



**CITY OF RANCHO CORDOVA
STRATEGIC PLANNING RETREAT**

**Special Meeting
Sheriff's Department Rockingham Substation
10361 Rockingham Drive
September 26, 2003
8:00 A.M.**

Dave Roberts
Mayor

Linda Budge
Mayor Pro Tempore

Ken Cooley
Councilmember

Robert McGarvey
Councilmember

David Sander
Councilmember

8:00 Continental Breakfast

- 8:30**
- 1. Welcome, Purpose of the Retreat, Public Comment and Introduction of the Facilitator & Recorder – Dave Roberts, Mayor**
 - 2. Role of the Facilitator, Recorder, Group & Public; Strategic Planning Elements; Agenda Review – Marilyn Snider, Fac. – Snider and Associates**
 - 3. Introductions of the Group**
 - 4. City of Rancho Cordova:**
 - **Mission/Purpose Statement**
 - **One-Year Goals (March 2003 to March 15, 2004)**
 - 5. What has been accomplished since the March 21, 2003, retreat (esp. progress on the goals and objectives)?**
 - 6. What's not going as well as you would like with the City (e.g., its internal weaknesses/challenges)**
 - 7. Identify external factors/trends (e.g., economic, demographic, political, environmental, technological, social) that are having and might have an impact on the city in the coming year:**
 - **Positively**
 - **Negatively**
 - 8. Develop core values for the city (guiding principles)**
 - 9. Review and revise, if needed, the one-year goals**
 - 10. Identify six-month strategic objectives (how the goals will be addressed-by when, who will be accountable, for what specific, measurable outcomes/results) for each goal**
 - 11. Next steps/follow-up process (including a date in March 2004 to develop a long-range –three-year—strategic plan)**
 - 12. Summary of the retreat and closing remarks**

4:00 Adjourn

PLEASE BRING LATEST STRATEGIC PLAN UPDATE & YOUR CALENDAR