

## **CITY OF RANCHO CORDOVA**



### **CITY COUNCIL MEETING**

**4:00 PM - Special Meeting/Closed Session  
Community Board Room**

**5:30 PM – Regular Meeting  
David B. Roberts Council Chambers**

**Monday, March 2, 2020**

**City Hall  
2729 Prospect Park Drive, Rancho Cordova**

### **AGENDA**

**1. SPECIAL MEETING - CALL TO ORDER**

Council Members Linda Budge, Garrett Gatewood, Robert McGarvey, Donald Terry and Mayor David Sander.

**2. PUBLIC COMMENT**

At a special meeting, citizens wishing to address the Council for any matter on the agenda may do so at the time the matter is discussed. Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking action on any item not on the agenda.

**3. SPECIAL MEETING ITEMS**

- 3.1. **Subject:** Appointment of Real Property Negotiators; Cyrus Abhar, City Manager, Adam Lindgren, City Attorney and Frank Splendorio, Deputy City Attorney; Property Address and Assessor's Parcel Numbers (APN): 10448 Investment Circle; APN 057-0211-038, 10456 Investment Circle; APN 057-0211-039 and 10432 Investment Circle; APN 057-0211-040.

**4. ADJOURNMENT OF SPECIAL MEETING**

Mayor David Sander will adjourn the special meeting to closed session in the Community Board Room.

**5. SPECIAL MEETING/CLOSED SESSION - CALL TO ORDER/ROLL CALL**

Council Members Linda Budge, Gatewood, Robert McGarvey, Donald Terry and Mayor David

Sander.

**6. CLOSED SESSION**

Council will meet in Closed Session to discuss the following item:

CONFERENCE WITH LEGAL COUNSEL: Pursuant to Government Code Section 54956.9(d)(2) Anticipated Litigation. Significant Exposure to Litigation (Two Cases).

CONFERENCE WITH REAL PROPERTY NEGOTIATORS: Pursuant to Government Code Section 54956.8: City Negotiators: Cyrus Abhar, City Manager, Adam U. Lindgren, City Attorney and Frank Splendorio, Deputy City Attorney. Property: Assessor's Parcel Numbers: 057-0211-038; 10448 Investment Circle, 057-0211-039; 10456 Investment Circle, and 057-0211-040; 10456 Investment Circle. Under Negotiation: Price and Terms of Payment.

**7. OPEN SESSION - REPORT FROM CLOSED SESSION**

The City Attorney will report on action taken in Closed Session.

**8. ADJOURNMENT OF SPECIAL MEETING**

Mayor David Sander will adjourn the special meeting to the regular meeting in the David B. Roberts Council Chambers.

**9. REGULAR MEETING - CALL TO ORDER/ROLL CALL**

Council Members Budge, Gatewood, McGarvey, Terry and Mayor Sander.

**10. METRO CABLE TV TELEVISION ANNOUNCEMENT**

The Clerk will announce the meetings video recording and playback schedules.

**11. PLEDGE OF ALLEGIANCE**

The Mayor will call on someone in attendance to lead the Pledge.

**12. INVOCATION**

Harry Kim with the Salvation Army, will give the invocation.

**13. PRESENTATIONS**

None.

**14. PUBLIC COMMENT**

Citizens wishing to address the Council for any matter not on the agenda may do so at this time by completing and submitting a Speaker Card to the City Clerk. For items on the agenda, speakers will be called up to the podium by the Mayor at the point on the agenda when the item will be heard. Speakers are encouraged to keep comments to three minutes or less and to state name and community of residence. Under the provisions of the California Government Code, the City Council is prohibited from discussing or taking immediate action on any item not on the agenda unless it can be demonstrated to be of an emergency nature or the need to take immediate action arose after the posting of the agenda.

**15. COUNCIL REPORTS**

**16. CITY MANAGER'S REPORT**

**17. CONSENT CALENDAR ITEMS - ROLL CALL VOTE**

- 17.1. **Subject:** Meeting Minutes from the Regular City Council Meeting of February 18, 2020 and the Special City Council Meeting of February 25, 2020.  
**Recommendation:** Adopt the Minutes.
- 17.2. **Subject:** Treasurer's Report - December 31, 2019.  
**Recommendation:** This report is informational only. It is recommended that the City Council receive and file the December 31, 2019 Treasurer's Report.

**18. CONSENT PUBLIC HEARING ITEMS - ROLL CALL VOTE**

- 18.1. **Subject:** A Resolution Approving the Abandonment of a Public Utility Easement Located at 3251 and 3261 Sunrise Boulevard.  
**Recommendation:** Adopt the Resolution.

**19. PUBLIC HEARING ITEMS**

- 19.1. **Subject:** GLP Stores Major Design Review; Project No. DD9903 - Located on the Southwest Corner of Zinfandel Drive and North Mather Boulevard.  
**Recommendation:** Staff is requesting that the item be continued to the March 16, 2020, City Council meeting in order to allow Planning and the City Attorney's office to continue addressing the issues that were raised.

**20. REGULAR CALENDAR ITEMS**

- 20.1. **Subject:** Presentation of 2019 Communications Insights and 2020 Strategic Communications Plan.  
**Recommendation:** Receive communications updates, provide input and approve 2020 plan.
- 20.2. **Subject:** 2020 Public Works Infrastructure Update.  
**Recommendation:** Receive the 2020 Public Works Infrastructure Update from staff regarding active infrastructure projects.

**21. COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS**

**22. ADJOURNMENT**

**ADDITIONAL INFORMATION**

SPECIAL MEETINGS LISTED BELOW ARE SUBJECT TO CHANGE/CANCELLATION WITHOUT FURTHER NOTICE.

UNLESS THE COUNCIL ADOPTS A MOTION TO EXTEND THE MEETING, ANY ITEM THAT IS NOT INITIATED BEFORE 11:00 PM WILL BE CONTINUED TO THE NEXT DAY AT 5:30 PM OR SCHEDULED ON THE NEXT REGULAR MEETING AGENDA OF THE COUNCIL.

Public documents related to items on the open session portion of this agenda, which are distributed to the City Council less than 72 hours prior to the meeting, shall be available for public inspection at the time the documents are distributed to the Council. Documents are available for inspection at the City Clerk's office located in Rancho Cordova City Hall.

The agenda items are accessible on the City's website at [www.cityofranhocordova.org](http://www.cityofranhocordova.org) on Thursdays or Fridays prior to the Regular City Council Meeting.

### **UPCOMING MEETINGS**

|                |                                         |
|----------------|-----------------------------------------|
| March 16, 2020 | 4:00 PM Special Meeting/Regular Meeting |
| March 24, 2020 | 5:30 PM Special Meeting/Work Session    |
| April 6, 2020  | 4:00 PM Special Meeting/Regular Meeting |
| April 14, 2020 | 5:30 PM Special Meeting/Work Session    |
| April 20, 2020 | 5:30 PM Regular Meeting                 |
| May 4, 2020    | 4:00 PM Special Meeting/Regular Meeting |
| May 12, 2020   | 5:30 PM Special Meeting/Work Session    |
| May 18, 2020   | 5:30 PM Regular Meeting                 |

If you have any technical questions related to the agenda items, please contact City Hall at (916) 851-8700.

The Rancho Cordova City Council meeting will be videotaped in its entirety and will be cablecast without interruption on Metro Cable 14, the Government Affairs Channel on the Comcast, Consolidated Communications and AT&T U-Verse Systems. Closed Captioning will be available on the playback cablecast. A DVD copy is available from the City Clerk's Department and a webcast of this meeting will be available for viewing via video streaming from the City's website within 48 hours of adjournment of this meeting.

In compliance with the Americans with Disabilities Act, if you need a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the City Clerk's Office at (916) 851-8720 at least 48 hours prior to the meeting.

### **CERTIFICATION OF POSTING OF AGENDA**

I, Stacy Leitner, City Clerk for the City of Rancho Cordova, declare that the foregoing agenda for the March 2, 2020 Regular Meeting of the Rancho Cordova City Council was posted and available for review on February 28, 2020 at City Hall of the City of Rancho Cordova, 2729 Prospect Park Drive, Rancho Cordova, California, 95670. The agenda is also available on the city website at [www.cityofranhocordova.org](http://www.cityofranhocordova.org).

Signed February 28, 2020 at Rancho Cordova, California.



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Stacy Leitner, CMC  
City Clerk

# CITY OF RANCHO CORDOVA



## CITY COUNCIL MEETING

**5:30 PM – Regular Meeting**  
**David B. Roberts Council Chambers**

**Tuesday, February 18, 2020**

**City Hall**  
**2729 Prospect Park Drive, Rancho Cordova**

## DRAFT MINUTES

### **1. REGULAR MEETING - CALL TO ORDER/ROLL CALL**

Mayor Sander called the Regular meeting to order in the David B. Roberts Council Chambers at 5:33 PM

Council Members Present: Linda Budge, Robert McGarvey, Garrett Gatewood and Mayor David Sander

Council Members Absent: Donald Terry

Staff Members Present: Cyrus Abhar, Adam Lindgren, Stacy Leitner and Persephonie Riley

### **2. METRO CABLE TV TELEVISION ANNOUNCEMENT**

The City Clerk read the meetings recordings and playback schedule.

### **3. PLEDGE OF ALLEGIANCE**

Communications and Public Affairs Director Maria Kniestedt led the pledge.

### **4. INVOCATION**

Jennifer Laret with The Church of Jesus Christ of Latter-day Saints gave the invocation.

### **5. PRESENTATIONS**

- 5.1. Introduction of Delisa Verdun, Senior Customer Service Representative by Russell Ducharme, Neighborhood Services Manager.

### **6. PUBLIC COMMENT**

Mayor Sander opened the public comment period. Seeing no speakers, Mayor Sander closed the public comment period.

## 7. COUNCIL REPORTS

Council reported on events since the last meeting.

## 8. CITY MANAGER'S REPORT

City Manager Cyrus Abhar gave his report.

## 9. CONSENT CALENDAR ITEMS - ROLL CALL VOTE

Mayor David Sander requested that Item 9.5 be pulled for separate discussion.

**ACTION:** Motion to Approve Items 9.1 through 9.4 by Linda Budge second by Robert McGarvey;  
Motion Passed with a 4:0

**AYES:** Garrett Gatewood, David Sander, Linda Budge, Robert McGarvey

**NOES:** None

**ABSENT:** Donald Terry

**ABSTAIN:** None

9.1. **Subject:** Meeting Minutes from the Regular City Council Meeting of February 3, 2020.  
**Recommendation:** Adopt the Minutes.

9.2. **Subject:** A Resolution Approving Contract No. 2020-7 with Dewberry Engineers Inc. dba Dewberry | Drake Haglan in an amount not to exceed \$3,132,039.77 to Design the Zinfandel Drive Bicycle and Pedestrian Overcrossing Project.  
**Recommendation:** Adopt the Resolution.

9.3. **Subject:** SunCreek Operational Agreement for Cross-Jurisdictional Transportation Cooperation and Improvement Funding.  
**Recommendation:** Adopt the Resolution.

9.4. **Subject:** An Ordinance Amending the Rancho Cordova Municipal Code Title 16 (Building and Construction), Chapter 16.18 Nuisance Code, related to storage of Recreational Vehicles, Boats and Trailers on residential property.  
**Recommendation:** Waive the second reading and adopt the Ordinance.

9.5. **Subject:** Second reading of an Ordinance Amending the Rancho Cordova Municipal Code related to Title 16 Building Code, Chapter 16.20 Housing Code.  
**Recommendation:** Waive the second reading and adopt the Ordinance.

**ACTION:** Motion to Continue item 9.5 to a date uncertain by Linda Budge second by Garrett Gatewood;  
Motion passed with a 4:0 vote.

**AYES:** Garrett Gatewood, David Sander, Linda Budge, Robert McGarvey

**NOES:** None

**ABSENT:** Donald Terry

**ABSTAIN:** None

## 10. CONSENT PUBLIC HEARING ITEMS - ROLL CALL VOTE

## 11. PUBLIC HEARING ITEMS

11.1. **Subject:** GLP Stores Major Design Review; Project No. DD9903 - Located on the Southwest Corner of Zinfandel Drive and North Mather Boulevard.  
**Recommendation:** Adopt the Resolution approving the Major Design Review for a

164,149 square-foot light industrial office warehouse and associated office space building that includes parking, lighting, and landscaping for the GLP Stores, LLC.

Mayor Sander opened the public comment period. Seeing no speakers, Mayor Sander closed the public comment period.

**ACTION:** Motion to Continue item 11.1 to March 2, 2020 by Linda Budge second by Robert McGarvey;  
Motion passed with a 4:0 vote

**AYES:** Garrett Gatewood, David Sander, Linda Budge, Robert McGarvey

**NOES:** None

**ABSENT:** Donald Terry

**ABSTAIN:** None

## **12. REGULAR CALENDAR ITEMS**

- 12.1. **Subject:** Rancho Cordova Chamber of Commerce Business Outlook and Economic Forecast Presentation.

**Recommendation:** Receive presentations from the Rancho Cordova Chamber of Commerce CEO Diann Rogers and City Staff that were presented at the 2020 Business Outlook & Economic Forecast.

Mayor Sander opened the public comment period. Seeing no speakers, Mayor Sander closed the public comment period.

**ACTION:** Input was received regarding the Rancho Cordova Chamber of Commerce Business Outlook and Economic Forecast Presentation.

## **13. COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS**

None.

## **14. ADJOURNMENT**

Mayor David Sander adjourned the meeting in memory of Donna Parsons Lane at 6:45 P.M.

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Stacy Leitner, CMC  
City Clerk

## CITY OF RANCHO CORDOVA



### CITY COUNCIL MEETING

**5:30 PM – Special Meeting  
American River Room**

**Tuesday, February 25, 2020**

**City Hall  
2729 Prospect Park Drive, Rancho Cordova**

### DRAFT MINUTES

#### **1. SPECIAL MEETING - CALL TO ORDER/ROLL CALL**

Mayor Sander called the Regular meeting to order in the David B. Roberts Council Chambers at 5:32 p.m.

Council Members Present: Linda Budge, Garrett Gatewood, Robert McGarvey, Donald Terry and Mayor David Sander.

Council Members Absent: None.

Staff Members Present: Cyrus Abhar, Adam Lindgren, Stacy Leitner and Persephonie Riley.

#### **2. PUBLIC COMMENT**

Mayor Sander opened the public comment period. The following individuals addressed the Council:

1. David Sander
2. Mary Nesel

Mayor Sander closed the public comment period.

#### **3. SPECIAL MEETING ITEMS**

- 3.1. **Subject:** Discussion and Direction on Various Department Standards Related to Drive Through Establishments, Residential Setbacks, Off-Site Alcohol Sales Permits,

Automotive Related Uses and High Intensity/High Visibility Uses Along Corridors.

**Recommendation:** Receive a report on various development standards, and if needed, provide direction to staff on any potential Municipal Code amendments or provide policy direction on processing future projects related to the discussion topics.

**ACTION:** Input was received regarding Various Department Standards Related to Drive Through Establishments, Residential Setbacks, Off-Site Alcohol Sales Permits, Automotive Related Uses and High Intensity/High Visibility Uses Along Corridors.

#### 4. **ADJOURNMENT**

Mayor Sander adjourned the meeting at 7:42 p.m.

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Stacy Leitner, CMC  
City Clerk

## MEMORANDUM

**DATE:** March 2, 2020  
**TO:** Honorable Mayor and Council Members  
**FROM:** Kim Juran-Karageorgiou,  
Administrative Services Director  
**SUBJECT: TREASURER'S REPORT – DECEMBER 31, 2019**



### **RECOMMENDATION**

This report is informational only. It is recommended that the City Council receive and file the December 31, 2019 Treasurer's Report.

### **RESULT OF RECOMMENDED ACTION**

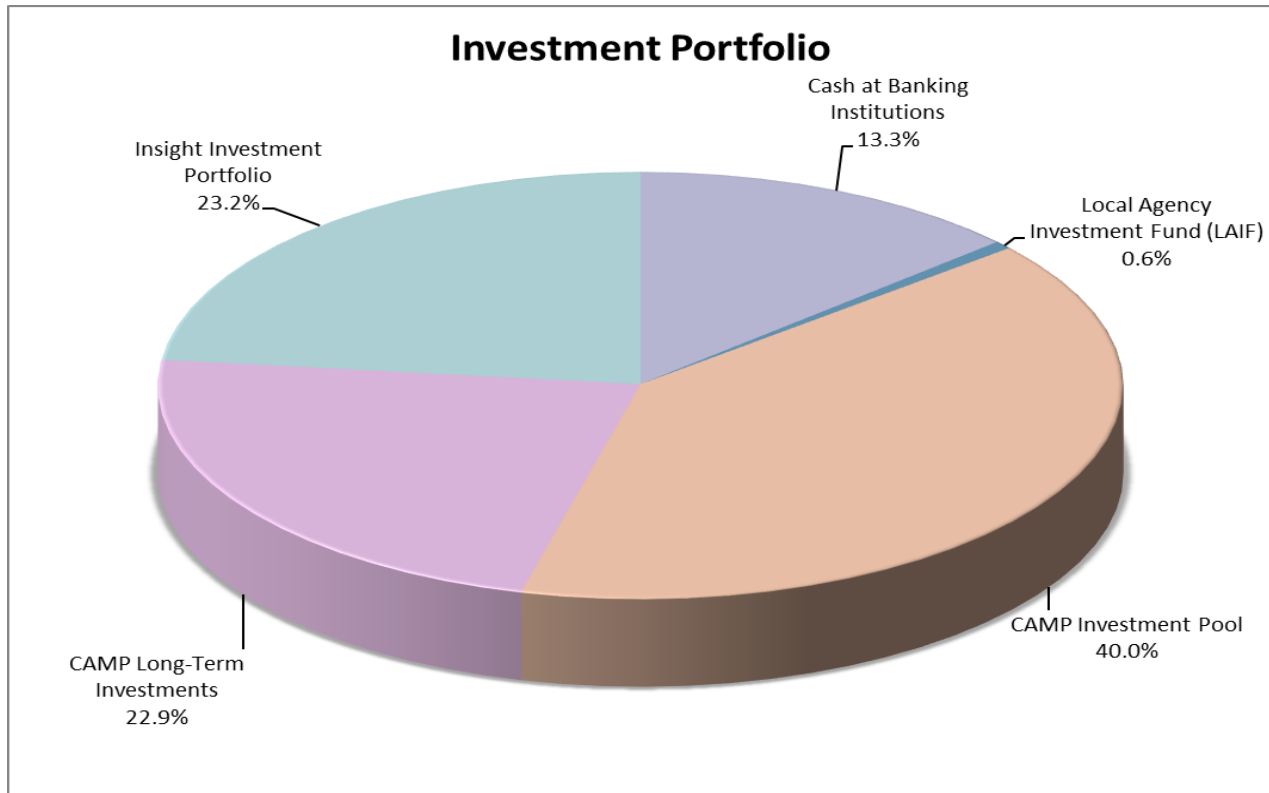
The Treasurer's Report is required to be submitted to the City Council at least quarterly in accordance with California Government Code Section 53600 et. seq. The purpose of the Treasurer's Report is to update the City Council and the public on the status of the City's cash balances and investments and highlight material changes from one period to another. The scope of this report covers the fourth quarter of this calendar year, ending December 31, 2019, and is in compliance with the State's reporting requirements.

### **BACKGROUND**

Attached is the quarterly Treasurer's Report for the period ending December 31, 2019. Treasurer's Reports are provided to Council on a quarterly basis.

At September 30, 2019, the value of the City's total portfolio was \$168.2 million. Since that time, the balances increased by \$6.7 million with an ending balance of \$174.9 million as of December 30, 2019. The funds are held as follows:

| <b>Investment Distribution</b>      | <b>Par Value</b>      | <b>Market Value</b> |
|-------------------------------------|-----------------------|---------------------|
| Cash at Banking Institutions        | \$ 23,424,815         | \$ 23,424,815       |
| Local Agency Investment Fund (LAIF) | 1,066,638             | 1,066,638           |
| CAMP Investment Pool                | 70,407,704            | 70,407,704          |
| CAMP Long-Term Investments          | 39,904,330            | 40,197,135          |
| Insight Investment Portfolio        | 40,125,801            | 40,752,359          |
| <b>Total</b>                        | <b>\$ 174,929,288</b> | <b>175,848,650</b>  |



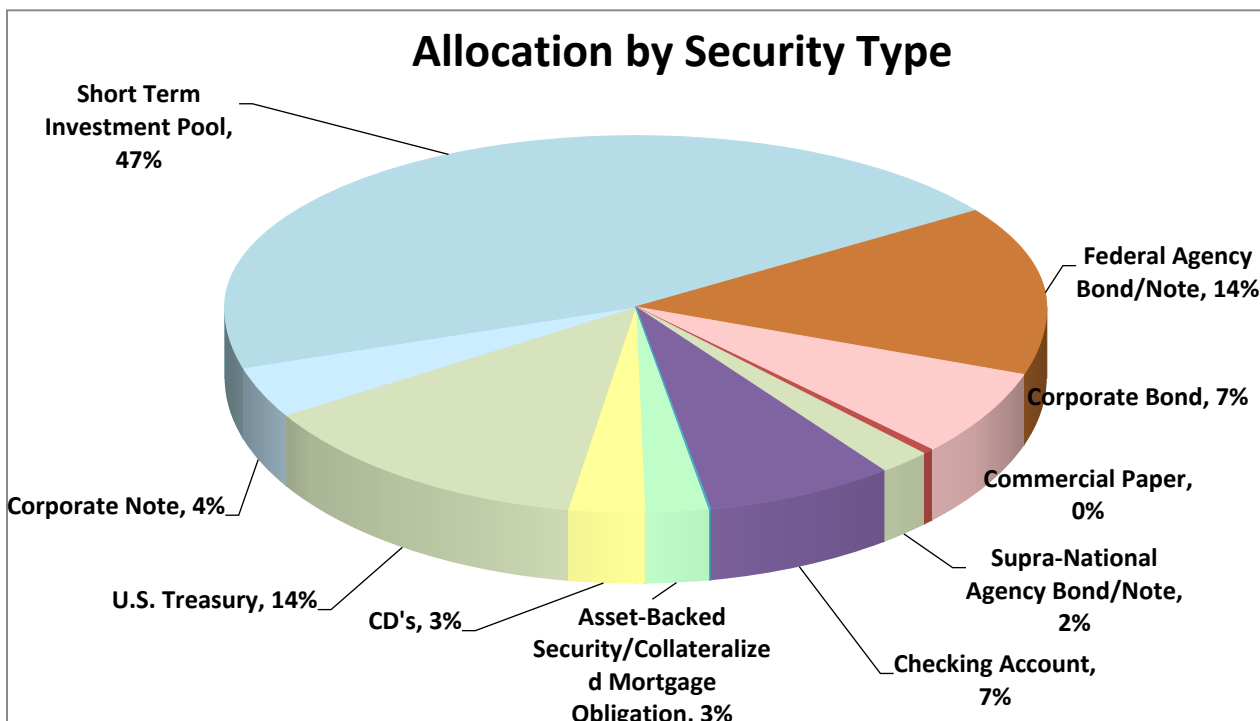
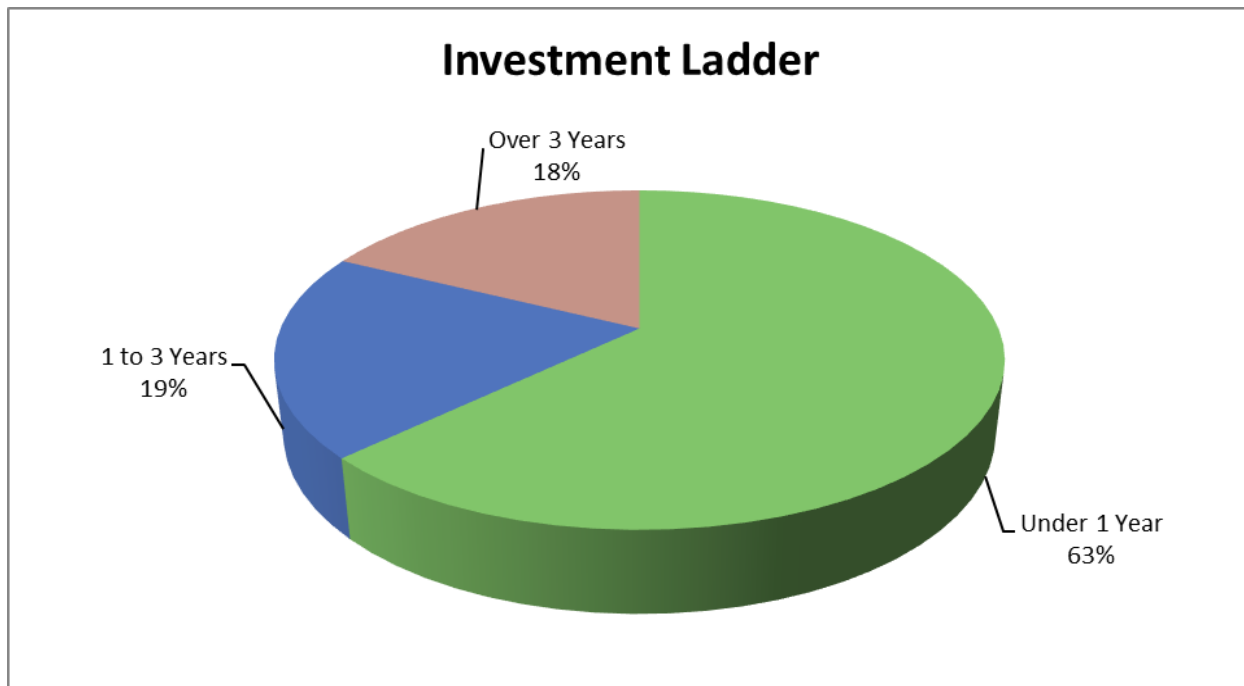
At December 31, 2019 the City's cash balance was allocated by fund type/purpose as follows:

- General Fund: \$33.5 million
- Community Enhancement Fund: \$10.5 million
- Sunrise Development Impact Fees (restricted for specific improvements needed as a result of development in the area): \$31.3 million
- Transportation Funds: \$56.2 million
- Storm Drain Fund: \$14.2 million
- Capital Projects/Grant/Special Revenue Funds: \$29.1 million

The overall portfolio is well diversified with \$80.1 million invested in marketable securities, \$71.4 million is invested in short-term investments that are considered liquid (LAIF, CAMP, and money markets), and another \$13 million is on deposit with our banks, which includes \$10.4 million on deposit with two local banks as part of the City's participation in the RISE program. Staff, in conjunction with our financial advisors, periodically reviews the mix of liquid and long-term investments and adjusts the portfolio according to the market conditions and our short-term cash needs.

Staff thoroughly reviews investment statements and makes appropriate inquiries of its investment advisors to confirm the existence and viability of the City's assets. The City invests conservatively in investment policy options in accordance with California State Government Code. The long-term assets are in securities that can be held to maturity, thus are less vulnerable to the fluctuations of the market. All securities are in compliance with the City's investment policy. There are sufficient funds to meet the City's expenditure requirements for the next six months.

The distributions of investments are displayed in the following charts:



#### ATTACHMENT(S):

1. City of Rancho Cordova Treasurer's Report as of December 31, 2019

| Investment Management                      | Security Held                              | Coupon | Par Value         | Cost              | Market Value      |
|--------------------------------------------|--------------------------------------------|--------|-------------------|-------------------|-------------------|
| Cash at Banking Institutions               | Wells Fargo Checking                       |        | 13,038,240        | 13,038,240        | 13,038,240        |
| Insight Investment Portfolio               | Wells Fargo Adv Treasury Plus MMF          |        | 42,801            | 42,801            | 42,801            |
| Cash at Banking Institutions               | American River Bank                        | 2.103  | 5,192,942         | 5,192,942         | 5,192,942         |
| Cash at Banking Institutions               | Five Star Bank                             | 2.14   | 5,193,632         | 5,193,632         | 5,193,632         |
| <b>Local Agency Investment Fund (LAIF)</b> | Local Agency Investment Fund (LAIF)        | 2.29   | 1,066,638         | 1,066,638         | 1,066,638         |
| CAMP Investment Pool                       | California Asset Management Program (CAMP) |        | 70,407,704        | 70,407,704        | 70,407,704        |
| Insight Investment Portfolio               | <b>Insight Investment Portfolio</b>        |        |                   |                   |                   |
| Insight Investment Portfolio               | Microsoft Corp                             | 1.85   | 750,000           | 751,725           | 750,005           |
| Insight Investment Portfolio               | TWDC Enterprises 18 Corp                   | 1.95   | 700,000           | 702,198           | 699,978           |
| Insight Investment Portfolio               | Pfizer Inc                                 | 5.2    | 800,000           | 857,616           | 815,564           |
| Insight Investment Portfolio               | American Honda Finance                     | 3.15   | 600,000           | 600,720           | 607,840           |
| Insight Investment Portfolio               | Cisco Systems Inc                          | 2.2    | 850,000           | 842,019           | 854,975           |
| Insight Investment Portfolio               | Berkshire Hathaway Inc                     | 2.2    | 600,000           | 603,558           | 602,321           |
| Insight Investment Portfolio               | Citibank NA                                | 3.4    | 1,000,000         | 1,013,890         | 1,021,475         |
| Insight Investment Portfolio               | Caterpillar Finl Service                   | 3.15   | 1,000,000         | 1,012,100         | 1,022,186         |
| Insight Investment Portfolio               | Wells Fargo Bank NA                        | 3.625  | 1,000,000         | 1,018,780         | 1,029,207         |
| Insight Investment Portfolio               | John Deere Capital Corp                    | 2.65   | 593,000           | 601,201           | 602,944           |
| Insight Investment Portfolio               | Toyota Motor Credit Corp                   | 2.6    | 1,000,000         | 1,002,090         | 1,015,125         |
| Insight Investment Portfolio               | American Express Credit                    | 2.7    | 500,000           | 507,845           | 508,394           |
| Insight Investment Portfolio               | JPMorgan Chase & Co                        | 3.25   | 1,000,000         | 1,014,000         | 1,034,646         |
| Insight Investment Portfolio               | Chevron Corp                               | 3.191  | 400,000           | 408,976           | 416,425           |
| Insight Investment Portfolio               | US Bank NA Cincinnati                      | 3.4    | 650,000           | 682,091           | 679,142           |
| Insight Investment Portfolio               | Apple Inc.                                 | 2.85   | 400,000           | 413,260           | 413,776           |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 1.95   | 1,000,000         | 991,310           | 1,000,091         |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 2.05   | 800,000           | 793,944           | 800,444           |
| Insight Investment Portfolio               | Federal Home Loan Bank                     | 2.125  | 1,000,000         | 993,417           | 1,000,820         |
| Insight Investment Portfolio               | Federal Home Loan Bank                     | 1.375  | 500,000           | 497,442           | 499,365           |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 1.5    | 950,000           | 940,196           | 949,750           |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 2.5    | 1,000,000         | 999,270           | 1,010,233         |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 2.54   | 1,000,000         | 1,000,960         | 1,012,150         |
| Insight Investment Portfolio               | Federal Home Loan Bank                     | 3.625  | 800,000           | 822,176           | 822,887           |
| Insight Investment Portfolio               | Fannie Mae                                 | 2      | 1,000,000         | 992,380           | 1,007,707         |
| Insight Investment Portfolio               | Freddie Mac                                | 2.375  | 750,000           | 760,778           | 761,561           |
| Insight Investment Portfolio               | Federal Home Loan Bank                     | 2.5    | 1,000,000         | 1,004,720         | 1,018,771         |
| Insight Investment Portfolio               | Fannie Mae                                 | 2      | 1,000,000         | 988,920           | 1,010,754         |
| Insight Investment Portfolio               | Fannie Mae                                 | 2.375  | 980,000           | 998,228           | 1,002,128         |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 2.25   | 840,000           | 853,524           | 855,704           |
| Insight Investment Portfolio               | Federal Home Loan Bank                     | 2.75   | 1,000,000         | 1,014,968         | 1,033,361         |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 2.25   | 1,000,000         | 996,160           | 1,019,558         |
| Insight Investment Portfolio               | Freddie Mac                                | 2.75   | 1,000,000         | 1,015,570         | 1,038,598         |
| Insight Investment Portfolio               | Fannie Mae                                 | 2.875  | 985,000           | 1,022,617         | 1,028,199         |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 2.3    | 1,100,000         | 1,122,682         | 1,127,027         |
| Insight Investment Portfolio               | Federal Farm Credit Bank                   | 2.23   | 2,100,000         | 2,129,175         | 2,142,277         |
| Insight Investment Portfolio               | Federal Home Loan Bank                     | 2.875  | 835,000           | 881,814           | 876,712           |
| Insight Investment Portfolio               | Freddie Mac                                | 1.5    | 750,000           | 750,278           | 749,717           |
| Insight Investment Portfolio               | USA Treasury                               | 2.25   | 1,000,000         | 998,988           | 1,010,078         |
| Insight Investment Portfolio               | USA Treasury                               | 1.75   | 1,000,000         | 983,164           | 1,004,141         |
| Insight Investment Portfolio               | USA Treasury                               | 1.625  | 1,000,000         | 977,855           | 1,000,820         |
| Insight Investment Portfolio               | USA Treasury                               | 1.75   | 850,000           | 854,549           | 853,287           |
| Insight Investment Portfolio               | USA Treasury                               | 1.375  | 1,000,000         | 987,734           | 990,781           |
| Insight Investment Portfolio               | USA Treasury                               | 1.375  | 1,000,000         | 985,941           | 990,039           |
| Insight Investment Portfolio               | USA Treasury                               | 2.125  | 1,000,000         | 1,019,144         | 1,018,594         |
|                                            |                                            |        | <b>40,083,000</b> | <b>40,409,971</b> | <b>40,709,557</b> |

**CAMP Long-Term Investments**

|                            |                                     |      |         |         |         |
|----------------------------|-------------------------------------|------|---------|---------|---------|
| CAMP Long-Term Investments | Toyota ABS 2017-B A3                | 1.76 | 273,556 | 273,535 | 273,393 |
| CAMP Long-Term Investments | ALLY ABS 2017-3 A3                  | 1.74 | 96,003  | 95,993  | 95,942  |
| CAMP Long-Term Investments | HAROT 2017-3 A3                     | 1.79 | 62,145  | 62,138  | 62,116  |
| CAMP Long-Term Investments | ALLY ABS 2017-4 A3                  | 1.75 | 134,073 | 134,071 | 133,978 |
| CAMP Long-Term Investments | ALLYA 2017-5 A3                     | 1.99 | 168,423 | 168,410 | 168,445 |
| CAMP Long-Term Investments | FORDO 2017-C A3                     | 2.01 | 468,700 | 468,616 | 468,920 |
| CAMP Long-Term Investments | Citibank ABS 2017-A3 A3             | 1.92 | 700,000 | 701,869 | 699,962 |
| CAMP Long-Term Investments | TAOT 2018-A A3                      | 2.35 | 164,666 | 164,664 | 165,096 |
| CAMP Long-Term Investments | ALLYA 2018-2 A3                     | 2.92 | 250,000 | 249,955 | 251,521 |
| CAMP Long-Term Investments | ALLYA 2018-3 A3                     | 3.0  | 350,000 | 349,976 | 352,715 |
| CAMP Long-Term Investments | HAROT 2018-4 A3                     | 3.16 | 350,000 | 349,948 | 355,750 |
| CAMP Long-Term Investments | CCCIT 2018-A1 A1                    | 2.49 | 350,000 | 349,952 | 352,410 |
| CAMP Long-Term Investments | VALET 2018-2 A3                     | 3.25 | 325,000 | 324,986 | 330,064 |
| CAMP Long-Term Investments | COMET 2019-A2 A2                    | 1.72 | 700,000 | 699,824 | 697,851 |
| CAMP Long-Term Investments | Credit Suisse New York Cert Depos   | 2.67 | 350,000 | 350,000 | 350,355 |
| CAMP Long-Term Investments | UBS AG Stamford CT LT CD            | 2.9  | 400,000 | 400,000 | 400,812 |
| CAMP Long-Term Investments | WestPac Banking Corp NY CD          | 2.05 | 625,000 | 625,000 | 626,466 |
| CAMP Long-Term Investments | Bank of Montreal Chicago Cert Depos | 3.19 | 630,000 | 630,000 | 634,284 |
| CAMP Long-Term Investments | Sumitomo Mitsui Bank NY Certs Depos | 3.39 | 360,000 | 359,510 | 364,935 |
| CAMP Long-Term Investments | Swedbank (New York) Cert Depos      | 2.27 | 700,000 | 700,000 | 701,912 |
| CAMP Long-Term Investments | Royal Bank of Canada NY CD          | 3.24 | 625,000 | 625,000 | 638,853 |

| Investment Management      | Security Held                            | Coupon | Par Value          | Cost               | Market Value       |
|----------------------------|------------------------------------------|--------|--------------------|--------------------|--------------------|
| CAMP Long-Term Investments | MUFG Bank LTD/NY Cert Depos              | 2.98   | 350,000            | 350,000            | 359,233            |
| CAMP Long-Term Investments | Nordea Bank ABP New York Cert Depos      | 1.85   | 400,000            | 400,000            | 400,652            |
| CAMP Long-Term Investments | Skandinav Enskilda Bank LT CD            | 1.86   | 400,000            | 400,000            | 400,756            |
| CAMP Long-Term Investments | DNB Bank ASA/NY LT CD                    | 2.04   | 400,000            | 400,000            | 399,570            |
| CAMP Long-Term Investments | MUFG Bank LTD/NY Comm Paper              | 0      | 750,000            | 735,263            | 749,511            |
| CAMP Long-Term Investments | Microsoft Corp Notes                     | 1.85   | 300,000            | 299,799            | 299,987            |
| CAMP Long-Term Investments | Toyota Motor Credit Corp                 | 1.95   | 300,000            | 299,862            | 299,994            |
| CAMP Long-Term Investments | Home Depot Inc Corp Notes                | 1.8    | 175,000            | 174,899            | 174,906            |
| CAMP Long-Term Investments | Caterpillar Finl Service Note            | 1.85   | 275,000            | 274,769            | 274,876            |
| CAMP Long-Term Investments | Paccar Financial Corp Note               | 2.05   | 150,000            | 149,987            | 150,250            |
| CAMP Long-Term Investments | Wal-Mart Stores Inc Corp Note            | 1.9    | 350,000            | 349,493            | 350,478            |
| CAMP Long-Term Investments | IBM Corp Corp Notes                      | 2.65   | 350,000            | 349,829            | 353,203            |
| CAMP Long-Term Investments | National Rural Util Coop Note            | 2.9    | 150,000            | 149,834            | 151,688            |
| CAMP Long-Term Investments | National Rural Util Coop Note            | 2.9    | 200,000            | 199,154            | 202,251            |
| CAMP Long-Term Investments | Toyota Motor Credit Corp Notes           | 2.95   | 180,000            | 179,928            | 182,715            |
| CAMP Long-Term Investments | Bank of America Corp Note                | 2.625  | 35,000             | 35,272             | 35,321             |
| CAMP Long-Term Investments | American Express Credit (Callable) Notes | 2.25   | 500,000            | 502,735            | 502,410            |
| CAMP Long-Term Investments | Hershey Company Corp Notes               | 3.1    | 150,000            | 149,897            | 152,539            |
| CAMP Long-Term Investments | Charles Schwab Corp Notes                | 3.25   | 225,000            | 224,993            | 229,389            |
| CAMP Long-Term Investments | Bank of America Corp (Callable)          | 2.328  | 225,000            | 225,000            | 225,641            |
| CAMP Long-Term Investments | Citigroup Inc Corp (Callable) Note       | 2.9    | 350,000            | 354,165            | 355,752            |
| CAMP Long-Term Investments | John Deere Capital Corp Notes            | 2.65   | 250,000            | 248,898            | 254,192            |
| CAMP Long-Term Investments | Paccar Financial Corp Note               | 2.85   | 100,000            | 99,912             | 102,095            |
| CAMP Long-Term Investments | Bank of America Corp Notes               | 3.499  | 90,000             | 90,000             | 91,808             |
| CAMP Long-Term Investments | JPMorgan Chase & Co Bonds                | 3.207  | 375,000            | 375,000            | 383,943            |
| CAMP Long-Term Investments | PNC Bank NA Corp Notes                   | 3.5    | 375,000            | 377,670            | 394,950            |
| CAMP Long-Term Investments | Morgan Stanley Corp Notes                | 3.875  | 375,000            | 396,484            | 398,654            |
| CAMP Long-Term Investments | American Honda Finance Corp Note         | 2.4    | 375,000            | 373,140            | 379,197            |
| CAMP Long-Term Investments | Goldman Sachs Group Inc Bonds            | 3.85   | 375,000            | 392,468            | 396,636            |
| CAMP Long-Term Investments | BB&T Corporation Corp Bonds              | 2.5    | 375,000            | 375,623            | 379,938            |
| CAMP Long-Term Investments | Walt Disney Company                      | 1.75   | 375,000            | 373,470            | 372,155            |
| CAMP Long-Term Investments | FHLMC Notes                              | 1.875  | 700,000            | 699,328            | 701,374            |
| CAMP Long-Term Investments | FHLB Global Note                         | 1.125  | 700,000            | 695,743            | 694,770            |
| CAMP Long-Term Investments | FNA 2018-M5 A2                           | 3.56   | 170,886            | 174,285            | 172,589            |
| CAMP Long-Term Investments | FHLMC Series K721 A2                     | 3.09   | 200,000            | 201,703            | 204,215            |
| CAMP Long-Term Investments | FHMS KP05 A                              | 3.203  | 121,114            | 121,114            | 123,836            |
| CAMP Long-Term Investments | FHMS KJ27 A1                             | 2.092  | 149,764            | 149,761            | 149,120            |
| CAMP Long-Term Investments | Inter-American Devel. Bank Note          | 1.625  | 700,000            | 698,341            | 699,597            |
| CAMP Long-Term Investments | Intl Bank of Reconstruction and Dev Note | 1.561  | 850,000            | 847,960            | 850,179            |
| CAMP Long-Term Investments | Inter-American Development Bank          | 2.125  | 700,000            | 706,488            | 702,335            |
| CAMP Long-Term Investments | International Finance Corporation Note   | 2.635  | 350,000            | 349,738            | 352,872            |
| CAMP Long-Term Investments | Inter-American Devel. Bank Note          | 2.625  | 215,000            | 214,527            | 217,594            |
| CAMP Long-Term Investments | Intl Bank of Reconstruction and Dev Note | 2.75   | 750,000            | 748,245            | 762,469            |
| CAMP Long-Term Investments | Chaffey UHSD, CA Txb1 GO Bonds           | 2.101  | 100,000            | 100,000            | 99,828             |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 1.75   | 150,000            | 154,717            | 150,141            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 2      | 235,000            | 243,491            | 235,964            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 1.375  | 1,250,000          | 1,217,529          | 1,246,191          |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 2      | 125,000            | 125,376            | 125,825            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 2      | 1,000,000          | 1,010,898          | 1,006,602          |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 2      | 1,150,000          | 1,156,963          | 1,157,592          |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 1.25   | 600,000            | 588,492            | 596,390            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 1.875  | 350,000            | 337,723            | 352,269            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 1.875  | 450,000            | 435,621            | 452,918            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 1.875  | 800,000            | 789,844            | 805,187            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 1.625  | 425,000            | 407,170            | 425,399            |
| CAMP Long-Term Investments | U.S. Treasury Notes                      | 2.125  | 1,350,000          | 1,328,589          | 1,370,566          |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 1.625  | 500,000            | 481,855            | 500,020            |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 1.625  | 500,000            | 486,387            | 500,020            |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 1.625  | 700,000            | 683,156            | 700,027            |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 1.625  | 900,000            | 892,934            | 900,035            |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 1.625  | 850,000            | 844,389            | 849,237            |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 1.625  | 1,000,000          | 1,005,742          | 999,102            |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 2      | 2,050,000          | 2,091,480          | 2,078,427          |
| CAMP Long-Term Investments | U.S. Treasury N/B Notes                  | 2      | 2,450,000          | 2,486,750          | 2,483,974          |
|                            |                                          |        | <b>39,904,330</b>  | <b>39,867,325</b>  | <b>40,197,135</b>  |
| <b>TOTAL</b>               |                                          |        | <b>174,929,288</b> | <b>175,219,253</b> | <b>175,848,650</b> |

# MEMORANDUM



**DATE:** March 2, 2020  
**TO:** Honorable Mayor and Council Members  
**FROM:** Albert Stricker, Public Works Director  
Marilyn Phelps, Assistant Land Surveyor  
**SUBJECT:** **A RESOLUTION APPROVING THE ABANDONMENT OF A PUBLIC UTILITY EASEMENT LOCATED AT 3251 AND 3261 SUNRISE BOULEVARD.**

---

## **RECOMMENDATION**

Adopt the Resolution.

## **RESULT OF RECOMMENDED ACTION**

Adoption of the Resolution will abandon and eliminate the public utility easement recorded as Document No. 201007281649 on July 28, 2010.

## **BACKGROUND**

Simon Development, owner of 3251 and 3261 Sunrise Boulevard requests the abandonment of this easement that was recorded in 2008. The easement is being abandoned to accommodate future development. Simon Development granted a new public utility easement to the City in a location that accommodates future International Drive widening.

All affected utility companies have provided written letters of no objection to the abandonment of this easement; therefore, the easement is no longer needed and may be abandoned.

## **FISCAL IMPACT AND FUNDING SOURCE**

There is no fiscal impact to the City's General Fund.

## **ATTACHMENT(S)**

1. Resolution
2. Legal Description
3. Map

**CITY OF RANCHO CORDOVA**

**RESOLUTION NO. XX-2020**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RANCHO CORDOVA, STATE OF CALIFORNIA TO VACATE A PUBLIC UTILITY EASEMENT PURSUANT TO THE PROVISIONS OF CHAPTER 3, PART 3 OF PUBLIC STREETS, HIGHWAYS, AND SERVICE EASEMENTS VACATION LAW COMMENCING AT SECTION 8320 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE**

**WHEREAS**, a hearing date was scheduled for a proposed resolution to vacate a public utility easement; and

**WHEREAS**, a notice of the hearing has been posted at City Hall at least two weeks in advance of the hearing; and

**WHEREAS**, at least two weeks before the day set for the hearing at least three notices of vacation were conspicuously posted along the easement to be vacated, not more than 300 feet apart; and

**WHEREAS**, the hearing described above has been conducted, and this Council, having heard and considered all oral, documentary and other evidence presented, hereby finds, determines and order as follow.

**NOW, THEREFORE, BE IT HEREBY RESOLVED THE CITY COUNCIL OF THE CITY OF RANCHO CORDOVA** that the Council hereby finds as follows:

1. This easement is proposed to be abandoned to accommodate proposed site development.
2. Simon Development granted a new public utility easement to the City in a location that accommodates future International Drive widening.
3. Affected utility companies have provided written letters stating no objection to the abandonment of this easement.
4. The Department of Public Works recommends the abandonment be approved.

**BE IT FURTHER RESOLVED AND ORDERED** That the following described public utility easement recorded in book 20100728 Official Records, Page 1649 is hereby vacated:

**PASSED AND ADOPTED** by the City Council of the City of Rancho Cordova on the 2<sup>nd</sup> day of March 2020 by following vote:

**AYES:**

**NOES:**

**ABSENT:**

## ATTACHMENT 1

**ABSTAIN:**

**ATTEST:**

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Stacy Leitner, CMC  
City Clerk

---

David M. Sander, Mayor

Sunrise Palms - Rancho Cordova, Sunrise Blvd.  
Public Utility Easement Legal Description  
Job No. 1594-00-0434

**EXHIBIT "A"**

THE LAND DESCRIBED HEREIN IS SITUATED IN THE STATE OF CALIFORNIA, COUNTY OF SACRAMENTO, UNINCORPORATED AREA, AND IS DESCRIBED AS FOLLOWS:

A Portion of Parcel A and B, as described in Document No. 138898 in the Office of the Recorder of Sacramento County, California, recorded on June 24, 1988, in Book 880624 Official Records, Page 2256.

A strip of land 12.5 feet in width lying Northeasterly of the following described line:

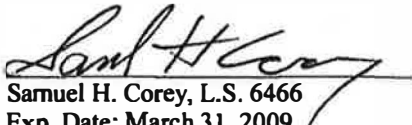
**COMMENCING** at the Southeasterly corner of said Parcel A, thence Northerly along the Easterly boundary line of said Parcel A North 00°44'00" East 65.00 feet to the **Point of Beginning**; thence leaving said Easterly boundary line North 89°16'00" West 49.18 feet; thence along a tangent curve to the right with a radius of 255.00 feet, through a central angle of 36°44'33", subtended by a chord of North 70°53'44" West 160.74 feet; thence along a tangent curve to the right with a radius of 30.00 feet, through a central angle of 45°36'24", subtended by a chord of North 29°43'15" West 23.25 feet; thence along a tangent curve to the right with a radius of 4925.00 feet, through a central angle of 3°13'57", subtended by a chord of North 05°18'04" West 277.83 feet to the **Point of Terminus**, being on the Northerly boundary of said Parcel B from which the Northwesterly corner of said Parcel B bears North 89°16'00" West 25.07 feet.

The sideline of said public utility easement are to be shortened or lengthened to terminate on said boundary.

THE LAND DESCRIBED HEREON IS SHOWN ON THE ATTACHED **EXHIBIT "B"** PLAT AND BY REFERENCE MADE A PART HEREOF

**END OF DESCRIPTION**

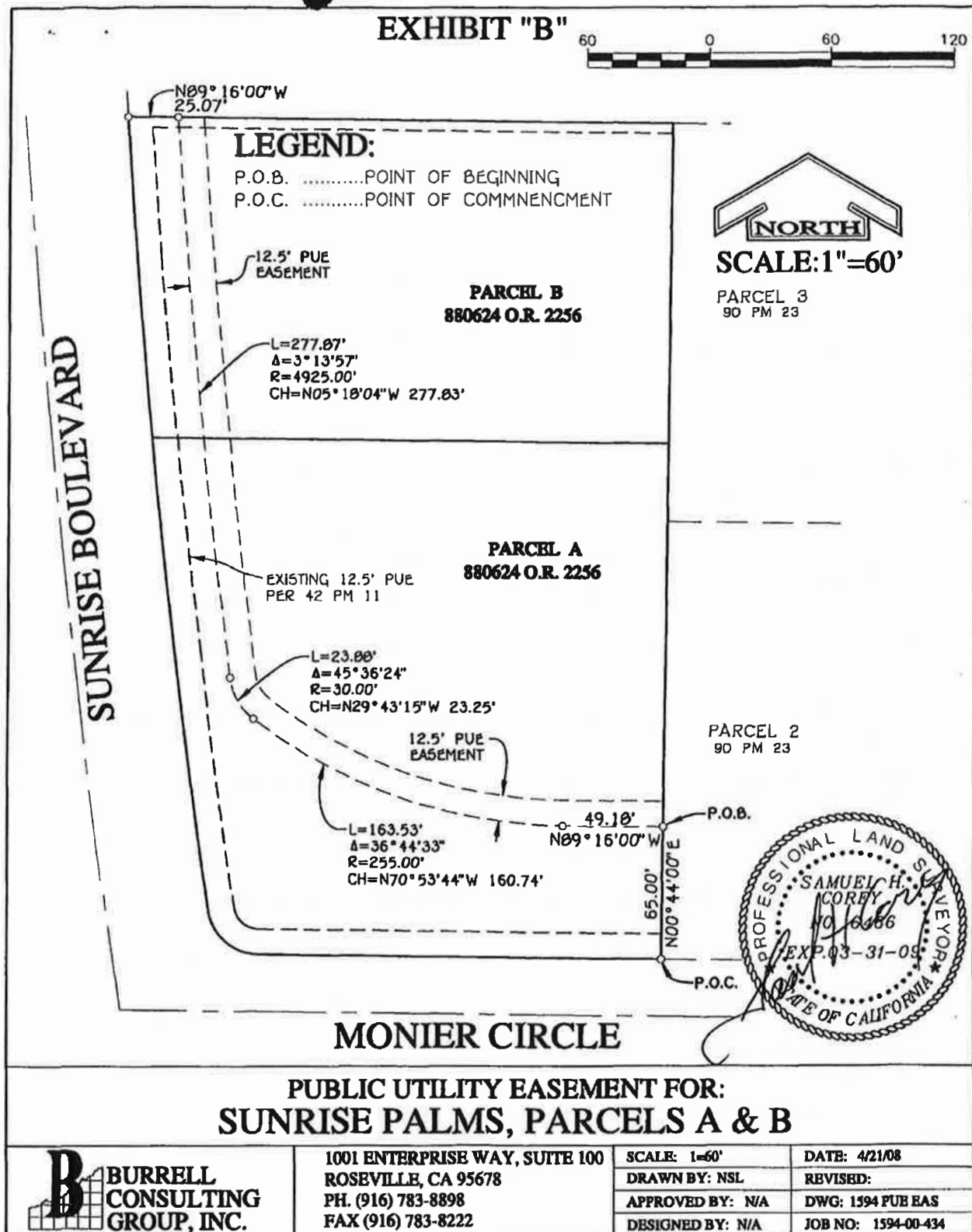
**This Description was prepared by me or under my direction pursuant to the requirements of the Professional Land Surveyor's ACT.**

  
Samuel H. Corey, L.S. 6466  
Exp. Date: March 31, 2009  
Date Prepared: April 18, 2008



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# MEMORANDUM



**DATE:** March 2, 2020  
**TO:** Honorable Mayor and Council Members  
**FROM:** June Cowles, Senior Planner  
**SUBJECT:** **GLP STORES MAJOR DESIGN REVIEW; PROJECT NO. DD9903 -  
LOCATED ON THE SOUTHWEST CORNER OF ZINFANDEL DRIVE  
AND NORTH MATHER BOULEVARD.**

---

## **RECOMMENDATION**

Staff is requesting that the item be continued to the March 16, 2020, City Council meeting in order to allow Planning and the City Attorney's office to continue addressing the issues that were raised.

## **RESULT OF RECOMMENDED ACTION**

The items would be continued to the March 16, 2020 City Council meeting.

## **BACKGROUND**

The applicant requests a Major Design Review for GLP Stores LLC, a development on 9.3 acres which includes a 164,149 square-foot light industrial warehouse and associated office space, including parking, lighting, and landscaping located within the Villages of Zinfandel Special Planning Area.

## **FISCAL IMPACT AND FUNDING SOURCE**

The City anticipates that this project will provide additional revenues from temporary construction jobs, and permanent employment.

## **ATTACHMENT(S)**

None

# MEMORANDUM



**DATE:** March 2, 2020  
**TO:** Honorable Mayor and Council Members  
**FROM:** Maria Kniestedt, Communications and Public Affairs Director  
**SUBJECT:** **PRESENTATION OF 2019 COMMUNICATIONS INSIGHTS AND 2020 STRATEGIC COMMUNICATIONS PLAN.**

---

## **RECOMMENDATION**

Receive communications updates, provide input and approve 2020 plan.

## **RESULT OF RECOMMENDED ACTION**

Council will receive an update regarding the 2019 City communications activities, as well as a high-level overview of what is planned for 2020; Council will be provided with an understanding of 2019 successes/insights and have an opportunity to discuss plans for 2020.

## **BACKGROUND**

Annually, the City's communications team presents an update to the City Council. The goal of this update is to provide Council with a review of 2019 successes/insights, as well as with the 2020 strategic communications recommendations. This year's update focuses on insights gleaned from 2019 metrics, as well as 2020 foundational communications and proactive projects.

## **FISCAL IMPACT AND FUNDING SOURCE**

There is no Fiscal Impact.

## **ATTACHMENT(S)**

1. 2020 Communications Update PPT for Council Meeting

# COMMUNICATIONS

ATTACHMENT 1

## 2019 Insights, 2020 Plans

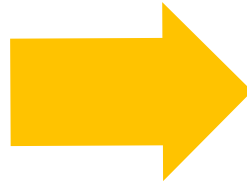


[CityOfRanchoCordova.org](http://CityOfRanchoCordova.org)

# Overview of Tonight's Presentation

**2019**

- Year in Review
- Successes & Insights



**2020**

- Strategy Based on Insights
- Programming & Timeline

# Communications & Public Affairs

- Communications Update
- Legislative Update
- Community Engagement Update
- Communications Technology Presentation



# 2019 in Review

(2019 Video)

# 2019 Research Findings & Insights

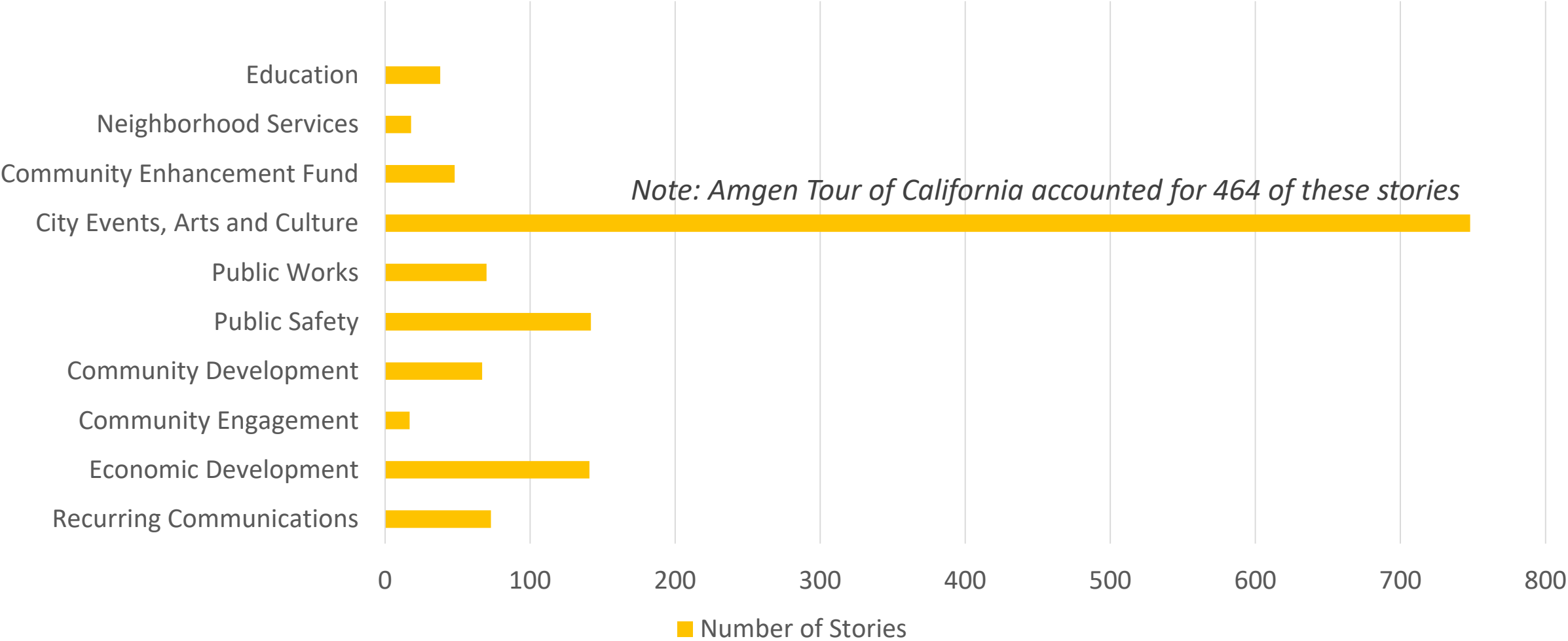
## 2019 Metrics:

- Media Relations
- City Social Media
- RCPD Social Media
- Digital Content
- Websites



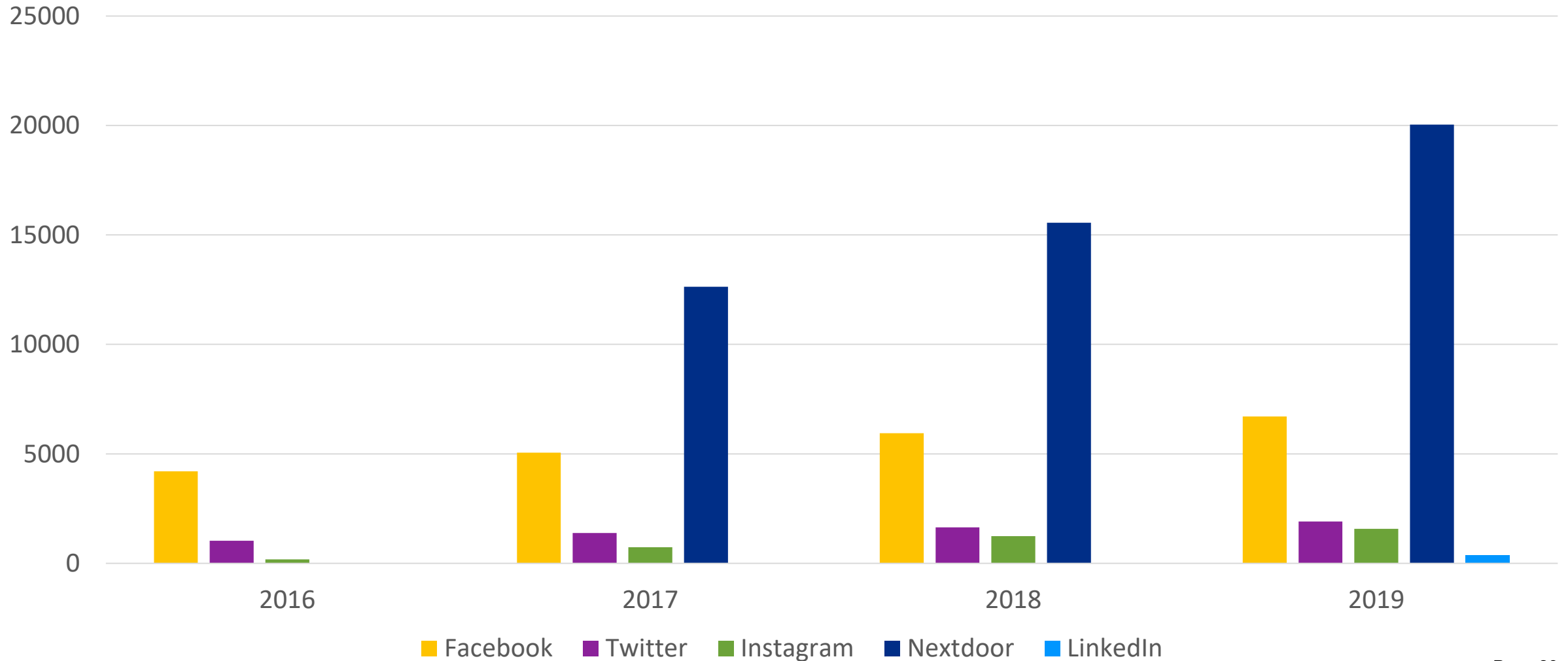
# 2019 in Review: Media Relations

City Generated Categories

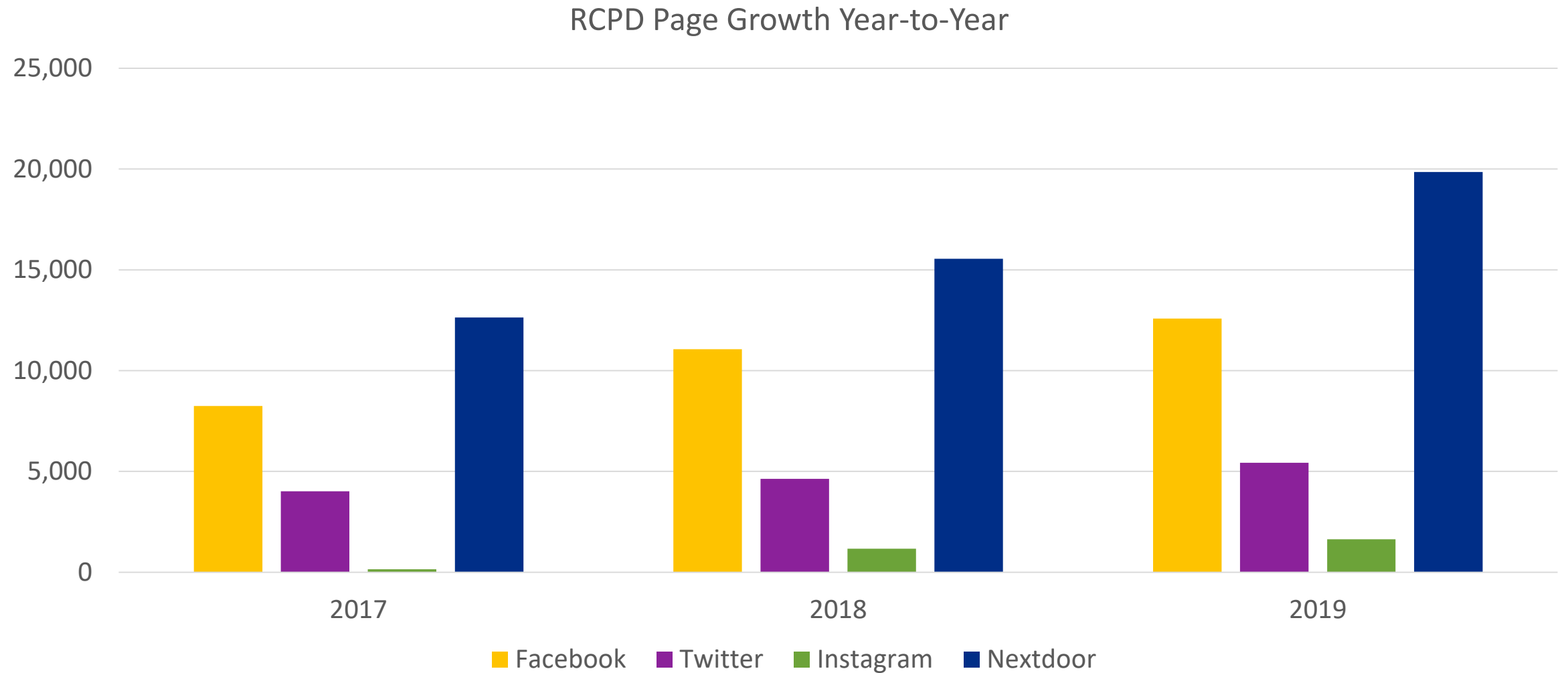


# 2019 Metrics: City Social Media

Page Growth Year-to-Year

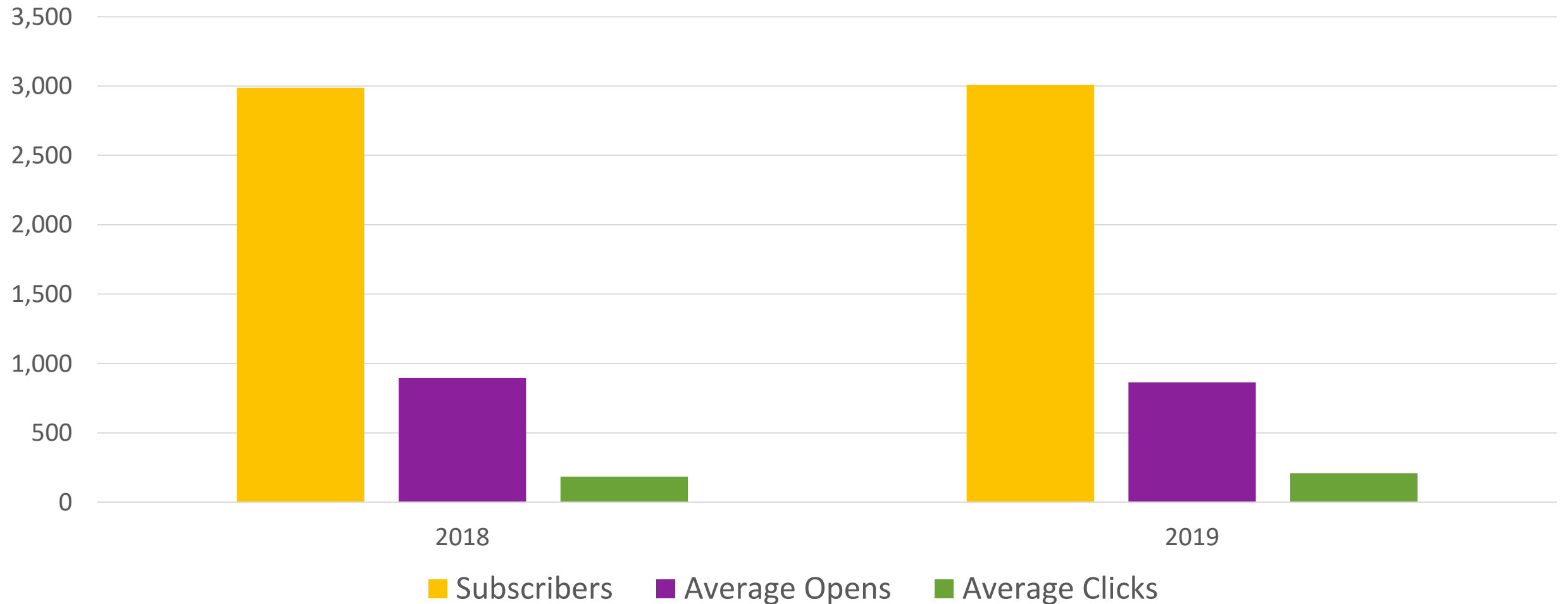


# 2019 Metrics: RCPD Social Media Page Growth

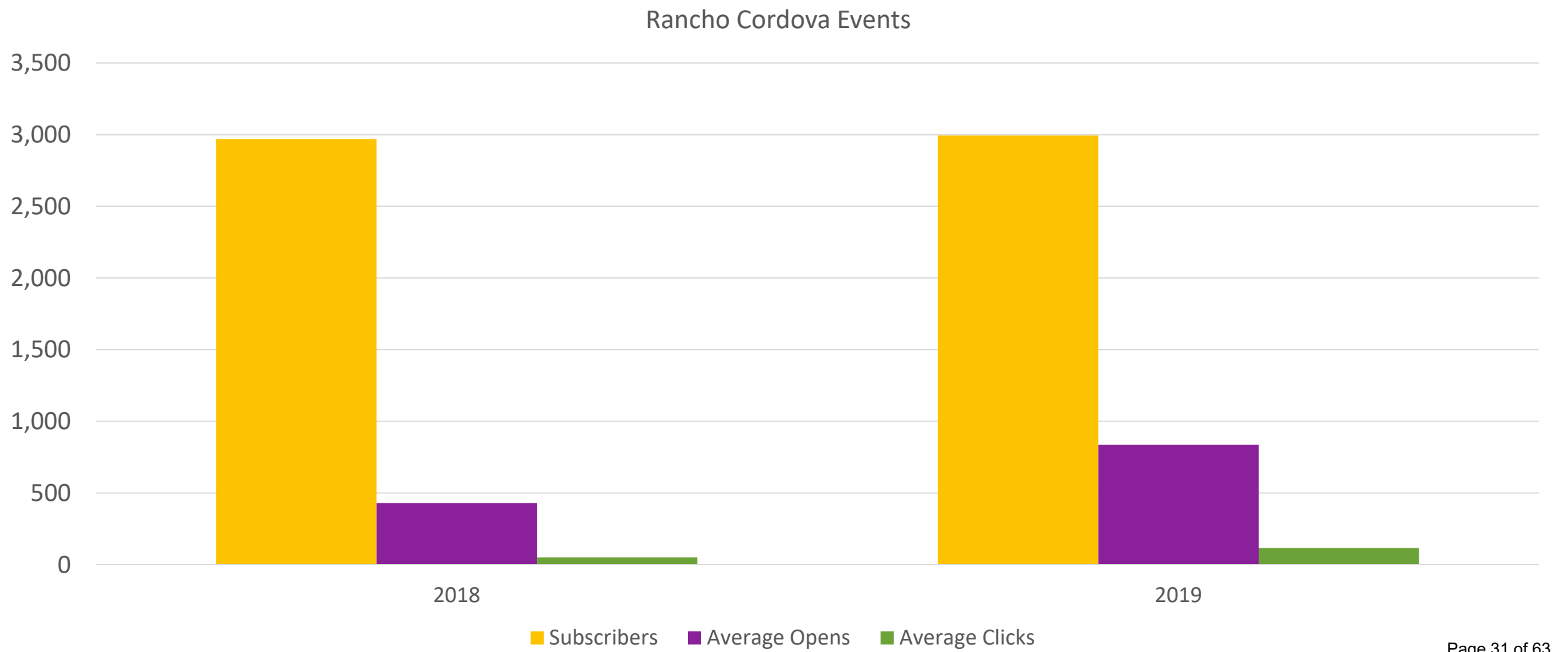


# 2019 Metrics: E-Newsletter

## Rancho Cordova News

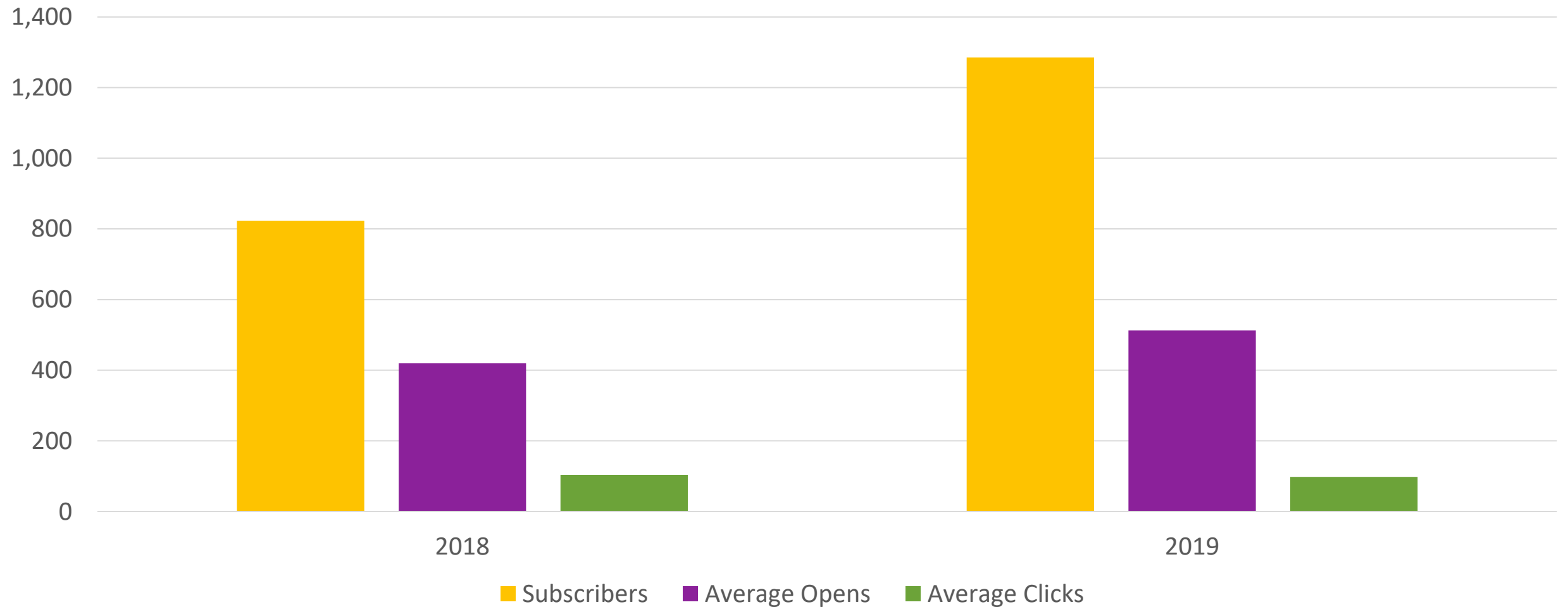


# 2019 Metrics: E-Newsletter

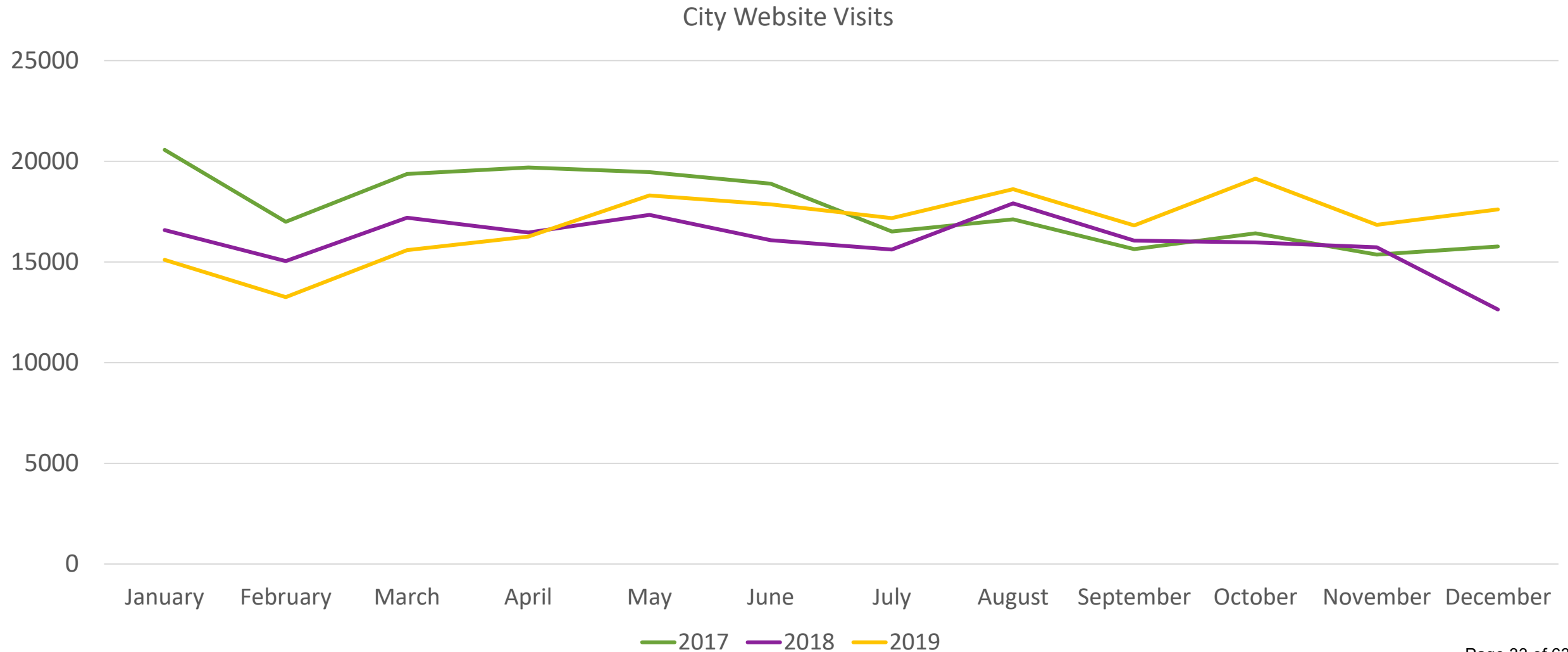


# 2019 Metrics: E-Newsletter

The Dispatch

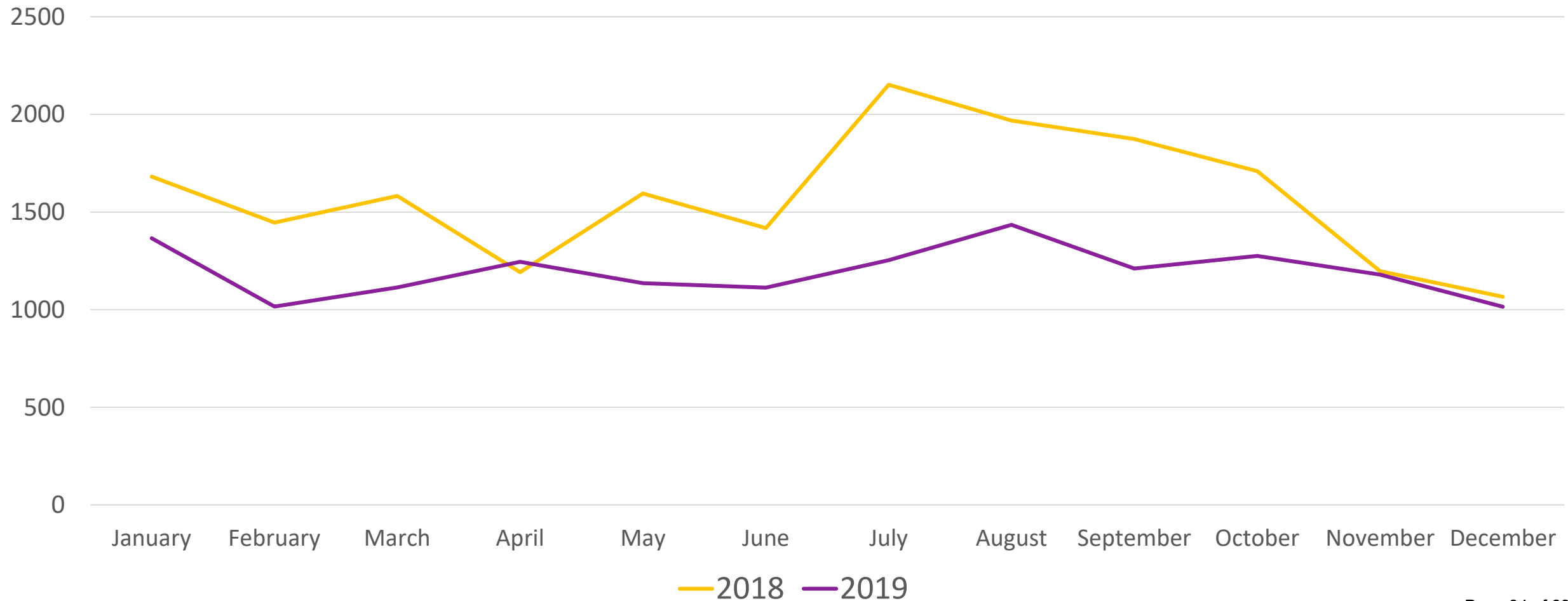


# 2019 Metrics: Websites

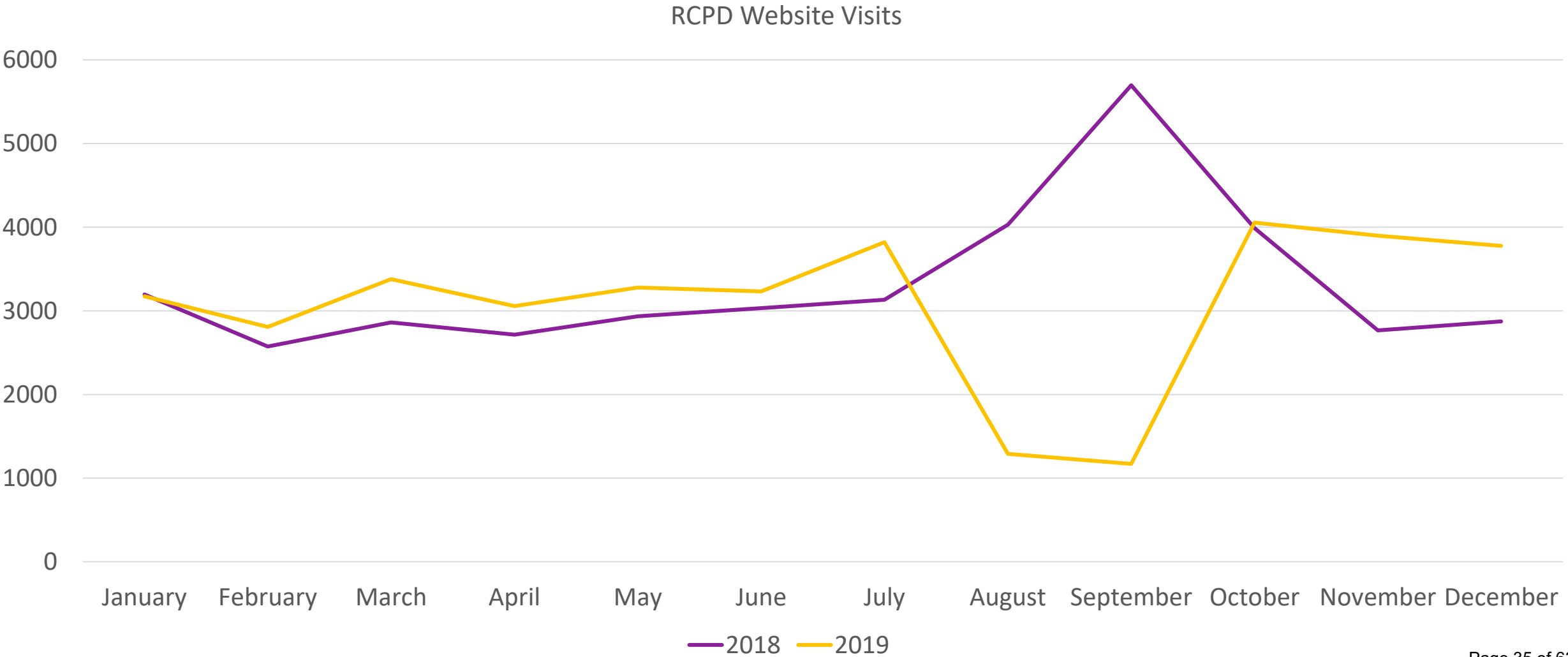


# 2019 Metrics: Websites

## Economic Development Website Visits



# 2019 Metrics: Websites



# 2019: Successes + Insights

- **Nextdoor** highest growth, with **Facebook** second
- Added **LinkedIn** in October 2019
- **Digital content** is an opportunity for growth
- **Website** is the focus of a 2020 revamp
- New **news monitoring** and **social media/community listening** partners
- Campaigns: **Amgen, Lyft, Good Neighbor, RCPD Crime Prevention, Education Good News**
- **Awards:** All-America City, TLG
- **New marketing assets:** City marketing video, *Good Neighbor Guide*, magnet
- **Storytelling/Audience** most powerful tool



# 2019 Case Study: Good Neighbor Education Campaign

- Good Neighbor Effort is a multi-pronged approach
- Seven departments/divisions involved
- Education piece resides in the Communications Division
- Strategic campaign approach

**City of Rancho Cordova Government**  
Posted by Danielle Jeanette  
December 16

By now, **#RanchoCordova** residents have received their updated Good Neighbor Guides in the mail.

Now through Friday, December 20, enter the Good Neighbor Guide Trivia Sweepstakes contest! Each winner has received a \$50 gift card to a local **#RanchoCordova** business. To learn more about the Good Neighbor Guide, or to download a digital copy, visit [CityofRanchoCordova.org/GoodNeighbor](http://CityofRanchoCordova.org/GoodNeighbor).

To enter for a chance to win, answer this trivia question by AM tomorrow in the comments section below:

What is Fresh Connect?

Remember, all answers are found in your Good Neighbor Guide.

For more information, visit [CityofRanchoCordova.org/GoodNeighbor](http://CityofRanchoCordova.org/GoodNeighbor).  
Good Luck!

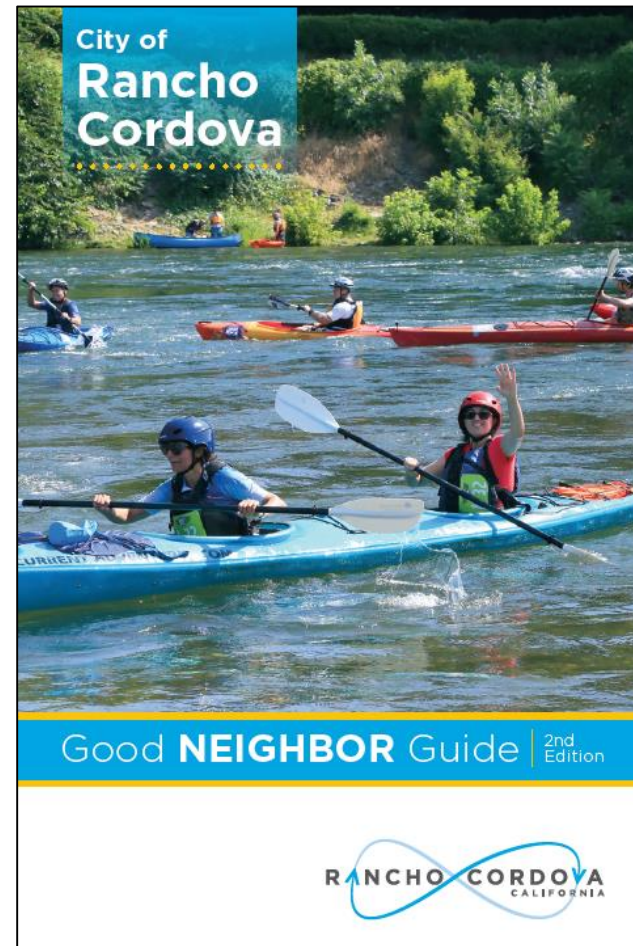
• • •

What is Fresh Connect?

**City of Rancho Cordova Government**  
Posted by Danielle Jeanette  
January 6

Congratulations to the five winners of our Good Neighbor Guide Trivia Sweepstakes contest! Each winner has received a \$50 gift card to a local **#RanchoCordova** business. To learn more about the Good Neighbor Guide, or to download a digital copy, visit [CityofRanchoCordova.org/GoodNeighbor](http://CityofRanchoCordova.org/GoodNeighbor).

**Good Neighbor Guide**  
Sweepstakes Winners 2019



**Courtesy Notice of Violation**  
Neighborhood Services Division

Date: [XXXXXX] Case Number: [XXXXXX]

Property Owner/Occupant: [Name], [Street Address], [City, State, Zip] Location of Complaint: [Property Address]

Dear Property Owner/Occupant:

The City of Rancho Cordova is a vibrant community that works to keep its neighborhoods strong. We are writing to let you know that your property may not be in compliance with city ordinances. We are providing you with this courtesy notice, so you have an opportunity to correct the potential violation(s).

Here is a general description of the violation(s), as well as the relevant section of the municipal code:

**The following checked violation(s) may exist at the subject property:**

☐ Debris accumulation ☐ Commercial vehicle(s) ☐ Excessive yard/garage sales ☐ Accessory structures and related setbacks

☐ Storage of inoperable vehicle(s) ☐ Lawn mowing

☐ [ ] ☐ [ ] ☐ [ ] ☐ [ ] ☐ [ ] ☐ [ ] ☐ [ ] ☐ [ ] ☐ [ ]

**City of Rancho Cordova** **10 GOOD NEIGHBOR Tips**

- 1 Vehicles**  
Following good neighbor guidelines means parking your registered car or truck in your driveway or garage. That means no parking on the lawn, gravel, dirt or landscaping, and not storing inoperable vehicles in public view. Ensure that you store and work on project or hobby vehicles in a garage. Only quick and minor repairs on vehicles registered to the property can be made in your driveway. City ordinance: RCMC 8.6.8.1702(R)(4)  
**Resident Tip:** If you have an inoperable vehicle that needs to be disposed of, you may qualify for assistance. Visit [CityofRanchoCordova.org/GoodNeighbor](http://CityofRanchoCordova.org/GoodNeighbor) or call 916.858.8700.
- 2 Front Yard Maintenance**  
Following good neighbor guidelines means maintaining your front yard. Your yard cannot be bare dirt or dead lawn and should be free of debris, weeds and dead plants. Mow your grass regularly and make sure shrubs don't grow onto sidewalks. City ordinance: RCMC 8.6.8.1702(A)(2)  
**Resident Tip:** If you have front yard maintenance issues, you may qualify for assistance. Visit [CityofRanchoCordova.org/GoodNeighbor](http://CityofRanchoCordova.org/GoodNeighbor) or call 916.858.8700.
- 3 Backyard Maintenance**  
Following good neighbor guidelines means keeping your backyard clean and insect-free. Remove debris and animal feces, drain standing water, and clean both ponds and swimming pools regularly. City ordinance: RCMC 8.6.8.1702(C)  
**Resident Tip:** Mosquitoes are a nuisance, yes, but they are also a major threat to public health. Did you know that mosquitoes can breed in as little as a teaspoon of standing water? Check out the educational videos at [RightTheSide.net](http://RightTheSide.net) where you can learn about FREE standing water inspections and FREE mosquito traps.
- 4 Trash, Recycle and Green Waste "Carts"**  
Following good neighbor guidelines means that within 12 hours of trash, recycle and green waste pick up, "carts" are rolled behind a gate or fence and cannot be seen from the street. City ordinance: RCMC 22.72.1060(A)(6)  
**Resident Tip:** Did you know that all Rancho Cordova residents receive three FREE bulk trash pickups per year? Contact [Residencyservices@916.858.8600](http://Residencyservices@916.858.8600) to schedule your pickup. Remember: items should be on the curb no more than 24 hours prior to the scheduled pickup.  
• Do you have a physical limitation that prevents you from being able to move your garbage, recycling or green waste cart? Contact [Residencyservices@916.858.8600](http://Residencyservices@916.858.8600) to see if you qualify for free assistance.
- 5 Neighborhood Parties and Noise**  
Following good neighbor guidelines means quieting your party by 10 PM, so it does not disturb your neighbors. There are specific requirements set forth in the city's code, but in general, this means quieting any noise-producing device that is audible from 50 feet. City ordinance: RCMC 8.6.8.070  
**Resident Tip:** For noise concerns, contact the Rancho Cordova Police Department at their non-emergency number: 916.855.0111.

**Woodside Homes**

**WELCOME TO RANCHO CORDOVA!**

The City of Rancho Cordova is a vibrant community where people live, work, learn and thrive. Located along a six-mile stretch of the American River, Rancho Cordova is an emerging urban center that offers something for everyone. New and existing homes offer options for every budget and lifestyle, while the Arts, our Barrel District, 25 miles of bike and pedestrian trails and over 100 (mostly) free events, make us a destination for artists, adventurers and fun-lovers. Whether you know us as an All-America City, Playful City USA or Tree City USA, in Rancho Cordova, our beautiful neighborhoods reflect diversity, opportunity, partnerships and fun.

Are you looking to purchase a new home in Rancho Cordova? We strive to help maintain the beauty and integrity of our neighborhoods by establishing expectations through the City's Municipal Codes and recorded CC&Rs. As you contemplate your purchase, here are some examples of guidelines to consider as a future resident:

| Front Yard Landscaping                                                                                                                                                                                                                     | Paved Surfaces                                                                                                                                                                                                                              | Boats, Recreational Vehicles & Trailers                                                                                                                                                                                                                                                                         | Garbage Cans & Visual Debris                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Residents are responsible for ensuring their front yard landscaping is attractive and in good condition. This means no dead plants or overgrown weeds, and if a tree is removed, it must be replaced with a tree of like size and species. | Residents should check with the City before adding paved surfaces to their front yard area, which includes sidewalks, driveways or parking areas. No more than 40% of the front yard area should be a non-pervious surface, such as cement. | Boats, recreational vehicles and trailers must be parked in a garage or within an enclosed area not visible from the public street or other lots or parcels. Non-registered or inoperable vehicles or vehicle parts are not allowed in the driveway, public right of way or in the front yard. CC&R Section 109 | Trash containers may be placed on the curb the evening before collection day and, on the day garbage is collected, must be put away in a place that is screened from view of other lots and the street. |

Together, we can keep our neighborhoods beautiful. For more tips, go to [cityofranchocordova.org/goodneighbor](http://cityofranchocordova.org/goodneighbor).

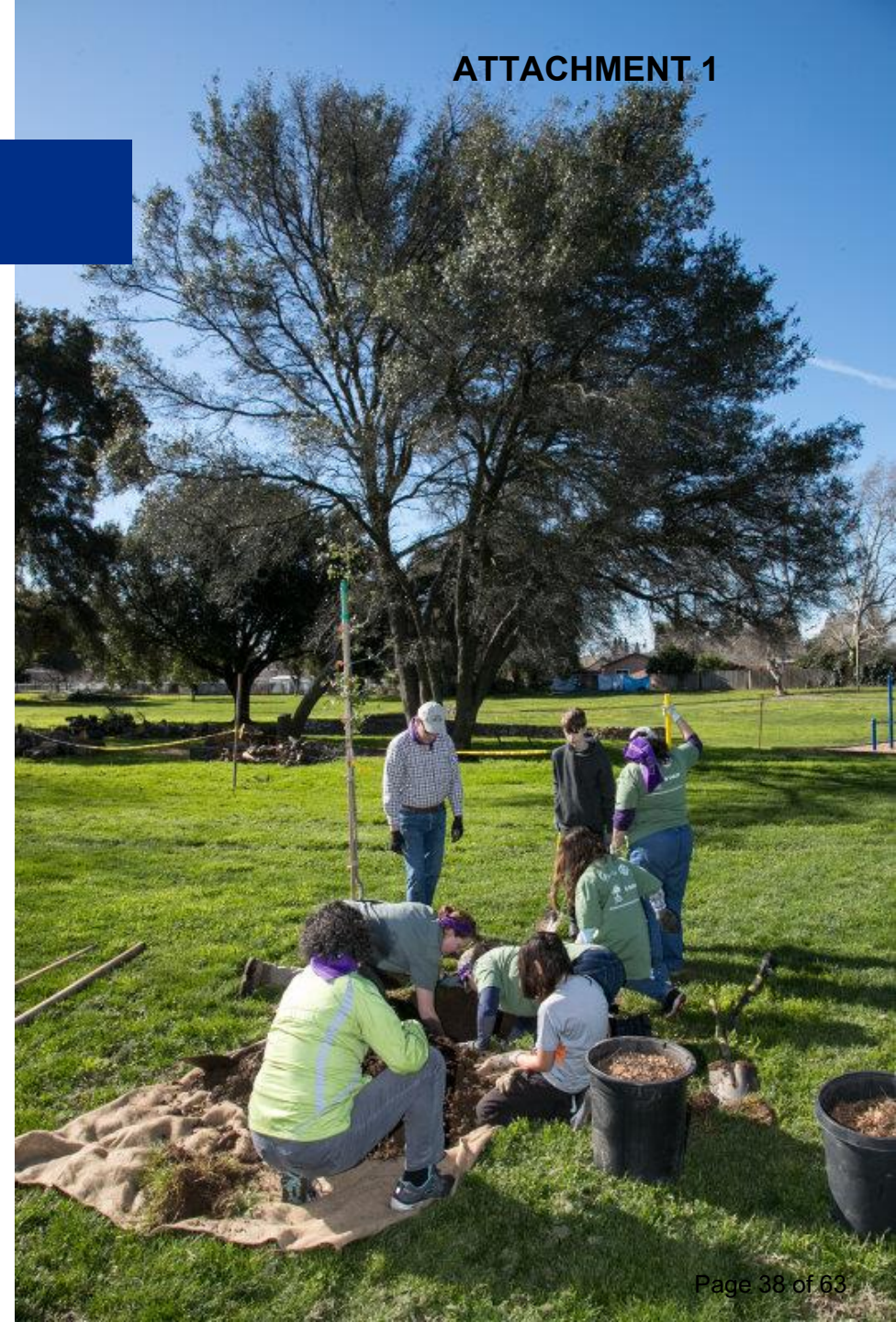
**RANCHO CORDOVA**  
CALIFORNIA

City of Rancho Cordova  
(916) 851-8700  
2729 Prospect Park Drive  
Rancho Cordova, CA 95670

# 2020 Reach Goals

## Outcome: Promote the Positive Image of Rancho Cordova

- Media Relations: 10% story increase
- Social Media: 10% channel growth
- Digital Content: 20% increase in opt-ins
- Website: Continue with steady growth of unique visitors during revamp



# What's New & 2020 Workplans

## What's New in 2020

- Website Revamp
- Live. Work. Learn. Play. campaign
- Safe/Impaired Driving campaign
- Robust internal communications
- Podcasts!
- Talkwalker community sentiment/  
social listening technology



# 2020 Foundational Communications & Proactive Workplans

## 2020: DAILY/MONTHLY FOUNDATIONAL COMMUNICATIONS

### DIGITAL CONTENT:

- Rancho Cordova News (monthly), Rancho Cordova Events (twice per month), Rancho Cordova alerts (as needed), RCPD newsletter (bimonthly)

### CITY SOCIAL MEDIA CONTENT AND CHANNEL MANAGEMENT:

- Daily across Facebook, Instagram, Twitter, Nextdoor and LinkedIn

### RCPD SOCIAL MEDIA CONTENT AND CHANNEL MANAGEMENT:

- Daily across Facebook, Instagram, Twitter and Nextdoor

### FACEBOOK WORKPLACE CONTENT AND MANAGEMENT

- Internal employee communications channel

### GRAPEVINE:

- Weekly articles and Council Member McGarvey column (review)

### COUNCIL AND CITY MANAGER SUPPORT

### NEWS MEDIA MONITORING AND SOCIAL MEDIA MONITORING:

- Friday Memo, issues, events

### MONTHLY METRICS REPORTS:

- News, social media channels, digital content, website properties

### WEBSITE MANAGEMENT

### BILLBOARD SUPPORT

### LOBBY DIGITAL DISPLAY



# Q1: PROACTIVE COMMUNICATIONS/SPECIAL PROJECTS

QUARTERLY WORK PLAN

# 2020

WEBSITE REVAMP - PLANNING,  
PHASE I IMPLEMENTATION

RANCHO CORDOVA ONLINE

INTERNAL COMMUNICATIONS -  
YOU. ME. US.

STRATEGIC COMMUNICATIONS  
PLAN DEVELOPMENT

AWARDS/CONFERENCE  
PRESENTATION RESEARCH

NEW LIVE. WORK. LEARN. PLAY.  
CAMPAIGN

- Photos and Photo integration
- Message development and training - Phase I
- Graphic design elements

## MEDIA RELATIONS

- CEF Projects
  - Softball Complex Opening - March 21
- MACC Exhibits
  - Our Voice - planning Feb/March media
- UCD Health Announcement
- Barrel District additions

## PUBLICATIONS

- Barrel District brochure updates
- Legislative Brochure
- Code Enforcement fliers
- Citywide Goal Posters - refresh

## EVENTS

- Rancho Cordova Luncheon - 2020 Mayoral Address
- Youth Center Dedication Ceremony
- Mather Veterans Village Phases II and III Dedication

## RCPD

- #RCPD9PMRoutine Launch
- Crime Free Program Launch
- Crime Prevention Video
- Cordova Cares Planning webpage and social posts
- Traffic Safety Education Campaign

## PUBLIC WORKS

- White Rock to Fitzgerald
- Safe Routes to School
- Sunrise Rehab

## COMMUNITY DEVELOPMENT/ NEIGHBORHOOD SERVICES

- Good Neighbor Education Campaign - Phase II
- Animal Services support - cruelty awareness/signs

## 2020 GIVEAWAYS

- New bags
- New mousepad

## SURVEYS

- Citywide Survey Planning
- HOT Survey
- Infrastructure Measure

ATTACHMENT 1



# Q2: PROACTIVE COMMUNICATIONS/SPECIAL PROJECTS

QUARTERLY WORK PLAN

# 2020

ATTACHMENT 1

WEBSITE REVAMP - PHASE II IMPLEMENTATION

INTERNAL COMMUNICATIONS - YOU. ME. US.

CITYWIDE SURVEY IN FIELD

AWARDS SUBMITTALS

GIVEAWAYS

YOUTH CENTER SUPPORT

INTERN RECRUITMENT

LIVE. WORK. LEARN. PLAY. CAMPAIGN

- Photos and Photo integration (social, banners)
- Department message development and training - Phase II
- Community "story corps" sweepstakes

MEDIA RELATIONS

- CEF Projects
- Adopt-a-school
- Rebuild Day

PUBLICATIONS

- LWLP Brochure
- LWLP postcard series
- City email signatures

EVENTS

- Good Neighbor Event support
- Kids Day
- iFest booth
- 4th of July

RCPD

- Fireworks Safety outreach/update comms plan
- Crime Prevention video
- PAL communications strategy development
- Traffic Safety Education Campaign

PUBLIC WORKS

- Zinfandel Improvements
- Organic Waste Outreach
- Sunrise Blvd. Rehab
- Gateway Monument ribbon cutting

COMMUNITY DEVELOPMENT/NEIGHBORHOOD SERVICES

- Good Neighbor Education Campaign - Phase II
- Animal Services support - hot dog video



# Q3: PROACTIVE COMMUNICATIONS/SPECIAL PROJECTS

# 2020

ATTACHMENT 1

WEBSITE REVAMP - PHASE III IMPLEMENTATION

INTERNAL COMMUNICATIONS - YOU. ME. US.

AWARD SUBMITTALS

GIVEAWAYS

YOUTH CENTER SUPPORT

LIVE. WORK. LEARN. PLAY. CAMPAIGN

- Billboard ads
- Lobby Displays

MEDIA RELATIONS

- CEF Projects
- 4th of July
- Bikeshare?

EVENTS

- 4th of July
- CCA Ticket Delivery Planning/Implementation - Sept. 10
- City Hall Lobby Dedication

PUBLICATIONS

- CEF Citizen Report development
- Photo for Christmas card - August All Hands

RCPD

- Crime Prevention video
- Holiday events comms plan and support
- Traffic Safety Education Campaign

COMMUNITY DEVELOPMENT/NEIGHBORHOOD SERVICES

- Good Neighbor Education Campaign - Phase II
- Retirement home groundbreaking?
- Rio Del Oro groundbreaking?
- CNU dorms groundbreaking?
- New housing update

PUBLIC WORKS

- White Rock Road
- Mather Field Road Rehab



# Q4: PROACTIVE COMMUNICATIONS/SPECIAL PROJECTS

QUARTERLY WORK PLAN

# 2020

WEBSITE REVAMP – FINAL IMPLEMENTATION  
INTERNAL COMMUNICATIONS – YOU. ME. US.  
GIVEAWAYS

YOUTH CENTER SUPPORT

LIVE. WORK. LEARN. PLAY. CAMPAIGN

STRATEGIC PLANNING FOR 2021

## MEDIA RELATIONS

- Brushes & Beats - 10/3
- CEF Projects
- MACC: 100th anniversary of Women's Suffrage – Nov
- Christmas in Cordova?
- PAL Run
- Holiday STAR - 12/12

## PUBLICATIONS

- Christmas Card
- Citizen's Report mailing

## RCPD

- Crime Prevention Video
- Holiday Events Comms Plan and Support
- Holiday STAR Event Planning and Media
- Traffic Safety Education Campaign

## PUBLIC WORKS

- Cordova School Zones

## EVENTS

- State of the City
- City Holiday Party
- Christmas Tree Lighting booth
- PAL Holiday Run
- Christmas in Cordova
- ITLV Holiday Parade
- Holiday STAR
- RCPD Monument Dedication

## ATTACHMENT 1



# Questions & Discussion



# MEMORANDUM



**DATE:** March 2, 2020  
**TO:** Honorable Mayor and Council Members  
**FROM:** Albert Stricker, Public Works Director  
Edgar Medina, Senior Civil Engineer  
**SUBJECT:** **2020 PUBLIC WORKS INFRASTRUCTURE UPDATE.**

---

## **RECOMMENDATION**

Receive the 2020 Public Works Infrastructure Update from staff regarding active public infrastructure projects.

## **RESULT OF RECOMMENDED ACTION**

This is an informational presentation. Staff will receive comments from City Council.

## **BACKGROUND**

The City of Rancho Cordova has several projects that are under design, starting construction and nearing completion in 2020. These projects will enhance connections, safety and beautify the City once completed.

Staff will update council regarding status of projects depicted in the attached presentation.

## **FISCAL IMPACT AND FUNDING SOURCE**

There is no fiscal impact.

## **ATTACHMENT(S)**

1. 2020 Public Works Infrastructure Update

# 2020 Infrastructure Update

March 02, 2020

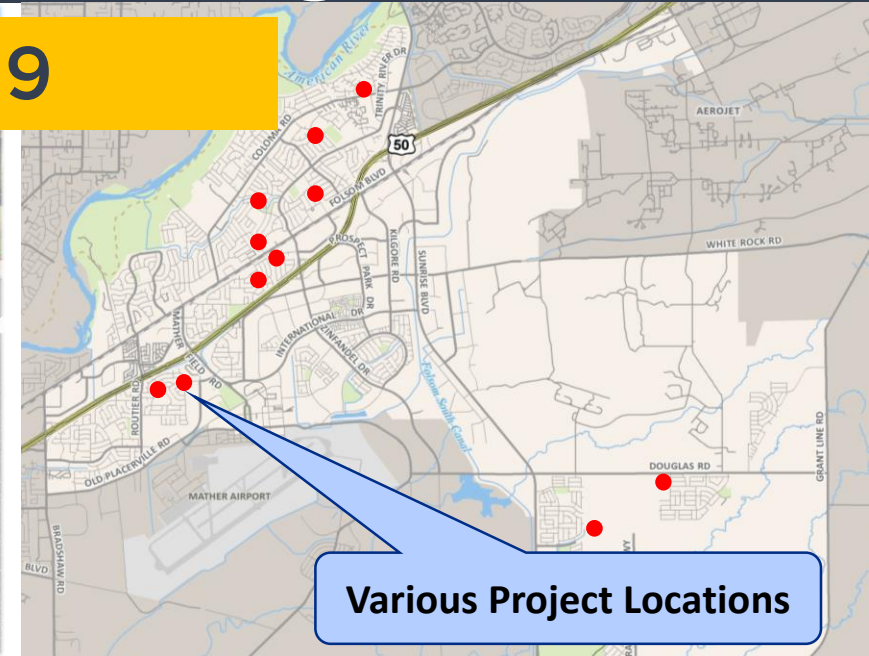
- Update Council on Recent Accomplishments and Projects Coming Soon

# Recent Accomplishments

# Neighborhood Traffic Management Program Ph V

ATTACHMENT 1

## Completed Summer 2019



Various Project Locations



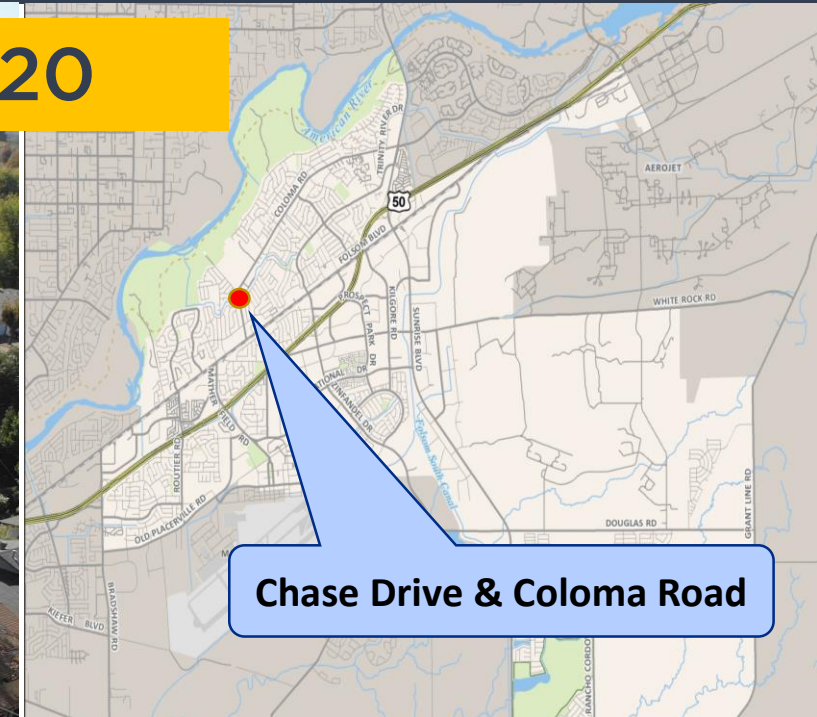
- This project installed speed humps, bulb-outs, radar feedback signs, striping and pavement markings at various locations throughout the City of Rancho Cordova
- Improves pedestrian connections and slows vehicles.

|                             |                  |
|-----------------------------|------------------|
| Community Enhancement Fund: | \$229,042        |
| Grant Funds:                | \$214,317        |
| Local Funds:                | \$ 30,000        |
| <b>TOTAL PROJECT VALUE:</b> | <b>\$473,359</b> |

# Chase Drive/Coloma Road

ATTACHMENT 1

Completed Winter 2019/2020



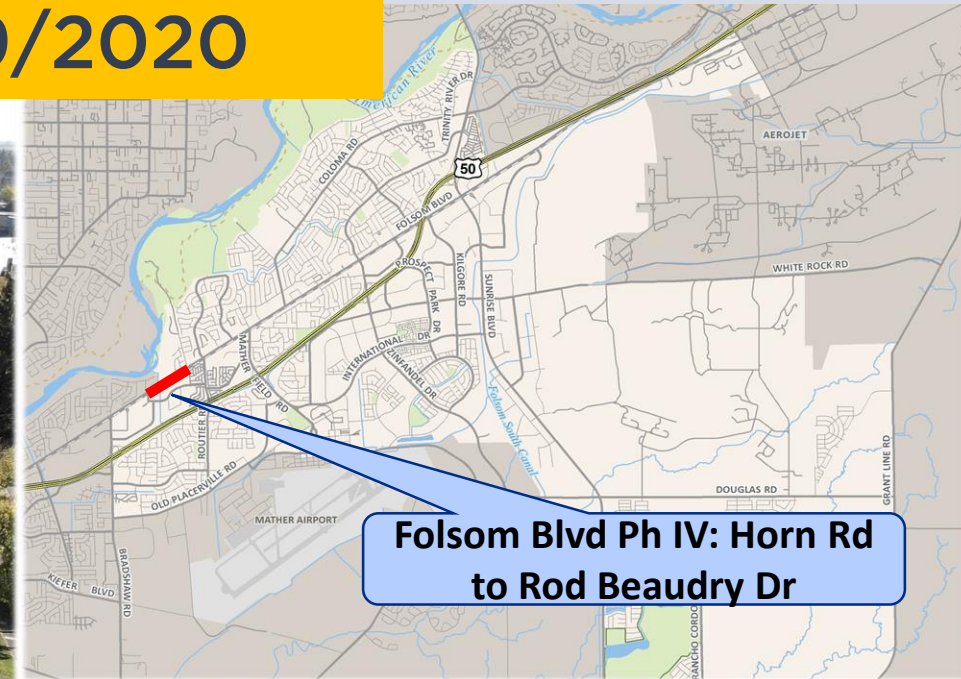
- New pedestrian plaza, lighting, signal modifications, improved sidewalks, improved bike facilities, drainage and landscaping improvements.

|                             |                    |
|-----------------------------|--------------------|
| Community Enhancement Fund: | \$535,000          |
| Federal Grants:             | \$277,290          |
| Local Funds:                | \$453,910          |
| <b>TOTAL PROJECT VALUE:</b> | <b>\$1,266,200</b> |

# Folsom Blvd Streetscape Enhancement Ph IV

ATTACHMENT 1

Completed Winter 2019/2020



**Folsom Blvd Ph IV: Horn Rd  
to Rod Beaudry Dr**

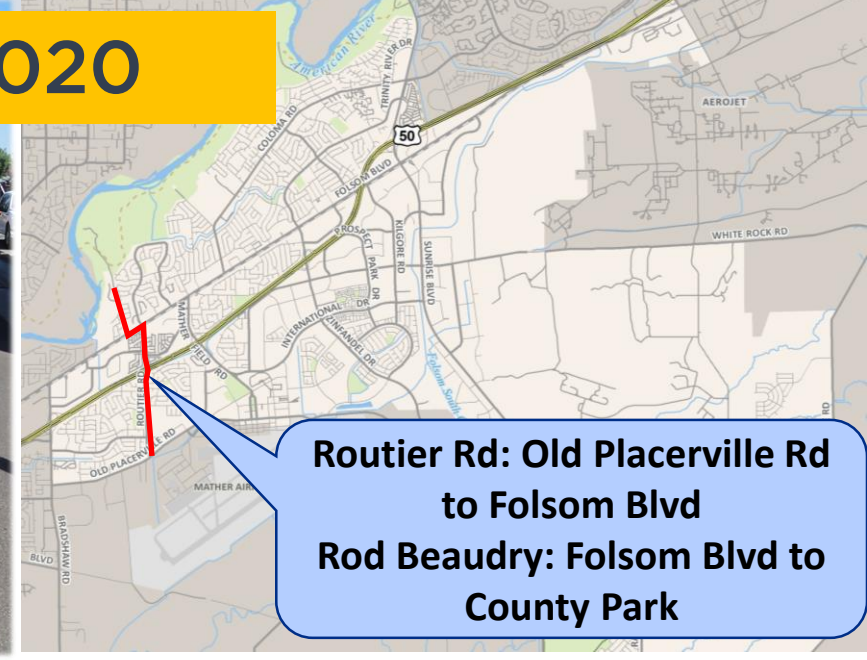
- Increases safety with new pedestrian and bike path, lighting, signals, drainage and landscaping improvements.
- Establishes pedestrian connections to regional transit.
- Beautifies the Folsom Blvd corridor.

|                             |                    |
|-----------------------------|--------------------|
| Grant Funds:                | \$8,040,012        |
| Local Funds:                | \$13,000           |
| <b>TOTAL PROJECT VALUE:</b> | <b>\$8,053,012</b> |

# Rod Beaudry-Routier Bikeway

ATTACHMENT 1

Completed Winter 2019/2020



**Routier Rd: Old Placerville Rd  
to Folsom Blvd  
Rod Beaudry: Folsom Blvd to  
County Park**



- Increases safety with new separated bicycle lanes, mid block crossings, signal modifications
- Improves community connections between the north and south areas of the City.

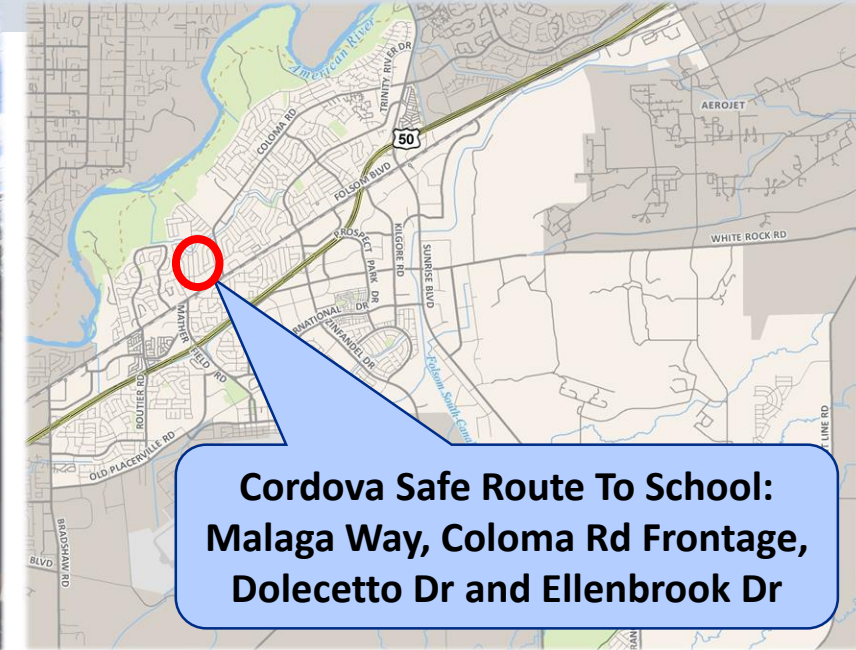
|                             |                    |
|-----------------------------|--------------------|
| Community Enhancement Fund: | \$200,000          |
| Federal Grants:             | \$1, 906,000       |
| Local Funds:                | \$391,000          |
| <b>TOTAL PROJECT VALUE:</b> | <b>\$2,497,000</b> |

Coming Soon

# Cordova Park Safe Routes To School

ATTACHMENT 1

## Under Construction



**Cordova Safe Route To School:  
Malaga Way, Coloma Rd Frontage,  
Dolecetto Dr and Ellenbrook Dr**



- Improve pedestrian access, connectivity, and safety with new sidewalk and signal modifications
- Establishes pedestrian connections to several schools, shopping centers, and transit stations.

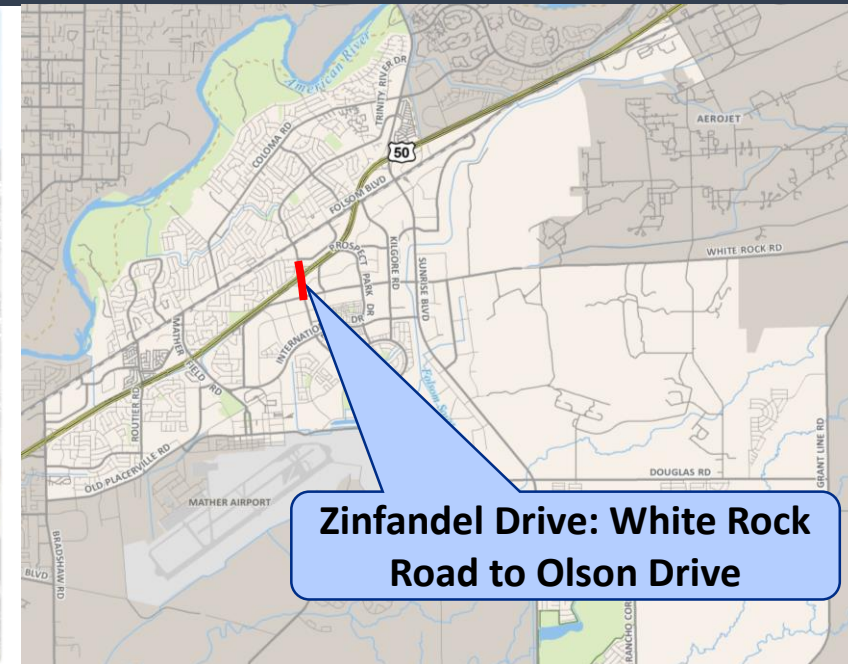
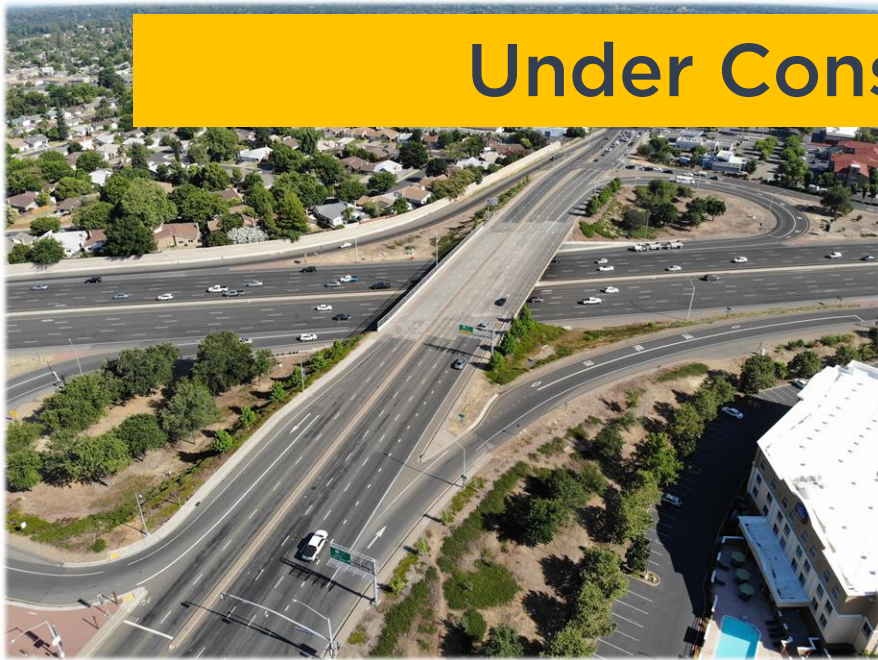
|                             |                    |
|-----------------------------|--------------------|
| Grant Funds:                | \$1, 889,000       |
| Local Funds:                | \$610,000          |
| <b>TOTAL PROJECT VALUE:</b> | <b>\$2,499,000</b> |

## Completion Summer 2020

# Zinfandel Complex

ATTACHMENT 1

Under Construction



**Zinfandel Drive: White Rock Road to Olson Drive**

- Widen bridge structure, add travel lanes, signal upgrades, landscaping and lighting.
- Improves pedestrian and bicycle crossings.
- Reduces traffic congestion.

**Grant Funds:** \$4,438,000

**Local Funds:** \$8,147,000

**TOTAL PROJECT VALUE** \$12,585,000

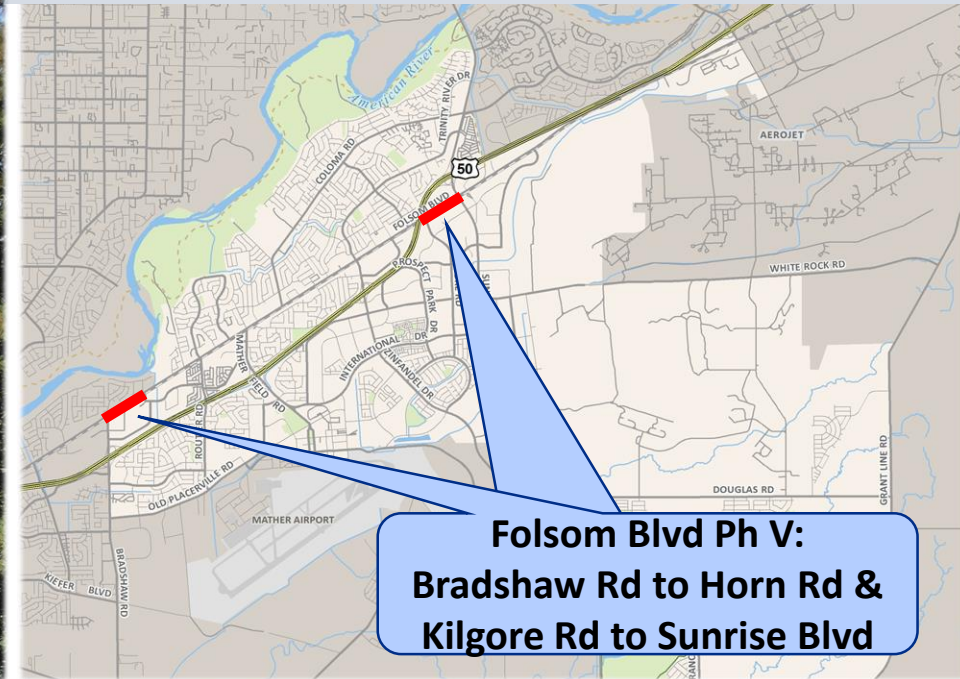
Completion in Spring 2020



# Folsom Blvd Streetscape Enhancement Ph V

ATTACHMENT 1

Under Construction



**Folsom Blvd Ph V:  
Bradshaw Rd to Horn Rd &  
Kilgore Rd to Sunrise Blvd**

- Increases safety with new pedestrian and bike path, lighting, signal improvements, drainage
- Beautifies the Folsom Blvd corridor.

|                             |                    |
|-----------------------------|--------------------|
| Community Enhancement Fund: | \$75,000           |
| Grant Funds:                | \$7,013,220        |
| Local Funds:                | \$352,000          |
| <b>TOTAL PROJECT VALUE:</b> | <b>\$7,440,220</b> |

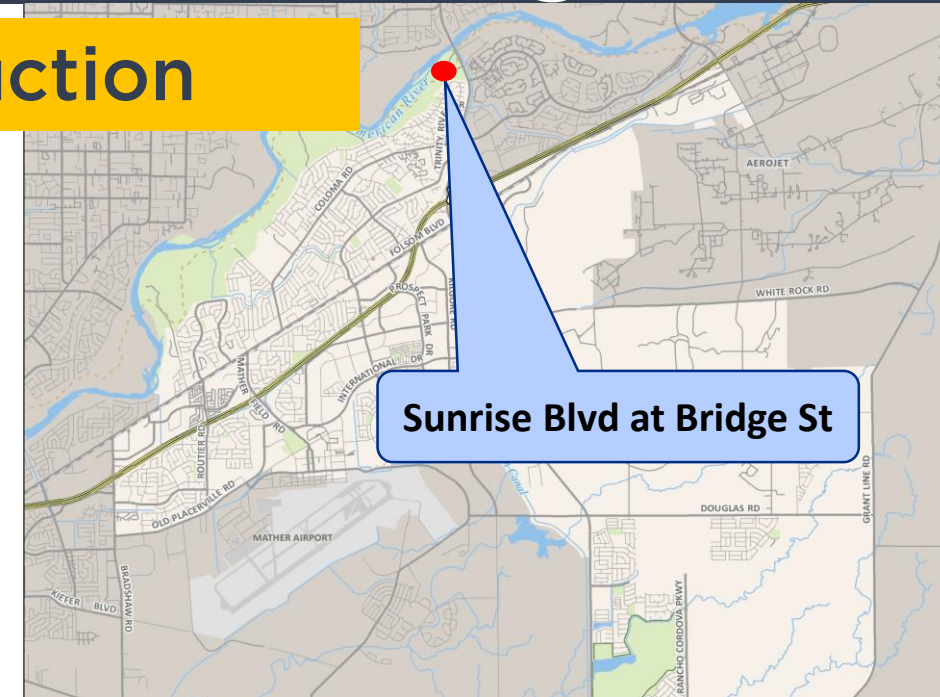
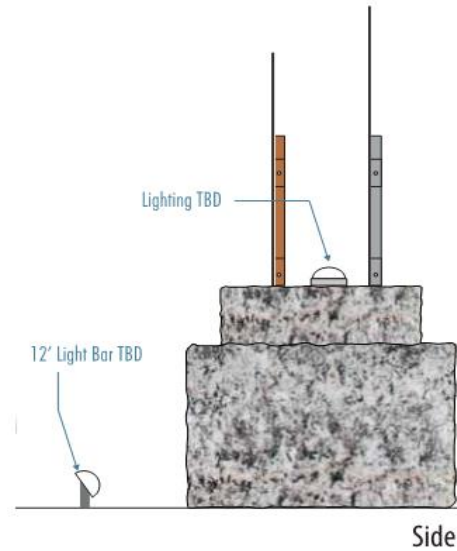
Completion Fall 2020



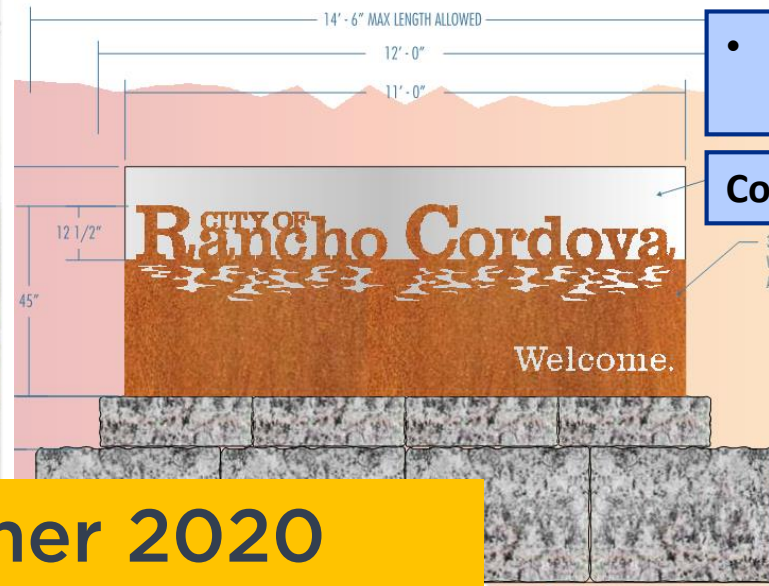
# Sunrise Boulevard Entry Monument Sign

ATTACHMENT 1

## Advertising for Construction



Sunrise Blvd at Bridge St



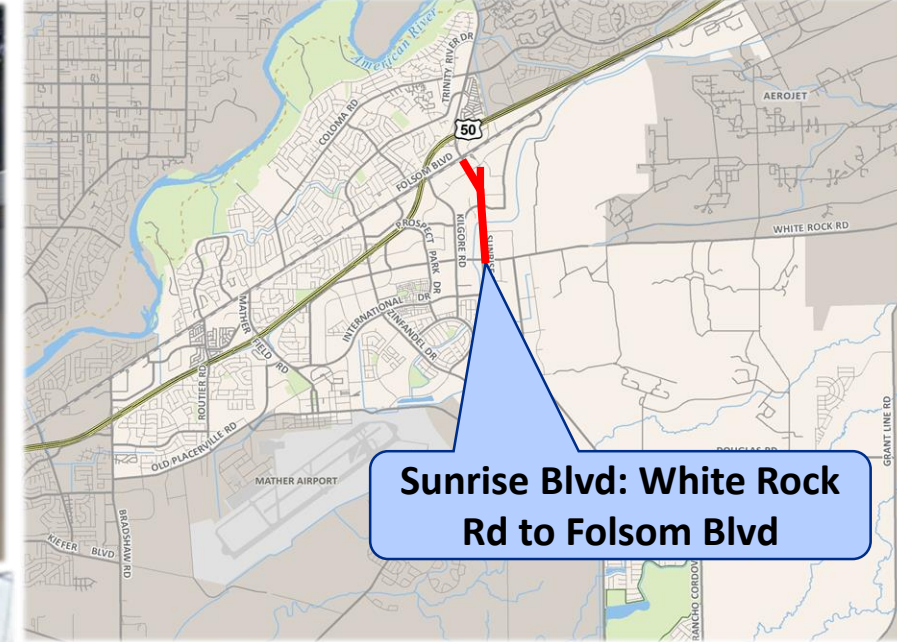
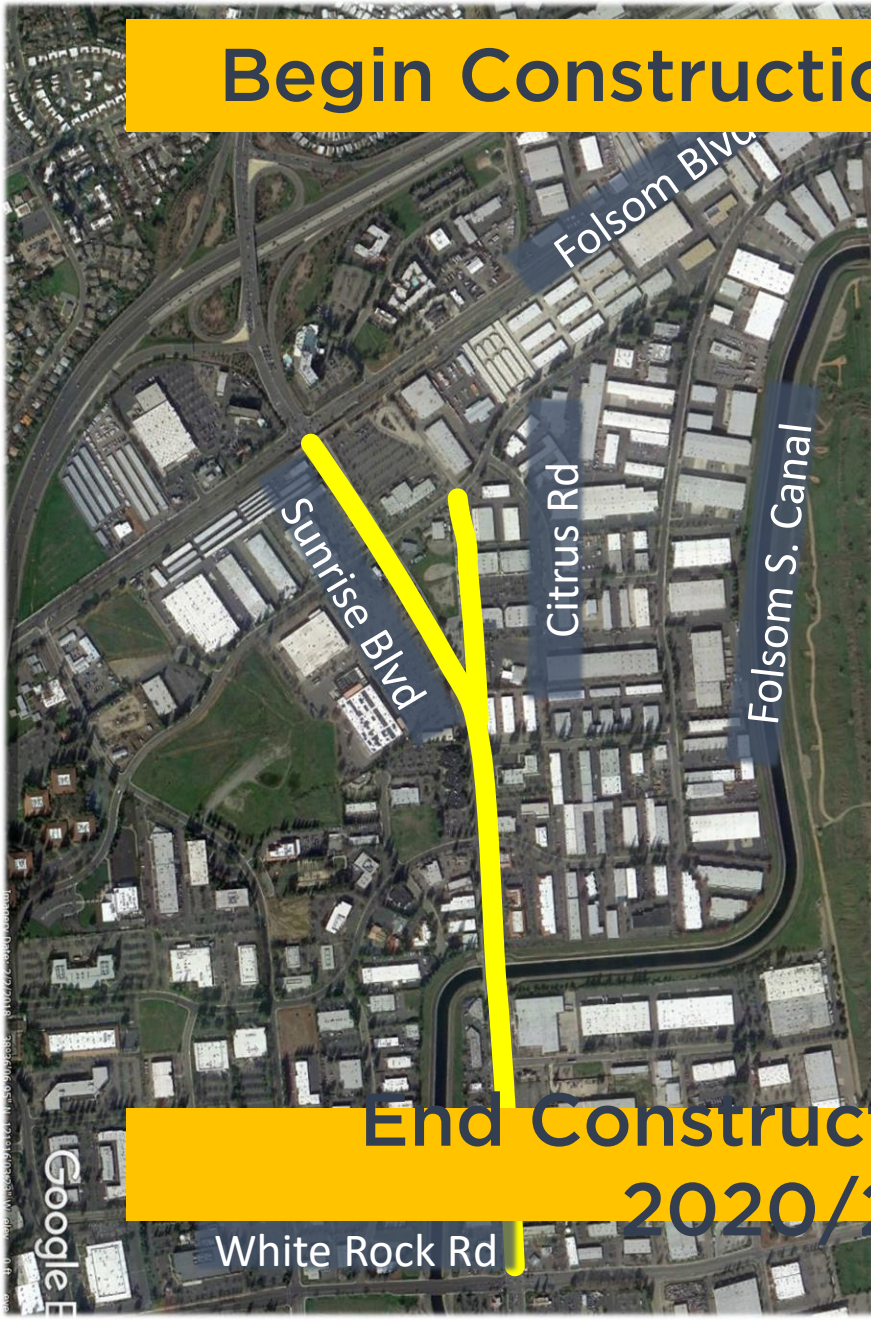
- New City of Rancho Cordova Entry Monument Sign

Community Enhancement Fund: \$150,000

Completion in Summer 2020

# Sunrise Boulevard Rehabilitation ATTACHMENT 1

Begin Construction Spring 2020



Sunrise Blvd: White Rock Rd to Folsom Blvd

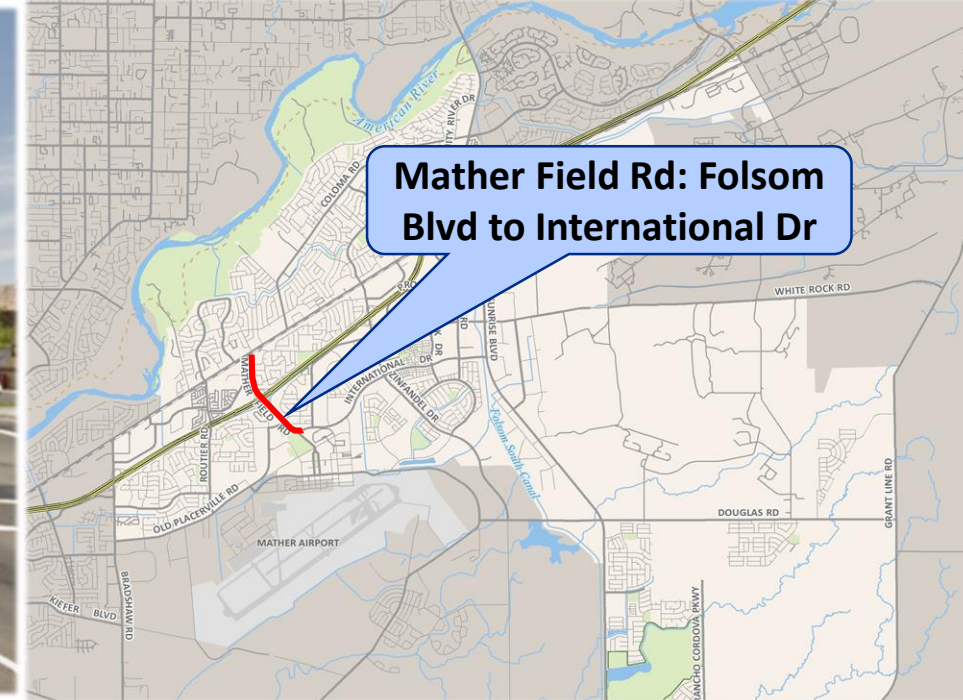
- Rehabilitates pavement.
- Improves safety with widen pedestrian path, bike lanes, lighting, signal upgrades and median landscaping.
- Beautifies the Sunrise Blvd corridor.

|                             |                     |
|-----------------------------|---------------------|
| Community Enhancement Fund: | \$500,000           |
| Grant Funds:                | \$1,680,278         |
| Local Funds:                | \$8,464,393         |
| <b>TOTAL PROJECT VALUE</b>  | <b>\$10,644,671</b> |

End Construction Winter 2020/2021

# Mather Field Road Rehabilitation ATTACHMENT 1

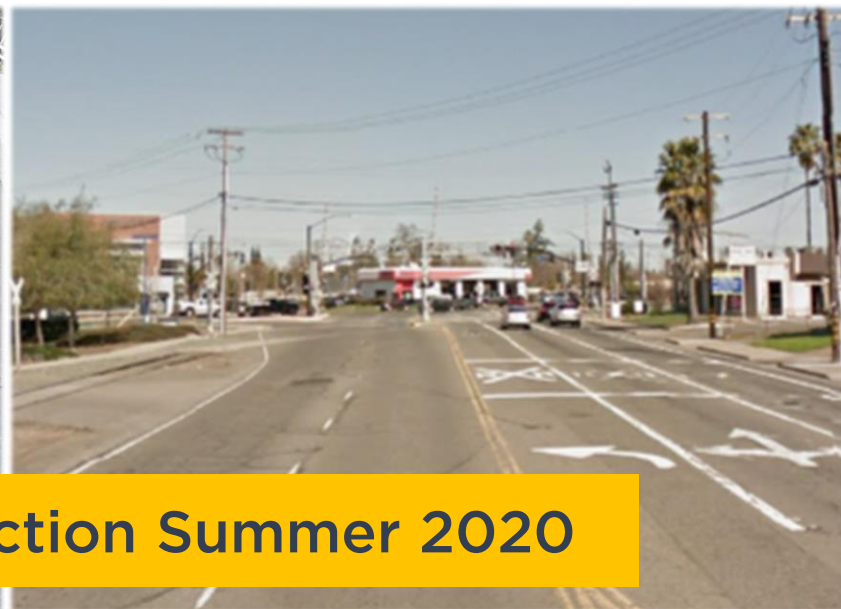
Under Design



- Pavement rehabilitation, improved sidewalk ramps, signal upgrades and median landscaping.

|                             |             |
|-----------------------------|-------------|
| Community Enhancement Fund: | \$517,700   |
| Local Funds:                | \$2,482,300 |
| Total Project Value:        | \$3,000,000 |

Begin Construction Summer 2020



# 2020 Residential Street Rehabilitation

ATTACHMENT 1

Under Design



- Pavement rehabilitation, improved sidewalk ramps, improved drainage, and other incidental work as required

|                      |             |
|----------------------|-------------|
| Local Funds:         | \$3,650,000 |
| TOTAL PROJECT VALUE: | \$3,650,000 |

Begin Construction Fall 2020

# White Rock Road Widening

ATTACHMENT 1

## Under Final Design



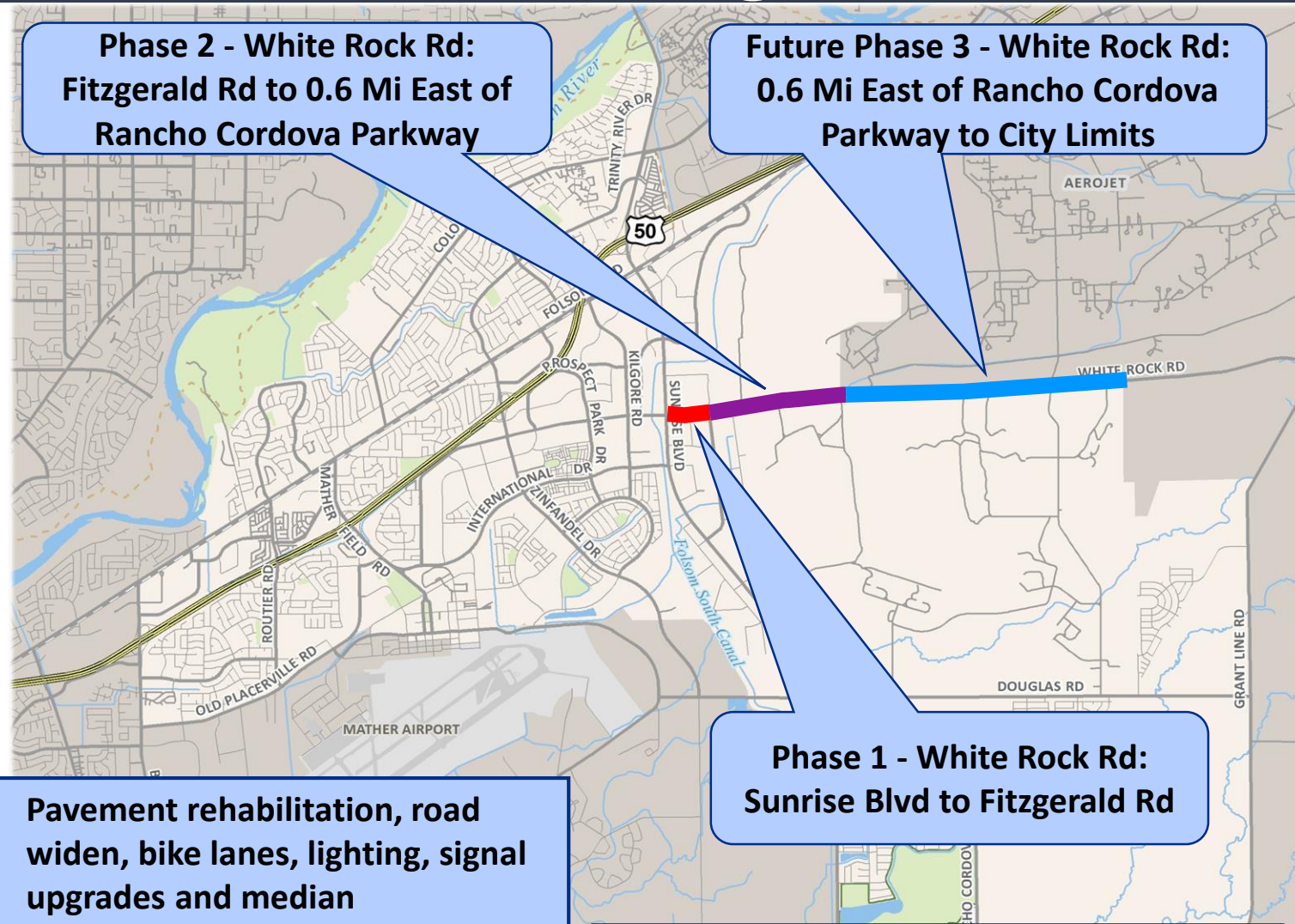
## Ph 1 Con. Begin Spring 2020



## Ph 2 Con. Begin Fall 2020

**Phase 2 - White Rock Rd:  
Fitzgerald Rd to 0.6 Mi East of  
Rancho Cordova Parkway**

**Future Phase 3 - White Rock Rd:  
0.6 Mi East of Rancho Cordova  
Parkway to City Limits**



- Pavement rehabilitation, road widen, bike lanes, lighting, signal upgrades and median landscaping.
- New road construction, bike lanes, storm drain facilities, traffic signals and median landscaping.

**Phase 1 - White Rock Rd:  
Sunrise Blvd to Fitzgerald Rd**

### Phase 1 & 2:

**Federal Grants: \$8,753,077**

**Local Funds: \$9,099,026**

**TOTAL PROJECT VALUE: \$17,852,103**

# Summary

ATTACHMENT 1

## 2019 City Investment

|                             |                    |
|-----------------------------|--------------------|
| Community Enhancement Funds | \$840,000          |
| Grant Funds                 | \$7,504,000        |
| <u>Local Funds</u>          | <u>\$3,992,000</u> |
| Total Investment            | \$12,336,000       |

## 2020 City Investment

|                             |                     |
|-----------------------------|---------------------|
| Community Enhancement Funds | \$1,361,000         |
| Grant Funds                 | \$16,885,000        |
| <u>Local Funds</u>          | <u>\$14,680,000</u> |
| Total Investment            | \$32,926,000        |

# THANK YOU

QUESTIONS & DISCUSSION