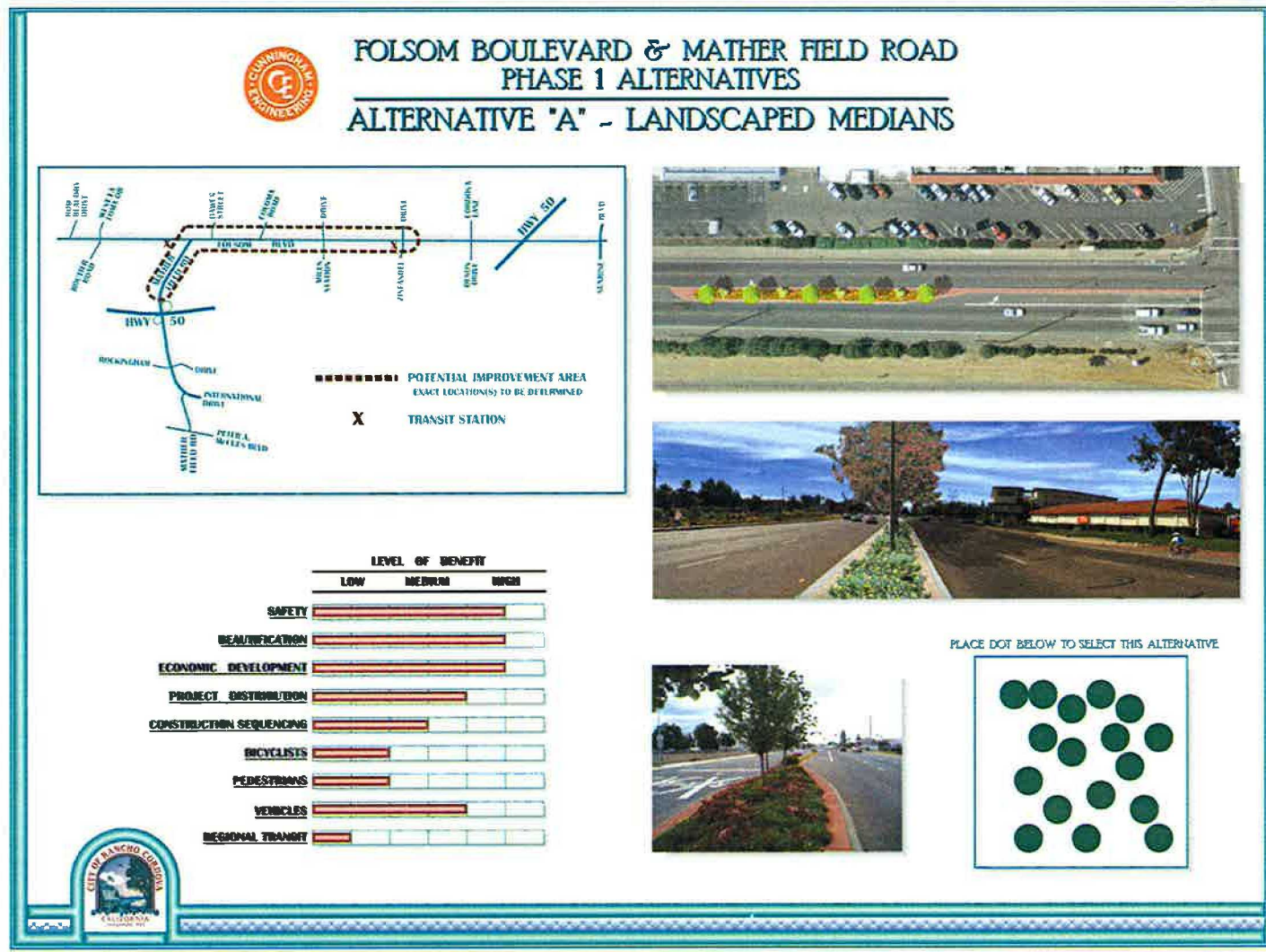


Conclusion

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



Advisory vote on phase I



Conclusion

FOLSOM BOULEVARD / MATHER FIELD ROAD STREETScape MASTER PLAN



